

**FORMAT FOR MONTHLY QUALITY ASSURANCE REPORT (MQAR)**

Department: BBA

Period: 01-04-2024 to 30-04-2024

**Monthly Quality Assurance Report**

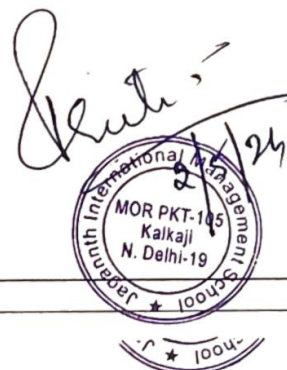
(April 2024 Onwards)

**Criteria 1: Curricular Aspects**

1. Activities conducted in the month as per University/Institutional academic calendar.

Faculty: Ms Kanika Parashar

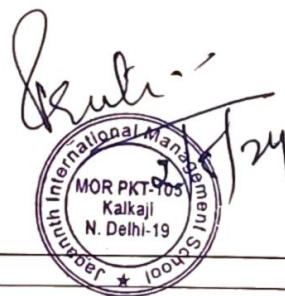
| S. No | Name of Activity mentioned in calendar                         | Date of Activity organized as per calendar | Activity Detail & Web-link of HEI  | Website link of GGSIPU Calendar & Academic calendar JIMS  |
|-------|--|--|--|---|
| 1     | MT-1   | 1st April – 6th April                      | Internal exams serve as vital points within academic journeys, offering opportunities for understanding,   | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 2     | GD on "Old vs. New income tax regime (Rescheduled on 23 April) | 4th April, 24                              | Not conducted  | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 3     | Alumni Speaker Session (rescheduled on 23rd April)             | 05 Apr 2024                                | The session aimed to equip alumni with parallel thinking techniques, particularly the Six Thinking Hats method, to enhance problem-solving and decision-making skills.<br>Alumni: Durdana Naseer | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 4     | World Health Day   | 6th Apr 2024                               | Not Conducted  | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |



|    |   |                  |  |   |
|----|---|------------------|--|---|
|    | Students Feedback   | Wed 08 Apr 20    | Gathering feedback from students about their teachers fosters a more student-centered learning environment, allowing educators to tailor their approach and continuously improve the quality of instruction. | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 6  | Review of Faculty and students' research Publications           | Wed 08 Apr 20    | Faculty research publication and student research publication is a vital aspect of academic life, showcasing the institution's commitment.   |   |
| 7  | IPL AUCTION   | 10th April 2024  | Not conducted  | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 8  | Qaafila Workshop  | 10th April 2024  | Not conducted  | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 9  | BR Ambedkar Jayanti Celebration                                 | 14th Apr 2024    | Not conducted  | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 10 | Seminar on Soft Skills (conducted on 18th March)                | 14th April, 2024 | The session was conducted by Ms. Pratishtha Kaura on the topic Becoming Job ready for the students of Bcom and BBA.  | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 11 | Session on "How to plan for Start-up and legal & Ethical Steps" | 15th Apr 2024    | Not conducted  | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 12 | Riddle Tracing Game   | 16th Apr 2024    | Not conducted  | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 13 | Photowalk   | 17th April 2024  | Not conducted  | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |



|    |  |                   |   |   |
|----|--|-------------------|---|---|
|    | Road Safety Workshop – CII Yuva Event  | Thu 18th April 24 | Not conducted   | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 15 | Liver Day Seminar  | 19th April 2024   | Not Conducted   | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 16 | Guest Lecture  | 24th April 2024   | Event by The Tank Tales- 6th chapter , the speaker of the session : Ms. Rimjim Deka, founder of Little box shared her knowledge and experience.                                 | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 17 | BRILHAR'24( Preponed to 18th April, 2024)  | 24th Apr 2024     | Annual Art fest was organised by "Alankrita", the Art and craft society of JIMS, Kalkaji  | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 18 | Tekken   | 25th April 2024   | Not Conducted   | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 19 | Offline Dance Competition (Preponed to 15th April 2024 with the name- Next Star 2.0) | Sat 29th Apr 2024 | The competition was organised by "Zaahir", Dance society of JIMS. The students from different colleges participated in the event in solo and duet category.                     | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 20 | Seminar on naukri profiling  | Sat 29th Apr 2024 | Not Conducted   | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 21 | Faculty Feedback   | 29-30 April 24    | Faculty feedback is invaluable, shaping students' growth like a sculptor molds clay. It's a beacon guiding academic improvement and fostering excellence every step of the way. | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |





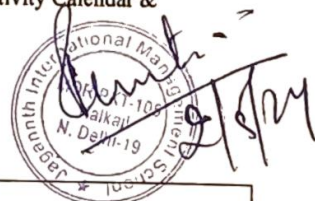
Activity Conducted by club/committee apart from academic calendar

|   |  |                  |   |   |
|---|--|------------------|---|---|
| 1 | Qaafila -Inter College competition " NAGMA (earlier scheduled for march,2024.) | 12th april,2024  | Qaafila -Inter College competition " NAGMA was organized in four categories: Solo singing (hindustani), solo singing (western), solo instrumental, beatbox.   | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 2 | Freespeech_ Communi con  | 24th April,2024  | FREE SPEECH - club exclusive" Topic- Is India turning into a dictatorship? Communicon conducted a debating session in which students debated each other on the given topic.   | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 3 | The Board Meet   | 25th April 2024  | The event started at 11 with a GD round. The GD was conducted in 3 groups of almost 7 people each. After the GD round few students were eliminated and round 3 was conducted in which case studies were provided and viewpoints of each and everyone were taken into consideration. Three winners were declared after the event | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 4 | Mock Interview 2.0   | 26 April 2024    | Mock interviews 2.0 was conducted with the aim of providing internships and placements to students along with gaining interview experience.   | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 5 | Earth Day Pledge   | 22nd April, 2024 | On Earth Day, pledge was done by the students to tread lightly, nurturing our planet's fragile beauty.  | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 6 | First Aid session  | 29th April, 2024 | In a first aid session, learning is done for lifesaver in crucial moments, mastering CPR, bandaging wounds, and handling emergencies with confidence.   | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |
| 7 | Roast of Rivals by E cell- IIC   | 19th April, 2024 | Roast of Rivals by E cell- IIC done on 19th April, 2024   | <a href="https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit">https://docs.google.com/document/d/1De5trS70YT_n5CewcC4629fnAacsdNoA3c8-x-ZvHnM/edit</a> |

Drive link for Supporting Document & Google Sheet mentioning activities organized as per the Activity Calendar & Academic calendar \_\_\_\_\_

**2. Status of Credit Delivered**

Faculty: Dr Niti Saxena



|             | Subjects  | Name of Faculty     | Scheduled Classes | Classes Engaged | Course Coverage              |
|-------------|---|---------------------|-------------------|-----------------|------------------------------|
| BA<br>M     | Business Communication                              | Ms Gurmeet Sodhi    | 10                | 10              | MCC = 10.00%<br>CCC =100.00% |
|             | Business Environment                                | Ms. Surbhi Ahuja    | 13                | 13              | MCC = 41.00%<br>CCC=100.00%  |
|             | Decision Techniques for Business                    | Ms. Pooja Bisht     | 11                | 11              | MCC = 27.00%<br>CCC =100.00% |
|             | Cost Accounting                                     | Ms. Bhawna Thakran  | 12                | 12              | MCC = 37.00%<br>CCC =100.00% |
|             | Quiz / Presentation                                 | Ms. Dolly           | 3                 | 3               | MCC = 30.00%<br>CCC =100.00% |
|             | E-Commerce  | Ms. Dolly           | 7                 | 7               | MCC = 30.00%<br>CCC =100.00% |
|             | PDP   | Ms. Nikhita Dhawan  | 5                 | 5               | MCC = 20.00%<br>CCC =100.00% |
| BBA II<br>E | Business Communication                              | Ms Gurmeet Sodhi    | 9                 | 9               | MCC = 22.00%<br>CCC =100.00% |
|             | PDP   | Dr. Priyanka        | 7                 | 7               | MCC = 23.00%<br>CCC =100.00% |
|             | Business Environment                                | Surbhi Ahuja        | 14                | 14              | MCC = 39.00%<br>CCC =100.00% |
|             | Decision Techniques for Business                    | Ms. Pooja Bisht     | 11                | 11              | MCC = 21.00%<br>CCC =100.00% |
|             | E-Commerce  | Dolly               | 7                 | 7               | MCC = 15.00%<br>CCC =100.00% |
|             | Cost Accounting                                     | Ms. Bhawna Thakran  | 9                 | 9               | MCC = 24.00%<br>CCC =100.00% |
|             | Quiz / Presentation                                 | Dr. Preeti Singh    | 4                 | 4               | MCC = 23.00%<br>CCC =100.00% |
| BA<br>M     | Quiz / Presentation                                 | Dr. Surbhi Gosain   | 4                 | 4               | MCC = 25.00%<br>CCC =100.00% |
|             | Business Analytics                                  | Shivani Sharma      | 12                | 12              | MCC = 26.00%<br>CCC =100.00% |
|             | Corporate Governance Ethics & Social Responsibility | Ruchi Srivastava    | 14                | 14              | MCC = 22.00%<br>CCC =100.00% |
|             | Sales Management                                    | Surbhi Gosain       | 10                | 10              | MCC = 30.00%<br>CCC =100.00% |
|             | Elective I<br>Financial Markets and Institutions    | Mr. Kartik dayal    | 10                | 10              | MCC = 31.00%<br>CCC =100.00% |
|             | Financial Management                                | Kanika Parashar     | 14                | 14              | MCC = 30.00%<br>CCC =100.00% |
|             | NCFM-Mutual funds'                                  | Ms. Kanika Parashar | 0                 |                 | MCC = 21.00%<br>CCC =100.00% |





|             |   |                                 |    |    |                               |
|-------------|---|---------------------------------|----|----|-------------------------------|
|             | Income Tax Law and Practice                         | Ms. Sangeeta Sharma Mehndiratta | 11 | 11 | MCC = 23.00%<br>CCC = 100.00% |
|             | Elective I<br>Sales Management                      | Dr. Surbhi Guain                | 10 | 10 | MCC = 22.00%<br>CCC = 100.00% |
|             | Elective I<br>Financial Markets and Institutions    | Dr. Pallavi Ahuja               | 10 | 10 | MCC = 24.00%<br>CCC = 100.00% |
|             | Income Tax Law and Practice                         | Ms. Sangeeta Sharma Mehndiratta | 10 | 10 | MCC = 24.00%<br>CCC = 100.00% |
|             | Quiz / Presentation                                 | Ms. Shweta Khandelwal           | 3  | 3  | MCC = 22.00%<br>CCC = 100.00% |
|             | Financial Management                                | Kanika Parashar                 | 13 | 13 | MCC = 19.00%<br>CCC = 100.00% |
|             | Corporate Governance Ethics & Social Responsibility | Shweta Khandelwal               | 12 | 12 | MCC = 28.00%<br>CCC = 100.00% |
|             | Business Analytics                                  | Shivani Sharma                  | 14 | 14 | MCC = 20.00%<br>CCC = 100.00% |
|             | NCFM-Mutual funds*                                  | Ms. Sangeeta Sharma Mehndiratta | 0  | 0  | MCC = 22.00%<br>CCC = 100.00% |
| BA<br>I M   | Digital Marketing                                   | Dr. Usha Agarwal                | 10 | 10 | MCC = 21.00%<br>CCC = 100.00% |
|             | Advance Excel                                       | Ms. Dolly                       | 1  | 1  | MCC = 18.00%<br>CCC = 100.00% |
|             | Adv & Sales Promotion(Elective)                     | Ms. Jasleen Rana                | 13 | 13 | MCC = 20.00%<br>CCC = 100.00% |
|             | Entrepreneurship Development                        | Ms. Nikhita Dhawan              | 9  | 9  | MCC = 27.00%<br>CCC = 100.00% |
|             | Project Management                                  | Dr. Vandana Gupta               | 10 | 10 | MCC = 18.00%<br>CCC = 100.00% |
|             | Quiz / Presentation                                 | Ms. Surbhi Ahuja                | 3  | 3  | MCC = 33.00%<br>CCC = 100.00% |
| BBA VI<br>E | Project Management                                  | Dr. Vandana Gupta               | 9  | 9  | MCC = 10.00%<br>CCC = 100.00% |
|             | Entrepreneurship Development                        | Ms. Nikhita Dhawan              | 9  | 9  | MCC = 21.00%<br>CCC = 100.00% |
|             | Adv & Sales Promotion(Elective)                     | Ms. Jasleen Rana                | 13 | 13 | MCC = 26.00%<br>CCC = 100.00% |
|             | Digital Marketing                                   | Dr. Usha Agarwal                | 10 | 10 | MCC = 29.00%<br>CCC = 100.00% |
|             | Advance Excel                                       | Dr. Prashant Kumar              | 5  | 5  | MCC = 20.00%<br>CCC = 100.00% |



08/24

Drive link Google/ERP report for Scheduled Classes/Classes Engaged \_\_\_\_\_

## 3. Quiz

Faculty: Ms Dolly

| Class     | Quiz Details | Name of the Class Coordinator |
|-----------|--------------|-------------------------------|
| BBA-II(M) | 4            | Ms. Dolly Sharma              |
| BBA-II(E) | 4            | Dr. Preeti Singh              |
| BBA-IV(M) | 5            | Dr. Surbhi Gosain             |
| BBA-IV(E) | 6            | Ms. Shweta Khandelwal         |
| BBA-VI(M) | 4            | Ms. Surbhi Ahuja              |
| BBA VI E  | 2            | Dr. Usha Agarwal              |

## 4. Class Presentation

Faculty: Ms Dolly

| Class     | Number of Presentations taken in class | Name of Class Coordinator | Drive link of PPT and class record in Google sheet (Coordinate with all CCs for centralized recordkeeping)  |
|-----------|--|---------------------------|---|
| BBA-II(M) | 3                                      | Ms. Dolly Sharma          | <a href="https://drive.google.com/drive/folders/1lIfcERJFvb_oApEp5TYK2fmnaCvgTz5I">https://drive.google.com/drive/folders/1lIfcERJFvb_oApEp5TYK2fmnaCvgTz5I</a><br><a href="https://docs.google.com/presentation/d/1RQFzdM0ap_yMG_e0plScO4Qvk0-TfVbBs/edit?usp=drive_web&amp;ouid=117206744423893596316&amp;rtpof=true">https://docs.google.com/presentation/d/1RQFzdM0ap_yMG_e0plScO4Qvk0-TfVbBs/edit?usp=drive_web&amp;ouid=117206744423893596316&amp;rtpof=true</a><br><a href="https://docs.google.com/presentation/d/106Z4fnEDcqqd864pxhJdyp1wa_msy24K/edit?usp=drive_web&amp;ouid=117206744423893596316&amp;rtpof=true">https://docs.google.com/presentation/d/106Z4fnEDcqqd864pxhJdyp1wa_msy24K/edit?usp=drive_web&amp;ouid=117206744423893596316&amp;rtpof=true</a> |
| BBA-II(E) | 5                                      | Dr. Preeti Singh          | <a href="https://drive.google.com/drive/u/0/folders/1wtkJTysuTef8G0wk7ADXWxVIOTFB6Nd">https://drive.google.com/drive/u/0/folders/1wtkJTysuTef8G0wk7ADXWxVIOTFB6Nd</a>   |
| BBA-IV(M) | 2                                      | Dr. Surbhi Gosain         | <a href="https://docs.google.com/presentation/d/1eyYFrHOWcbwEqbRQti_nyJmw9zJ0T0TY/edit?usp=drive_web&amp;ouid=117206744423893596316&amp;rtpof=true">https://docs.google.com/presentation/d/1eyYFrHOWcbwEqbRQti_nyJmw9zJ0T0TY/edit?usp=drive_web&amp;ouid=117206744423893596316&amp;rtpof=true</a><br><a href="https://docs.google.com/presentation/d/1V9J7GozVcZs4-eFpDMSRVQjV_nOU_vn/edit?usp=drive_web&amp;ouid=117206744423893596316&amp;rtpof=true">https://docs.google.com/presentation/d/1V9J7GozVcZs4-eFpDMSRVQjV_nOU_vn/edit?usp=drive_web&amp;ouid=117206744423893596316&amp;rtpof=true</a>  |
| BBA-IV(E) | 1                                      | Ms. Shweta Khandelwal     | <a href="https://drive.google.com/drive/folders/1tGganHdGL3SBQD_TKLRpR0r6LCgJJtF9I">https://drive.google.com/drive/folders/1tGganHdGL3SBQD_TKLRpR0r6LCgJJtF9I</a>   |

