

Minutes of the 34th Governing Body Meeting
Held on 22nd July 2017

The 34th meeting of the Governing Body of Jagannath International Management School, Kalkaji, New Delhi was held on **22nd July, 2017 at 1830 hours in “Willow”**, India Habitat Centre, New Delhi.

1. The following members were present:

Chairman
Mr. Anil K Agarwal

Vice Chairman
Dr. T.N.Kapoor

JIMS Chairman
Dr. Amit Gupta

Members

JIMS

Mr. C.M. Krishna

Mr. Subhash Bhaskar

Dr. (Cdr.) Satish Seth

Dr. Deepak Maheshwari

Mr. Anupam Datta

Dr. J.K.Batra

Dr. R.K.Mittal

Prof. G.K.Agarwal

Dr. Preeti Singh

Mr. Vijay Rai

Dr. Ramesh Behl

Dr. Rashmi Bhatia

Mr. G.P.Rao

Dr. Sanjay Sehgal

Mr. Alok Bhattacharji

Dr. Poonam Verma

Mr. R.K. Mehrishi

2. Dr. Mahesh Gupta, Mr. Rajesh Agarwal, Dr. Devi Singh, Prof. D. K. Banwet, Mr. Rajan Datta, Dr. Lalit B. Singhal, Mr. Kamal Singh, Dr. P.C.Jain, Dr. S.K.Chaudhuri, Mr. Kumar Abhinav (JIMS Alumnus), Mr. Vijay Singh (JIMS Alumnus), expressed their inability to attend the meeting due to previous engagement.

3. Prof A K Sengupta commenced the proceedings of the meeting by extending a very warm welcome to all the members present.

4. **Confirmation of Minutes of last meeting**

The draft minutes of the last meeting were circulated amongst the members for their observation. As no comments were received the minutes were taken to have been confirmed.

5. Action taken on “New Points” discussed during last meeting

S.No.	Items	Action To Be Taken
1	<p><u>Vision Workshop</u></p> <p>Members suggested that JIMS need to carry out due diligence for moving onto the next level of excellence. To this end Prof. Ramesh Behl agreed to develop a road map including vision statement for JIMS. Mr. G.P.Rao and Mr. G.K.Agarwal agreed to assist Prof. Behl.</p> <p>It was also suggested that the vision statement may also include aspects such as social sector development and international research collaborations</p>	<p>As requested by Prof. Behl information on JIMS Vision, Mission, Faculty, Students and our HR Policy statement were forwarded to him. A suggested roadmap and Vision statement are awaited from him.</p>
2	<p><u>Research Committee</u></p> <p>a) DG informed that the newly constituted JIMS Research Committee had convened its first meeting on 02 Sep 2016 during which interaction with faculty members engaged in research Paper writing had also taken place. The next meeting of the Committee would be held in Feb 2017.</p> <p>b) At this juncture members suggested that JIMS faculty should diversify its research in one of the following areas.</p> <ul style="list-style-type: none"> • Engage in Policy research with a social dimension. This could be done in collaboration with think tanks/organizations in ASEAN countries/South Africa or Public Sector organisations 	<p>JIMS second Research Committee meeting was held on 20th Feb 2017. Consequent to meeting following actions were initiated:</p> <p>a) An FDP on “Case Based Methodology” was organized in campus on 06 May 2017. It was conducted by DU faculty i.e. Prof. Harshvardhan Verma from FMS and Dr. Ekta Duggal, from Motilal Nehru College.</p> <p>b) As regards joint research projects with Governments/Public sector organizations JIMS and</p>

	<ul style="list-style-type: none"> • Research with NGOs in areas of Renewable energy and Biodiversity, Community, Climate Change and Conservation etc. 	<p>PHDCCI have undertaken a research project involving SMEs in Delhi-NCR area. The purpose of the project is to assess problems faced by SMEs in entering international markets and suggest measures on how their export capability can be enhanced especially in emerging markets.</p>
3	<p><u>Feedback:</u></p> <p><u>A. Student's Feedback</u></p> <p>a. Curriculum enrichment</p> <p>b. Students suggested conducting more seminars, workshops to facilitate holistic learning.</p> <p>c. Applicability/relevance of curriculum in real life situations can be increased</p> <p><u>B. Teacher's Feedback</u></p> <p>a. Opportunities for conducting Research & Project</p> <p>b. Ample scope to adopt new techniques of teaching such as seminar, presentations, group discussions etc.</p> <p>c. Should be revised in light of the changing corporate requirements including the contemporary skillsets</p>	<p>Faculty members were instructed to adopt new delivery mechanism in the classroom which included more interactive sessions, activities involving discussions on the applicability of the topics, discussion over the case studies</p> <p>1. Expert guest Lecture by Academic & corporate experts /Industrial visit are being organized for getting maximum exposure for students to current Industrial Practices.</p> <p>2. Alumni working with different industries invited to guide students on current industry practices</p> <p>Teachers were instructed to relate the curriculum with real life situations by giving more attention to practical training sessions and more experiential teaching.</p> <p>More focus on practical teaching to be given, which included hands on lab experiments, mini projects and case study-based learning</p> <p>Instruction for imparting new techniques of teaching viz. through Conducting webinars, seminars, GD session taken.</p>

	<p><u>C. Employer's Feedback</u></p> <p>a. Focus on effective implementation of personality development program</p> <p>b. Curriculum should be more application based with focus on innovation.</p> <p>c. Incorporation of more industry-oriented courses to improve the student employability and knowledge of current industrial trends</p> <p><u>D. Alumni Feedback</u></p> <p>a. Kindly include more project works into curriculum</p> <p>b. More practical subject and skills-oriented courses should be added</p> <p>c. Introduce module based smaller assignments which keeps students engaged in course material</p> <p><u>E. Parent's Feedback</u></p> <p>a. Kindly include more project works into curriculum</p> <p>b. More practical subject and skills-oriented courses should be added</p> <p>c. Introduce a mechanism where the progress of there is discussed with them</p>	<p>Students were encouraged to register for certification courses</p> <p>Guest lectures/ talks by budding entrepreneurs will be conducted to motivate the student</p> <p>To arrange training programs both by Academicians and Industry experts. Mock interview sessions are arranged for genuine placements</p> <p>It was decided that a greater number of workshops will be organized with talks/lectures by experts in different fields for the benefit of the students.</p> <p>Students are encouraged towards research-oriented learning.</p> <p>More focus on practical teaching is given, which included hands on lab experiments, mini projects and case study-based learning</p> <p>Instructed to increase assignments covering all module to students</p> <p>Students are encouraged towards research-oriented learning.</p> <p>More focus on practical teaching is given, which included hands on lab experiments, mini projects and case study-based learning</p> <p>Asked the class coordinators to have a one-to-one conversation with the parents about their wards progress</p>
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4	<p><u>Students Learning and Development</u></p> <p>a) Members appreciated the diverse activities such as Conferences, Seminars, Workshops, Guest Lectures etc being organized by the Institute. However it was suggested that all activities organized should be student and not faculty driven. This would enable the students to derive greater value through honing of their technical and conceptual skills. As regards the overall learning benefit accruing to students this could be assessed through brief Activity Reports which the students could be asked to submit post each activity.</p> <p>b) In this regard Mr. Deepak Maheshwari agreed to send a sample report for reference purpose.</p>	<p>Action on members' suggestion was initiated. Director has been submitting regular reports on the diverse skills which students tend to acquire as a result of planning, organizing and executing various co-curricular and extra-curricular activities such as conferences, seminars, workshops, inter-college cultural and quiz competitions etc.</p>
5	<p><u>Capacity Building</u></p> <p>Members suggested that in addition to enhancing research capability in diverse areas JIMS faculty should design and conduct short Management training programmes for MSMEs, Government Organisations and State institutes, conducting "Public Administration" Courses. The possibility of NIESBUD conducting courses for and in collaboration with NASSCOM and NSDC could also be explored.</p>	<p>The institute recently conducted a one day training programme for 20 executives of Lava International, an SME. The programme was conducted on the topic "Managing People Successfully". Lecture sessions along with case study and role play on inter-personal, leadership and team skills were conducted as a part of the programme.</p>
6	<p><u>Innovative Courses</u></p> <p>Members suggested that the institute should engage in creating value by introducing new, trend-setting</p>	<p>The institute has introduced the following value added courses for</p>

	courses which have a significant impact.	BBA & B.Com (H) students during the Academic Session 2017-18: a. Courses such as Advanced Excel, Digital Marketing & Data Analytics were introduced.
7	<u>Report to Governing Body</u> Members remarked that in view of the voluminous content of the activities conducted by the Institute during the intervening six months period the activities report presented to the Governing Body should either be presented in bullet form or a power point presentation given in lieu.	_____
8	<u>Embracing Technology</u> It was suggested that JIMS should keep abreast with the rapid developments taking place in technology, especially cloud technology. He also suggested that consideration be given to establishing different innovation labs in areas of digital technology, commerce technology, corporate culture change technology etc.	In addition to the existing communications and Commerce Labs two new labs i.e., Technology and HR Labs have been introduced in the new academic session.
9	<u>International Collaboration Plans</u> Members appreciated the visits of foreign Professors from Universities/colleges in UK, Holland and Canada on research teaching and training assignments. They also recommended more collaborations should be entered into through conclusion of MOUs to enhance the volume of exchange at faculty and students level.	Dr. Jose Lam from Newfoundland University, Canada has recently joined JIMS for the odd semester during which he will associate as follows: a) Participate in the JIMS-PHDCCI research project titled; “SMEs in India: Enablers and Drivers For International Markets”. b) The possibility of concluding

		on MOU with Newfoundland University in areas of academic courses and student/faculty exchange programme is also being explored.
10	<p><u>Students Clubs</u></p> <p>Members were informed of the various activity clubs such a marketing, HR, Finance, Entrepreneurship etc. in which students organised a host of activities. It was suggested that brief report on students' club activities be reflected in the report presented to members at the time of the GBM</p>	<p>More emphasis is being given to students' Clubs activities in this academic session. Student members' of each of the four clubs, Market, Finance, HR and Entrepreneurship, will organise at least one seminar, workshop and special lecture during the academic session.</p>



Dr. Amit Gupta
Chairman