

Jagannath International Management School Kalkaji, New Delhi



<u>Minutes of the 42nd Governing Body Meeting</u> <u>Held on 17thJuly 2021</u>

The 42nd meeting of the Governing Body of Jagannath International Management School, Kalkaji, New Delhi was held on 17th July 2021 at 1130 hours through Google Meet link.

1. The following members attended the meeting:

JIMS Chairman Dr. Amit Gupta

Members

Dr. Devi Singh Mr. Deepak Maheshwari Prof. D. K. Banwet Mr. Vijay Rai Mr. SubhashBhaskar Dr. Ramesh Behl Dr. Sanjay Sehgal Dr. Poonam Verma Dr. Aquil Busrai Prof. A.K. Sen Gupta Mr. Vijay Singh (JIMS alumnus)

JIMS

Dr. (Cdr.) Satish Seth Dr. Ashok Sharma Dr. Seema Agarwal Dr. Rashmi Bhatia

2. Sh. Anil K Agarwal, Mr. Rajesh Agarwal, Dr. R. K. Mittal, Dr. Lalit B. Singhal, Mr. Aloke Bhattarcharji, Mr. Anupam Dutta, Dr. Simrit Kaur expressed their inability to attend the meeting due to previous engagement. 3. Dr. Amit Gupta, Chairman, JIMS commenced the meeting by extending a very warm welcome to all members present. Thereafter Dr. Ashok Sharma commenced the proceedings. The Annual Quality report of activities conducted by institute was presented to the Governing Body members.

1. Agenda Points

Year/Meeting No./Agenda No.	Agenda Points	
2021/02/01	Confirmation of minutes of the last meeting held on 30th Jan 2021.	
2021/02/02	Action taken on suggestions made by members during the last meeting.	
2021/02/03	 Major activities conducted by the Institute during the period under review. a). Institutional Achievements b). Conferences/Seminars/workshops c). FDP,MDPs& SDP d). Guest Lectures and Industrial Visits e). Faculty/Students achievements f). Placements g) Accreditation 	
2021/02/04	To approve the faculty appointments against the sanctioned post.	
2021/02/05	List of forthcoming events scheduled in the next six months.	
2021/02/06	Approval of Budget for 2021-22.	
	Open house discussion on growth and development of the institute.	

Agenda point 2021/02/01: Confirmation of minutes of the last meeting held on 30th Jan 2021.

Agenda point 2021/02/02: Action taken on suggestions made by members during the last meeting.

S.No.	Item	Action/Info
S. No.	Suggestions	Action Taken Report
1	Faculty from Top Institutes In order to excel it is important that the institute should recruit, retain and invest in high quality faculty. A special effort should be made to induct a few faculty from top institutes such as IIMs to enhance the existing pool of intellectual capital	 Faculty from reputed institutions were invited for Guest Lectures and FDPs. FDP: "Leveraging Data Analysis Tools for Effective Research paper Writing" Dr Bipin Dixit, IIM, Trichy Dr Abhishek Behl, OP Jindal University Dr Billal Mustafa, Aligarh Muslim University Dr RK Pradhan, IIT Kharagpur Dr Chandrashekahar Sharma , Delhi University Dr Vivek Singh Tomar, IMT, Ghaziabad
2	Development of Brand In order to create a sustainable competitive advantage, it was suggested that the institute should build expertise in one of the specialization areas and embark on a vigorous branding campaign to propagate the message. Extensive use should be made of Social Media	Branding Activities have been enhanced with special focus on Business Analytics. Workshops were conducted at various colleges like SRM University, Modinagar.

Action Taken on "New Points" discussed during the last GBM on 30th Jan 2021 was presented:

	in this regard.	
		Lal Bahadur Shastri Institute, Jaipur;
		Agarwal College, Ballabgarh,;
		Arya College, Panipat;
		Events were also prominently
		publicized on various social media.
3	Feedback:	
	A. Student's Feedback	
	a. Curriculum enrichment	Faculty members were instructed to analyze changes in syllabus in 2021 & drafting of syllabus was done. Accordingly instructed to submit books purchase requirement to librarian.
	b. Inter institute Competition	
	c. Depth of the course content needs to be increased for achieving the expected Course Outcome	Skill development exercises are held under mentoring & Professional development courses where competency-based curriculum implementation has been done. Various clubs and committees have been formed for students grooming. Faculties were instructed to address the issue of attainment of COs & POs and their expected outcomes.
	d. Students suggested conducting more seminars, workshops to facilitate holistic learning.	 Expert guest Lecture by Academic & corporate experts /Industrial visit are being organized for getting maximum exposure for students to current Industrial Practices. Alumni working with different industries invited to guide students on
	e. Applicability/relevance of curriculum in real life situations can be increased	current industry practices Teachers were instructed to relate the curriculum with real life situations by

в. 1	 f. For web browsing, emails social media etc. Students demanded enough bandwidth or Mbps Feacher's Feedback 	giving more attention to practical training sessions and more experiential teaching. The broadband speeds were increased by 100 Mbps providing high speed broadband & internet connectivity to the students
a. syllab	us should be revised and more practical	
	d introduce optional specialized field in all semesters.	Instruction for revision of syllabus and more practical approach to be adopted
c. Oppor Project	tunities for conducting Research &	More Electives paper to be introduced in the curriculum
e. Ample teaching discussion f. Should corporat	For the content of the syllabus to be bre industry oriented e scope to adopt new techniques of such as seminar, presentations, group ons etc. d be revised in light of the changing e requirements including the orary skillsets	More focus on practical teaching to be given, which included hands on lab experiments, mini projects and case study-based learning Curriculum was structured and updated based on courses which will improve employability of students Instruction for imparting new techniques of teaching viz. through Conducting webinars, seminars, GD session taken. Students were encouraged to register for certification courses
С. І	Employer Feedback	
	ulum should be more focused towards industry exposure	
personal	on effective implementation of ity development program culum should be more application based	Depending on the feasibility and time constraints, more technical/industrial visits will be conducted for at least 2 days for students to get a deeper understanding of the work and improving the skill set. Guest lectures/ talks by budding entrepreneurs will be conducted to motivate the student

4	a. Kindly include more project works into curriculum b. More practical subject and skills-oriented courses should be added c. The curriculum should be more practical. The current business environment demands highly practical and trained personnel thus curriculum should revolve around that. d. more focus on classes which increase real time financial literacy and also more practical classes for personality development e. Introduce module based smaller assignments which keeps students engaged in course material	More electives were offered to students so that they can choose and opt for their interest areas. Students are encouraged towards research-oriented learning. More focus on practical teaching is given, which included hands on lab experiments, mini projects and case study-based learning Industry visits and more practical based projects and applications are incorporated in the curriculum which will improve employability of students In new drafted policy more Finance related courses is being incorporated Instructed to increase assignments covering all module to students	
	 d. Incorporation of more industry-oriented courses to improve the student employability and knowledge of current industrial trends e. Expertise in the specific areas D. Alumni Feedback 	To arrange training programs both by Academicians and Industry experts Mock interview sessions are arranged for genuine placements It was decided that a greater number of workshops will be organized with talks/lectures by experts in different fields for the benefit of the students.	

	prepared to implement the plan before issuing	Brainstorming sessions were also
	any notifications.	conducted to make the faculty
		members aware about the key aspects
		of NEP 2020.
		A Committee comprising of senior
		faculty members has also
		recommended an action plan which is
		being considered for implementation
		during the new academic session.
5	Faculty Research	
	Research should constitute a focus area for all	In order to facilitate research
	faculty members. To this end online journals	Capitaline, J-Gate and National
	should be read extensively. Acquisition of	Digital Library databases were
	Prowess database also to be considered.	subscribed to.
		Demonstration on Prowess database
		was also organized with a view to
		introduce this database.
		FDP on Research Methodology was
		also conducted for faculty members.
6	Students Counselling	
	It was suggested that the institute	Session was conducted by
	should arrange Counseling Services for	Psychologist, Ms. Bhumika Chawla in
	students. Such Counseling should be both	May, 2021
	Professional and Personal in nature	
7	Mentoring_	
	It was stated that mentoring of students by	The institute is conducting mentoring
	industry managers would help them in their SIP	sessions regularly each week and

and final placements. Mr. Anupan Datta offered	students are benefiting immensely
to mentor a group of students	from these sessions. The mentors
	comprise of internal faculty and
	industry managers

Agenda Point: 2021/02/03 Major Activities of JIMS since the last Meeting held on 30th January, 2021

Point 3.

A. (i) Ranking

- 7th Rank of top BBA college in North India & 12th Rank of top BBA college in India by All India BBA College survey 2021, GHRDC in May, 2021
- 23rd Best BBA Colleges in India and 63rd Best B.Com(H) Colleges in India by Best B-schools Ranking 2021, MDRA in June, 2021

(ii) MOUs

• NSE Academy - An MoU was signed with NSE academy

Point 3.B Conference/Seminar/Workshops

(i) <u>XVIthInternational Conference</u>

Theme: "Business Sustainability in the Post- Pandemic Era: Resetting Strategies in Domains of People, Technology and Environment "in collaboration with the PHDCCI and AMDISA on 23rd and 24th April, 2021.

List of speakers is given below

- 1. Mr. Ron Mc Luckie, Chairman & CEO, WIAL, USA.
- 2. Mr. Ignace Hindtrick, Director, Business Development, DMH Business Advisors Pvt Ltd.

- 3. Prof. Malcolm Kirkup, Pro Vice-Chancellor & Head of College, Westminster School of Business, University of Westminster, London, UK.
- 4. Mr. Peter Rimmele, Resident Representative to India. Konrad Adenauer Stiftung (KAS), Germany.
- 5. Dr.FadyFadel, Dean & CAO, American Business School, Paris, France.
- Dr Samantha Rathanayake, Management Consultant, Postgraduate Institute of Management, University of Sri Jayawardenepura, Sri Lanka.
- 7. Ms. Brigitte Wuethrich, Director, Swiss Kalpvriksh Education Pvt. Ltd.
- 8. Dr.Spinder Dhaliwal, Director, Entrepreneurship Programmes, University of Westminster London, UK.
- Dr. Wolfgang Veit, Professor, Schmalenbach School of Business and Economics, Cologne University of Applied Sciences, Germany.
- Mr. Glenn Ruud, Director, Global Learning & Development, Wilhelmsen Ship Service AS, Norway.
- 11. Dr.Marja-LiisaTenhunen. Professor, Shanghai University, China, Professor Tony Zheng. Director, External Affairs &International Education, Zhejiang Technical Institute of Economics, China.
- 12. Dr.Hidekazu Sone, Associate Professor, Shizuoka University of Art & Culture, Tokyo, Japan
- 13. Prof. Tony Zheng, Director, External Affairs & International Education Zhejiang Technical Institute of Economics, China.

(ii) <u>Seminar on National Education Policy 2020</u>

Theme -Paradigm Shift towards Collaborative & Innovative Learning" on April 10, 2021.

List of speakers is given below

- 1 Prof. Anil Sahasrabudhe, Chairman of All India Council for Technical Education,
- 2 Prof. Manoj Pant Director, IIFT,
- 3 Dr. Devi Singh Former Director, IIM Lucknow,
- 4 Prof. S. Chatterji, NITTTR, Chandigarh,
- 5 Dr. Rakesh Singh, Professor, BHU and
- 6 Prof. Dr. Sharmila J. Dua Former Dean, NIFT Delhi

Point 3.C FDP, MDP and SDP

(i) <u>FDP on 16PF</u>

Overt behavior is a reflection of interactions among a wide range of underlying factors, including the bodily state of the individual and the effects of that person's past personal experiences. To have an in-depth understanding of Personality so as to understand why we behave, the way we behave.

Dr. Anju Shukla conducted an FDP on Personality Assessment with the help of an online 16Personality test on March 1, 2021 for all the Faculty members. This will play an important role in Mentorship, which helps the mentees to develop inside out.

This personality test of 16 PF on four broad dimensions that helps a person to analyze their psyche and internal world. Self awareness and clarity are most essential for decision on right career path.

(ii) <u>Staff Development Program</u>

Theme: 'Emotions- The lens to the world' on March 13, 2021

The one-day training was conducted to provide employees a broad knowledge of selfadvancement in terms of emotions which would lead the employees to understand interpersonal relationships at the workplace too. The following two activities were performed:

1. **Chit picking** – every employee had to enact on the emotions and others to recognize the emotion.

2. Expressing thoughts- The trainer asked all the employees to draw emotions on a sheet a paper.

Sr. No.	Person Name	Designation	Company/Organization	Topics
1	MR. RAJAT	FOUNDER	RESUMOD	RESUME BUILDING
	VASHISHTA	FOUNDER	RESUMOD	WEBINAR

Point 3.D Guest Lectures(January – June 2021)

2	MS. CHHAVI PRABHAKAR	CEO	GLOBAL INDIAN SOLUTION	THE ENTREPRENEURIAL JOURNEY
3	DR. CHANDRANI GANGULI	GENERAL MANAGER	ACE INTEGRATED PVT. LTD.	PARADIGM SHIFT IN INDUSTRIES
4	ANIRUDH REGIDI	JOURNALIST	SELF EMPLOYED (FREE LANCER)	ADVACNCEMENTS AND FUTURE TRENDS IN TECHNOLOGY
5	MS. GARIMA AGGARWAL	HR MANAGER	STANVAC - SUPERON GROUP	PSYCHOMETRIC TESTING FOR INTERVIEWS
6	MS. SHUCHI GOEL	CHIEF PSYCHOLOGIST	ONE KEY CARE VENTURE PVT. LTD.	MENTAL AND PHYSICAL WELLBEING
7	DR. GOPIKA KUMAR	ASSISTANT PROFESSOR	JIMS KALKAJI	B SCHOOL SELECTION - POINTS TO KEEP IN MIND
8	MS. SONIA BAKSHI	ENTREPRENEUR	DTF STUDIOS	INTERNATIONAL WOMEN'S DAY
9	MR. DHEERAJ PAL SINGH BHULLAR	CHANEL SALES SNR. SPECIALIST	OPPO MOBILES PVT. LTD.	SCOPE OF TELECOMMUNICATION INDUSTRY FOR MANAGEMENT STUDENTS
10	MR. DHEERAJ JAIN	CO-FOUNDER	REGRADUATE	IMPORTANCE OF NETWORKING IN THE CORPORATE WORLD

Point 3.E Faculty/Students' Achievements

Faculty Achievements- Dr. Ashok Sharma, Director, JIMS Kalkaji

PUBLISHED PATENT

"A SYSTEM AND METHOD FOR STRATEGIC CONSULTING GROUP (SCG) MATRIX"

Faculty Achievements- Dr. Tanvi Gupta

Book published titled, 'A Textbook on Digital Marketing' by Puffins Publishers

Students' Achievements

Data Science Club-Blog Writing Competition

Theme: "Business Analytics" on March 25, 2021

Topics highlighted covered facets on cloud computing, business intelligence, big data, analytical tools for strategic, tactical and operational decisions and functionalities in efficient and real time manner. Third position was secured by Amisha Khandelwal, B.Com (H).

CSR Activities

Martyr Day of Bhagat Singh

The NSS and Rotaract committee of JIMS Kalkaji honored the Martyr Day of Bhagat Singh on 23rd March 2021 by organizing a Documentary show on the life of the legend in various classes across the BBA/B.Com department. The students were made aware of the contributions and sacrifices our freedom fighters made for the betterment of our country.

World Water Conservation Day

On 22ndMarch 2021 in the wake of World Water Conservation Day, The NSS and Rotaract of JIMS, Kalkaji presented a small play to educate the children of Sewa Bharti Karyalaya about the importance and various uses of water and how to conserve water. After performing the skit, the students had an interactive session with the children in which they shared various methods and tips and tricks for conserve water in their homes.

No Smoking Day

To spread awareness of ill effects of smoking on the health and to the environment, NSS and Rotaract committee of JIMS Kalkaji organized a rally on the occasion of "No Smoking Day" on 10th March 2021. Many students of the BBA/B.Com department actively participated in the rally. The rally mainly focused on spreading the hazardous effects of smoking to health, environment and the society. The students took out posters, banners and sung attractive slogans to attract the attentions of the people and create awareness for the same.

International Women's Day

on 8th march 2021, On the occasion of International Women's Day, a webinar was organised by JIMS KALKAJI for the students of BBA/B.Com. Ms. Sonia Bakshi, an entrepreneur, was invited to give the students a guest lecture in order to encourage and empower the women of our college by sharing her journey of creating her own gym brand "DTF Fitness Studios". She also elucidated about the problems of physical and mental stress faced by the young generation and shared tips and exercises to combat the same.

World Wildlife Day

On 3rd March 2021JIMS Kalkaji celebrated the rich diversity of Flora and Fauna that is possessed by our country on the occasion of World Wildlife Day. The NSS & Rotaract committee of JIMS Kalkaji organized an online photography competition among the students of BBA/B.Com. The competition received an active response and the students shared love for wildlife photography with all. Also, a poster on world wildlife was shared on various handles to create awareness for the same.

Zero Discrimination Day

On 28th February 2021, in the wake of National Science Day, JIMS Kalkaji shared a poster on all its social media platforms to create awareness and honor the contribution Science has made to the human life.

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Donation Drive

On the occasions of Lohri and Makar Sankranti on 14th January 2021 the faculty, staff and students of JIMS, Kalkaji had gathered non- perishable food items in order to donate to the less fortunate as a small attempt to showcase the old saying "Sharing is Caring". A group of students along with the staff had gone near the temples of Kalkaji to donate the items collected by the College. The students learned about the importance of helping others. It helped the students to connect with the ones who are less privileged than themselves and sense the happiness experienced by the people on receiving the food.

Agenda Point 2021/02/4: Faculty Appointments

S.No.	Name	Designation	Date of joining	Education qualification	Subjects
1	Ms. Vidya Dayinee Sharan	Assistant Professor	17.05.2021	Ph.D (pursuing) MBA, B.Tech	HRM, OB, IT

Agenda Point 2021/02/5: Forthcoming Events(July to Dec. 2021)

S.No.	Event	Date
1	Workshop "Campus to Corporate"	23rd & 24th July 2021
2	Orientation session on Entrepreneurship	9 th -10 th Aug 2021
3	Fresher's Party	October 2021
4	Workshop on 'Ideation' and 'Back of the Envelope'	26th Aug 2021
5	Innovator's Life & Crossroad Motivational Speak	27th Aug 2021
6	Teacher's Day Celebration	4th Sep 2021
7	Hindi Diwas	14th Sep 2021
8	World Ozone Day	15th Sep 2021
9	Lecture on Gandhian Ideologies and Painting Competition on National symbols	1st Oct 2021
10	Business Plan Competitionto invite InnovativeBusiness Models from Students	13 – 14 Oct 2021
11	Intra-Campus Sports Day Competition	18-20 Oct 2021
12	National Education Day	10th Nov 2021

Agenda Point 2021/02/6: <u>Approval of Budget for 2021-22</u>

Brief of Budget: 2021-22

1.SALARY

To Faculty Charges Teaching Staff	61,000,000
To Salary & Allowances (Non teaching Staff)	25,000,000
To Performance Incentive Account	2,500,000
To Guest Lectures / Visiting Faculty Remuneration	1,500,000
Total	90,000,000
2.Library	
To Books & Study Materials	1,500,000
(Purchase of New Books & Ref books, Subs. News	
Papers on line books, Book bank etc.)	
Total	1,500,000
3.Conveyance & travelling Expenses	
To Travelling & Conveyance Expenses	750,000
(Academic & administrative visits)	
Total	750,000
4. Placement & Corporate Expenses	
To Placement & Corporate Expenses	1,450,000
(Corporate Gifts to companies & Hotel Expenses Etc.for Placement Team)	
Total	1,450,000
5.Entrepreneurship(E-Cell)	

To Entrepreneurship(E-Cell)	350,000
(Budget for E cell Unit Research& Seminars)	
Total	350,000
6. Co-curricular Activities	1,591,000
7. Extra Curricular& Student activity Expenses	1,834,000
8. Alumni Expenses	250,000
Total	3,675,000
9. Infrastructure	
To Repair & Maintenance & Renovation of Building & Others	7,500,000
To Service Charges-(Outsourcing Staff	
Housekeeping, Security Guards, Peons etc.)	5,000,000
To Electricity & Water Expenses	3,000,000
To Generator Expenses	250,000
To Insurance Expenses	150,000
To Housekeeping Material Expenses	500,000
To Rates & Tax paid to MCD & DDA Etc.	1,600,000
Total	18,000,000
10.Student Foreign Trip (Others)	
To Foreign Educational Trip Expenses	5,000,000
(Provision for PGDM IB Students Singapore Educational Training)	
Total	5,000,000
11.Miscellaneous	
To Bank Charges	25,000
To Fees & Subscription, Affiliation fees, Expenses	2,000,000
16	

		Grand Total Of Budget	152,300,000
	Total		1,000,000
14.Faculty/Development /Research To Faculty Development Expenses			1,000,000
14 E			
	Total		2,000,000
To Software Expenses			500,000
To Internet Expenses			400,000
To Computer Purchase			1,100,000
13. IT Expenses			
12. Advertising Expenses			15,000,000
	Total		13,575,000
To Depreciation Expenses			7,500,000
To Professional Expenses			1,000,000
Го Telephone, Mobile Expenses			500,000
Fo Printing & Stationery Expenses			2,000,000
To Photostat Expenses			250,000

TOTAL REVENUE EXPECTED YEAR 2021-22 RS 150,000,000/=

New PointsDiscussed During GBM

S. no Description	Action to be taken/ Responsibility
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1	Proposed Budget 2021-22	Director to forward required details to
	Details of proposed budget for 2021-22 to be	members for their consideration/
	forwarded to members for their	approval by 24th July 2021.
	suggestions/approval.	
2	Entrepreneurship	
	Entrepreneurship Awareness Camp for faculty and	Director to associate Institute's
	students to be organised.	Incubator and Innovation Cell and
		organise the Awareness Camp during
		Sep 2021
3	Engagement with Board Members.	Advisor to liaise with Board members
	It was suggested that the institute should seek	in this regard on as required basis.
	greater participation of Board members in the	
	execution of its various activities such as	
	Conferences, Seminars, Faculty and Student	
	Development Programmes, Mentoring etc. Such	
	participation is to be voluntary and isto be sought	
	from members who have expressed prior	
	willingness to do so.	
4	Short Term Training Programs	Director to explore feasibility of
	JIMS should plan online short termtraining	organising suitable programs as
	programs/ courses as well as one day MDPs in	suggested. At least two events to be
	different areas such as Soft Skills, Logistics, HR,	held during the new academic session.
	Finance etc.	
5	Personality Development	
	As a part of the Personality Development program	Director to initiate action and schedule
	it was suggested that exclusive training sessions on	training sessions/workshops. Details to
	Presentations Skills should be conducted to enable	be submitted by 31 Aug 2021
	students to effectively present themselves before	
	prospective employers/recruiters.	
6	Digital Transformation	Advisor to explore and organise an
	Industry is increasingly embracing new Digital	online Conference/ Seminar on the
	business models with a view to improving	topic in Oct 2021 in partnership with

1	operational efficiency, creating new customer	national organisation such
	segments and diversifying into new businesses.	ASSOCHAM, CII etc.
	JIMS may organise an online Seminar on this	
	topic to enhance awareness of students on how	
	Industry 4.0and digital products and services are	
	rapidly transforming the business landscape	
7	Research Fund	
	It was suggested to earmark a research fund for	Director to examine and allocate an
	faculty members who are interested in undertaking	appropriate mount in the proposed
	research projects on contemporary issues/ problems	budget for 2021-22 for undertaking
	being faced in the economic and business sectors	research work.
8	New Education Policy (NEP) 2020	Director to note for inclusion in the
	The NEP 2020 Action Plan formulated by the	Institute's Action Plan as and when
	institute for implementation during the new	new instructions on policyaspects are
	academic session should have flexibility to include	promulgated by the Government.
	aspects pertaining to blended learning, multi-	
	disciplinary research etc.	
9	Strategic Plan (2017-22)	Advisor and Director to jointly review
	Institute's current Strategic Plan will be due for	Plan and submit recommendations on
	review in 2022. The revised plan to include	achievement of various KSFs in the
	transformational shifts to be achieved in areas of	subsequent five-year period.
	Branding, Curriculum, Research,	Recommendations to be submitted by
	Consultancy/Executive Development, Placements	30 Oct 2021
	etc.	

Dr. Amit Gupta Chairman