

MOR, Pocket-105, Kalkaji, New Delhi-110019 Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)



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Action Taken Report for All Stakeholders (Assessment Year 2023-24)

- A. Students
- B. Teachers
- C. Employers
- D. Alumni



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Action Taken Report on Student Feedback (Assessment Year 2023-24)



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Date: 16 Jan 2024

Action taken report on the students' feedback: Actions taken to address the student's feedback involves addressing content delivery, curriculum implementation

S.N o	Feedback	Action Taken	Relevant Solutions
1.	Imbibe more practical knowledge as per Industry/current industrial requirements	1. Faculty has been advised to use real-life case examples highlighting current industrial practices by creating a balance between theory and practical application of knowledge 2. Industrial visits have been planned to provide industry exposure	Case-Studies Industrial Visits
2.	More outreach to relevant exposure from industries	Guest lectures and seminars are planned to be conducted with industry experts and young entrepreneurs as speakers allowing students interaction under the aegis of various clubs and societies like JIMS Talks, CII Yuva and other managerial clubs.	Guest lectures Seminars and Expert Lectures
3.	Extending co-curricular activities for enhancing managerial and entrepreneurial mindset	1.Several events were conducted under aegis of various managerial clubs and society of the institute to facilitate holistic learning 2.Alumni working with different industries invited to guide students on current industry practices	 Events promoting holistic learning Interactive sessions with Alumni



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	4.	Quality and delivery of	
		curriculum for	
		understanding and reference	

- 1. Faculty have been using multimedia tools like presentations and audio-visual learning methods
- 2. Additional notes to be provided to students
- 1. Class Presentations
- 2. Google Classrooms



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Action Taken Report on Teachers Feedback (Academic Year 2023-24)



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Action taken report on the teacher's feedback: Actions taken to address the teacher's feedback involves addressing the issues related to curriculum implementation and research opportunities.

S.N o	Feedback	Action Taken Report	Relevant documents
1.	Internships should be for more duration	Students are required to do an internship for a period ranging from 6 weeks to 8 weeks	List of students undertaking SIP
2.	The curriculum should be made more industry oriented and less theoretical	MOOC and Value Added Courses are being planned which are relevant to current industrial requirements	MOOC Courses Value Added Courses
3.	Opportunities for conducting Research & Project	Faculty has been motivated to attend FDPs, workshops and seminars to enhance research skills. Research publications	1. List of FDPs, seminar and Workshops attended by faculties 2. List of papers published
4.	More practical components should be there for technical subjects like Accounts and Financial Management.	Lab Classes and Guest lectures are being conducted to impart practical knowledge of the technical subjects	1. Syllabus for BCOM 211 and BCOM 302 2. List of guest lecture



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Action Taken Report on Employers Feedback (Assessment Year 2023-24)

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Date: 16 Jan 2024

Action taken report on the employer's feedback: Actions taken to address the employer's feedback involves addressing the issues related to curriculum, practical training and industry experiences.

S.N o	Feedback	Action Taken Report	Relevant Solution
1,	Students should learn current market trends and industry specific skills.	Guest lectures and alumni sessions are being planned to make students aware of current market trends.	Guest Lecture Alumni Sessions
2.	Expertise in specific areas should be built.	Students are offered a variety of elective subjects pertaining to specialized schemes such as marketing, finance and HR. Extra courses are being planned to offer advanced specialization among the different streams.	Elective courses introduced in curriculum MOOC & VAC Courses offered
3.	More focus on overall personality development.	Several skill-based courses are included in the curriculum to develop the overall personality of the student.	Soft Skill grooming sessions Personality development sessions
4.	Incorporation of more industry-specific courses for better knowledge and skill development.	Number of workshops/seminars will be planned with different experts in different fields for the benefit of the students.	Speaker sessions with experts and industry professionals

Dr. Anni Serma

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MOR PKT-105

Director



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Action Taken Report on Alumni Feedback (Assessment Year 2023-24)



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Date: 16 Jan 2024

Action taken report on the alumni's feedback: Actions taken to address the alumni's feedback involves addressing the issues related to curriculum, teaching methodologies and industry experiences.

S.N o	Feedback	Action Taken Report	Relevant Solutions
1.	Adopting modern teaching practices to promote interactive learning environment	Faculties have adopted blended learning teaching pedagogies such as peer-learning, case study methods, visual learning etc. 2. Faculties have been using open-source LMS - Google Classroom	1. Class presentations 2. List of interactive and peer-teaching methods in class.
2.	Higher emphasis on personality development.	1. Mock interviews and Group discussions are conducted for students in NUES courses on Group discussion & Interview (GD&I) to enhance the personality of a student. 2. Group discussions, class presentations and extempore are being conducted in class to make students more confident.	1.Lectures for GD&I 2. Q/P Session
3.	Need of technical courses in the labs so that the students are job ready out of the college	Courses with an outcome to train students on research as well as accounting software are included in the curriculum (BBA 111; BBA 112; BCOM 113; BCOM 213; BCOM 312)	Students are being given hands-on training for different softwares such as SPSS, Advance Excel, Tally, financial modelling, coding



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4.	Syllabus should involve students in co-curricular and practical activities as well which will definitely improve their personalities as social interaction is necessary in the real world	Students associated with various managerial clubs and societies are encouraged to assume the role of coordinators to plan and organise the events providing them with an opportunity to practise their management and networking skills in real time.	List of student coordinators working under different clubs and societies
5.	Enhancing the curriculum with a stronger focus on practical knowledge, studio-based learning, research, and exploration can significantly enrich students' learning experience and ignite their interest.	Students are required to conduct three projects across the 3 years of curriculum - Minor Project, Summer internship project and Major research Project.	 Minor project Minor Project 2 SIP Major Project
6.	Counselling sessions for students focussing on career guidance	Mentoring sessions by faculty and alumni have been organised	1. Faculty Mentoring 2. Alumni Mentoring 3. Career Counselling sessions

Dr. Anuj Yermtalkaji N. Delhi-19

Director