

## 7.2 Best Practices

### 7.2.1

**Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.**

#### **BEST PRACTICE I**

**Title of the practice:** Community Service through PRAYAAS (Rotaract and NSS Club of JIMS Kalkaji)

#### **Objectives of the Practice:**

- To engage in community service and provide holistic development of students.
- To understand the social issues of the community.
- To provide a platform to students to contribute towards the society and community
- To sensitize students towards the weaker sections of the society.
- To develop the students into responsible citizen of the country

**The Context:** JIMS Kalkaji has always believed in contributing to the community and society. With this belief it has always promoted community service along with formal education. Students are encouraged to participate and conduct activities which can create a difference to the society. This exposure has been given to the students through PRAYAAS, the Rotaract and NSS club of JIMS Kalkaji to sensitize students towards various pressing issues of the society. The society is plagued with a number of issues, PRAYAAS gives a platform to the students to identify those important issues which they can address and plan activities to bring about the change.

**The Practice:** PRAYAAS, the Rotaract and NSS committee has been formed. The committee is headed by Admin and Programme officers of the institute. There are two faculty coordinators and around 100 students volunteer each year to actively contribute towards the social causes. After the formation of the committee, the activities are planned for the semester. After a rigorous brainstorming session of students and faculty coordinators the activities for the semester are planned. These activities are planned keeping in view the needs of the society or community. Some activities are conducted within the campus to sensitize all the students of the institute towards the social issues and make them a responsible citizen.

While many activities are organized outside the campus to contribute to the society, make them aware, help them and empathize with them. For every activity, a team is formed comprising volunteers and faculty. The team is responsible for conducting the activity. The committee is responsible for planning the activities and ensuring its implementation.

Students of JIMS Kalkaji have identified and addressed different social issues ranging from environmental consciousness to teaching the poor and destitute. Various donation drives have been conducted for food, clothing, books, stationary, sweets etc. Blood Donation camps, hair donation for cancer patients, medicine donation drives and health camps are conducted to meet the medical requirements of people. Awareness activities on vaccination, education, women rights, health and nutrition, COVID 19 pandemic are also conducted by way of nukkad natak, skits, rallies, visits to slums etc. Plantation drives and swachhta activities are conducted within and outside the campus. Students of JIMS actively contribute in educating the underprivileged and therefore they go and teach students in slum areas.

**Evidence of Success:** The success of PRAYAAS lies in sensitizing students towards social causes. List of **AWARDS/APPRECIATION LETTERS RECEIVED FOR NSS ACTIVITIES** given below:

- **AWARDS/APPRECIATION LETTERS FOR 2023-24**

1. RD foundation Appreciation Letter
2. SERVE NGO Appreciation Letter
3. Lalmani Foundation Appreciation Letter
4. NPCL Appreciation Letter
1. Book Donation Appreciation Letter
2. GOONJ Appreciation Letter
3. SAVE THE HUMANITY Appreciation Letter
4. Lal Mani Foundation Appreciation Letter
5. LITTLE SEEDS NGO Appreciation Letter
6. DKMS BMST Appreciation Letter

**Problems Encountered and Resources Required:** Community service requires a lot of resources. Human resources as well as financial resources. Since there are many volunteers, the problem is taken care of and we often raise funds from students, faculties and staff for conducting different donation drives. Sometimes we encounter problems from girl members as their families don't want them to go to slum areas. But the major impediment is time. Especially around the internal assessments and final exams the students focus on their academics and the community service activities take a back seat.

- **Best practices in the Institutional website:**

❓ **Best Practice 1:**

<https://jimskalkaji.com/appreciations.php>

## **BEST PRACTICE II**

### **1. Title of the Practice: Corporate Interface**

#### **2. Objectives of the Practice:**

- To develop a unique two-tier structured program to enable the students to interact with industry leaders beyond the realms of academics.
- Professional and Personal Counselling to students for professional and personal advancement.
- Industry Exposure for Experiential learning.
- To expose them to a new perspective on business realities, and support their commitment to learning.
- To stimulate their thought process and motivate them to face challenges in the competitive business environment.
- To equip students with practical, Minor projects and research projects and capabilities working with corporate.
- To develop a clear understanding of the working of corporations and their environment.

**3. The Context:** JIMS KALKAJI has always believed that the student's interaction outside the classroom with corporates is essential for their overall development both personally and professionally. There is a big gap that exists between campus and corporate and this can only be filled with adequate industry exposure. This exposure has to be given formally to enlarge the scope and magnum of the students to reduce the gap. In our endeavors to nurture the brightest young minds, we believe mentorship plays a crucial role. The main idea behind the Mentorship program is to provide a platform to the students to interact with industry leaders beyond the realms of academics. JIMS visualizes a mentor as a guide/facilitator in exposing the student to knowledge and experiential learning to help develop their cognitive structures. The unique two-tier structured Mentoring program, is built with the help of Industry mentor or an Alumni mentor and a Faculty Mentor.

**4. The Practice:** The practice has its uniqueness as the institute provides two programs : **TANK TALES SHOW** - A Talk Show With Startup Founders of Shark Tank India To Share Their Entrepreneurial Journeys And **THE JIMS TALKS** - A Talk Show With Successful Game-Changers & Pioneers.

A 360-degree development programs for students by integrating academic support, career readiness, leadership training, personal growth, extracurricular engagement, mentorship, and networking opportunities, these programs aims to equip students with the skills, knowledge, and experiences necessary for their overall development and future success.

**5. Evidence of Success:** A talk show featuring startup founders from *Shark Tank India* sharing their entrepreneurial journeys in colleges can offer several benefits for students:

**1. Inspiration and Motivation**

- Hearing real-life success and failure stories can inspire students to pursue their entrepreneurial dreams.
- Founders' personal experiences, struggles, and triumphs can motivate students to take risks and think innovatively.

**2. Practical Learning**

- Students gain practical insights into starting and running a business, beyond theoretical knowledge.
- They can learn about key aspects like business planning, pitching, funding, marketing, and scaling.

**3. Networking Opportunities**

- Such events create networking opportunities for students with industry leaders, mentors, and investors.
- They may also connect with peers who share similar interests in entrepreneurship.

**4. Real-World Problem-Solving**

- Founders often discuss how they solved real-world problems, helping students understand the importance of problem-solving and critical thinking.

**5. Career Guidance**

- The sessions may offer guidance on different career paths, including starting their own business or joining startups.
- Students can learn about the emerging trends in various industries and how to prepare for them.

**6. Enhancing Entrepreneurial Mindset**

- Exposure to entrepreneurial journeys helps develop skills like resilience, adaptability, and creative thinking, which are valuable in any career.

**7. Encouragement for Startup Culture**

- Encourages students to explore entrepreneurship as a viable career option, fostering a startup culture within the college.

**8. Opportunity for Mentorship and Internships**

- Some founders might offer mentorship or internship opportunities, giving students hands-on startup experience.

One of the best ways to encourage and enable college students to investigate entrepreneurship, innovation, and leadership is to have sessions with entrepreneurs. Similar to **JIMS TALKS, a talk show** hosted at our college, its goal is to give students firsthand knowledge, inspiration, and motivation for their own entrepreneurial endeavors and personal growth by offering them guidance and insights from successful business owners.

A few glimpses of JIMS TALKS sessions are shown here with IAS Abhishek Singh. Dr. Kiran Bedi, Dr. Ajai Chowdhry(Co-founder of HCL) :



**Few glimpses of JIMS TALKS sessions**