



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

Approved by All India Council for Technical Education (AICTE), AIU
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National Conference on

"AI for Creativity and Innovation: Shaping Economic Development"

Event Category: National Conference

Event Name: "AI for Creativity and Innovation: Shaping Economic Development"

Date: 5th April 2025

Venue: Auditorium, JIMS Kalkaji

Total Number of Participants: 257

Total Number of External participants: 44

Number of Faculties: 25 Faculty Members

Event Report:

Jagannath International Management School conducted its National Conference at Auditorium, JIMS Kalkaji, focusing on "AI for Creativity and Innovation: Shaping Economic Development". The conference aimed to foster intellectual dialogue and collaborative learning on the rapidly evolving role of Artificial Intelligence (AI) in stimulating innovation and achieving sustainable economic growth. The day-long event commenced with the auspicious Lighting of the Lamp Ceremony, symbolizing wisdom and enlightenment, in the presence of eminent guests and dignitaries. This was followed by a warm welcome extended to the distinguished guests, Shri Suresh Annepu (Director, New and Renewable Energy, Regulatory Compliance & Monitoring, Ministry of Power, Government of India), Mr. Ishu Agarwal (Deputy Director/Scientist, Software Technology Parks of India (STPI), Ministry of Electronics & IT, Government of India), Mr. Ankit Chugh (Partner, Grant Thornton Bharat), and Dr. Shruti Tripathi (Director, Kasturba Campus, Delhi Skill and Entrepreneurship University (DSEU)). The Inaugural Address was delivered by Dr. Niti Saxena, Convener of the Conference, who outlined the conference objectives and emphasized the need for academic-industry partnerships in promoting AI-led innovation. This was followed by Opening Remarks from Dr. Anuj Verma, Director, who highlighted the growing impact of AI on productivity, creativity, and economic competitiveness, while encouraging the researchers to be at the forefront of this digital revolution. The distinguished speakers then delivered thought-provoking addresses; Guest of Honour, Mr. Ishu Agarwal, spoke about government-led initiatives supporting AI development, while stressing the importance of ethical AI, skill development, and digital empowerment. Chief Guest, Shri Suresh Annepu, addressed the gathering on the potential of AI in revolutionizing the energy sector and enhancing data-driven governance models. Mr. Ankit Chugh, in his Keynote Address, shared industry insights on how AI is





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transforming decision-making, operational efficiency, and customer engagement in the corporate world. Dr. Shruti Tripathi, also a Keynote Speaker, reflected on the integration of AI in skill-based education and how it can be leveraged to drive innovation and entrepreneurship among youth. All dignitaries were honored with mementos as a token of appreciation for their time and invaluable contributions to the conference theme. The academic highlight of the event was marked by two Technical Sessions, each designed to offer a robust platform for scholarly discourse and innovative research presentations.

The Technical Session I of the National Conference on “AI for Creativity and Innovation: Shaping Economic Development” was comprised of four parallel tracks chaired by esteemed academicians: Dr. Ihtiram Raza Khan (Professor, Jamia Hamdard) for Track 1, Prof. Paumesh Kumar (Professor, School of Management Studies, IGNOU) for Track 2, Dr. Neda Fatima (Assistant Professor, Manav Rachna International Institute of Research and Studies) for Track 3, and Dr. Anupama Sharma (Professor & HOD, PGDM, JIMS Kalkaji) for Track 4. The session featured a wide array of research papers that explored AI’s multifaceted applications in areas such as governance, economic planning, education, and industry. Participants presented original research and case studies on themes ranging from smart city frameworks, AI-driven policy implementation, financial forecasting in MSMEs, to the integration of AI in virtual learning and supply chain analytics. Each presentation was followed by a stimulating Q&A, allowing for insightful academic exchange and feedback from the expert panel.

The Technical Session II, was conducted with the same set of track chairs continuing to guide the discussions. This session delved deeper into futuristic and creative dimensions of AI, covering ethical AI practices, digital entrepreneurship, media and content innovation, and AI-powered healthcare solutions. The research presented under Track 1 focused on responsible AI and data privacy; Track 2 highlighted AI’s strategic role in business transformation; Track 3 brought forth the intersection of AI and the arts; and Track 4 showcased advancements in health tech and diagnostics. The session reflected the diversity and depth of research being conducted across disciplines and emphasized the transformative potential of AI in shaping inclusive, sustainable, and innovation-driven growth.

Dr. Anuj Verma, Director at JIMS Kalkaji, announced the Best Paper awards. The first position was awarded to Arti Gupta for her paper titled “Finding Mirage Effect of Fraudulent Financial Statements Through Red Flags: A Comparative Analysis of Neural Network & Logistic Regression”. The second position was awarded to Nisha Agnihotri for her paper titled “Deep Learning in Mental Health Research”. The third position was awarded to Kanisha Sethi for her paper titled “Artificial Intelligence in Oman’s Financial Landscape: Adoption, Challenges and Strategic Imperative” and “AI-Driven Transformation in Higher Education: A Quantitative Analysis Using SEM”. Alongside faculty and research scholars, students also enthusiastically





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participated and presented their research papers, showcasing innovative ideas and insightful perspectives across diverse domains.



National Conference was conducted on 5th April 2025 at the Auditorium, JIMS Kalkaji on the topic "AI for Creativity and Innovation: Shaping Economic Development"


Signature of the Conference Convenor


Signature of the HOD

