



# Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)

Accredited by National Assessment and Accreditation Council (NAAC)

## **Workshops Conducted by JIMS 2025-26**

S.No	Event Name	Activity Category	Date of Event
1	Alumni Workshop "Technical Research Techniques for Management Students"	Workshops	06.08.2025



**JIMS KALKAJI ALUMNI ASSOCIATION  
IN  
COLLABORATION WITH IQAC**

**jims**  
Kalkaji, New Delhi

# ALUMNI WORKSHOP

*on*

**Topic: Technical Research  
Techniques for  
Management Students**

*by*

**Ms. Shreya Singh**

**BATCH: BBA 2018-21**

**DATE: 6TH AUGUST, 2025**

**TIME: 11 AM ONWARDS**

**VENUE: ROOM S4**



**CONTACT US**





# Jagannath International Management School



MOR, Pocket-105, Kalkaji, New Delhi-110019

Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956) Accredited by National Assessment and Accreditation Council (NAAC)

---

DATE- 6<sup>th</sup> august 2025

## Report On the Event- Alumni Workshop (In Association with IQAC)

**Event Category-** Alumni Workshop

**Date-** 6<sup>th</sup> august 2025

**Venue** – Room S4

**Faculty Coordinator** – Dr. Niti Saxena, Ms. Aastha behl

**Alumni:** Ms. Shreya Singh

**No of participants** : 25

**Student coordinators-** Saloni Kapoor, Kamy Patra

### **Learning objectives –**

1. Understand the fundamentals of technical research in the context of management studies.
2. Learn how to frame effective research questions and hypotheses.
3. Explore various quantitative and qualitative research methods.
4. Gain hands-on experience with data collection tools and techniques.
5. Understand the use of software tools like SPSS, Excel, or R for data analysis.

### **Report:**

A Guest Lecture was organized for the students of B.COM III morning in the college. Ms. Shreya Singh was invited as the speaker, She is an Alumni of BBA from the Batch of 2018-21. The session was aimed at bridging the gap between academic learning and practical research applications in the field of management. The workshop brought together alumni and current students for a meaningful exchange of knowledge and practical insights.. The engagement between the alumni and students fostered a collaborative learning environment, facilitating knowledge exchange and professional development. The students had highly recommended her for next alumni sessions and connected with her through linkedin.



# Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956) Accredited by National Assessment and Accreditation Council (NAAC)



## Learning Outcome:

The alumni workshop on "Technical Research Techniques for Management Students" equipped students with practical knowledge of the research process in management. Participants learned how to frame research problems, develop hypotheses, and select suitable methodologies. The session introduced data collection techniques and basic tools like Excel and SPSS for analysis. Students also understood the importance of literature reviews, ethical practices, and structured report writing. Interaction with alumni provided industry insights, helping bridge academic concepts with real-world applications. The workshop enhanced research skills and analytical thinking among future management professionals.

The poster that was made for this Guest Lecture:-



MEMOIR  
-THE ALUMNI CLUB-

**JIMS KALKAJI ALUMNI ASSOCIATION**  
**IN**  
**COLLABORATION WITH IQAC**



Kalkaji, New Delhi

# ALUMNI WORKSHOP

on

**Topic: Technical Research  
Techniques for  
Management Students**

by

**Ms. Shreya Singh**

**BATCH: BBA 2018-21**  
**DATE: 6TH AUGUST, 2025**  
**TIME: 11 AM ONWARDS**  
**VENUE: ROOM S4**



**CONTACT US**









# Jagannath International Management School



MOR, Pocket-105, Kalkaji, New Delhi-110019

Photographs:

Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956) Accredited by National Assessment and Accreditation Council (NAAC)





# Jagannath International Management School




MOR, Pocket-105, Kalkaji, New Delhi-110019

Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956) Accredited by National Assessment and Accreditation Council (NAAC)

## List of Participants

1.	Himanshu Dua	BCOM IIIM
2.	Ashita Sachdeva	BCOM IIIM
3.	Punya Logani	BCOM IIIM
4.	Sarthak Gupta	BCOM IIIM
5.	Anshika negi	BCOM IIIM
6.	Arjun Singh Bedi	BCOM IIIM
7.	Nomaan Mumtaz	BCOM IIIM
8.	Kreiti Dhawan	BCOM IIIM
9.	Arbeena Farooq	BCOM IIIM
10.	Shoham Mukherjee	BCOM IIIM
11.	Pranav Kumar	BCOM IIIM
12.	Manan Arora	BCOM IIIM
13.	Abdullah Naim	BCOM IIIM
14.	Himanshu Vaid	BCOM IIIM
15.	Kapil Gupta	BCOM IIIM
16.	Manpreet Kaur	BCOM IIIM
17.	Aditya	BCOM IIIM
18.	Disha Goel	BCOM IIIM
19.	Kannan Chugh	BCOM IIIM
20.	Pratiksha Mishra	BCOM IIIM
21.	Ayushi Chauhan	BCOM IIIM
22.	Kavya Bhardwaj	BCOM IIIM
23.	Harshit Khanna	BCOM IIIM
24.	Yeshika Dey	BCOM IIIM
25.	Pragati Arora	BCOM IIIM

  
Name and Signature of Coordinator  
(Dr. Niti Saxena)

  
Name and Signature of HOD  
(Dr. Prashant Kumar)

## **Seminar Conducted by JIMS 2025-26**

<b>S.No</b>	<b>Event Name</b>	<b>Activity Category</b>	<b>Date of Event</b>
1	Seminar Public Health & Health Policy Management	Seminar	21.08.2025
2	Report on Seminar in collaboration with Fateh Education	Seminar	06.11.2025
3	MBA Entrance preparation – “Strategies for success”	Seminar	11.11.2025





# Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956) Accredited by National Assessment and Accreditation Council (NAAC)

## Report

**Title:** Public Health & Health Policy Management

**Organized by:** CII Yi YUVA, JIMS Kalkaji

**Vertical:** Yi Health, Yi Learning

**Venue:** Jims Kalkaji Auditorium, New Delhi

**Date:** 21st August 2025

**Time:** 2:30 PM Onwards

**Beneficiaries:** 13 Volunteers + 100+ Beneficiaries

**Resource person:** Ms. Sanjeeta Gawri, Global lead, Policy Engagement, NLR India Foundation

**Flyer/Poster:**

The flyer is a vertical poster with a dark blue background. At the top, there is a light blue header containing logos for Yi (Jung India), YUVA (Yashwantrao Chavan Pratishthan), Bharat Rising, Yi Health, and JIMS (Jagannath International Management School). Below the header, the text reads: 'CII Yi YUVA JIMS Kalkaji under health vertical presents PUBLIC HEALTH AND HEALTH POLICY MANAGEMENT'. This is followed by the tagline: 'An engaging seminar on Health Policy Management : driving change for healthier lives.' At the bottom left, there is a portrait of Ms. Sanjeeta Gawri, a woman with dark curly hair and glasses, wearing an orange shirt. To the right of the portrait, her name and title are listed: 'Ms. Sanjeeta Gawri Global Lead, Policy Engagement NLR India Foundation'. Below this, the date 'AUG 21, 2025' is shown next to a calendar icon, the time '2:30 PM ONWARDS' next to a clock icon, and the location 'AUDITORIUM , JIMS' next to a location pin icon.

Yi Jung India  
YUVA Yashwantrao Chavan Pratishthan  
BHARAT RISING  
Yi Health  
JIMS Jagannath International Management School

CII Confederation of Indian Industry

**CII Yi YUVA JIMS Kalkaji**  
under health vertical  
*presents*  
**PUBLIC HEALTH AND HEALTH  
POLICY MANAGEMENT**

An engaging seminar on Health Policy Management :  
driving change for healthier lives.

**Ms. Sanjeeta Gawri**  
Global Lead, Policy Engagement  
NLR India Foundation

**AUG 21, 2025**  
 **2:30 PM ONWARDS**  
 **AUDITORIUM , JIMS**



## Photographs



Glimpses of the Ms. Sanjeeta Gawri Seminar organised by CII Yi Yuva JIMS Kalkaji.



# Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956) Accredited by National Assessment and Accreditation Council (NAAC)

## REPORT

### Introduction

The Confederation of Indian Industry (CII), Health Vertical & Learning Vertical organized a comprehensive session on Public Health and Health Policy Management. The program was designed to enhance awareness, build knowledge, and engage young minds in understanding the dynamics of health systems, policies, and challenges in India. The initiative emphasized the importance of proactive engagement by youth in strengthening public health outcomes through informed actions, collaboration, and advocacy.

### Objectives

The main objectives of the camp were as follows:

- To create awareness about key issues in public health and the role of effective health policy management.
- To equip youth with knowledge of healthcare systems, policy formulation, and implementation mechanisms.
- To encourage critical thinking and innovative approaches toward solving health-related challenges.
- To foster collaboration between students, industry experts, and policymakers for sustainable health interventions.

### Key Highlights

- **Expert sessions:** by healthcare professionals, policymakers, and industry leaders journey, the challenges faced in sustaining his craft, and his deep-rooted passion for pottery.
- **Discussions:** on universal healthcare, preventive health, and digital health innovations.
- **Case studies:** on successful health policy models in India and globally.
- **Interactive Q&A:** sessions where youth shared perspectives and solutions
- **Emphasis on mental health:** nutrition, and preventive care alongside clinical interventions.
- **Exposure:** to frameworks for policy advocacy, implementation, and monitoring.

### Outcomes and Impact

- Enhanced knowledge among youth participants regarding public health challenges and solutions.
- Enhanced knowledge among youth participants regarding public health challenges and solutions.
- Strengthened leadership and analytical skills in addressing health sector issues.
- Motivation for participants to initiate community-based health awareness drives.



# Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956) Accredited by National Assessment and Accreditation Council (NAAC)

## Conclusion

The session on Public Health and Health Policy Management successfully achieved its objective of sensitizing and empowering young individuals under CII's YI Health Vertical. It served as a platform for knowledge sharing, dialogue, and skill-building, while also inspiring actionable steps towards improving healthcare systems at grassroots and policy levels. Going forward, such initiatives will continue to strengthen the role of youth in driving sustainable health outcomes and contributing to national health goals.

Signature of Event Coordinator

Signature of HOD

## Attendance Sheet

S. No.	Enrollment No.	Name	Batch	Attendance
1	04424501723	Vanshika Gera	BBA 5E	P
2	02324501723	Kanika Rawat	BBA 5E	P
3	35614188823	Khushi Singhal	Bcom 3M	P
4	70625501723	Krishna Sharma	BBA 5E	P
5	70824588823	Nikhil Sharma	Bcom 5E	P
6	01724501724	Aarzoo Madan	BBA 3E	P
7	00524501724	Kaajjal Sethi	BBA 3E	P
8	35425588823	Swati Singh	BCOM3E	P
9	02324588824	PRIYAMVADA SINGH	BCOM 3E	P
10	00724501723	Vanshika Singh	BBA5E	P
11	03814188823	Naina Gupta	BCOM5M	P
12	00124501724	Kanav Gugnani	BBA3E	P
13	00914188823	Pranav Pharlina	BCOM5M	P

JIMS/BBA/2025/858

November 02, 2025

**NOTICE**

**Placement : Seminar**

The ACE Club, JIMS Kalkaji is organizing a seminar on the topic **"From Classroom to the World: Charting Your Study Abroad Journey"** with FATEH Education Group. The session will be conducted eminent speaker Ms. Chayanpreet Kaur for BBA final year students.

Date : 06<sup>th</sup> November 2025  
Time : 11:00 AM to 12:00 PM  
Venue : JIMS Kalkaji

**Faculty Coordinator:**

Ms. Dolly Sharma & Ms. Sakshi Singh is to coordinate.

  
Dr. Ruchi Srivastava  
HOD

**For Distribution:**  
All Notice Board

**For information, Please**  
Director







## **Jagannath International Management School**

MOR, Pocket-105, Kalkaji, New Delhi-110019

Kalkaji, New Delhi Approved by All India Council for Technical Education (AICTE), AIU accredited by NBA and SAQS.

### **“Report on seminar in collaboration with Fateh Education”**

**Organized by:** ACE – The Placement Cell, JIMS Kalkaji under the aegis of IQAC in collaboration with Fateh Education Pvt. Ltd.

**Topic:** “From Classroom to the World: Charting Your Study Abroad Journey”

**Date:** 06<sup>th</sup> November, 2025 (Monday)

**Time:** 11:00 AM to 12:00 PM.

**Venue:** JIMS Kalkaji.

**Platform:** Offline

**Faculty Coordinator:** Ms. Dolly Sharma, Ms. Sakshi Singh

**Participation:**

**Total Attendees:** 61

On November 6, 2025, an informative and engaging seminar titled “From Classroom to the World: Charting Your Study Abroad Journey” was conducted at JIMS Kalkaji. The session was organized by ACE – The Placement Cell under the aegis of IQAC, in collaboration with Fateh Education Pvt. Ltd., one of India’s leading international education consultancies.

The seminar aimed to familiarize students with various global education opportunities, application processes, and essential preparation steps for studying abroad. The event saw enthusiastic participation from students across BBA program who were keen to explore international academic prospects and gain insights into global university admissions.

#### **Speakers and Their Contributions:**

- The keynote address was delivered by Ms. Chayanpreet Kaur, R&D Officer and International English Exams Faculty at Fateh Education. With over a decade of experience in the foreign education industry and extensive certifications from the British Council and Pearson, Ms. Kaur brought valuable insights into the global education landscape.
- During the session, Ms. Kaur guided students through the nuances of applying to top universities abroad and shared strategies to strengthen their profiles for international admissions. She also highlighted the importance of standardized English proficiency tests such as IELTS, PTE, and TOEFL, along with tips to excel in them.



## Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

Kalkaji, New Delhi Approved by All India Council for Technical Education (AICTE), AIU accredited by NBA and SAQS.

### Key Point:

- **Global Education Pathways:** Detailed discussion on higher education opportunities in countries such as the UK, Ireland, and Dubai.
- **Application Excellence:** Guidance on crafting compelling applications and writing effective statements of purpose.
- **English Proficiency Preparedness:** Insights into international English tests like IELTS, PTE, and TOEFL.
- **Cultural Adaptability:** Understanding life abroad and building confidence to succeed in a global academic environment.

### Conclusion:

The seminar on “Charting Your Study Abroad Journey” proved to be highly beneficial, equipping students with the right knowledge and motivation to pursue their international education goals. It offered clarity on admissions, eligibility, and preparation strategies for studying abroad.

The session concluded with an engaging Q&A round, where students interacted actively with the speaker and the Fateh Education team. The combined efforts of ACE – The Placement Cell, faculty coordinators, and student volunteers ensured the seminar’s smooth execution and success.





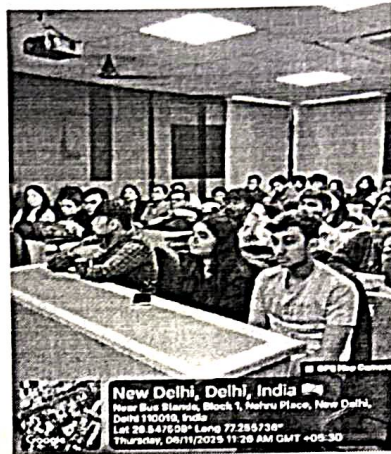
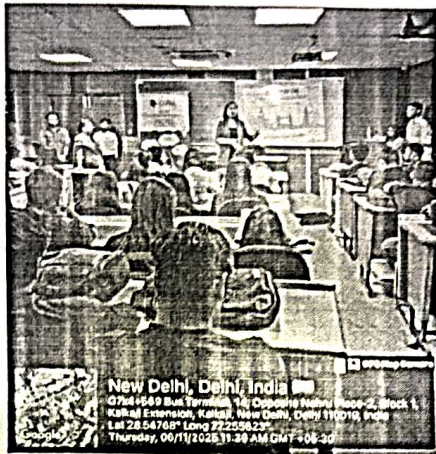
## Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

Kalkaji, New Delhi Approved by All India Council for Technical Education (AICTE). AIU accredited by NBA and SAQS.

### Glimpses of Event:

Students engaged with Ms. Kaur asking insightful questions during the interactive session



### Students attentively listening and participating in the Session



A glimpse of the Q&A segment where students addressed their queries to the guest

Faculty Coordinator

  
Head Of the Department



JIMS/B.COM(H)/2025/1045

November 10, 2025

**NOTICE**

**Placement : Seminar**

The ACE Club, JIMS Kalkaji is organizing a seminar on the topic “**MBA entrance preparation – Strategies for success**” in collaboration with Career Launcher. The session will be conducted by eminent speaker Mr. Navneet Anand, Assistant Vice President, Career Launcher for BBA students.

**Date** : 11<sup>th</sup> November 2025  
**Time** : 11:00 AM to 12:00 PM  
**Venue** : Auditorium

**Faculty Coordinator:**

Ms. Dolly Sharma & Ms. Sakshi Singh is to coordinate.

*Prashant Kumar*

**Dr. Prashant Kumar**  
HOD

**For Distribution:**  
All Notice Board

**For information, Please**  
Director





JIMS/BBA/2025/860

November 10, 2025

**NOTICE**

**Placement : Seminar**

The ACE Club, JIMS Kalkaji is organizing a seminar on the topic **"MBA entrance preparation – Strategies for success"** in collaboration with Career Launcher. The session will be conducted by eminent speaker Mr. Navneet Anand, Assistant Vice President, Career Launcher for BBA students.

**Date** : 11<sup>th</sup> November 2025  
**Time** : 11:00 AM to 12:00 PM  
**Venue** : Auditorium

**Faculty Coordinator:**

Ms. Dolly Sharma & Ms. Sakshi Singh is to coordinate.

  
**Dr. Ruchi Srivastava**  
HOD

**For Distribution:**  
All Notice Board

**For information, Please**  
Director



**Jagannath International Management School, Kalkaji**  
Approved by All India Council for Technical Education (AICTE), (Ministry of HRD, Govt. of India)  
ISO 9001-2008 Quality Certified Campus. Equivalence to MBA degree by AIU.  
Address - Mor Pocket - 105, Kalkaji, New Delhi - 110019

## **“Report on Seminar in Collaboration with Career Launcher”**

### **~MBA Entrance Preparation – Strategies for Success**

**Organised by:** ACE – The Placement Cell, JIMS Kalkaji, under the aegis of IQAC in collaboration with Career Launcher.

**Topic:** “MBA Entrance Preparation – Strategies for Success”

**Date:** 11<sup>th</sup> November, 2025 (Tuesday)

**Time:** 11:00 AM to 12:00 PM.

**Venue:** JIMS Kalkaji

**Platform:** Offline

**Faculty Coordinator:** Ms. Dolly Sharma, Ms. Sakshi Singh

**Participation:**

**Total Attendees:** 101

On November 11, 2025, an insightful seminar on “**MBA Entrance Preparation – Strategies for Success**” was held at the JIMS Kalkaji Auditorium, organized by ACE – The Placement Cell in collaboration with Career Launcher. The session aimed to guide students on effective MBA entrance exam preparation, essential skills, and planning a strong career path in management. Students from BBA and B.Com participated actively, engaging in discussions on resume building, career growth, and strategies for securing admission into top B-schools.

### **Speaker’s contribution:**

The guest speaker, **Mr. Navneet Anand**, shared his insights from years of experience in the education and career training sector. His valuable guidance has helped many aspirants achieve their dreams of entering reputed management institutions.





**Jagannath International Management School, Kalkaji**

Approved by All India Council for Technical Education (AICTE). (Ministry of HRD, Govt. of India)

ISO 9001-2008 Quality Certified Campus. Equivalence to MBA degree by AIU.

Address - Mor Pocket - 105, Kalkaji, New Delhi - 110019

### Key points:

- **Reasoning Skills and Logical Questions** – Discussion on how reasoning and logic form an integral part of aptitude tests.
- **Data Interpretation & Logical Reasoning (DI/LR)** – Emphasized as one of the most important sections in MBA entrance exams.
- Explained the concept of “**reverse**” in data interpretation through examples and a “flashback” summary technique.
- **Interview Preparation** – Talked about the types of questions asked during company interviews and how to approach them.

Category	Pros	Cons
Job	Earning potential, exposure to professionals	Often lower starting salary
Career	Higher long-term growth, higher starting salary	Requires more preparation and specialization

He also highlighted the **personality traits suitable for different MBA specializations**:

- **Marketing** – Requires enthusiasm for travel and communication.
- **Finance** – Needs strong budgeting and analytical skills.
- **Human Resources (HR)** – Best suited for sociable and popular personalities.

Mr. Anand also addressed questions like **whether to pursue an MBA from India or abroad**, the **various rounds of MBA selection** (aptitude test, group discussion, and interview), and challenges related to **choosing the right college and getting placements**.

He advised that the **best locations for management colleges in India** are **Delhi NCR and Bangalore** due to the presence of strong corporate exposure and placement opportunities.



**Jagannath International Management School, Kalkaji**

Approved by All India Council for Technical Education (AICTE), (Ministry of HRD, Govt. of India)

ISO 9001-2008 Quality Certified Campus. Equivalence to MBA degree by AIU.

Address - Mor Pocket - 105, Kalkaji, New Delhi - 110019

Finally, he explained that **college selection criteria** usually include **30% profile evaluation** (academic background, extracurriculars, work experience) and **70% aptitude test performance**.

The session concluded with a **Q&A round**, where students clarified their doubts about MBA preparation, college selection, and career prospects.

### **Conclusion**

The seminar on **MBA Entrance Preparation – Strategies for Success** was highly informative and motivating for aspiring management students. Mr. Navneet Anand's expert guidance offered clear insights into cracking MBA entrance exams and choosing the right career path. His discussion on reasoning, data interpretation, interview skills, and specialization selection helped students understand what to focus on. Overall, the session encouraged students to prepare strategically, stay goal-oriented, and confidently aspire to join top B-schools.



# ACE THE PLACEMENT CELL UNDER THE AEGIS OF IQAC

PRESENTS A SEMINAR  
ON

## MBA ENTRANCE PREPARATION STRATEGIES FOR SUCCESS

### EVENT HIGHLIGHT

Expert tips to crack top  
MBA entrance exams

Insider insights from  
Career Launcher's Vice  
President

Proven strategies for  
CAT, XAT & other tests

Live Q&A and guidance  
on personalized  
preparation paths

11:00 - 12:00 PM TUESDAY

**11.11.25**

AUDITORIUM, JIMS KALKAJI

#### FACULTY COORDINATOR

MS. Dolly Sharma  
MS. Sakshi Singh

#### STUDENT COORDINATOR

ASHITA SACHDEVA  
ISHAAN AGARWAL  
SHIV GUPTA

### FEATURED SPEAKER



**MR. NAVNEET ANAND**

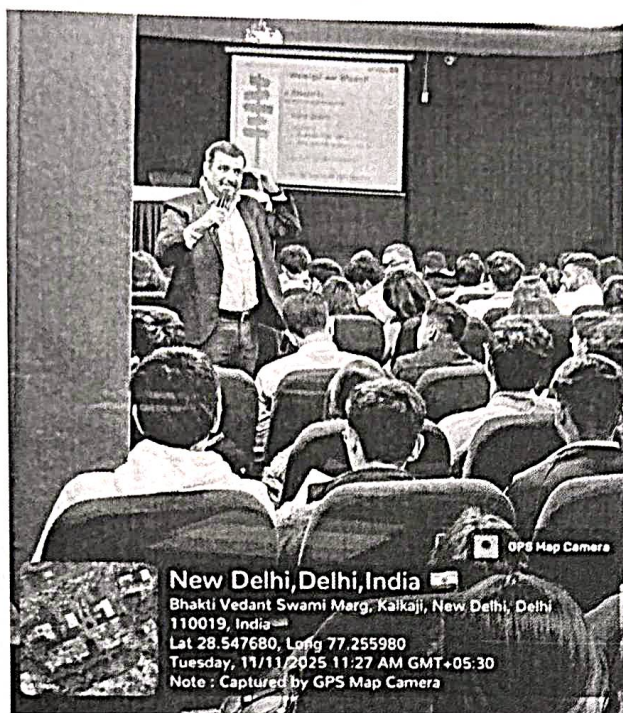
ASSISTANT VICE PRESIDENT  
CAREER LAUNCHER

SEE YOU FOR THIS EXCITING EXPERIENCE

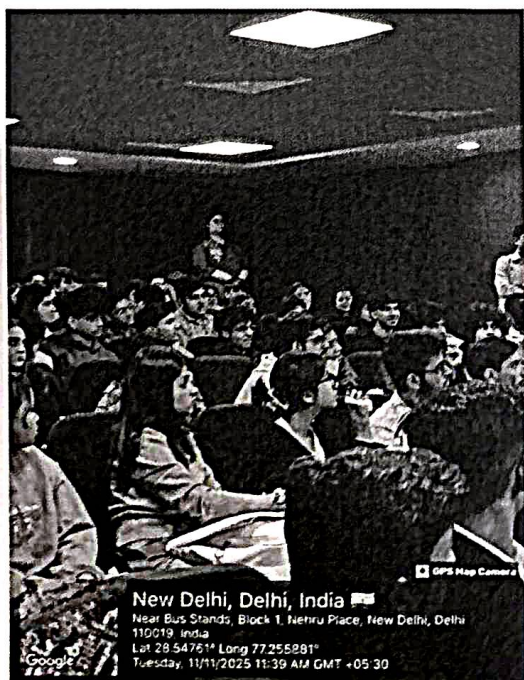


## Glimpse of Event:

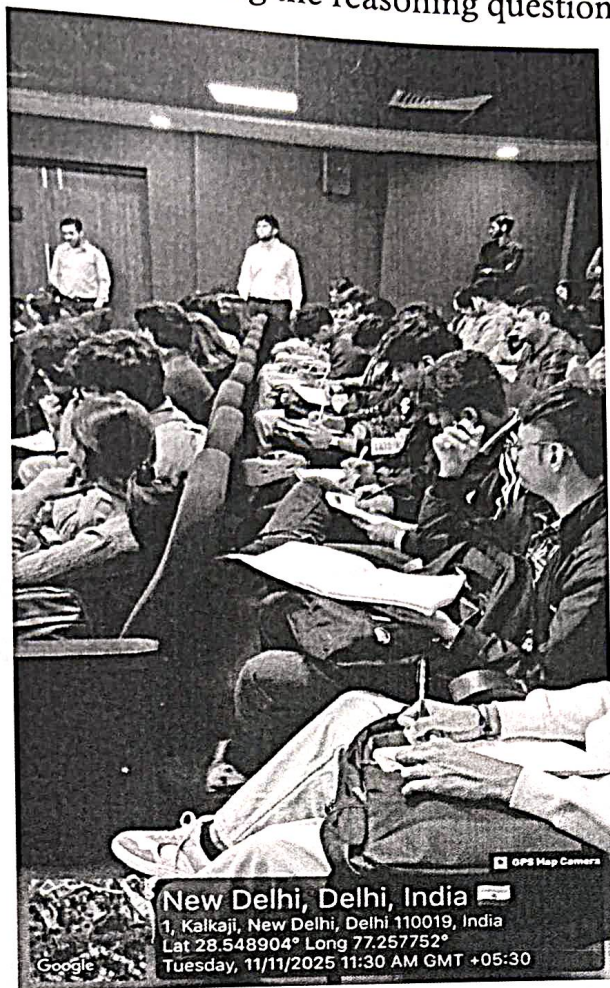
Mr. Anand addressing the students



Students attentively listening and participating in the Session



Students solving the reasoning questions and answering



*Sabsh*

Faculty Coordinator

*Prasanta Kumar*

Head Of the Department