

MOR, Pocket-105, Kalkaji, New Delhi-110019 (Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)



Accredited by National Assessment and Accreditation Council (NAAC)

### Criteria 6.5.1

Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalising the quality assurance strategies and processes.

### **Supporting document includes:**

- 1) IQAC MOM
- 2) MQAR mailer
- 3) SQAR mailer
- 4) Notice of departmental audits
- 5) Surveys and rankings proofs.
- 6) Stakeholder feedback mailer
- 7) Conference and FDP
- 8) Alumni mentoring
- 9) Faculty Mentroing
- 10) VAC summary report



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# IQAC COMPOSITION &

MOM



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Date: 23.08.2023

# Composition of Internal Quality Assurance Cell (IQAC) Committee

(2023-2024)

1.	Chairperson: Head of the Institution	T
	Dr. Anuj Verma	Director
2.	Senior Administrative Officers	Director
	Prof. R K Mittal, Vice chancellor, Ch Bansilal University, Bhiwani	Member
3.	Teachers to represent at all level	
	Dr. Prashant Kumar, Head of Department, BBA	Member
	Mr. Kartik Dayal	Member
	Dr. Shivani Sharma	Member
	Ms. Shweta Khandelwal	Member
4.	One member from Management	
	Dr. (Cdr) Satish Sethi, Former Director General, JIMS	Member
5.	One nominee from local society, Students and Alumni	
	Mr Ashwani Agrawal, Local Society	Member
	Ms. Priyanshi Aggarwal, Student	Member
	Mr. Rohila Arora, Alumni	Member
6.	One nominee from Employer, Industrialist & stakeholder	
	Mr. Deepak Mehra, Head T&D	Member
7.	One senior teacher as Coordinator/Director of IQAC	
	Dr. Preeti Singh	IQAC-Coordinator

Dr. Anuj Verma (Director) Dr. Preeti Singh (IQAC-Coordinator)





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Date: 20.02.2024

# Revised Composition of Internal Quality Assurance Cell (IQAC) Committee

(2023-2024)

١.	Chairperson: Head of the Institution	
	Dr. Anuj Verma	Director
2.	Senior Administrative Officers	
	Prof. R K Mittal, Vice chancellor, Ch Bansilal University, Bhiwani	Member
3.	Teachers to represent at all level	
	Dr. Prashant Kumar, Head of Department, B.Com	Member
	Dr. Ruchi Srivastava, Head of Department, BBA	Member
	Mr. Kartik Dayal	Member
	Dr. Shivani Sharma	Member
	Ms. Shweta Khandelwal	Member
4.	One member from Management	
	Dr. (Cdr) Satish Sethi, Former Director General, JIMS	Member
5.	One nominee from local society, Students and Alumni	
	Mr Ashwani Agrawal, Local Society	Member
	Ms. Priyanshi Aggarwal, Student	Member
	Mr. Rohila Arora, Alumni	Member
6.	One nominee from Employer, Industrialist & stakeholder	
	Mr. Deepak Mehra, Head T&D	Member
7.	One senior teacher as Coordinator/Director of IQAC	
	Dr. Preeti Singh	IQAC-Coordinator

Dr. Anuj Verma (Director) Dr. Preeti Singh (IQAC-Coordinator)





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Date: 20.12.2023

### Minutes of IQAC Meeting held on 15th December 2023

JIMS IQAC meeting was held on 15<sup>th</sup>December, 2023. The meeting was attended by the following:

S.No	JIMS KJ	External Members
1	Dr. Anuj Verma ,Director	Prof.R.K Mittal (Vice Chancellor, Ch. Bansilal University, Bhiwani)
2	Dr. Prashant Kumar ,HoD,	Mr. Ashwani Agarwal ( Rep Local Society)
3	Dr .Preeti Singh	Mr. Deepak Mehra (Head,T&D,Kenstar)
4	Mr .Kartik Dayal (Member)	Dr. (Cdr) Satish Seth  (Former Director General, JIMS)
5	Ms. Shruti Gupta	









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The following points were discussed in the meeting and the action taken is as follows:

SI. No	Description/Agend	Action/ Information	Action Taken Report     The observation of NAAC Peer team was
l	Post NAAC Team Visit Discussion	Feedback on various parameters was given by NAAC Peer Team Process Changes to be made as per observation of peer team.	<ul> <li>shared with the faculty members.</li> <li>The revision in existing system was discussed with faculty members.</li> <li>Revision in documentation process for various system was suggested to existing process owners.</li> <li>New Clubs/committees were formed.</li> <li>Role and responsibility of new club and committee holders was discussed with faculty incharge.</li> </ul>
2	Monthly Quality Assurance Report	IQAC coordinator to revise the format for monthly quality assurance report. IQAC to monitor the strength of every system processes for quality enhancement.	The revised Monthly quality assurance report for BBA and B.Com programme was shared with faculty members.
3	Industry Interaction for students	More Focus on industry interaction for students is needed and Industrial visits to be organized regularly for more exposure to students.	Industries were shortlisted by class coordinators and industrial visits were organized accordingly for different batches.
4	Teaching Pedagogy in classes	Innovation in teaching methods to be adopted by faculty members on a continuous basis like case study, role plays, videos, class quiz in every subject.	Class wise record to be maintained for teaching pedagogy and same to be reflected in MQAR.











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6	Research Activities  Mentorship Programme	Faculty members need to be encouraged to get their papers published in Scopus, ABDC and WoS journals.      Faculty members should participate in national or international conferences.  Revision in existing model of mentorship is needed.	<ul> <li>Faculty members with Scopus publication were awarded by the management of the institute.</li> <li>Faculty members were advised to have at least one research publication in a scopus or ABDC indexed journal or book per semester.</li> <li>Faculty members were advised to present their papers in one national or international conference per semester.</li> <li>Mentorship coordinator circulated mentor mentee list wherein each class is been allocated with 3-4 faculty mentors. Monthly report of mentoring submitted by faculty mentors to mentorship coordinator.</li> <li>Alumni mentoring taken by the alumni. Every class has 2 alumni mentoring session in month.</li> </ul>
7	Guest lectures	Guest lectures on emerging topics from corporate world should be conducted for students.	A list of guest speakers was drafted and the guest lectures schedule was drafted by the coordinator.     Faculty members submitted the resource details for guest lectures.
8	CSR Activities	NSS to undertake and participate in various activities and social projects for better visibility and holistic development of students.	Action plan prepared by NSS Programme officer and there was increase in number of activities and social projects undertaken by NSS
9	E-Content for students	Faculty members to enhance the quality of learning e-content delivered to the students.	Updated slides and notes were uploaded by faculty members on their ERP portal.

The meeting was attended by all the faculty members , HODs and Director. The Meeting ended with a vote of thanks to the Chair.









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Date: 14.05.2024

### Minutes of IQAC Meeting held on 6th May, 2024

JIMS IQAC meeting was held on 6<sup>th</sup> May,2024. The meeting was attended by the following:

1	Dr. Anuj Verma ,Director	Prof.R.K Mittal (Vice Chancellor, Ch.Bansilal University, Bhiwani)
2	Dr. Prashant Kumar, HOD, B.COM Dr.Ruchi Shrivastava, HOD, BBA	Mr. Ashwani Agarwal ( Rep Local Society)
3	Dr .Preeti Singh IQAC Coordinator	Mr. Deepak Mehra (Head,T&D,Kenstar)
4	Mr .Kartik Dayal (Member)	Dr. (Cdr) Satish Seth  (Former Director General, JIMS)
5	Dr.Shweta Khandelwal ( Member)	
6	Dr.Shivani Sharma (Member)	









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# The following points were discussed in the meeting and the action taken is as follows:

Sl. No.	Description/Agenda	Action/ Information	Action Taken Report
1	SQAR Format	To monitor the process of preparation of semester quality assurance reports according to the format of NAAC AQAR format.	faculty members.  The criteria in SQAR allocated to facul members.  The documents required in each criteria be attached in drive link by facul members.
2	Guidelines for preparation of SQAR Format	The detail guidelines for preparation of SQAR to be prepared and shared with faculty members.	The format was shared with facul members.
3	Structuring of drive with related documents	Documents to be kept centralized for easy handling and structured recordkeeping.	Faculty members were briefed uploading documents and structuring t folders as per metric number.
4	Filling of Data Templates corresponding to allocated metrics.	Data templates to be structured as per the NAAC Format.	<ul> <li>Instructions to fill the data templates we given to faculty members and deadlines submit were also given to facul members.</li> </ul>
5	Faculty allocation for SQAR points	Allotment of SQAR criteria to faculty members is needed.	<ul> <li>IQAC coordinator discussed the faculty allocation for various metrics.</li> </ul>
6	Deadline for Submission of SQAR	The deadline to submit the documents to be decided.	<ul> <li>All the concerned metric holder to submit the document by 15.05.2024.</li> </ul>

The meeting was attended by all the faculty members, HODs and Director. The Meeting ended with a vote of thanks to the Chair.

Dr Anni Verma

Director

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Date: 29th July 2024

### Minutes of IQAC Meeting held on 25th July 2024

JIMS IQAC meeting was held on 25th july 2024. The meeting was attended by the following:

1	Dr. Anuj Verma ,Director	Prof.R.K Mittal
		(Vice Chancellor, Ch.Bansilal
		University,Bhiwani)
2	Dr. Prashant Kumar, HOD, B.COM	Mr. Ashwani Agarwal
	Dr.Ruchi Shrivastava, HOD, BBA	( Rep Local Society)
3	Dr .Preeti Singh	Mr. Deepak Mehra
	IQAC Coordinator	(Head,T&D,Kenstar)
4	Mr .Kartik Dayal	Dr. (Cdr) Satish Seth
	(Member)	(Former Director General, JIMS)
5	Dr.Shweta Khandelwal	
	( Member)	
6	Dr.Shivani Sharma	-
	(Member)	









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# The following points were discussed in the meeting and the action taken is as follows:

Sl.	Description/Age	Action/Information	Action Taken Report
No.	nda		
1	AQAR Format	The department to start preparation of AQAR for the academic year 2023-24.	NAAC AQAR format and data templates shared with faculty members.
2	Guidelines for preparation of AQAR Format	IQAC Coordinator to share AQAR Guidelines with faculty members.	<ol> <li>Guidelines were shared with the faculty members.</li> <li>Operating guidelines for AQAR explained by IQAC Coordinator to faculty members.</li> </ol>
3	Submission of Data templates	NAAC AQAR Data templates to be shared by IQAC with faculty members.	<ol> <li>Data templates shared with faculty members.</li> <li>Guidelines to fill data templates discussed with faculty members.</li> <li>Deadlines to submit the data templates given to faculty members.</li> </ol>
4	Submission of extended profile metrics	Extended profile templates to be submitted by allocated faculty members	Deadlines given to faculty members to submit extended profile templates.
5.	Faculty allocation for AQAR points	Allocation of criteria to be done by IQAC Coordinator.	Criteria were allocated to faculty members.
6	Deadline for Submission of AQAR	Submission of     AQAR Documents to be     finalized.	IQAC coordinator kept track of the progress of AQAR completion.

The meeting was attended by all the faculty members, HODs and Director. The Meeting ended with a vote of thanks to the Chair.

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Date: 21st October 2023

### Minutes of IQAC Meeting held on 13th October 2023

JIMS IQAC meeting was held on 13th October, 2023. The meeting was attended by the following:

l	Dr. Anuj Verma, Director	Prof. R.K Mittal (Vice Chancellor,Ch.Bansilal University,Bhiwani)
2	Dr. Prashant Kumar, HOD, BBA	Mr. Ashwani Agarwal ( Rep Local Society)
3	Dr .Preeti Singh IQAC Coordinator	Mr. Deepak Mehra (Head,T&D,Kenstar)
4	Mr .Kartik Dayal (Member)	Dr. (Cdr) Satish Seth (Former Director General, JIMS)
5	Dr.Shweta Khandelwal (Member) Dr.Shivani Sharma (Member)	

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Sl. No.	Description/Agenda	Action/ Information	Action Taken Report
	Review of Departmental files	<ul> <li>All the department files to reviewed, committee to be formed to review departmental files. The list of files needs to be revised.</li> <li>The club committee heads to get the approval on their files from departmental file</li> <li>The file need to be given number accordingly</li> <li>Office to check the updation of files</li> </ul>	<ul> <li>The audit committee devised by IQAC.</li> <li>The departmental files reviewed by the concerned HODs.</li> <li>The club committee heads presented their files to concerned HODs for approval.</li> <li>The file number revised by office. The old files were closed.</li> </ul>
2	Preparation for NAAC peer team visit	IQAC to prepare checklist for NAAC Peer team work     IQAC to constitute various committees for peer team visit preparation	<ul> <li>Checklist was prepared for the arrangements of NAAC Peer Team Visit</li> <li>Formation of Committee for preparation of peer team visit</li> <li>Following committees were formed:         <ol> <li>Overall coordination</li> <li>Display Committee</li> <li>BBA Department Committee</li> <li>B.Com Department Committee</li> <li>Cultural Committee</li> <li>Hospitality</li> <li>Documentation committee</li> <li>Infrastructure committee</li> <li>Faculty members were assigned the committee responsibility</li> </ol> </li> </ul>



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3	Preparation of Documentation Room	Documentation room to be prepared before NAAC Team visit	Responsibility of documentation team was fixed and team to ensure that  1. Files checklist handy  2. Check all the files are well placed in conference room.  3. Files are in order as per the checklist  4. Ensure availability of printout and availability of stationary  5. Copy of IIQA, SSR, CLARIFICATION & REPLY.
4	MOCK NAAC Audit	Mock audit will be conducted by internal departmental committee for any further refinement.	All the NAAC files and department files were Audited by internal audit team

The meeting was attended by all the faculty members, HODs and Director. The Meeting ended with a vote of thanks to the Chair.

Dr. Anuj Verma

Director



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# MQAR MAILER



### shweta khandelwal <shweta.khandelwal@jagannath.org>

### **Updated MQAR Format and Faculty Responsibilities**

Director JIMS Kalkaji <director.kj@jagannath.org>

Wed, Nov 29, 2023 at 3:24 PM

To: All BBA and BCom Kalkaji <br/>bba-bcom.kj@jagannath.org>, STAFFBBA <staffbba.kj@jagannath.org>, Exam BBA & Bcom <exambbabcom.kj@jagannath.org>

Cc: secretary chairman < secretary.chairman@jagannath.org >

Dear Colleagues,

Envisioning higher assessment grades, the existing MQAR format has been revised considering the latest NAAC AQAR Format. To enhance the recordkeeping, faculties are advised to fill the MQAR in revised format w.e.f 1.11.2023 and share the drive link of supporting documents in the MQAR.

Ms Shruti to coordinate with faculty members for MQAR and Dr Preeti will check the corresponding documents uploaded by faculty members in the drive link mentioned in MQAR.

Kindly find attached below the latest MQAR format and points allocated to faculty members.

### **Best of Regards**

Anuj Verma PhD. Director



"As the world revolves we evolve."











### Director

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Contact us: 011-40619200
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### 2 attachments



MQAR Point Allotment.xlsx 11K





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# **SQAR MAILER**



### shweta khandelwal <shweta.khandelwal@jagannath.org>

### Semester Quality Assurance Report Format & Template

Dr. Preeti Singh <drpreeti.singh@jagannath.org>

Fri, Dec 29, 2023 at 9:26 AM

To: Ruchi Singhal <ruchi.singhal@jagannath.org>, "Dr. Niti Saxena" <niti.saxena@jagannath.org>, Ms Shruti Gupta <shruti.gupta@jagannath.org>, "Dr Deeksha A. Garg" <deeksha.arora@jagannath.org>, Arti Vaish <arti.vaish@jagannath.org>, "Ms. Pooja Bisht" <pooja.bisht@jagannath.org>, Chanika Goel <chanika.goel@jagannath.org>, Kanika Parashar <kanika.parashar@jagannath.org>, Jasleen Rana <jasleen.rana@jagannath.org>, Aastha Behl <aastha.behl@jagannath.org>, Surbhi Ahuja <surbhi.ahuja@jagannath.org>, Kartik Dayal <kartik.dayal@jagannath.org>, Dolly Sharma <dolly.sharma@jagannath.org>, Pallavi Ahuja <pallavi.ahuja@jagannath.org>, shweta khandelwal <shweta.khandelwal@jagannath.org>, Shivani Sharma <shivani.sharma@jagannath.org>, "Dr. Surbhi Gosain" <surbhi.gosain@jagannath.org> Cc: "Dr. Prashant Kumar" <hodbcom.kj@jagannath.org>, Director JIMS Kalkaji <director.kj@jagannath.org>

### Dear All.

Gentle reminder: All the faculty members are requested to kindly submit the SQAR by 5.01.2024.. Discuss in case any clarification is needed

### Deadline for submission of filled SQAR Format & Template : 5.Jan.2023

### Revised Faculty Allotment for SQAR

Criteria 1 : Ms Pooja & Dr Surbhi

Criteria 2 : Dr Niti

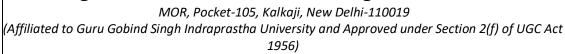
Criteria 3: Ms Aastha, Ms Shruti Criteria 4: Ms Chanika, Ms Kanika

Criteria 5: Dr Pallavi, Ms Jasleen, Ms Surbhi Criteria 6: Ms Shweta, Dr Shivani, Ms Arti Criteria 7: Dr Preeti, Mr Kartik, Ms Dolly

### Regards

[Quoted text hidden]







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# **DEPARTMENTAL AUDIT**



MOR, Pocket-105, Kalkaji, New Delhi-110019

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February 05th, 2024

### **CIRCULAR - BBA/052/2024**

### **Internal Audit**

Internal Audit will be conducted from 12th Feb to 16th Feb 2024. All necessary documents and records which are required for the audit may kindly be prepared for inspection on the specified date.

Dr. Preeti Singh to coordinate and update the audit process as required

(Prof) Dr. Anuj Verma (Director)











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February 05th, 2024

# CIRCULAR - BCOM(H)/045/2024

# **Internal Audit**

Internal Audit will be conducted from 12th Feb to 16th Feb 2024. All necessary documents and records which are required for the audit may kindly be prepared for inspection on the specified date.

Dr. Preeti Singh to coordinate and update the audit process as required

(Prof) Dr. Anuj Verma (Director)











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May 08th, 2024

# CIRCULAR - BCOM(H)/049/2024

# **SQAR Internal Audit**

Internal Audit for the purpose of SQAR will be conducted from 15th May to 25th May 2024. All necessary work which are required for the audit may kindly be prepared for inspection timely.

Dr. Preeti Singh ( IQAC coordinator) to coordinate and conduct the audit.

(Prof) Dr. Anuj Verma (Director)











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May 08th, 2024

# CIRCULAR - BBA/056/2024

# **SQAR Internal Audit**

Internal Audit for the purpose of SQAR will be conducted from 15th May to 25th May 2024. All necessary work which are required for the audit may kindly be prepared for inspection timely.

Dr. Preeti Singh ( IQAC coordinator) to coordinate and conduct the audit.

(Prof) Dr. Anuj Verma (Director)

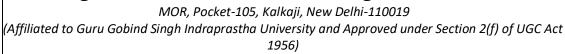














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# **RANKINGS**



MOR, Pocket-105, Kalkaji, New Delhi-110019 (Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)



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S.No	Ranking body	Ranking obtained
1	NAAC	B+
2	TIMES B SCHOOL	7 <sup>th</sup> in North zone
3	OUTLOOK MAGAZINE	25th All India Rank
4	JAAC	Received "A"
5	INDIA TODAY	69th rank

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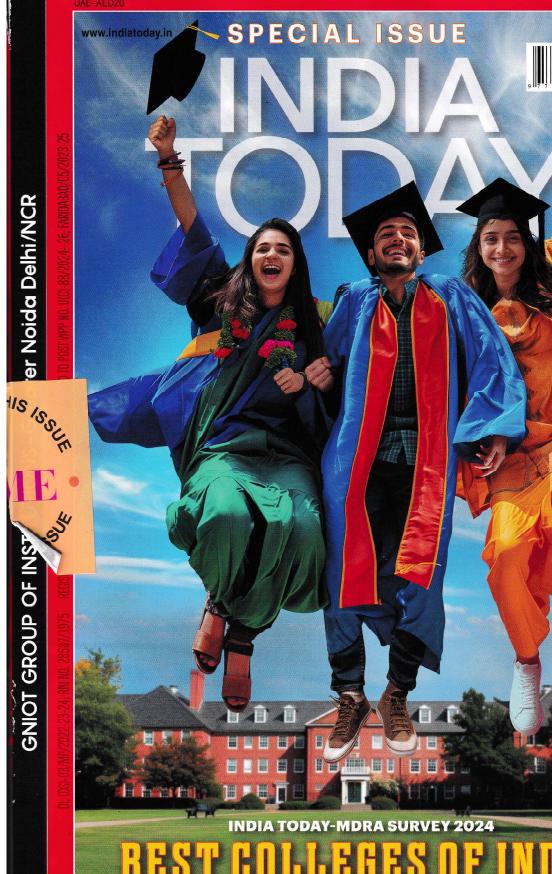
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# THE COMPLETE RESULTS

BBA

	OVER- ALL	OVERALL Rank	COLLEGE & CITY	GOVT/ PVT (G/ P)	INTAKE QUALITY & GOVERNANCE	ACADEMIC Excellence	INFRASTRUC- Ture & Living Experience	PERSONALITY & LEADERSHIP DEVELOPMENT	CAREER PROGRESSION & PLACEMENT	OBJECTIVE SCORE	PERCEPTU- AL SCORE	OVERALL SCORE
	RANK 2024	2023	OULLEGE & OIL		240	270	180	210	300	1,200	800	2,000
 →	1	1	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES, New Delhi	G	213.8	227.1	136.0	187.7	291.8	1056.4	795.8	1852.2
(m)	2	2	SVKM'S NMIMS ANIL SURENDRA MODI SCHOOL OF Commerce, Mumbai	P	177.4	219.0	129.5	180.8	258.5	965.2	781.8	1747.0
<b>(~)</b>	3	3	SCHOOL OF BUSINESS AND MANAGEMENT, CHRIST (Deemed to be university), Bengaluru	P	175.4	238.7	137.7	151.4	224.6	927.8	783.8	1711.6
ተ	4	6	MOUNT CARMEL COLLEGE (AUTONOMOUS), Bengaluru	P	188.4	191.5	136.8	181.9	234.4	933.0	729.0	1662.0
<del>(-)</del>	5	5	AMITY SCHOOL OF BUSINESS, NOIDA, Noida	P	158.2	197.3	138.6	137.4	210.9	842.4	780.0	1622.4
<b></b>	6	4	LOYOLA COLLEGE (AUTONOMOUS), Chennai	P	178.6	142.9	133.0	135.9	234.1	824.5	792.8	1617.3
<del>(-)</del>	7	1	MADRAS CHRISTIAN COLLEGE (AUTONOMOUS), Channai	P	173.4	176.6	143.2	172.0	225.5	890.7	720.5	1611.2
<b>←</b> >	8	8	MAHARAJA SURAJMAL INSTITUTE, New Delhi	P	173.9	172.8	127.1	143.3	238.3	855.4	751.0	1606.4
<b>←</b> >	9	9	CENTER FOR MANAGEMENT STUDIES (CMS), JAIN (DEEMED-TO-BE UNIVERSITY), Bengaluru	P	179.1	221.7	125.4	158.0	206.0	890.2	650.3	1540.5
<→	10	10	SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, Chengalpattu	P	152.5	184.9	145.8	131.8	226.2	841.2	698.5	1539.7
^	11	13	ST XAVIER'S COLLEGE (AUTONOMOUS), MUMBAI, Mumbai	P	173.2	110.2	102.0	121.3	259.6	766.3	764.5	1530.8
4	12	11	SYMBIOSIS INSTITUTE OF COMPUTER STUDIES AND RESEARCH, Pune	P	166.8	180.7	116.3	138.8	195.6	798.2	713.3	1511.5
<b></b>	13	14	DEPARTMENT OF MANAGEMENT, J D BIRLA Institute, Kolkata	P	168.9	177.3	117.1	155.6	184.0	802.9	705.3 735.0	1508.: 1497.:
4	14	12	KESHAV MAHAVIDYALAYA, New Delhi	G	177.0	161.1	113.1	125.5	186.2	762.9		
1	15	17	DEEN DAYAL UPADHYAYA COLLEGE, New Deihi	G	148.0	128.8	125.8	145.8	171.4	719.8	739.3	1459.
<b>A</b>	16	18	IFIM COLLEGE (AUTONOMOUS), Bengaluru	P	132.1	187.0	131.0	167.6	196.2	813.9	645.0	1458.
J.	17	16	JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL, Vasant Kunj, New Delhi	P	154.6	172.5	96.9	162.1	198.3	784.4	669.5	1453.
4	18	15	PRESIDENCY COLLEGE (AUTONOMOUS), Bengaluru	P	169.1	160.4	121.2	149.1	187.3	787.1	665.3	1452.
1	19	20	SRI GURU GOBIND SINGH COLLEGE OF COMMERCE, New Delhi	G	175.3	165.8	105.1	166.8	249.6	862.6		1446.
*	20	21	KRISTU JAYANTI COLLEGE (AUTONOMOUS). Bengaluru		0	194.9	131.4	174.1	232.9	913.3		1438
•	21	19	M.S. RAMAIAH COLLEGE OF ARTS, SCIENCE AND COMMERCE, Bengaluru		А	131.6	121.0	110.9	192.9	726.6		1431.
1	22	24	GOSWAMI GANESH DUTTA SANATAN DHARMA COLLEGE, Chandigarh	F	169.3	150.6	133.2	176.7	218.6	848.4		1412
4	23	25	RAMANUJAN COLLEGE, New Delhi	(	3 166.8	206.6	113.0	204.2	216.6	907.2	2 498.3	1400
•		22	JAGAN INSTITUTE OF MANAGEMENT STUDIES, Rohini, New Delhi		P 115.3	219.8	99.9	158.8	239.3	833.		1396
•	25	23	JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL Kalkaji, New Deihi		P 145.7	146.1		148.4	203.0	753.		1369 135
<del>(-)</del>	26	26	KISHINCHAND CHELLARAM COLLEGE, Mumbai		P 178.8	113.3	69.9	126.4	219.5	707.	9 645.3	
(pa)	27	27	PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE, Indore		P 154.5	181.1	115.7	111.9	171.1			134
<b>€</b> -)	28	28	: Jaipur		P 185.5	221.1	113.0		218.5			133
1000	<b>2</b> 9	NP	(AUTUNUMUUS), Deligaintu		P 178.1	199.9	115.7		194.3			131
4	» 30	30	PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH GWALIOR, GWAIIOF	н,	P 150.7	176.3	132.7	148.1	163.3	771	.1 503.0	12

# INDIA'S TOP COLLEGES 2024 RANKINGS

# BBA

	TOP 130 INSTITUTES	ACADEMIC & RESEARCH EXCELLENCE	INDUSTRY INTERFACE & PLACEMENT	INFRASTRUCTURE & FACILITIES	GOVERNANCE & ADMISSIONS	DIVERSITY & OUTREACH	TOTAL SCOR
		250	200	200	200	150	1000
	JINDAL GLOBAL BUSINESS SCHOOL, SONIPAT	231.9	115.51	200	149.33	148.38	845.12
	SVKM'S NMIMS ANIL SURENDRA MODI SCHOOL OF COMMERCE, MUMBAI	225.87	103.14	188.72	151.32	112.78	781.83
	TOTAL CONCINIAN	217.77	88.44	193.94	141.23	81.65	723.03
	THINT'S GOLOGE OF BOSHIESS, MOIDA	203.47	89.15	187.71	128.98	108.7	718.01
5	DEPARTMENT OF MANAGEMENT STUDIES, CHRIST (DEEMED TO BE UNIVERSITY), BANGALORE	159.02	151.58	181.63	140.12	79.78	712.13
- 6	IFIM COLLEGE, BANGALORE	222.07	60.91	188.64	129.17	81.38	
7	MESIBENOT COLLEGE (ACTONOMICOS), BANGALURE	201.98	38.2	143.42	172.51	121.89	682.17 678
8	SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, KATTANKULATHUR	205.15	96.17	188.64	141.31	43.9	
9	MADRAS CHRISTIAN COLLEGE, CHENNAI	146.1	142.08	161.84	131.36		675.17
10	TO THE CONTROL, ITTOLINADAD	87.19	139.11	194,72	115.94	91.32 125.93	672.7
11	MINIST GOLLLAL, DANGALORE	195.23	50.13	179.32	137.47	93.66	662.89
12	HINEKARAD	190.89	104.69	171.53	120.8	66.8	655.81
13	DEPARTMENT OF MANAGEMENT, J D BIRLA INSTITUTE, KOLKATA	194.81	94.03	196.02			654.71
14	ETHIRAJ COLLEGE FOR WOMEN, CHENNAI	145.62		SECURITY CONTRACTOR CONTRACTOR	134.49	19.08	638.43
15	SYMBIOSIS INSTITUTE OF COMPUTER STUDIES AND RESEARCH, PUNE	210.55	157.13	163.04	125.96	35.65	627.4
16	CENTRE FOR MANAGEMENT STUDIES (CIMC)		66.98	167.36	141.8	33.77	620.46
	JAIN (DEEMED TO BE UNIVERSITY), BANGALORE VIVENANANDA INSTITUTE OF PROFESSIONAL STUDIES,	166.99	101.04	158.85	116.06	76.21	619.15
17	MEAN DETHI	180.57	104.01	163.44	125.48	43.54	617.04
18	PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE	204.43	91.36	146.91	154.99	14.69	
19	JAGAN INSTITUTE OF MANAGEMENT STUDIES, NEW DELHI	187.09	49.64	198.31			612.38
20	GOSWAMI GANESH DUTTA SANATAN DHARMA COLLEGE,	182.72			143.33	28.98	607.35
21	INSTITUTE OF MANAGEMENT STUDIES, NOIDA		39.91	186.89	135.44	57	601.96
22	RAMAIAH COLLEGE OF ARTS, SCIENCE AND COMMERCE	179.63	77.39	153.65	157.33	32.23	600.23
23	PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH,	212.46	38.94	173.56	138.29	36.15	599.4
	UWALIUR	204.92	32.1	190.93	140.75	29.33	598.03
24	ADMINISTRATIVE MANAGEMENT COLLEGE,	180.54	63.98	182.07	139.74	27.79	594.12
25	BANGALURE	188.98	37.23	178.58	122.59	61.96	589.34
26	PRESTIGE INSTITUTE. OF MANAGEMENT, DEWAS	179.36	49.77	177.9	144.99	36.51	588.53
/ <sub>27</sub>	JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL, NEW DELHI	195.22	40.72	185.96	142.61	22.32	
28	SCHOOL OF MANAGEMENT, IMS UNISON UNIVERSITY, DEHRADUN	159.36	70.53				586.83
29	V. M. PATEL COLLEGE OF MANAGEMENT STUDIES			178.2	144.47	30.47	583.03
30	GANPAT UNIVERSITY, MEHSANA, GUJARAT UNIVERSITY SCHOOL OF BUSINESS, CHANDIGARH	183.22	27.02	186.77	114.88	65.19	577.08
	ONIVERSITY, MOHALI	183.26	58.1	172.03	139.87	23.08	576.34
31	SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE, UJIRE, KARNATAKA	178.09	42.82	186.52	112.42	52.57	572.42
32	ST ALOYSIUS COLLEGF, MANGALURU	124.49	105.92	163.56	87.41	85.15	566.53
33	INSTITUTE OF ENGINERING & MANAGEMENT (IEM), KOLKATA	188.96	38.66	157.79	148.34	32.4	566.15

# RANKS & SCORES OF COLLEGES

	OVER- ALL RANK 2024	OVERA RANK 2023		GOVT/ PVT (G/P)	INTAKE QUALITY & Governance		INFRASTRUC- TURE & LIVING Experience	PERSONALITY & Leadership Development	CAREER Progression & Placement	OBJECTIVI SCORE	PERCEPTU Al Score	- OVER
•	49	46	S.S. JAIN SUBODH P.G. COLLEGE (AUTONOMOUS),		225	250	150	175	200	1,000	1,000	2,0
•			Jaipur	Р	177.7	183.4	93.6	90.8	168.5	714.0	599.0	1,31
	50 	45	MAHARAJA SURAJMAL INSTITUTE, New Delhi	P	124.1	156.2	107.9	156.3	163.4	707.9	596.0	1,30
	51	50	PSG COLLEGE OF ARTS & SCIENCE, Colmbatore	P	142.5	167.5	97.2	117.1	144.2	668.5	620.2	1,28
*	52	49	MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN, Chandigarh	Р	148.8	129.3	78.5	107.1	113,1	576.8	696.0	1,27
1	53	54	AMITY COLLEGE OF COMMERCE AND FINANCE, Noida	Р	93.3	143.7	100.4	81,9	141.6	560.9	683,7	1,244
¥	54	51	POST GRADUATE GOVERNMENT COLLEGE FOR GIRLS, Chandigarh	G	150.4	114.5	99.4	85.8	101,3	551.4	672.6	
4	55	53	M.S. RAMAIAH COLLEGE OF ARTS, SCIENCE AND COMMERCE, Bengaluru	Р	131.3	144.2	93.7	72.3	102.2	543.7		1,224
Ų.	56	52	PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH, GWALIOR, Gwalior	Р	140.6	151.2	117.2	125.7	138.8		663.9	1,207
ese	57	NP	ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS), Chennaj	P	128.0	144.6	82.9	98.0	137.5	673.5	529.4	1,202
h	58	59	KESHAV MAHAVIDYALAYA, New Delhi	G	164.4	1E4 F			197.9	591.0	610.0	1,201.
	59	55	ST MIRA'S COLLEGE FOR GIRLS, Pune	P	159.8	154.5	82.5	102.6	118.1	622.1	575.2	1,197.
4	60	57	ST JOSEPH'S DEGREE & PG COLLEGE, Hyderabad	r P		127.2	71.8	102.7	124.6	586.1	608.7	1,194.
	61	56	ST ANN'S COLLEGE FOR WOMEN (AUTONOMOUS), Hyderabad	P	105.3 156.7	119.1 150.1	74.6 84.5	96.5 110,1	138.2	533.7	645.9	1,179.
	62	58	INDIAN INSTITUTE OF MANAGEMENT AND COMMERCE, Hyderabad	P	145.8	124.4	68.0	115.1	131.0 113.8	632.4	535.8	1,168.2
9.9	63	60	SCHOOL OF COMMERCE, FINANCE AND ACCOUNTANCY, ST ALOYSIUS (DEEMED TO BE UNIVERSITY), Mangaiuru	P	156.2	144.4	110,1	118.6	129,7	567.1 659.0	597.3 447.1	1,164.4
	64	65	SCHOOL OF FINANCE & COMMERCE, GALGOTIAS University, Greater Noida	Р	119.4	198.8	109.7	124.9	101.4	654.2	415.3	1,069.5
	65	62	SRI KRISHNA ARTS AND SCIENCE COLLEGE (AUTONOMOUS), Coimbatore	Р	102.7	150.3	97.8	103.1	109.9	563.8	499.0	1,062.8
	66	61	PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE, Indore	Р	137.5	158.1	113.7	116.4	108.5	634.2	420.7	1,054.9
	67	64	THE OXFORD COLLEGE OF BUSINESS MANAGEMENT, Bengaluru	Р	107.8	143.6	108.4	103.4			463.5	1,052.8
	68	63	ANNA ADARSH COLLEGE FOR WOMEN, Chennal	Р	149.1	122.5	85.7	95.5	1000			1,002.0
	69	67	JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL, Kalkaji, <del>Now Dolhi</del>	Р	115.9	129.3	83.9	120.5			482.3 477.9	1,041.6
	70	09	GOVERNMENT COLLEGE OF COMMERCE AND BUSINESS ADMINISTRATION, SECTOR-50, CHANDIGARH, Chandigarh	G	118.2	140.6	56.2	48.1				1,029.4 1,028.8
	71	66	MAHARANI LAKSHMI AMMANNI COLLEGE FOR Women (Autonomous), Bengaluru	P	126.1	131.4	85.0	91.5	114.6 5	48.6	165.1	1,013,7
	72	68	IANS RAJ MAHILA MAHA YIDYALAYA, Jalandhar	Р	160.7	172.7	102.7	126.4				
	73	75 N	MATA SUNDRI COLLEGE FOR WOMEN, New Deihi	G		40.6						1,012.6
	74		IIDII NANAY OOLI FOE (AUTONOLOU)			23.0					93.5 1	,002.5
	5	73 K	ANYA MAHA VIDYALAYA (AUTONOMOUS).					92.4	141.9 63	3.9	60.6	994.5
			alandhar	г	151.2 1	67.5	99.4	116.5	91.9 62	6.5 36	32.6	989.1

### **TOP BBA PRIVATE INSTITUTES**

### Rank Name

- 1 Mount Carmel College Autonomous, Bangalore
- Jagan Institute Of Management Studies, Delhi-NCR
- Maharaja Surajmal Institute (Affiliated To Guru Gobind Singh Indraprastha University, Delhi), Delhi-NCR
- Krupanidhi Degree College, Bangalore
- Institute Of Management Studies, Ghaziabad
- Jagannath International Management School, Kalkaii Delhi-NCR
- Kristu Javanti College, Autonomous, Bangalore
- IPS Academy, Institute Of Business Management & Research,
- 9 Chandigarh School Of Business, Mohali
- 10 Institute Of Information Technology And Management, Delhi-NCR
- 10 Institute Of Innovation In Technology And Management, Delhi-NCR
- 11 EIILM-Kolkata
- Jagannath International Management School, Vasant Kunj, Delhi-NCR
- 13 Amity Business School, Amity University, Lucknow
- Shri Shikshayatan College, Kolkata
- Avinash College Of Commerce, Hyderabad
- 15 The Oxford College Of Business Management, Bangalore
- Subhas Bose Institute Of Hotel Management, Kolkata
- World College Of Technology & Management, Gurugram (
- International School Of Management Excellence, Bangalore 17
- 18 NSHM Knowledge Campus, Kolkata
- Chandigarh Business School Of Administration, Mohali
- Manay Rachna University , Faridabad
- Trinity Institute Of Professional Studies, Delhi-NCR 21
- Fairfield Institute Of Management And Technology, Delhi-NCR
- ational School Of Management, Patna
- Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai
- IBMR Group Of Institutions, Gurugram
- JIS College Of Engineering, Kolkata
- 27 L.N.Mishra College Of Business Management, Muzaffarpur
- 28 KIIT College Of Engineering, Gurugram
- 28 M.O.P.Vaishnav College For Women (Autonomous), Chennai
- 29 Hindustan College Of Arts & Science, Chennai
- Institute Of Technology & Management, Dehradun
- Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women(Autonomous Affiliated To University Of Madras),
- Vaishali Institute Of Business & Rural Management, Muzaffarpur
- 32 The Bhonal School Of Social Sciences, Bhonal
- Maeer's MIT Arts, Commerce And Science College Alandi (D) Pune,
- 34 Day Institute Of Management, Faridabad
- Nethaji Memorial Arts And Science College, Nemmara, Palakkad Dnyanprassarak Mandal's College And Research Centre, Assagao
- J.D. Birla Institute (Department Of Management), Kolkata
- Indian Institute Of Management And Commerce, Hyderabad
- 38 NSHM Knowledge Campus, Durgapur
- 39 IIAS School Of Management, Darjeeling
- 40 Chanderprabhu Jain College Of Higher Studies & School Of Law
- Deen Dayal Rustagi College Of Management And Technology,
- Apeejay Institute Of Management & Engineering Technical
- 42 Rama Mahavidyalaya, Lucknow
- 42 HKBK Degree College, Bangalore
- 43 Tecnia Institute Of Advanced Studies (TIAS), Delhi-NCR
- Ethames Degree College, Hyderabad
- Trident Academy Of Professional Studies, Bhubaneswar
- Indira College Of Commerce And Science, Pune
- Survadatta College Of Management Information Research And
- 48 De Paul College, Mysore, Mandya
- 49 Delhi Metropolitan Education, Noida
- 49 GIBS Business School, Bangalore

From page 1

The alumni come back to the college to share their stories and insider tips. And for those

students aiming for the top, leadership talks help develop a vision for the future. These aren't just lectures; they're

your pathway to the profes-sional world. They transform classroom theories into real-life skills, and help network

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REVOLUTION

**Making Students Industry Ready** 

### **TOP BBA PRIVATE UNIVERSITIES**

- 1 Symbiosis Centre For Management Studies, Pune
- KIIT School Of Management, Bhubaneswar
- Faculty Of Management SRM Institute Of Science And Technology Kattankulathur, Chennai
- SVKM's NMIMS Anil Surendra Modi School Of Commerce, Mumbai
- Manay Rachna International Institute Of Research & Studies,
- Amity School Of Business, Noida
- University Of Englineering And Management (Uem) Jaipur IEM UEM Group, Jaipur
- Amity Business School, Amity University, Mumbai
- MITWPU School Of Business (Dr.vishwanath Karad MIT World
- School Of Business, Galgotias University, Greater Noida, Delhi-NCR
- School Of Management, IMS Unison University, Dehradun
- Amity Business School, Amity University, Gurugram Chitkara Business School, Rajpura

### **TOP BBA INSTITUTES-PLACEMENT**

- Jain (Deemed-To-Be University)-Center For Management Studies,
- Faculty Of Management SRM Institute Of Science And
- Institute Of Management Studies, Ghaziabad
- Amity School Of Business, Nolda
- Mount Carmel College Autonomous, Bangalore
- The Oxford College Of Business Management, Bangalore
- Institute Of Management Studies, Noida
- KIIT School Of Management, Bhubaneswar
- School Of Management, IMS Unison University, Dehradun
- SVKM's Nmims Anil Surendra Modi School Of Commerce, Mumbai
- Hindustan College Of Arts & Science, Chennai
- Manay Rachna International Institute Of Research & Studies,
- Shaheed Rajguru College Of Applied Sciences For Women,
- The Bhawanipur Education Society College, Kolkata
- Amity Business School, Amity University, Lucknow
- Quantum School Of Business, Roorkee
- Jagan Institute Of Management Studies, Delhi-NCR
- Krupanidhi Degree College, Bangalore
- Amity Business School, Amity University, Mumbai
- Maharaja Surajmal Institute (Affiliated To Guru Gobind Singh Indraprastha University, Delhi), Delhi-NCR
- 13
- School Of Business, Galgotias University, Greater Noida, Delhi-NCR 13
- Amity Business School, Amity University, Gurugram
- Sandip University, Nashik
- Symbiosis Centre For Management Studies, Pune
- Chandigarh School Of Business, Mohali
- Chitkara Business School, Rainura
- 16 Institute Of Technology & Management, Dehradun Apeejay Stya University-School Of Management Sciences
- 19 Jagannath International Management School, Kalkaji, Delhi-NCR
- Nethaji Memorial Arts And Science College, Nemmara, Palakkad
- Trinity Institute Of Professional Studies, Delhi-NCR

### HKBK Degree College, Bangalore TOP EMERGING BBA INSTITUTES-**PLACEMENT**

- Faculty Of Managemnet And Commerce, MS Ramaiah University Of Applied Sciences, Bangalore
- Mangalayatan University Jabalpur, Faculty Of BBA, Jabalpur
- Symbiosis Centre For Management Studies, Nagpur
- Himalayan Institute Of Technology, Dehradun
- GL Bajaj Institute Of Management, Greater Noida Om Sterling Global University, Hisar Dr. D. Y. Patil Vidyapeeth Global Business School And Research
- Meerut Institute Of Technology, Meerut
- RV University, Bangalore Kanpur Institute Of Technology, Kanpur
- Javpee Business School, JIIT, Noida

# INSTITUTE WISE COURSES

# INSTITUTE OF INFORMATION TECHNOLOGY AND MANAGEMENT, JANAKPURI, NEW DELHI.

- MBA: with an intake of 60 MCA: with an intake of 60. BBA: with an intake of 360
- BCA: with an intake of 240
- B.Com.(H): with an intake of 120 B.A (JMC): with an intake of 120

### INSTITUTE OF INNOVATION IN TECHNOLOGY AND MANAGEMENT,

- ANAKPURI, NEW DELHI.

  BBA: with an intake of 360

  BCA: with an intake of 240 B.Com.(H): with an intake of 120
- ITM COLLEGE OF ENGINEERING, BAHADURGARH, HARYANA.

  B.Tech. (CSE): with an intake of 360

  B.Tech Al/ML: with in take of 60

  B.Tech. (ECE): with an intake of 30

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EIILM-Kolkata is driven by the principle of the primacy of students. Operating from 4

or students. Operating from 4
campuses in Kolkata and 1 in
Jalpaiguri, the institute has gained the
reputation of building leaders of the
future through remarkable academic
delivery, human resources, outstanding
placements and renowned leadership
year after year.
The course offered at FILL M Kellerte.

year atter year:
The courses offered at EIILM-Kolkata
are BBA(H), BBA(H) in Hospital
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Hospitality Management, BBA(H) in
Business Analytics, BCA(H), BBA(H) in
Media Management, BBA(H) in Sports
Management, MBA, MBA Business
Analytics & Data Science and BDD in Management, MBA, MBA-Business Analytics & Data Science and PhD in

management and allied

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EIILM-Kolkata get some of the best opportunities hone their skills and craft a bright future for themselves. The





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ounded in 2006 by alumni from pres tigious international institutions School (ISME) International Management Excellence (ISME), Bengaluru is committed to quality busi-ness education. Part of the NVT Group, Excellence spanning over 30 years across 36 countries, ISME is renowned for its commitment to, international outlook, and industry-aligned education.

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INTERNATIONAL EXPOSURE

ISME prides itself on its extensive international partnerships with leading universities in Singapore, Germany, Australia, USA, and Canada. These collaborations facilitate study trips, faculty exchanges, pathway programs for under-graduates, and joint research initiatives, enriching the academic experience with a global perspective.

### **CAREER-FOCUSED EDUCATION WITH**

CAREER-FOCUSED EDUCATION WITH STRONG INDUSTRY INTERRATION
ISME's curriculum emphasises industry relevance, supported by advanced infrastructure and a faculty comprising professionals with global exposure. The institution's graduates are equipped not only with academic knowledge but also with practical skills essential for success in multinational corporations and entrepreneurship ventures.

### **PLACEMENTS AND ALUMNI SUCCESS**

The placement record at ISME speaks volumes, with graduates securing posi-tions in renowned companies. Numerous alumni are contributing to Fortune 500







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EXP

# IMES BBA EDUCATION **RANKING SURVEY 2024**

The primary objective of the research was to Identify and rank the top BBA Institutes in India using the i3RC-BRM model, a proprietary methodology developed by i3RC insights. This comprehensive approach evaluates institutions based on resources, effort, and outcomes, providing a 360-degree perspective.

### **TOP 70 BBA INSTITUTE RANKINGS 2024**

### Rank Name Rank Name 1 Mount Carmel College Autonomous, Bangalore Sandip University, Nashik Symbiosis Centre For Management Studies, Pune Chandigarh Business School Of Administration, Mohali KIIT School Of Management, Bhubaneswa Amity Business School, Amity University, Raipur Faculty Of Management - SRM Institute Of Science And Technology - Kattankulathur, Chennai Manay Rachna University, Faridabad Trinity Institute Of Professional Studies, Delhi-NCR Jagan Institute Of Management Studies, Delhi-NCR Fairfield Institute Of Management And Technology, Delhi-NCR SVKM's NMIMS Anil Surendra Modi School Of Commerce, 38 International School Of Management Patna Maharaja Surajmal Institute (Affiliated To Guru Gobind Singh Indraprastha University, Delhi), Delhi-NCR Quantum School Of Business, Roorkee Apeejay Stya University- School Of Management Sciences, Gurugram Krupanidhi Degree College, Bangalore 41 Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai The Bhawanipur Education Society College, Kolkata 42 IBMR Group Of Institutions, Gurugram 7 Institute Of Management Studies, Ghaziabad Manay Rachna International Institute Of Research & Studies, JIS College Of Engineering, Kolkata L.N.Mishra College Of Business Management, Muzaffarpur Amity School Of Business, Noida KIIT College Of Engineering, Gurugram University Of Engineering And Management (UEM) Jaipur-IEM UEM Group, Jaipur 45 M.O.P.Vaishnav College For Women (Autonomous), Chennai Hindustan College Of Arts & Science, Chennai Amity Business School, Amity University, Mumbai Institute Of Technology & Management, Dehradun MITWPU School Of Business (Dr.vishwanath Karad MIT World 47 Amity Business School, Gwalion School Of Business, Galgotias University, Greater Noida, Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women (Autonomous - Affiliated To University Of Madras), Jagannath International Management School, Kalkaii, Delhi-NCR 11 Kristu Jayanti College, Autonomous, Bangalore Vaishali Institute Of Business & Rural Management, 12 School Of Management, IMS Unison University, Dehradun 49 Usha Martin University, Ranchi 13 Shaheed Rajguru College Of Applied Sciences For Women, 50 Brainware University, Kolkata 50 The Bhopal School Of Social Sciences, Bhopal IPS Academy, Institute Of Business Management & Research, Maeer's MIT Arts, Commerce And Science College Alandi (D) 15 Chandigarh School Of Business, Mohali Day Institute Of Management, Faridabad Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh Nethaji Memorial Arts And Science College, Nemmara, 17 Amity Business School, Amity University, Gurugram 18 Chitkara Business School, Rajpura Dnyanprassarak Mandal's College And Research Centre, 19 Amity Business School, Amity University, Jaipur Jain (Deemed-To-Be University)-Center For Management 54 J.D. Birla Institute (Department Of Management), Kolkata 55 Sivananda Sarma Memorial RV College, Bangalore 20 Institute Of Information Technology And Management, Delhi-NCR Day College, Jalandhar Institute Of Innovation In Technology And Management, Delhi-NCR Bharata Mata College (Autonomous), Thrikkakara, Kochi Indian Institute Of Management And Commerce, Hyderabad St Aloysius College (Autonomous), Mangaluru School Of Management - Hindustan Institute Of Technology & Science, Chennai NSHM Knowledge Campus, Durgapur 22 Ouniversal Ai University, Mumbai IIAS School Of Management Darjeoling Jagannath International Management School, Vasant Kunj, Delhi-NCR Chanderprabhu Jain College Of Higher Studies & School Of Law, Delhi-NCR 24 Amity Business School, Amity University, Lucknow

# **EMPOWERING FUTURE LE** TH HOLISTIC EDUC

he world around us is changing at a fast pace. Industry 4.0 signifies not merely an evolution of technology but a profound revolution that transforms all sectors, fundamentally changing how busi-nesses operate and innovate. In this dynamic landscape, adept business management emerges as a pivotal factor driving organi-zational success. The high demands of the modern industry necessitate professionals who can navigate complex corporate chal-lenges with agility and insight.

The Bachelor of Business Administration

The Bachelor of Business Administration (BBA) programmes at Manav Rachna are meticulously designed to meet the needs of an innovation-driven industry. These programmes equip students with transferrable skills and a comprehensive understanding of business operations, preparing them to excel in a competitive environment. Manav Rachna's commitment to quality is exemplified by its QS 5 Star rating for teaching, employability, academic development, facilities, social responsibility, and inclusiveness.

ness.

By aligning education with industry needs, Manay Rachna ensures that its graduates are well-prepared to contribute meaningfully to the business world, embodying

ingfully to the business world, embodying the principles of Industry 4.0 in their protessional endeavors.

School of Leadership and Management was ranked 4 in North region under Top Private BBA Universities in India 2022 by OMS (a Division of Times Internet Limited), a research by i3rc insights. The institution boasts robust industry affiliations and formidable partnerships with prestigious international universities. Each programme is meticulously crafted Each programme is meticulously crafted within the Choice Based Credit System (CBCS), rendering the curriculum exceptionally flexible and tailored to the diverse needs of students.

### ROBUST INDUSTRY INTERFACE

The programmes are distinguished by a robust industry interface that seamlessly integrates cacademic learning with real-world business practices. Through strategic partnerships, guest loctures by industry experts, handson internships, and collaborative projects, students gain practical insights and firsthand experience that enrich their academic journey.

The Institute of Chartened Accountants.

enrich their academic journey
The Institute of Chartererd Accountants
of India (ICAI), National Entrepreneurship
Network (NEN), National Small Industry
Corporation (NSIC), Bounbay Stock
Exchange Institute Ltd, Tata Steel
Industrial Consulting, NSIC, Global V5,
Yung Minds, Mentor X, NEN, BYST, Finx,
Asian Hospitals, Sarvordaya Hospitals The Asian Hospitals, Sarvolaya Hospitals, The Institute of Analytics, UK, and Auckland Institute of Studies, New Zealand ensure that our graduates are equipped with the skills, knowledge, and professional acumen required to excel in the dynamic business environment. The BBA programs are fur-ther fortified with business simulation training through the BizLab software from
AIMA (All India Management Association).
Through summer internships with these

giants and regular industry interactions, the BBA students gain invaluable real-world experience and insights. The Institute of Analytics, UK offers

TM Group of Institution was established

remarkable placement and internship sup-**SHAPING TI** 

port and internships to BBA Business Analytics students along with hands-on training on analytics modules. Students enrolled in this course get an affiliate membership of IoA, UK.

SHAPING THE MINDSET

The Professors of Practice at Manav Rachna, distinguished professionals from industry and academia; actively participate in integrating academic scholarship with practical experience. Esteemed members including Paicay Dubay Schil Girdhay and including Rajeev Dubey, Sahil Girdhar and Dr. Gauri Bhasin contribute to this collab-

GLOBAL PATHWAYS PROGRAM: BBA-(GLOBAL) INTERNATIONAL BUSINESS Manav Rachna offers a BBA-(Global) International Business programme in col-International Business programme in col-laboration with the Auckland Institute of Studies (AIS), New Zealand, which includes a mandatory 4-week study abroad intern-ship at AIS Auckland. This program aims to cultivate exceptional professionals who can seamlessly translate theoretical knowl-edge into practical applications, effectively identifying and solving management prob-lems on both local and global scales. The flexible curriculum incorporates lectures, case studies, role-plays, and integrative exercises to provide a comprehensive edu-cational experience.

cational experience.

Across all these BBA programmes, students receive comprehensive training in soft skills and support in establishing their own startups. Manay Rachna's Integrated Massive Open Online Courses (MOOCs) allow students to learn at their own pace and convenience enhancing their obes. and convenience, enhancing their educa-tional experience. Additionally, the Special Enrichment Lecture Series Programme (ELSP) exposes students to contemporary issues and interdisciplinary topics, broadening their intellectual horizons, enhancing general awareness, and fortifying critical thinking skills.

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network.
To foster ship, stude provided o The univer Innovation Developme Departmen Governmen ed over 80 sive 4-tier n over 120 ca

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# 25 Years of Legacy in Nurturing in Academics, Skill and Leaders

IITM

in 1999 with an endeavor to impart quali-ty teaching-learning to 'nurture cellence' for social transformation and national developinent. The ITM group aspires to be centre of excellence by promoting value based higher education in the emerging areas of engineering, information technology, man-agement, com-merce and mass communication & journalism at bach-elor and master's lev-

As on date the follow-ing institutions are running under the aegis of IITM Group

Institute Information Technology and Management, Janakpuri,
New Delhi
Institution of Innovation in Technology

and Management, Janakpuri, New Delhi IITM College of Engineering, College

To stay abreast of advancements, faculty members pursue diverse online certifica tions. They conduct workshops on research methodology, Power BI, financial model-ling, SPSS, and

advanced excel, bene-fiting students from IITM and beyond. Emphasizing research, faculty collaborate with

students papers and employ innovapedagogies case studies, role plays, simulation games, and generative AI, enhancing close like presentations room engagement.
Ensuring continuous learning support, they provide round-the-

BROADENING **ACTIVITIES T** 

EXPERIENCE IITM gro actively orga

ing support, they provided access to educational content via YouTube channels, enriching student learning experiences beyond tradi-



24 Shri Shikshayatan College, Kolkata

25 Vivekananda Global University, Jaipur

Asian School Of Business, Noida

Keshav Mahavidyalaya, Delhi-NCR

Docoorob

Avinash College Of Commerce, Hyderabad

The Oxford College Of Business Management, Bangalore

World College Of Technology & Management, Gurugram

International School Of Management Excellence, Bangalore

MIT College Of Management, MIT ADT University, Loni Kalbhur,

Subhas Bose Institute Of Hotel Management, Kolkata

Deen Dayal Rustagi College Of Management And

63 Rama Mahavidyalaya, Lucknow

HKBK Degree College, Bangalore The ICFAI University Jharkhand, Ranchi

Ethames Degree College, Hyderabad

69 Vishwakarma University, Pune

Integral University, Lucknow

Apeejay Institute Of Management & Engineering Technical

Tecnia Institute Of Advanced Studies (TIAS), Delhi-NCR

68 Trident Academy Of Professional Studies, Bhubaneswar

Bharati Vidyapeeth (Deemed To Be University) Institute Of Management & Research New Delhi, Delhi-NCR

## **Empowering Students for the Future:** The Impact of Modern Education

lobal Business integration into diverse industries has led to the evolution of greater equitable trade proving beneficial for masses at large. As the world is expe riencing an information explosion, an environment of controlled and systematic exposure is the requisite

for the budding talents.

Asian School of Business upholds some of the highest standards of professional education that carefully crafts the inherent attributes of the aspirant upskilling them into a structured and highly productive asset. ASB offers professional programs in Bachelor of Business Administration, Bachelor Of Computer Application, Bachelor of Commerce And Bachelor of Science

(Computer Science).

Asian School of Business, located amidst the corporate hub in NCRamidst the corporate hub in NCK-Delhi, is a part of Asian Education Group (AEG) which has a magnifi-cently impactful inheritance of 33 years in education industry. ASB expertise's in industry collabora-tions and identification of latest industry requirements.

The institute cherishes exclusive

international tie-up with some of the leading university



"University of Southern California-School of Cinematic Arts (USC SCA), USA". This association pro-vides a 10 day fully paid Residential Learning Trip to Los Angeles, USA to students. They get hands on trained through the international faculty on Businesse of Eventainmost faculty on Business of Entertainment at USC Campus. This international certification is highly acclaimed in certification is fingily acciaimed in the media and entertainment indus-try worldwide. ASB also offers inter-national internships in countries like Greece, Poland, Russia & Turkey, Focusing on holistic growth, ASB organizes student led events such as Atblooms annual sports meet and

Athleema, annual sports meet and Kesshet, annual cultural fest enabling them to explore their poten-tial in extra-curricular activities. a corporate resource team who align hundreds of employers each month to find right career opportu-nities. Over the years, numerous learners have found careers glob-

ASB gravitates with its alumni spread across the globe. More than 500 students are distinguishing themselves in various fields of busi-ness and computer application and are on key decision-making posi-tions about 150 positions shaping the business world.

SOUTH

Mount Carmel College Autonomous, Bangalore Faculty Of Management - SRM Institute Of Science And Technology - Kattankulathur, Chennai

Kristu Javanti College, Autonomous, Bangalore Jain (Deemed-To-Be University)-Center For Management Studies, Bangalore
School Of Management - Hindustan Institute Of Technology

Avinash College Of Commerce, Hyderabad

KIIT School Of Management, Bhubaneswa

The Oxford College Of Business Management, Bangalore

International School Of Management Excellence, Bangalore

Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai

EAST

The Bhawanipur Education Society College, Kolkata

Subhas Bose Institute Of Hotel Management, Kolkata

L.N.Mishra College Of Business Management, Muzaffarpur Valshall Institute Of Business & Rural Management, Muzaffarpur

Krupanidhi Degree College, Bangalore

& Science, Chennai

EIILM-Kolkata, Kolkata Shri Shikshayatan College, Kolkata

Shruti Pandey, Asst Professor
For more details, contact
Asian School of Business Mobile:08448334130 Mobile: 09205579429 E-Mail: info@asb.edu.in

# -GURERURE BROKERIUS

SRM Institute of Science and Technology (SRMIST), also known as SRM University, is a prestigious Letitution in India Institution in India. SRMIST has been ranked by NIRF 2023 under various categories - University (18), Engineering (28) and Architecture (14), Pharmacy (15), Medicine (20) and Dental (6). The institution is ranked by QS in the world university rankings and rated by QS with '4 Star' globally and awarded the highest Platinum rating by India centric QS-IGUAGE.

The Faculty of Management, a standous among its faculties, established by starting the Bachelor of Business Administration (BBA) program in 2007. This program aims to provide quality education and develop managerial skills, preparing students to become future managers, leaders, and executives in various business fields. The faculty offers industry-oriented programs to

A Bird's Eye view of SRM Faculty of Management of India including approximately 2% of the students from foreign countries. Male to female percentage is found to be nearly around 80%: 20%. In 2023, the faculty was recognized by India Today as one of the "Top 10 Colleges in India" and secured the 8th rank in Business Outlook Ranking for three consecutive years. In the Times B School survey of 2023, SRM ranked 4th

among other universities in India. The BBA program at SRMIST, transforms students as managers, innovators, thought leaders, and entrepreneurs. The curriculum covers Finance, Marketing,

Education

Alliance



tackle business and societal challenges through academic rigor, pedagogical excellence, research, and innovative practices

Connecting students and professionals, the faculty provides valuable insights on critical business issues in the global mar-

ketplace. As a member of AACSB, the Faculty of Management solidifies its status as a pre-B-School

# DEMOGRAPHICS AND

Currently, the faculty boasts 900 students out of which nearly 60% of the stuare from Tamil Nadu and the remaining from other states



**AACSB** 

# **Showcasing Eminer Management Educa**

estled in the tranquil out-skirts of Chandigarh, the Chandigarh Group of Colleges (CGC) Jhanjeri har-moniously blends natural splendour with advanced infrastructure, creating an ideal sanctuary. This esteemed insti-tution, adorned with verdant landscapes and state-of-the-art facilities, epitomizes the zenith of educational excellence in studies management Accredited with an A+ rating by NAAC, CGC Jhanjeri is lauded for its unwavering dedication to academic quality.

an unparameter academic journey, nere are compelling reasons why this institu-tion is a premier choice:

Prestigious Accreditation: With an A+ rating from NAAC, CGC Jhanjeri upholds some of the highest standards of academic

Integration: Advanced technological tools and software are integrated into the curriculum, keeping students abreast of

State-of-the-Art

the latest industry trends.



# **GROUP OF COLLEGES**

Modern Infrastructure: The campus WHY CHOOSE THE CHANDIGARH SCHOOL OF BUSINESS AT CGC JHANJERI? Choosing CSB at CGC Jhanjeri ensures an unparalleled academic journey. Here features advanced classrooms, laboratories, and an extensive library that supports academic excellence.

Global Exposure: Renowned institu-tions like Harvard Business Publishing Education provide global perspectives and advanced resources. Apart from that, tie-ups with 100+ universities across 25+ countries facilitate student exchange and facul-

tries facilitate student exchange and faculty exchange programs.

Strong Alumni Network: A robust alumni network provides mentorship, networking opportunities, and career guidance to current students.

Personalized Career Support:
Dedicated career services offer personalized guidance, resume building, interview preparation, and job placement assistance.

Comprehensive and advanced BBA Program: The BBA program at CGC
Jhanjeri offers an expansive curriculum

**Practical Learning:** Emphasis on case studies, business simulations, and interactive lectures enhances practical skills and strategic thinking.

Entrepreneurial Focus: Workshops, boot camps, and business plan competitions encourage entrepreneurial ambi-Jhanjeri offers an expansive curriculum that encompasses critical business

### **TOP REGIONAL RANKINGS 2024**

Rank Name

### NORTH

- Rank Name Jagan Institute Of Management Studies, Delhi-NCR
- Maharaja Surajmal Institute (Affiliated To Guru Gobind Singh Indraprastha University, Delhi), Delhi-NCR
- Institute Of Management Studies, Ghaziabad
- Manay Rachna International Institute Of Research & Studies,
- Amity School Of Business, Noida
- University Of Engineering And Management (UEM) Jaipur-IEM UEM Group, Jaipur
- School Of Business, Galgotias University, Greater Noida, Delhi-NCR Jagannath International Management School, Kalkaji, Delhi-NCR
- School Of Management, IMS Unison University, Dehradun
- Shaheed Rajguru College Of Applied Sciences For Women, Delhi-NCR Chandigarh School Of Business, Mohali
- Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh 10 Amity Business School. Amity University. Gurugram

### WEST

### Rank

- Symbiosis Centre For Management Studies, Pune
- MITWPU School Of Business (Dr. Vishwanath Karad MIT World
- Peace University), Pune Universal Ai University, Mumbai

- 10 Indira College Of Commerce And Science, Pune

- SVKM's NMIMS Anil Surendra Modi School Of Commerce, Mumbai
- Amity Business School, Amity University, Mumbai
- MIT College Of Management, MIT ADT University, Loni Kalbhor,
- Sandip University, Nashik
- Maeer's MIT Arts, Commerce And Science College Alandi (D)
- Dnyanprassarak Mandal's College And Research Centre, Assagao Vishwakarma University, Pune

NSHM Knowledge Campus, Kolkata

JIS College Of Engineering, Kolkata

International School Of Management, Patna

### Rank

- IPS Academy, Institute Of Business Management & Research, Indore Amity Business School, Amity University, Raipur
- Amity Business School, Gwalior
- - Prestige Institute Of Management & Research, Dewas

# **Research Methodology**

### **MODULE 1: DESK RESEARCH**

This involved secondary research to compile a list of BBA institutes from internet sources, magazines, and prior surveys. Industry experts also contrib-uted to refining the list. Any college not initially included could be added if mentioned by respondents.

MODULE 2: FACTUAL DATA COLLECTION Over 1,100 BBA institutes received a

detailed questionnaire, followed up through various channels. About 150 institutes participated, providing data on general information, courses, infra-

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cellence, increase interaction, placement, personal ality development, and u brance in the cellence in the cel

**MODULE 3: PERCEPTUAL SURVEY** 

A structured questionnaire was administered to HR professionals, fac-

ulty, parents, alumni, current students, and aspiring students across 16 cities, covering parameters like academic

excellence, faculty, infra

ANALYSIS

The final rankings were derived using a robust process, including ratings on key parameters, calculating weights through a regression model, and combining institutional and feedback scores. Only colleges participating in the factual survey were ranked, while those with good percep-tual scores but lacking factual data tutes were included in an "Emerging Institutes" list.

### **About i3RC Insights Pvt. Ltd**

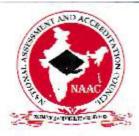
I3RC Insights is a Market Research Insights & Consultancy firm with a diverse team pos-sessing over 100 years of cumulative e x p e r i e n c e . Specializing in objec 13rc

tive assessment methodologies, I3RC is dedicated to quality and innova-tion, adhering to MRSI and ESOMAR ethical standards.

Note: Present nomination-based survey Note: Present nomination-based survey has been exclusively conducted by an independent Research Agency named IRC Insights Pvt. Ltd. using stated methodology for arriving at the final list of awardees. The publication house and its affiliates/employees/authorized representatives/group companies are not responsible/ liable for the above survey. Readers are advised to take an informed decision before acting upon the survey.

# structure, industry interface, placements, exchange programs, faculty research, and more. **GROOMING FUTURE LEADERS IN** MANAGEMENT







# राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद

विश्वविद्यालय अनदान आयीग का स्वायत्त संस्थान

### NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission

# Gertificate of Accreditation

The Executive Committee of the National Assessment and Accreditation Council is pleased to declare

Jagannath International Management School Kalkaji, New Delhi, Dist. South West Delhi, affiliated to Suru Gobind Singh Indraprastha University, Delhi as

Accredited

with CSPA of 2.75 on four point scale at B+ grade valid up to November 01, 2028

Date: November 02, 2023







EC(SC)/172/1" Cycle/DLCOGN114672

# **ACADEMIC SESSION 2024-25**

# REPORT OF JOINT ASSESSMENT COMMITTEE (EXISTING INSTITUTES - TECHNICAL & NON-TECHNICAL COURSES)

Department of Higher Education, Government of NCT of Delhi and Guru Gobind Singh Indraprastha University, Delhi

Committee Men	nbers:	
	NAME (BLOCK LETTERS)	SIGNATURE
Chairperson:	DR. G. G. SAXENA Prof. SUNIL KUMAR GUPTA	the
Expert 1:	Prof. SUNIL KUMAR GUPTA	Shimar
Expert 2:		
Expert 3:		
Expert 4:		
Expert 5:		
Convenor:	RAVESH SHARMA	Lajuh

INSTITUTION: JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL, KALKAJI

DATE OF VISIT: 21.02. 2024

This report comprises of three parts.

- Part I Deals with parameters relating to physical infrastructure of an institute (carries no marks).
- Part II Evaluates several parameters that concern academic standards & infrastructure of an institute. Total of Max. Marks of Part II will depend upon the number of courses being run in an Institute.
- Part III Deals with the efforts made by the institute in complying with the terms and conditions of grant of NOC of the Government of NCT of Delhi, academic audit report and conditions of affiliation with GGSIPU during the previous year.

GGSIPU shall provide the Inspecting Teams, the proposals as submitted by the Institute along with copies of letter/s indicating the terms and conditions of NOC and affiliation along with the report of the last academic audit which were to be complied with by the institute, if any, and other relevant documents like concerned guidelines of the Govt. of NCT of Delhi, norms of the concerned statutory bodies (if applicable), etc.

Depending upon the marks obtained by the institute in <u>Part II</u> and <u>Part III</u> SEPARATELY of the Assessment Report, it may be placed in one of the following categories:

Category 'A'	75% marks or more
Category 'B'	65% marks or more but less than 75%
Category 'C'	50% marks or more but less than 65%
Category 'D'	Less than 50% marks and will be put in No Admission Category

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## RECOMMENDATION REGARDING CATEGORY

- 1. Based on the Inspecting Team's finding in respect of Part II and Part III as detailed in the given tables, the Inspecting Team recommends the Institute to be in Category A (Write Category "A" or Category "B" or Category "C" or Category "D") keeping in view the benchmarks given in the first page of the format. These recommendations will be valid only if the conditions of Part I are met by the Institute.
- Subject to the fulfillment/ non-fulfillment of stated conditions for Cadre Ratio, the institute is

Placed / Not Placed

In the Category of "provisional affiliation for the academic year 2024-25".

Date of Visit: 21.02.2024

Convenor gesh Sharma)

Subject Expert

Subject Expert

Subject Expert

Subject Expert

Subject Expert

Chairman

21



## Certificate of Registration

(Quality Management System)

## **QFS MANAGEMENT SYSTEMS LLP**

This is to Certify that the Quality Management System of

## JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

MOR, POCKET 105, KALKAJI, NEW DELHI- 110019 (INDIA)

Has been found to be of the Quality Management System Standard

ISO 9001:2015

This certificate is valid for the following product or service range

PROVISION OF EDUCATIONAL COURSES IN BUSINESS MANAGEMENT AND COMMERCE FOR BACHELOR IN BUSINESS ADMINISTRATION AND BACHELOR IN COMMERCE (HONS.), UNDER AFFILIATION OF GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, GOVERNMENT OF DELHI

Certificate Number: IS/2112JN/3830

Initial Date of Certification: 10.12.2021

Date of Certificate: 10.12.2021

Date of Expiry: 09.12.2024

Director:



Date: 10.12.2021



1st Surv. Due on: **09.11.2022** 2nd Surv. Due on: **09.11.2023** 



The validity of certificate is subject to regular surveillance audit on or before above mentioned dates and its only valid after successful surveillance with continuation letter issued by QFS. It is issued subject to the continued availability of access at any time and without notice to the above named organization's premises for the purpose of assessment and surveillance regarding the standard named above and QFS terms and conditions.

## **QFS MANAGEMENT SYSTEMS LLP**

A-27/H, Sector-16, Noida-201301, U.P., India www.qfscerts.com email: admin@qfscerts.com



MOR, Pocket-105, Kalkaji, New Delhi-110019 (Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)



Accredited by National Assessment and Accreditation Council (NAAC)

## STAKEHOLDERS FEEDBACK



## Alumni feedback on curriculum

31 messages

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Dear Alumni,

Greetings!

A survey is being conducted on the design of the curriculum prepared by GGSIPU for the BBA & B.COM(H) programmes.

The survey is conducted for understanding the adequacy of the course curriculum in upskilling the students to present day standards.

You are requested to provide your valuable response. The link to the survey is as follows:

https://forms.gle/W7kk1HXCEUw3Mbcr8



## Student feedback on curriculum feedback

20 messages

BBA STAFF KALKAJI <br/>bbastaff.kj@jagannath.org> Tue, Mar 26, 2024 at 3:37 PM Cc: "Dr. Prashant Kumar" <hodbcom.kj@jagannath.org>, "Dr. Ruchi Srivastava" <hodbba.kj@jagannath.org>, "Dr. Surbhi Gosain" < surbhi.gosain@jagannath.org> Bcc: devverma.2911@gmail.com, Sarthak Garg <Sarthakgarg750@gmail.com>, harshitamalhotra05@gmail.com, Ritika Chauhan < Chauhanritika577@gmail.com>, Ankushkarasi@gmail.com, Yash Dua < yashdua0011@gmail.com>, salmankhansallu2005@gmail.com, Gaurav Soni <gorusoni10845@gmail.com>, Vinay Kundlia <vinaykundlia987371@gmail.com>, Malcom <dhruvsharma200407@gmail.com>, Raghav Sapra <Sapraraghav609@gmail.com>, sanya jain <Sanyajain00999@gmail.com>, Devesh Kanojia <manshukumar32@gmail.com>, Kavya Goswami < Kavyagoswami453@gmail.com>, rishabhsatti@gmail.com, Yash jain < Yashj231203@gmail.com>, Dev Tyaqi <devt1611@gmail.com>, tanishaarora201894@gmail.com, khanna04sanya@gmail.com, Preyabhardwaj@gmail.com, Draun Arora <draunarora@gmail.com>, hemangkhullar@gmail.com, praptiarora1881@gmail.com, Jainmayank6690@gmail.com, sanchitagupta008@gmail.com, Ayush Rihal <ayushrihal@gmail.com>, HARSH KUMAR <harshkumar29062004@gmail.com>, Chetanya Aggarwal <Chetanya0269@gmail.com>, Chitra Mittal <Chitramittal422@gmail.com>, Aditya Sharma <addyshrm709@gmail.com>, shreyayats88@gmail.com, Kartik Saxena <ikartiksaxena@gmail.com>, AYUSH SEHGAL <Ayushrajeshsehgal@gmail.com>, dhruv.chauhan5128@gmail.com, JITIN NAIR < jitinjayaram 2004@gmail.com >, kashish 24674@gmail.com, Aryan Wadhwa < waryan 952@gmail.com >, Manay,kundra200@gmail.com, adityasaxena2004as@gmail.com, hardik.sikka8@gmail.com, Mienul Khurana <mienulkhurana63@gmail.com>, Arpit Goel <arpitgoel412@gmail.com>, rustagi12ansh@gmail.com, priyanka sachdeva <Priyankasachdeva559@gmail.com>, nutan Pawar <yashpawar2786@gmail.com>, Keshav Bansal <Keshavbansal5216@gmail.com>, Nikunj192004@gmail.com, Sethigitansh@gmail.com, Nikhil Arora <aroranikhil956@gmail.com>, Yaqyay <Yaqyayq16@gmail.com>, AV <aiyushvirmani2005@gmail.com>, Pranavbhargava07@gmail.com, Leisha Maini <Leisha.maini@gmail.com>, amankaushik7766@gmail.com, Akshim <akshimverma2004@gmail.com>, arshhusain797@gmail.com, aggarwalpriyanshi17@gmail.com, Himanshi Nagdewani <himanshinagdewani482@gmail.com>, Yash Ahlawat <yashahlawat2004@gmail.com>, Prasidh Malhotra kanish17.sharma@gmail.com, aspalvin12@gmail.com, tanvi.bhasker14@gmail.com, kkashish0709@gmail.com, Vikram Soni <vsoni8014@gmail.com>, Kartik Bansal <kartik9416@gmail.com>, Manav Singh <manavsingh5128@gmail.com>, Ananya Saxena <ana04saxena@gmail.com>, Yash Vardhan <yashkumar4505@gmail.com>, mehrotra.nidhish18@gmail.com, lakshyamahala75@gmail.com, Harsh Goswami <harshgoswami409@gmail.com>, qr.etsky11@gmail.com, vanshikajain0609@gmail.com, Preeti Jajoria preetijajoria587@gmail.com>, Mudit Khatter <mudit24khatter@gmail.com>, Chetan kundi <chetankundi.binny@gmail.com>, DHAVI SHARMA <dhavi.sharma@gmail.com>, nitin negi <neginitin576@gmail.com>, tanishachawlatannu16@gmail.com, lipikaachug@gmail.com, harsh dadhich <harsh.dadhich278@gmail.com>. 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Dear Students,

Greetings!

A survey is being conducted on the design and delivery of curriculum under the courses BBA & B.COM(H) programmes.

The survey is conducted to understand the adequacy of the course curriculum in upskilling the students to current industry standards.

## Kindly fill the survey shared at the link below:

https://forms.gle/rJZ2NvnyGApnbze3A

The response of the survey will be kept confidential and only be used for institutional purposes.

Your response will be highly appreciated.

Regards,



MOR, Pocket-105, Kalkaji, New Delhi-110019 (Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)



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## FDP & CONFERENCE









## XIXth International Conference

Transformation 2024: Integration of People, Technology and the Environment to Build Sustainable Business Organisations

16th and 17th Feb 2024

## INAUGURAL SESSION



Shri. Atul Sobti Director General SCOPE, Fmr CMD, BHEL



Dr. Amit Gupta Chairman, JIMS



Mr. Furqan Warsi Partner, Ernst & Young



Dr. Satish Seth Advisor to Chairman Fmr Director General,



Dr. Anuj Verma Director, JIMS

## DISTINGUISHED GUEST SPEAKERS



Mr. Ankit Jhamb Chief Learning Officer Grant Thornton Bharat



Dr. Raj K. Singh Professor of Management Practice, Riverside School of Business, University of California (USA)



Mr. Ignace Hindrick
Director, Business
Development
DMH Business Advisors
Pvt Ltd, Belgium



Mr. Neeraj Narang Global HCM Strategy Director & APAC Lead, Oracle



Dr. Marja-Liisa Tenhunen Professor and Rector DCCU, Bucharest, Romania



Mr. Abhay Singh Chief Business Officer MPC Cloud Consulting Pvt Ltd



Mr. Amitoj Singh Senior Manager, Ernst & Young



Professor Zheng Gangquiang (Tony) Director, External Affairs & International Education Zhejiang Technical Institute of Economics China



Dr Samantha Rathnayake Senior Management Consultant & Faculty Postgraduate Institute of Management, University of Sri Jayawardenepura, Sri Lanka



Dr Stefano Elia Professor of International Business, School of Management, Polytechnic University of Milan, Italy



Dr. Hidekazu Sone Professor Shizuoka University of Art & Culture, Japan



Mr. Michail Kosak Co-Founder & CMO, DueDash, Germany



Dr. Spinder Dhaliwal Reader in Entrepreneurship, University of Westminster, UK





## XIX th

## International Conference

Transformation 2024: Integration of People, Technology and the Environment to Build Sustainable Business Organisations"

16th and 17th Feb 2024

## XIX th International Conference

**Conference Overview** 

Jagannath International Management School(JIMS), Kalkaji, New Delhi is organizing its XIXth International Conference in collaboration with the PHD Chamber of Commerce and Industry (PHDCCI), The Konrad-Adenauer-Stiftung (KAS), Germany and Association of Management Development Institutions in South Asia (AMDISA) on 16th and 17th Feb 2024 at the Lakshmipat Singhania Auditorium, PHD House, New Delhi - 110016. The Conference will be held in physical mode.

The year 2024 marks a pivotal moment in the evolution of business paradigms. "Transformation 2024: Integration of People, Technology, and the Environment to Build Sustainable Business Organizations" encapsulates a forward-looking vision that recognizes the interdependence of humanity, technology, and the environment in the pursuit of sustainable prosperity. First and foremost, this transformation hinges on the recognition that people are not merely human resources but the beating heart of any organization. Companies that prioritize the well-being, growth, and empowerment of their employees foster a culture of innovation and responsibility. When individuals feel valued and aligned with a company's sustainability goals, they become catalysts for change. Inclusivity, diversity, and ethical leadership are not just buzzwords; they are the cornerstones of organizations that thrive in the 21st century.

Technology, the second pillar of this transformation, stands as both an enabler and a driving force. Embracing cutting-edge technologies such as artificial intelligence, IoT, and blockchain can revolutionize how businesses operate. Al-driven analytics can optimize resource allocation, minimize waste, and enhance supply chain efficiency. Renewable energy systems and smart infrastructure can reduce carbon footprints. Meanwhile, blockchain technology can enhance transparency and traceability, enabling consumers to make informed choices about the products they purchase. By harnessing the potential of technology, businesses not only enhance their competitive edge but also contribute to a greener, more sustainable world.

The third dimension, the environment, is our shared responsibility and the cornerstone of long-term business viability. Companies must do transition from resource-intensive models to ones that prioritize environmental stewardship. This entails reducing carbon emissions, adopting circular economy practices, and conserving natural resources. Sustainable sourcing and eco-friendly packaging are not just trends but ethical imperatives in this era. In conclusion, "Transformation 2024: Integration of People, Technology, and the Environment to Build Sustainable Business Organizations" represents a paradigm shift away from profit-centric models toward holistic, triple-bottom-line sustainability. By harmonizing the strengths of people, technology, and environmental consciousness, businesses can secure a prosperous and sustainable future in 2024 and beyond. This transformation is not merely a choice but an imperative for any organization aspiring to thrive in an increasingly complex and interconnected world.

## **Conference Objectives**

The Conference aims to achieve the following objectives:

- Provide a platform to share knowledge and understanding of the role of people and technology to create business growth and sustainability.
- Create awareness of the imperative need to develop on Organisational culture where sustainability is ingrained in the values, behaviour and decision – making processes of the organisation.
- Disseminate, share and stimulate research for development of sustainability models relating to business, society and the environment.

## **Conference Sub-Themes**

- Business Transformation Strategies
- Leadership in the Digital Age
- Supply Chain Optimisation
- Environmental Management Systems
- Sustainable Business Models
- Management Transformation
- Entrepreneurship and Start-ups
- Circular Economy
- E-education, E-Learning and E-Pedagogy

## **Target Participants**

The Conference is intended for Academicians and Industry Managers at all levels as well as Research Scholars seeking to enhance their knowledge and understanding of the imperative need for the three pillars of transformation, People, Technology and Environment, to seamlessly integrate for achievement of sustainable business practices.

## **Organizing Committee**

**Patrons** 

Mr. Anil Agarwal
President, Cosmos Group
Shri Sanjeev Agrawal
President, PHD Chamber
of Commerce & Industry

Chairman, MMG Group

Chairman

**Dr. Amit Gupta** Chairman, JIMS Conference Chair

**Dr. Satish Seth**Advisor to Chairman
Fmr Director General, JIMS

## **Steering Committee**

Mr. Naveen Seth

Deputy Secretory General PHDCCI

Dr Aquil Busrai

Chief Executive Officer
Aquil Busrai Consulting
Fmr Director (HR) IBM & Shell

Dr. Anuj Verma

Director, JIMS

Mr. Deepak Mehra

Head (T & D), Kenstar

Mr. Manmohan Bhutani VP(HR) & Business Operations

American Cyber Systems

Ms. Anju Uppal

General Manager -HR

AIMIL Ltd

## **Call for Papers**

Academicians, policy makers, corporate executives, and research scholars are invited to contribute papers on topics related to the theme of the Conference. An extended abstract of 1500 words should be sent, preferably as an email attachment. The abstract should include research objectives, methodology and significance, followed by keywords. The abstracts will be refereed. Author's name, academic institution, address, phone number and email address must be included in a brief author profile on a separate page.

- Last date of abstract submission Wed 31st January 2024
- Intimation of acceptance of abstract Mon05 Feb 2024

## Research Paper Presentation Competition

The Research Paper Presentation Competition would be held in the afternoon session of the day two of the Conference. All submitted extended abstracts will be blind peer reviewed. The selected extended abstracts will be published in institute's 8M Journal.

The Best Paper will be awarded a cash prize of Rs.10,000/- and the Second Best Paper a cash prize of Rs. 5000/- . Certificates will also be awarded to the winners.

## **Past International Conferences**

The institute has organized Eighteen International Conferences in the past. Details of last six Conferences are as Below:

Cont.	Date	<u>I neme</u>
XIII	Feb 10, 2018	"Business 2025: Driving Growth through Strategic Innovation, Entrepreneurship and Digitisation".
XIV	Feb 23, 2019	"Business Sustainability in the 21st Century: Managing People, Planet and Profit".
XV	Feb 15, 2020	"Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology, Operations and Culture"
XVI	23rd and 24th April 2021	"Business Sustainability in the Post- Pandemic Era: Resetting Strategies in Domains of People, Technology, and Environment"
XVII	11th and 12th Feb 2022	"Global Digital Transformation: Navigating Critical Technological, Socio-economic and Cultural Shifts to Build Future Ready Organisations"
XVIII	17 <sup>th</sup> and 18 <sup>th</sup> Feb 2023	"Business Leadership in a VUCA World: Driving Growth Through Effective Integration of People, Technology and the Environment"

## **About IIMS**

Jagannath International Management School, Kalkaji, New Delhi, the flagship institute of the JIMS Group, was founded in 1997 with a clear vision and purpose of grooming world class business leaders to meet the challenges of a rapidly changing business environment. The institute is ably governed by its young and dynamic Chairman, Dr. Amit Gupta who through his visionary leadership has catapulted it to the top league of B-Schools.

JIMS' greatest strengths lie in its superior attributes which include expert faculty with relevant industry experience; prestigious International Advisory Board comprising eminent academicians from top foreign and Indian universities; prolific institute-industry interface, foreign university collaborations and an enviable track record of quality placements. The institute is approved by All India Council for Technical Education (AICTE), Ministry of Education, Govt. of India, and has been awarded the international SAQS accreditation and the national NBA accreditation which is recognised by AlU as equivalent to an MBA degree.

## **Top Awards & Rankings**

- Ranked 17th Best B-School in India, 8th Best B-School in North Zone and the 9th Best in top Private Institutions in the Times of India in its latest B-School Survey 2023.
- · Ranked 8th amongst top private MBA Institutions in North India in Best B-Schools Survey 2023 by Outlook.
- · Awarded 'All India 14th Rank' and 6th Rank in Delhi NCR by the prestigious Chronicle 12th All India B-School Survey.
- NBA and SAQS Accreditations Awarded by ASSOCHAM for Excellence in Industry-Academia Interface, at its Annual Education Summit

## **About PHDCCI**

PHD Chamber of Commerce and Industry, established in 1905, is a proactive and dynamic multi-State apex organization working at the grass-root level and with strong national and international linkages. PHD Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHD Chamber, through its research- based policy advocacy role, positively impacts the economic growth and development of the nation. PHD Chamber is more than an organisation of the business community, as it lives by the chosen motto "Skilling India for Global Competitiveness" and contributes significantly to socioeconomic development and capacity building in several fields.

## **About KAS**

The Konrad-Adenauer-Stiftung (KAS) is a political foundation. In Germany, 16 regional offices offer a wide variety of civic education conferences and events. Our offices abroad are in charge of over 200 projects in more than 120 countries. We are proud to bear the name of Konrad-Adenaer. The first chancellor of the Federal Republic of Germany's name and principles are our guidelines, duty, and obligation, Established in 1955 as "Society for Christian-Democratic Civic Education", The Foundation took on the name of the first Federal Chancellor in 1964.

The Konrad-Adenauer-Stiftung has organised its program priorities in India into five working areas; Foreign and Security Policy, Economic, Climate and Energy Policy, Rule of Law, Political Dialogue and Media and Youth.

## **About AMDISA**

Association of Management Development Institutions in South Asia (AMDISA) is a network of Management Education and Management Development Institutions in South Asia. It has 308 members from the SAARC region. AMDISA launched the global benchmark quality

assurance and accreditation system for Business Schools – SAQS. SAQS is the quality assurance scheme run by AMDISA as a service to the management education profession worldwide. SAQS emerged in an EFMD – AMDISA cooperation through a European Union funded Asia - Link project in 2003-04 and is inspired by EFMD's EQUIS criteria guidelines. Recently the Association of Indian Universities (AIU) has accepted AMDISA's Quality Assurance Program - SAQS at par with NBA accreditation for according equivalence to the two-year full time PGDM with MBA degree of Indian Universities.

## COMMUNICATION AND CONTACT

• Programme Chairman

Dr. Satish Seth, Advisor to Chairman & Fmr Director General

• Programme Director

Dr. Anuj Verma Director

• Programme Coordinators

For details, please contact:

Ms. Aastha Behl Assistant Professor aastha.behl@jagannath.org 8808063336

## **Registration Fees**

CategoryIndian ResidentsForeign Nationals (USD)Research Scholars₹ 1,000/-\$ 100Academician₹ 1,500/-\$ 110Corporate Nominee₹ 2,000/-\$ 120Delegates₹ 1,500/-



## **Jagannath International Management School**

MOR Pocket 105, Kalkaji, New Delhi - 110019, India +91-11-40619200 (100 Lines) | admission@jagannath.org +91 98682 39472, +91 99538 92274



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(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)
Accredited by National Assessment and Accreditation Council (NAAC)



## **CIRCULAR - BBA/032/2024**

February 14, 2024

## **Notice**

XIX<sup>th</sup> International Conference on the theme "Transformation 2024: Integration of people, technology and the Environment to build sustainable business organisations" 16<sup>th</sup> and 17<sup>th</sup> February 2024

All the students and faculties are hereby informed that they have to attend XVII International Conference where JIMS is providing an opportunity to interact with experts with global exposure. This will enhance their knowledge and global exposure. The details are as follows:

Date: 16th and 17th February 2024

Venue: PHD chamber of commerce and Industry

Time: 9 am onwards

Instructions:

The Students should come prepared with relevant questions related to the theme of the International Conference.

 Non desirable conversations should not be observed during the proceedings of the International Conference.

3. No unwanted comments to be mentioned in chat.

4. Don't leave the session early or unannounced. This is disruptive and inconsiderate.

Prakar Kunar

Dr. Prashant Kumar Head of the Department

For Distribution:
All Notice Board

For information, Please Director

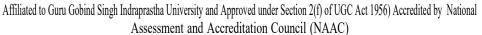








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DATE-17 February 2024

## Report of the Event

**Event Category**- Conference **Date**- 16 and 17 February'24

Time: 9 am onwards

**Topic-**Transformation 2024: Incorporating People, Technology, and the Environment for

**Building Sustainable Business Organizations** 

**Venue** – PHD Chamber of Commerce and Industry

Faculty Coordinators- Ms. Aastha Behl

Resource person- Mr. Furqan Warsi, Mr. Atul Sobti, Mr. Neeraj Narang, Mr. Amitjot Singh

Number of Beneficiaries - 28 faculties

## **Learning objectives-**

- To stress the importance of embracing sustainable development practices in organizations for long-term growth.
- To emphasize the significance of education and innovation in sustainable development efforts.

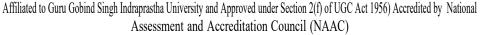
## Report-

Jagannath International Management School conducted its XIXth International Conference at the PHD Chamber of Commerce and Industry on 16 th and 17 th, focusing on the theme 'Transformation 2024: Incorporating People, Technology, and the Environment for Building Sustainable Business Organizations.' The inaugural session featured five guests, commencing with a welcome address by Dr. Satish Seth, advisor to the Chairman JIMS Kalkaji, followed by Dr. Amit Gupta, Chairman JIMS, delivering an interactive speech. Mr. Furqan Warsi, partner at Ernst & E

Following the inaugural session, a Technical Session featuring a Panel discussion ensued. Mr. Ankit Jhamb, Chief Learning Officer at Grant Thornton Bharat, chaired the discussion. The panel comprisedthree distinguished members from reputable organizations: Mr. Neeraj Narang, Strategy Director & APAL Lead at Oracle; Mr. Abhay Singh, Chief Business Officer at MPC Cloud Consulting Pvt Ltd; and Mr. Amitjot Singh, Senior Manager at EY's global Climate Change and Sustainability Services (CCSS).



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The second day of the conference commenced with a Technical Session centered on the theme "Integration of People and Technology for Sustainable Business Organizations," featuring discussions from representatives of diverse organizations highlighting how people and technology drive transformation. Subsequently, another technical session focused on the topic "Role of Entrepreneurship, Education, and Technology in Achieving Sustainable Development," emphasizing the significance of education and innovation in sustainable development efforts. The final session delved into "Sustainability Trends and Practices in Global Business," exploring how large corporations are integrating sustainable practices into their operations.

## Learning outcomes

The panel discussion proved highly insightful, with panelists sharing how their respective organizations have consistently embraced sustainable practices and offering suggestions for broader adoption across industries. Overall, the first day of the conference provided a learning experience for the students and encouraged them to ponder upon the theme. Additionally, a Research Paper Competition was conducted in an online format, attracting presenters nationwide who shared their findings across various tracks. This session proved highly informative, offering valuable insights on a range of topics.

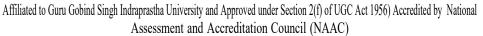
## **PHOTOGRAPHS**



A conference on 'Transformation 2024: Incorporating People, Technology, and the Environment for Building Sustainable Business Organizations was held on 16th and 17th February'24 at PHD Chamber of Commerce and Industry



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## **List of Beneficiaries**

## **BBA FACULTIES**

SNO	Name	Designation
1.	Dr. Ruchi Srivastava	Pofessor & HOD
2.	Dr. Vandana Gupta	Associate Professor
3.	Ms. Sangeeta Sharma Mehndiratta	Associate Professor
4.	Dr. Prabal Chakraborty	Associate Professor
5.	Dr. Preeti Singh	Assistant Professor
6.	Ms. Aastha Behl	Assistant Professor
7.	Ms. Jasleen Rana	Assistant Professor
8.	Ms. Shweta Khandelwal	Assistant Professor
9.	Ms. Bhawna Thakran	Assistant Professor
10.	Dr. Shivani Sharma	Assistant Professor
11.	Dr. Usha Agarwal	Assistant Professor
12.	Ms. Payal Sharma	Assistant Professor
13.	Ms. Arti Vaish	Assistant Professor
14.	Ms. Dolly	Assistant Professor

## **B.COM(H) FACULTIES**

	B.COIVI(II) FACULTIES	
1.	Dr. Prashant Kumar	Associate Professor and HOD
2.	Dr. Rashmi Bhatia	Professor
3.	Dr. Niti Saxena	Associate Professor
4.	Dr. Priyanka Ahluwalia	Associate Professor
5.	Ms. Nikhita Dhawan	Assistant Professor
6.	Dr. Pallavi Nakra	Assistant Professor
7.	Mr. Umesh Kumar Gupta	Assistant Professor
8.	Dr. Surbhi Gosain	Assistant Professor
9.	Ms. Gurmeet Sodhi	Assistant Professor
10.	Ms. Pooja Bisht	Assistant Professor
11.	Ms. Surbhi Ahuja	Assistant Professor
12.	Mr. Kartik Dayal	Assistant Professor
13.	Ms. Chanika Goel	Assistant Professor
14.	Ms. Kanika Parashar	Assistant Professor

NAME & SIGNATURE COORDINATOR

Kalkaji







PROGRAMME DEVELOPMI FACULTY

5

& Research Pedagogies" **nnovative Teaching** 

15-19th January

## Objective of FDP

To enhance Teaching & Research skills of faculty members. Apart from learning different expects of teaching pedagogies & research stributes, participants will be exposed to application of AI, converging technologies in education, usage of block chain, digital inclusion in HEI and gaining research skills for Scopus Publication.

## Resource Person

Dr Pawan Kumar Sharma Ex Principal Dyal Singh College Day 1: Dr. Anuj Verma, Director JIMS Kalkaji.

Day 2: Dr. Pushpendra Kumar Surya, Professor Kirori Mal College. Dr Adbul Samad Ex Director Management Studies IGNOU Day 3: Dr. H Dangi, Professor, Dethi School of Economics. Prof.[Dr.] Entiram Raja Khan Professor Jamia Hamdard

The FOP will be tor 5 cays. There will be two sessions per day from 10 30 am to 12 00 pm and 1 00 pm to. 2.30 pm

점 drpreetisingh@jagannath.org | Kartik.dayal@jagannath.org

Professor, GGSIPU. Dr Chandrani Ganguly, Day 4: Dr. Durgesh Tripathi, Professor Galgotias University.

Day 5; Mr. Pranav Kharbanda Engagement head (Pan India), Visiting in IIFT and IIM Jammu , and Certificate Distribution

## Organizing Committee

7

- Dr Prashant Kumar (Head of Department)

  - Mr Kartik Dayal, Coordinator

## About The Institute

JIMS Kalkaji has been awarded for exclusione quency concreted by ASSOCHAM during their 14th National Education Summit 2021 has been awarded for exclusione in incustry-Academia Inchifacts, by ASSOCHAM during their 14th National Education Summit 2021 has been awarded for exclusione in incustry and studied years of the property of their incustry August 10-4, 2022. Host Annual Education Salvey Salv Master of Administration (MBA) degree of an Indian University by the Association of Indian Universities (AU). The Institute has also been awarded the ISO 9001:2015 international quality certification. The institute is NAAC Accredited and registered under I2f) UGC. Society, a non-profit registered organization, which has been imparting high-quality professional education aince 1993. The institute also rua afficient of our dobind Singh indrapressitablukversity and runs two undergraduate programmes BBA and B.Com RJ. The institute also rua two post-graduate programmes BBA and B.Com RJ. The institute also run two post-graduate programs approved by AICTE and accredited by the National Board of Accreditation (NBA) Post Graduate Diploma Management (PGDM) and programs Post Graduate Diploma in Management (PGDM) and programs Post Graduate Diploma in Management (PGDM) and programs Post Graduate Diploma in Management - International Business (PGDM-III) which have equivalence Jagannath International Management School (JIMS)Kalkaji, New Dethi functions under the aegis of Jagann

## **Participants**

Scan to Register

- Faculty members
- · Research scholars
- · Research Associates /
  - Academic associates, Students

## Instructions

- Registration fee of Rs. 1000 per person.
- Participants to join telegram link after registering https://Lme/+xMP\_GBPBsegiNTA (Telegram channel Name : FDP JIMS Kalkaji 15-19 January)

## mportant Dates

15-01-2024 to 19-01-2024 Last Date of Registration Dates of the FDP 12-01-2024

Scan to pay



Fees of Rs. 1000 per person (only Paytm/googlepay)

 Certificates will be issued to the participants after successful completion of the programme

imskalkaji.com



Call More Info +91 999002012

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JIMS/BBA/2024/60

January 11, 2024

## **Notice**

## **Faculty Development Programme**

On

**Innovative Teaching & Research Pedagogies** 

This is to inform all the faculty members that a 5 Day FDP is going to be organized on "Innovative Teaching & Research Pedagogies".

Date

15<sup>th</sup> - 19<sup>th</sup> January, 2024

Time

10:00 am Onwards

Venue

Auditorium, JIMS Kalkaji

All Faculty members are required to attend.

Faculty Coordinators: Mr. Kartik Dayal

Dr. Prashant Kumar Programme Director

For Distribution: All Notice Board

For information, Please Director













PROGRAMME DEVELOPMI FACULTY

5

& Research Pedagogies" **nnovative Teaching** 

15-19th January

## Objective of FDP

To enhance Teaching & Research skills of faculty members. Apart from learning different expects of teaching pedagogies & research stributes, participants will be exposed to application of AI, converging technologies in education, usage of block chain, digital inclusion in HEI and gaining research skills for Scopus Publication.

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Professor, GGSIPU. Dr Chandrani Ganguly, Day 4: Dr. Durgesh Tripathi, Professor Galgotias University.

Day 5; Mr. Pranav Kharbanda Engagement head (Pan India), Visiting in IIFT and IIM Jammu , and Certificate Distribution

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Date: 20th Jan 2024

## Report

FDP on "Innovative Teaching and Research Pedagogies"

**Event Category: FDP** 

Topic: Innovative Teaching and Research Pedagogies

Date: 15<sup>th</sup> to 19th Jan 2024 Time: 10:00 am onwards

Venue: Conference Room, JIMS Kalkaji

Beneficiaries with number: 53 FDP Convenor: Dr. Preeti Singh FDP Coordinator: Mr. Kartik Dayal

## Report:

Internal Quality & Assurance cell organised 5 Days Faculty Development Programme from 15<sup>th</sup> to 19<sup>th</sup> January 2024 on Innovative Teaching and Research Pedagogies in auditorium and conference room. The content coverage of FDP was designed considering innovative and teaching pedagogies aspects focussed by New Education Policy 2020. Total 37 external participants from IITM, The Institution of Civil Engineers Society, Accurate Group of Institutions, DBIT, NDIM, Galgotias university, Chanderprabhu Jain College of Higher Studies, Lingayas, MERI, VIPS, Bharati Vidyapeeth, Christ university NCR and GL Bajaj Greater Noida participated in the programme along with 19 internal faculty member participation.

Total 8 external resources contributed towards learning of Faculty members in 9 session distributed over 5 days of FDP Programme. The highlight of sessions held and resource detail is as under:

Day 1 15.01.2024 10:30-12:00 Innovative Teaching Pedagogies with special reference to Higher Education Care Institute Teaching Pedagogies with Singh College,	,	Topic	Expert	Time	Date	Day
University)	Dyal	Dr. Pawan Sharn (Ex Principal, D Singh College, I University)	Pedagogies with		15.01.2024	









## Jagannath International Management School MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)



		1:00 -2:30	Role of Management	Dr. Anuj Verma
		(session II)	Teachers as Managers	(Director, JIMS Kalkaji)
Day 2	16.01.2024	10:30 -12:00	Anatomy of Research	Dr. Pushpendra Surya
				(Professor, Kirori Mal College, Delhi University)
		1:00 - 2:30	Online Distance Learning with Reference to Higher Education and NEP	Dr. Abdul Samad  (Ex additional  Director, IGNOU)
Day 3	17.01.24	10:30 - 12:00	Research Paper Writing and Publication in SCOPUS	Dr. H. Dangi (Professor, Delhi School of Economics, Delhi University)
		1:00 -2:30	Use of AI and Converging Technologies in Education Highlighting usage of Blockchain	Dr. Ihtiram Raza Khan (Professor, Jamia Hamdard)
Day 4	18.01.24	10:30 -12:00	Innovative Style of Teaching Blended Learning & Flipped Classroom	Dr. Chandrani Ganguly (Professor, Galgotias university)
		1:00 -2:30	Digital Education Inclusion in HEI: The way Forward	Dr. Durgesh Tripathi (Professor, USMS, GGSIPU)
Day 5	19,01.24	10:30 -12:00	Case study formulation and Analysis	Mr Pranav Kharbanda ICREON









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		Comm Pvt Ltd Visiting IIFT, IIM J
Day 5	1:00 pm	Valedictory Session  (Vote of Thanks & Certificate Distribution)

## Objective:

- 1. To enhance the teaching and research skills of faculty members giving professional education in higher education institutions.
- 2. To give exposure to participants in regards of innovative teaching pedagogies
- 3. To gain insight on latest developmental areas in education arena ie anatomy of research, use of Artificial Intelligence and block chain in education, case study formulation and analysis, Digital Education Inclusion in HEI and Skills for research paper writing and publication In SCOPUS

## Glimpses of the FDP









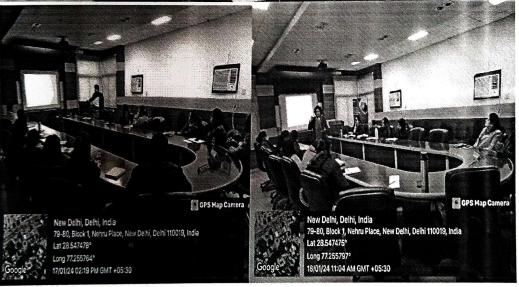


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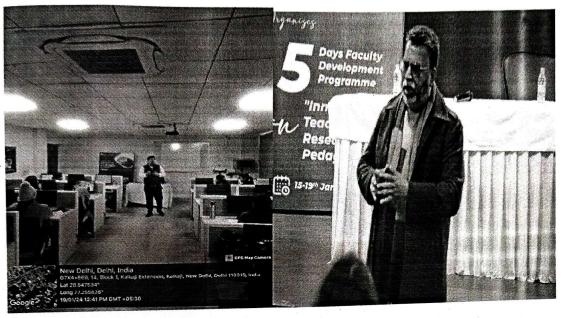






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NAME & SIGNATURE COORDINATOR

NAME & SIGNATURE HEAD OF DEPT

NAME & SIGNATURE DIRECTOR









| Sannath International Management School MOR, Pocket-105, Kalkaji, New Delhi-110019
| Accredited to Gutu Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956) Accredited by National Assessment and Accreditation Council (NAAC)

# Faculty Development Programme

# "INNOVATIVE TEACHING & RESEARCH PEDAGOGIES"

## Attendance Sheet (Internal Participants)

	Name of the state	(15.01.2024)	(16.01.2024)	(17.01.2024)	(18.01.2024)	(19.01.2024)
-	Dr. Prashant Kumar	B	B	P	far	\$ (
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5	Dr. Pallavi Ahuja	AM	No. 1	77		
9	Ms. Jasleen Rana		4	3	3	3/
1 2	Ms. Aastha Behl	le de la company				Jes J

Page.1 of 4

Ms. Pooja Bisht Ms. Surbhi Ahuja Ms. Chanika Goel Mr. Kartik Dayal Ms. Arti Vaish Ms. Dolly Ms. Dolly Ms. Shweta Khandelwal		(15.01.2024)	(10.01.2024)	(17.01.2024)	(18.01.2024)	(19.01.2024)
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Ms. Pooja Bisht Ms. Surbhi Ahuja Ms. Chanika Goel Mr. Kartik Dayal Ms. Arti Vaish Ms. Dolly Ms. Dolly Ms. Shweta Khandelwal		(15.01.2024)	(10.01.2024)	(17.01.2024)	(18.01.2024)	(19.01.2024)
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# Faculty Development Programme

# "INNOVATIVE TEACHING & RESEARCH PEDAGOGIES"

## Attendance Sheet (External Participants)

			11000-1000-	( mindipality)	,,		
SI.No	No Name	Affiliating College/University	Day 1 (15.01.2024)	Day 2	Day 3	Day 4	Day 5
7	MR VIPUL GARG	Chaudhary Charan Singh University, Meerut, Uttar Pradesh	Lipid boy villed bod	Roay Malin	TN388A BOOKIN	ABSENT	Vipal boy
7	MS PRIYANKA GOEL	JIMS, Greater Noida	I vigala	Inzerta	Prizeden	Injames	ABSENT
က	DR NITYA KHURANA	Institute of Innovation in Technology and Management, GGSIPU	and in	exiz.	et is	MSSENT	ABSENT
4	MS RINKY SHARMA	The Institution of Civil Engineers Society	ABSENT	À.	Si	The second second	MSSENT
Ŋ	MR PAWAN	Accurate Group of Institutions, Greater Noida	MSSENT	Realow	Propose	TN38584	Pradau
9	MS SHAILZA	Don Bosco Institute of Technology	Property.	grant .	Mark.	Som	ABSENT
7	MS KANISHKA JINDAL	Don Bosco Institute of Technology, House Ale	Courselle	Banishka	f amisher	Considered ASSENT ASSENT	ASSONT

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Affiliating College/University	New Delhi Institute of Management	Galgotias University	MS RICHA NANDA JUNE /C/923V CLE	Graphic Era (Deemed to be University)	Lingayas Lldims	MS ADITI KAUSHIK Higher Studies	MERI	Alankar Mahila P.G. Mahavidyalaya, Sirsi road, Jaipur	Vivekananda institute of professional studies	DR NUPUR ARORA professional studies	
SI.No Name	MS AARTI 8 BUDHIRAJA	DR SWETA DHAND	MS RICHA NANDA	MR KARTIKEYA RAINA	DR KRISHAN KUMAR GARG	MS ADITI KAUSHIK	MS RITU SAWANNI MERI	MS HARSHITA A BISHT N	NCHAL SWAL	R NUPUR ARORA pr	DR LATIKA MALHOTRA
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1	Name	Affiliating College/University	Day 1 (15.01.2024)	Day 2 (16.01.2024)	Day 3 (17.01.2024)	Day 4 (18.01.2024)	Day 5 (19.01.2024)
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DR GEE KUMARI	TA	Malla Reddy College of Engineeiring and Technology, Hyderabad	Juny /	(mylan)	(mark	Month	ASSENT
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₩ <u>₽</u>	MS TARUNA CHOPRA	Lingaya's Institute of Mgmt &Science	- Brand	Talmore	Tainma	W358W	Thomas of the second of the se
Z	MR ANKUR TAYAL	Jagan Institute of Management Studies Sector 5 Rohini	A STATE OF THE STA		3	33.5	3
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JIMS/B.COM(H)/2024/830-a

April 17, 2024

## **Notice**

## Workshop on How to publish in high impact journals

A workshop on 'How to publish in high impact journals ' is being organised for the faculties of BCOM (H). The details are as follows:

Date: 20th April'24

Time: 10.30 am onwards

Venue: Conference Room, JIMS, Kalkaji

Resource Person:

Dr. Shruti Trayambak (Associate Professor- JIMS Kalkaji)

Ms. Aastha Behl (Assistant Professor, JIMS Kalkaji)

Ms. Aastha Behl is to coordinate.

Prachast Kumar

HOD

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Director









1 25 25 years of academic leadership

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Date: 21st April 2024

## Report of the event

**Event Category:** Workshop

**Topic**: How to Publish in High-Impact Journals

Date: 20th April 2024

**Time**: 10:30 AM to 12:30 PM

Venue: Conference room, JIMS Kalkaji

Resource Person: Ms. Aastha Behl and Dr. Shruti Trayambak

Faculty Coordinator: Ms. Aastha Behl

No. of participants: 15

## **Learning Objectives:**

- 1. To guide and assist researchers and academicians, in understanding the intricacies of publishing research papers in reputed and high-impact journals
  - 2. To educate and explain the criteria that researchers should consider while selecting a journal.

## Report:

JIMS Kalkaji organized an enlightening workshop on the topic "How to Publish in High-Impact Journals" on 20th April 2024. The workshop was conducted by Dr. Shruti Traymbak and Ms. Aastha Behl, both esteemed experts in the field of academic publishing.

The primary objective of the workshop was to guide and assist researchers and academicians, in understanding the intricacies of publishing research papers in reputed and high-impact journals. The event aimed to bridge the gap between quality research and its effective dissemination, emphasizing the importance of contributing valuable insights to the academic community.

Dr. Shruti Traymbak commenced the workshop by highlighting the significance of choosing the right journal for publication. She discussed the criteria that researchers should consider while selecting a journal, including the journal's scope, impact factor, readership, and publication ethics. Dr.Traymbak also provided valuable insights into the peer-review process, emphasizing its role in maintaining the quality and credibility of published research.

Following Dr.Traymbak's session, Ms. Aastha Behl delved into the technical aspects of preparing and structuring a research paper for submission to high-impact journals. She elaborated on the essential components of a research paper, such as the abstract, introduction, methodology, results, discussion, and conclusion. Ms. Behl shared practical tips and strategies for writing effectively, ensuring clarity, coherence, and adherence to the journal's guidelines.

Throughout the workshop, participants were encouraged to actively engage with the speakers, asking questions, sharing their experiences, and seeking guidance on specific challenges they face in the publication process. The interactive nature of the workshop facilitated a dynamic exchange of ideas and fostered a collaborative learning environment.



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## **Learning Outcome:**

In conclusion, the workshop organized by JIMS Kalkaji proved to be a valuable learning experience for all attendees. Dr. Shruti Traymbak and Ms. Aastha Behl's expertise and guidance equipped participants with the knowledge and tools necessary to navigate the complex landscape of academic publishing successfully. By empowering researchers and academicians with the skills to publish in high-impact journals, JIMS Kalkaji continues to champion excellence in research and scholarship.

## Photographs (GeoTagged) with Caption











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JIMS/BBA/2023/638-b

October 04, 2023

# **Notice**

Seminar on "Al in HR: Integration of People and Technology to Create Business Value"

A Seminar is organized a HR Seminar on "AI in HR: Integration of People and Technology to Create Business Value" for the students of BBA. The details are as follows:

Date

14th October, 2023

Time

10am onwards

Venue

JIMS, Kalkaji

Attendance is compulsory.

Ms. Aastha Behl is to co-ordinate.

Preshort Kurar

Dr. Prashant Kumar Head of the Department

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JIMS/B.COM(H)/2023/753-b

October 04, 2023

# **Notice**

Seminar on "Al in HR: Integration of People and Technology to Create Business Value"

A Seminar is organized a HR Seminar on "AI in HR: Integration of People and Technology to Create Business Value" for the students of BCOM(H). The details are as follows:

Date

14th October,2023

Time

10 am onwards

Venue

JIMS, Kalkaji

Attendance is compulsory.

Ms. Aastha Behl is to co-ordinate.

Problem Kumar

Dr. Prashant Kumar Head of the Department

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Sandeep Girotra Brecultive Director IRO IDOM Shriram











**Mr. Saurabh Rai** CEO, Arahas Technologies



Mr. Neeraj Narang Global HCM Strategy Director & Apac Lead, Oracle



Ms. Archna Ms. Kuljeet Kaur Bhardwaj Senior Manager, IOC HR Leader and Mentor







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DATE-14October, 2023

# Report of the Event

**EventCategory-National Seminar** 

Topic-AI in HR: Integration of People and Technology to Create Business Value

Date-14th October, 2023 Time-10 am onwards Venue–JIMS Kalkaji

Resource person- Mr. Sandeep Girotra Executive Director & CHRO. DCM Shriram and Dr. Aquil Busrai CEO, Aquil Busrai Consulting, FMR Director (HR) IBM & SHELL, Dr. G.P. Rao Founder and Managing Partner GPR HR Consulting LLP, Mr. Saurabh Rai CEO of Arahas Technologies, Mr. Neeraj Narang Global HCM, Strategy Director & Apac Lead, Oracle, Ms. Archna Bhardwaj HR Leader and Mentor, Ms. Kuljeet Kaur Senior Manager, IOC, Mr. Manmohan Bhutani Country Head, Apolis India.

FacultyCoordinators- Ms. Aastha Behl,Dr. Surbhi Gosain

Number of Beneficiaries -79 students of BBA and Bcom(h) batch

Number of faculties: 19 faculties of BBA and Bcom (h)

# Learningobjectives-

JIMS Kalkaji organized the national human resource seminar titled, "Al in HR: Integration of People and Technology to Create Business Value" at JIMS Kalkaji Auditorium on 14th October 2023. The guests of honor of the event were Mr. Sandeep Girotra Executive Director & CHRO. DCM Shriram and Dr. Aquil Busrai CEO, Aquil Busrai Consulting, FMR Director (HR) IBM & SHELL. The speakers for the event were Dr. G.P. Rao Founder and Managing Partner GPR HR Consulting LLP, Mr. Saurabh Rai CEO of Arahas Technologies, Mr. Neeraj Narang Global HCM, Strategy Director & Apac Lead, Oracle, Ms. Archna Bhardwaj HR Leader and Mentor, Ms. Kuljeet Kaur Senior Manager, IOC, Mr. Manmohan Bhutani Country Head, Apolis India.

# Report-

The inaugural session commenced with the welcome address by Dr. (Cdr) Satish Seth, Ex-Director General and Advisor to the Chairman JIMS. He emphasized the ethical use of AI and explained how Chat GPT can become beneficial in personalized learning, case study analysis, and business planning in higher education. Mr. Sandeep Girotra explained the technological evolution in the music industry from a turntable record player to cassettes, CDs, DVDs, MP3, and pen drives, and now to Spotify. He deliberated that nothing can replace social connection but at the same time, it is essential to be agile and accept technological change. Dr Aquil Busrai emphasized maintaining the balance between technology and Human Connect. He explained how AI works silently and has changed lifestyles and reduced the operational costs of firms with the application of Predictive Attrition analysis. It is important to be well-versed with technological changes and learn to cope with the speed of change. Dr. Anuj Verma, Director JIMS Kalkaji shared his views that human connection cannot be replaced by any technology, but we can adapt technology for the betterment of society. Technology should be used wisely but Human Touch should not be lost.



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Mr. GP RAO commenced the panel discussion with an emphasis on technological integration and human development. He emphasized the significance of AI in automating processes, analyzing vast datasets, and enabling machines to make decisions, ultimately revolutionizing various industries. Mr. Neeraj's Perspective explains how Al involves the artificial creation of intelligence within machines. He suggested that during interviews, paying attention to subtle cues like eye movements and hand gestures can provide valuable insights. These non-verbal cues can offer a deeper understanding of a candidate's suitability for a role. Saurabh Rai's insights shed light on the importance of predictive and descriptive models in the field of data analysis. He highlighted the need for accurate data parameters, such as salary and the nature of work, to ensure the correctness and reliability of these models. Saurabh emphasized that conducting numerous surveys is essential for conducting sentiment analysis effectively. This involves the aggregation of words and phrases from various sources, leading to a comprehensive understanding of sentiment. Miss Archana Bhardwaj highlights the topic of grievance handling within HR and contrasts it with certain hiring practices. She raised a significant concern about the emphasis placed on physical appearance during the hiring process. Archana pointed out that in some cases, candidates may be hired or not based on their looks rather than their qualifications, which can lead to biases in recruitment. However, she also emphasized that in the field of artificial intelligence (AI), these biases are often eliminated. The hiring process in AI relies solely on an individual's talents and qualifications relevant to the position they are applying for, ignoring irrelevant factors like appearance.

## Learning outcomes

Mr. Manmohan Bhutani unequivocally asserted that Artificial Intelligence (AI) is a game changer. Al's potential is so significant that it can be considered a transformative force in today's world. Moreover, Mr. Bhutani highlighted the power of AI in identifying inflection points in advance. Predictive capability is a crucial aspect of AI, enabling businesses and organizations to anticipate critical turning points, make informed decisions, and stay ahead of the curve. Ms. Kuljeet acknowledged the game-changing potential of technology but also emphasized that human existence remains at the core of innovation, underscoring the need to strike a balance between technological advancements and human-centric values. She explained how Indian Oil Corporation has used sentiment analysis at its retail outlets to ensure customers' happiness. These valuable tips offer diverse perspectives on the integration of AI, ethics, technology, and human elements in our rapidly changing world.



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# **PHOTOGRAPHS**



A Seminar on "Al in HR: Integration of People and Technology to Create Business Value" was organised on 14th October'23 from 10 am in JIMS Kalkaji

# **List of Beneficiaries**

S.No.	Name of the student	Class
1	KAMOLINI GHOSH	BBA 3 M
2	C P FAIZ	BBA 3 M
3	SIYA CHANDNA	BBA 3 M
4	KHUSHI GUPTA	BBA 3 M
5	TANISHA JAIN	BBA 3 M
6	MANIK VIRMANI	BBA 3 M



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Ī	Ï	
7	KANAK SEJWAL	всом з м
8	RISHITA AGARWAL	всом з м
9	DEV JUNEJA	всом з м
10	LAKSHYA SIROHI	BCOM 3 M
11	MANSI SHARMA	BCOM 3 M
12	MOHD NASIM AKHTAR	BCOM 3 M
13	KARAN RAWAT	всом з м
14	KRITIKA LUTHRA	BBA 5 E
15	ANUSHKA MISHRA	BBA 5 E
16	NIPUN KUMAR TALWAR	BBA 5 E
17	PRANIKA JATIA	BBA 5 E
18	PRIYANSHI KAUSHIK	BCOM 3 E
19	JOWEL JOGI	BCOM 3 E
20		
20	DHRUV SETHI	BCOM 3 E
21	YASHVARDHAN SHARMA	BCOM 3 E
22	DHRUV KOHLI	BCOM 5 M
23	PIYUSH GARG	BCom 5M
24	SHIVAM DUTTA	всом5М
25	SANYA GUPTA	BCOM 5 M
26	ANANT JAIN	BCOM 3 E
27	MANIK GROVER	BCOM 3 E
28	RIDHAV TULI	BCOM 3 E
29	MAYANK PATHAK	BCOM 3 E
30	ANMOL TANEJA	BCOM 3 E
31	SANYA RELIA	BBA 3 M
32	AATIKSH KASHYAP	BBA 3 M
33	VINAYAK KALRA	BBA 3 M
34	KHUSHI NAGPAL	BBA 3 M
35	SARTHAK KHANNA	BBA 3 M
36	PARMEET SINGH	BBA 3 M
37	SAMBHAV BHATNAGAR	BCOM 3 M
38	SHUBHANKAR GUPTA	BCOM 3 M
39	SHIVAM PAREEK	BCOM 3 M
40	KRITIKA SAINI	BCOM 3 M
41	JAI BHATEJA	BCOM 3 M
42	SHIFA SAIFI	BCOM 3 M
43	KOMAL TANWAR	BCOM 3 M
44	MISHITA KANDA	BBA 5 E
45	KESHAV LALA	BBA 5 E



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46	ARUSHI SETHI	BBA 5 E
47	YAKSHIT JAIN	BBA 5 E
48	TANUJ SHARMA	BCOM 3 E
49	RAMAN SHARMA	BCOM 3 E
50	AVICHAL	BCOM 3 E
51	RAGHUVANSHI	DEOINI 3 L
52	PRISHA KOHLI	BCOM 3 E
TOWNS TO SERVICE STATE OF THE	YUGAM NAGRANI	BCOM 5 M
53	KHUSHI JUNEJA	BCom 5M
54	NITIN R	BCOM5M
55	GUNANSH KOCHHAR	BCOM 5 M
56	PAVANI OMAR	BBA 1 M
57	DIYA RAWAT	BBA 1 M
58	ADITI GUPTA	BBA 1 M
59	SHIVAM	BBA 1 M
60	SHANTANU RAJ	BBA 1 M
61	VINITA JAIN	BBA 1 M
62	PRANAY BAID	BBA 1 M
63	GUNIKA SONI	BBA 1 M
64	YASH BHATIA	BBA 1 M
65	ADITYA PRAKASH JOSHI	BCOM 1 M
66	SOMIL LUTHRA	BCOM 1 M
67	AURNAB SAHA	BCOM 1 M
68	TWINKLE BATRA	BCOM 1 M
69	DHRUV	BBA 1 M
70	SAIYAM AGGARWAL	BBA 1 M
71	KESAR BHALLA	BBA 1 M
72	MAHEK SHARMA	BBA 1 M
73	NAMAN SHARMA	BBA 1 M
74	TUSHAR PANDEY	BBA 1 M
75	SHANTANU PAL	BBA 1 M
76	AKSHAY LODHI	BCOM 1 M
77	DAKSH WADHERA	BCOM 1 M
78	SHUBH NAGPAL	BCOM 1 M
79	HARSH MITTAL	BCOM 1 M
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NAME & SIGNATURE Faculty Coordinator

# ATTENDANCE LIST OF FACULTIES

# **BBA FACULTIES**

SNO	Name	Designation	Attendance
1.	Dr. Prabal Chakraborty	Associate Professor	Present
2.	Dr. Vandana Gupta	Associate Professor	Present
3.	Ms. Sangeeta Sharma Mehndiratta	Associate Professor	Present
4.	Dr. Preeti Singh	Assistant Professor	Present
5.	Ms. Aastha Behl	Assistant Professor	Present
6.	Ms. Jasleen Rana	Assistant Professor	Present
7.	Ms. Shweta Khandelwal	Assistant Professor	Present
8.	Ms. Bhawna Thakran	Assistant Professor	Present

#### **B.COM(H) FACULTIES**

	B.COM(II) I ACCEILES		
1.	Dr. Prashant Kumar	Associate Professor and HOD	Present
2.	Dr. Priyanka Ahluwalia	Associate Professor	Present
3.	Ms. Nikhita Dhawan	Assistant Professor	Present
4.	Dr. Pallavi Nakra	Assistant Professor	Present
5.	Mr. Umesh Kumar Gupta	Assistant Professor	Present
6.	Dr. Surbhi Gosain	Assistant Professor	Present
7.	Ms. Gurmeet Sodhi	Assistant Professor	Present
8.	Ms. Pooja Bisht	Assistant Professor	Present
9.	Ms. Surbhi Ahuja	Assistant Professor	Present
10.	Mr. Kartik Dayal	Assistant Professor	Present
11.	Ms. Chanika Goel	Assistant Professor	Present

NAME & SIGNATURE COORDINATOR

NAME & SIGNATURE
HEAD OF DEPT

MorPkt-105 Kalkaji





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# **ALUMNI MENTORING**





JIMS Kalkaji Alumni Association

Presents

# ALUMNI MENTORING SESSION

# Anant Verma

B.COM(H) 2015-2018

Senior Account Manager (Team Lead) at Eleve Media Pvt. Ltd.

**Topic: Influencer Marketing** 

6th | December | 2023 Wednesday

Time: 11:00 AM - 12:00 PM

VENUE: GDPI ROOM, JIMS KALKAJI









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JIMS/B.COM(H)/2023/772

December 05, 2023

# **Notice**

# **Alumni Mentoring Session**

The students of B.COM (H) V Morning are required to attend the Alumni mentoring session being organized. The details are as follows:

Date

06th December 2023

Alumni Speaker

: Mr. Anant Verma

Company Name : Eleve Media Pvt Ltd.

Designation : Senior Account Manager

Venue

: GDPI Room 4<sup>TH</sup> floor

Time

11:00 AM Onwards

Attendance is compulsory.

Dr. Niti Saxena is to Co-ordinate.

Problem Kupar Dr. Prashant Kumar

HOD

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# REPORT OF ALUMNI MENTORING SESSION IN COLLABORATION WITH IIC

# **DECEMBER 2023**

Date: 6th December, 2023

Time: 11:00 a.m. to 12:00 noon

Venue: GDPI Room

**Event Category:** Alumni Mentoring Session

Committee: Alumni Association in collaboration with IIC

Faculty Coordinator: Dr. Niti Saxena

Alumni: Mr. AnantVerma

No of participants:20

### **PURPOSE:**

To educate, empower, and connect participants, fostering a community focused on strategic application and collaboration in the field of **Influencer Marketing**.

#### REPORT:

JIMS Kalkaji Alumni Association in collaboration with IIC organized an mentoring session was organized for the students of B.COM (H)-5M (2021-24) on the topic "Influencer Marketing" in the GDPI room. Mr. Anant Verma, an alumnus of BCOM 2015-18 batch was invited as the speaker. He shared insights on influencer marketing in the contemporary business landscape. He discussed successful campaigns, emphasizing the impact on brand visibility and consumer engagement. It was a great and a very interactive session. The topics



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he covered were relevant and useful for the students. The students had highly recommended him for next alumni sessions.

The following is the poster that was made for this Alumni Mentoring Session: -





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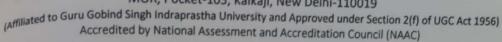


# Screenshots for the same: -





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# List of Participants

S. No.	Name of Participants	Batch
1	Sakshi Chauhan	BCOM 5 M
2	Sparsh	BCOM 5 M
3	Pranav	BCOM 5 M
4	Fazal	BCOM 5 M
5	Mebin	BCOM 5 M
6	Divij	BCOM 5 M
7	Oshal	BCOM 5 M
8	Vishakh	BCOM 5 M
9	NamanSachdeva	BCOM 5 M
10	Abhishek	BCOM 5 M
11	Naman Yadav	BCOM 5 M
12	Aditya Manchanda	BCOM 5 M
13	Priyamvada	BCOM 5 M
14	Parth Bhatia	BCOM 5 M
15	Sarthak	BCOM 5 M
16	Prayas Panda	BCOM 5 M
17	Garvdeep	BCOM 5 M
18	Pratham Agarwal	BCOM 5 M
19	DhruvMaheshwari	BCOM 5 M
20	Nirbhik	BCOM 5 M

Faculty Coordinator

PrayLant Kupar



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JIMS/BBA/2024/671a

March 22, 2024

# **Notice**

# **Alumni Mentoring Session**

The students of BBA IV Morning are required to attend the Alumni mentoring session being organized. The details are as follows:

Date

27<sup>th</sup> March 2024

Alumni Speaker

Mr. Apoorv Chauhan

Company Name

Leverage Edu.

Designation

Assistant Manager

Venue

S1 1st floor

Time

01:00 PM Onwards

Attendance is compulsory.

Dr. Usha Agarwal is to Co-ordinate.

Dr. Ruchi Srivastava

HOD

For Distribution:

All Notice Board

For information, Please

Director









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# REPORT OF ALUMNI MENTORING SESSION – GROUP 1 & 2

# March 2024

Date: 27th March, 2024

Event Category: ALUMNI MENTORING SESSION

Faculty Coordinator: Dr. Usha Agarwal

Alumni: Mr. Apoorv Chauhan

Batch: BBA 2017-21

Committee: Alumni Association

No of participants: 12/15

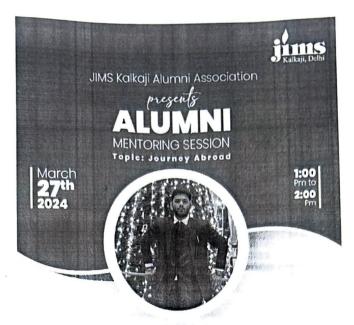
#### PURPOSE:

To discuss with students about abroad education and career.

# **REPORT:**

JIMS Kalkaji Alumni Association in collaboration with IIC organized a mentoring session for the students of BBA IV – M (Batch 2022-25) on the topic "Abroad Education" in Room No S1. Mr. Apoorv Chauhan, an alumnus of BBA 2017-21 batch was invited for the session. E interacted and mentored students for abroad education. It was an informative and a very interactive session. He was very thoughtful, dynamic and attention-grabbing lecturer. The topics he covered was relevant for the students and useful in taking the decision and to do the things if those are willing to go abroad either for higher studies or for doing the job.. Students actively participated in discussion and keen on understanding the relevance of communication for abroad education. The students had highly recommended him for next alumni sessions.

The following is the poster that was made for this Mentoring Session:-

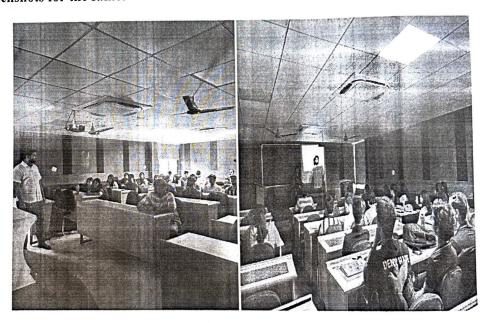


# **Apoorve Chauhan**

Batch - 2017 to 2021 Assistant manager at Leverage edu

Venue: Room No S1

# Screenshots for the same:-





# Attendance

Sr. No.	Name of Participants	Batch	Attendance ( Present/Absent)	Signature
1	DIVYANSH	BBA 4 M (2022-25)	Pererent	Dhyaish
2	SHASWAT BHATT	BBA 4 M (2022-25)	Present	Shashwet
3	GAURI SINGH BHATI	BBA 4 M (2022-25)	Present	Cawu
4	YOGITA BANSAL	BBA 4 M (2022-25)	Present	Yogira
5	PARTH CHHABRA	BBA 4 M (2022-25)	Present	Parth
6	AASHKA JAIN	BBA 4 M (2022-25)	Absent-	_

Sr. No.	Name of Participants	Batch	Attendance ( Present/Absent)	Signature
7	AYUSH GUPTA	BBA 4 M (2022-25)	Present	Hyurh
8	ADITYA KHOKHAR	BBA 4 M (2022-25)	Absent	
9	LAKSHAY JOSHI	BBA 4 M (2022-25)	Present	Lacsley
10	AASTHA GUPTA	BBA 4 M (2022-25)	Present	Aastholingete
11	PALAK BISHT	BBA 4 M (2022-25)	Present	Palok
12	CHARVEE GUPTA	BBA 4 M (2022-25)	Present	Chample Champter
13	ANSH SALUJA	BBA 4 M (2022-25)	Present-	Anch
14	AMITASHAA SETHI	BBA 4 M (2022-25)	Sheent	_
15	NABHI SHARMA	BBA 4 M (2022-25)	Poresent	Nathi

Faculty Coordinator

HOD



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# **FACULTY MENTORING**



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Signature:

Mentor Name: Dr. With Saxeur





MOR, Pocket-105, Kalkaji, New Delhi-110019
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			Mentoring Report			
Program:	BBA/B.Com					
Semester:	ppo					
Academic	2024-2025					
Year:						
Class:	B.(6m - 6M	7016	member = 15			2
Date:		Issue Raised By Mentee & Student Details	Student Details	Solution Advised	Number of	Signature of the
	Enrollment	Student Name	Issue		Students Present	student
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Mentor Name: Dr. Niti Saxenge



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Program:	BBA/B.Com		0			
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Class:	18BA-4m					
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Mentor Name: Ms. A 01 Mg Belul

Signature:



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			Mentoring Report			
Program:	BBA/B.Com		-			
Semester:	PPO					
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Year:	,					
Class:	8BA-3M					
Date:		Issue Raised By Mentee & Student Details	& Student Details	Solution Advised	Number	Signature
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Signature:

Mentor Name: Ms. Aatha Behl



# SUMMARY REPORT Assessment Year 2023-24

# SUMMARY REPORT ODD 2023

# **SUMMARY REPORT**

# Introduction to HTML BBA and BCOM(H)



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## **Summary Report**

#### Introduction to HTML

The Introduction to HTML course was conducted as a value-added course for the students of BBA and B. Com (H) first semester, in the odd semester 2023 from the month September. The duration of the course was 30 hours which started from 22<sup>nd</sup> September, 2023.

The trainer Dr. Ruchi Singhal successfully provided management students with a foundational understanding of HTML. Through a combination of theoretical knowledge and practical application, participants gained valuable skills in web development. The course effectively met its objectives, preparing students with the essential skills required for creating and managing web content.

Total no. of students in receipt of certificate includes 106 from BBA I Morning and Evening.

Total no. of students in receipt of certificate includes 109 from B.COM (H) I Morning and Evening.

Total no. of students in receipt of certificate are 215.

Dr. Prashant Kumar

HOD BBA and B.COM (H)

Barkent Kurar

Dr. Ruchi Singhal

Trainer, Vivekanand Infotech Training Private Limited







# **SUMMARY REPORT**

# Soft Skills Development BBA and BCOM(H)



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#### **Summary Report**

## Soft Skills Development

The Soft Skills Development course was conducted as a value-added course for the students of BBA and B.Com (H) third semester, in the odd semester 2023 from the month August. This course was intended to enhance the student's overall personality. The duration of the course was 30 hours which started from 21<sup>st</sup> August, 2023.

The trainer Dr. Jyoti Kukreja guided management students with essential non-technical skills crucial for success in their professional careers. The program spanned 30 hours and covered a range of topics through interactive sessions, practical exercises, and group activities.

The Soft Skills Development Course successfully met its objectives, providing management students with valuable skills necessary for their professional growth. Participants demonstrated significant improvements in key areas, reflecting the effectiveness of the program.

Total no. of students in receipt of certificate includes 82 from BBA III Morning and Evening.

Total no. of students in receipt of certificate includes 77 from B.COM (H) III Morning and Evening.

Total no. of students in receipt of certificate are 159.

Praylor Kurar Dr. Prashant Kumar HOD B.Com (H)

Dr. Jyoti Kukreja

Trainer, AMVI Consultancy and Training Services.







# SUMMARY REPORT Even 2024

# SUMMARY REPORT Personality Development



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# **Summary Report**

# **Personality Development**

The Personality Development course was conducted as a value-added course for the students of BBA and BCom. (H) second semester, in the month of January, 2024. This course was intended to enhance the student's overall personality. The duration of the course was 40 hours which started from 25th January, 2024.

The trainer Dr. Jyoti Kukreja gave a thorough insight about the concept of personality. She addressed the various aspects of personality along with the significance of each one of them. Through the various activities such as seminar classroom and many other speaking exercises that have helped meet not only the course objectives but outcomes as well.

# **Course Objectives / Outcome:**

- To help students assess and understand their strengths, weaknesses, values, and personality traits through self-reflection and standardized assessments.
- Students will learn and practice effective verbal and non-verbal communication techniques, including public speaking, active listening, and body language, to improve interpersonal interactions.
- Participants will enhance their ability to recognize, understand, and manage their own emotions and those of others, leading to better stress management, empathy, and relationship-building.
- The program aims to build students' self-confidence and self-esteem through various activities and exercises that encourage positive self-perception and assertiveness.

#### **Assessment Analysis:**

Students were assessed on the basis of class activities, 5 assignments and one assessment test.

# 1. Google forms link -



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https://docs.google.com/forms/d/1O7D\_JntbOWaChRy7n7tWhODjd4OQe0\_It1OXUOqH-Zo/edit?ts=664afda8

# 2. Google Classroom link -

https://classroom.google.com/c/NjY2OTUxMTE5NTc0

- 1. Swot Analysis
- 2. News Analysis
- 3. LinkedIn Profile Creation
- 4. CV Building
- 5. Self-Introduction

#### 3. Class Activities:

https://drive.google.com/drive/folders/1fdPzaCiDzIMh-vNeuYcUkDelK1ZWVodB

# Feedback:

https://docs.google.com/forms/d/10cYUsOjnmKtCsNxdWUjMU0gcgNThL7DBOXAXHmj3RV M/edit?ts=664b00a9

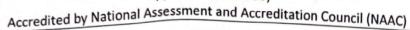
Total no. of students in receipt of certificate includes 103 from BBA II Morning and Evening. Total no. of students in receipt of certificate includes 97 from BCOM(H) II Morning and Evening.

Total no. of students in receipt of certificate are 200.

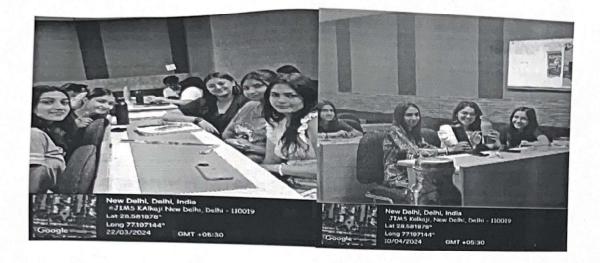
### **Geotagged Photos**:



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Ms. Gurmeet Sodhi
Faculty Coordinator

Ms. Nikhita Dhawan Faculty Coordinator

Dr. Ruchi Srivastava

HOD BBA

Dr. Prashant Kumar HOD BCOM. (H)

# **SUMMARY REPORT**

# NCFM Financial Markets: A Beginner's Module



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## **Summary Report**

# NCFM Financial Markets: A Beginner's Module

The NCFM Mutual Fund: A beginner's module was conducted as a value-added course for the students of BBA and BCom. (H) fourth semester, in the month of January 2024. This course was intended to enhance the student's overall knowledge about mutual funds. The duration of the course was 30 hours which started from 25th January 2024.

The trainer Dr. Deeksha Arora gave a thorough insight about the concept of Mutual funds. They addressed the various aspects of Mutual funds along with its significance.

# **Course Objectives / Outcome:**

After doing this course, the student will be able to know-

- 1. The basics of Mutual Funds, their role and structure, different kinds of Mutual Fund Schemes and their features
- 2. Mutual funds Organization structure and role of different parties in the structure
- 3. Offer documents of different schemes and SEBI requirement on preparation on Offer documents.
- 4. Suitability of Scheme Information Document (SID), Statement of Additional Information (SAI) and Key Information Memorandum (KIM)
- 5. Investment plans, products and services offered to present and prospective investors in the financial market
- 6. Different types of plans; Systematic Investment Plan (SIP); Systematic Transfer Plan (STP) and Systematic Withdrawal Plan (SWP)

#### **Assessment Analysis:**

# Students were assessed based on exam conducted by NSE Academy Limited,

The NCFM Mutual Funds Beginners Module course, conducted in collaboration with NSE Academy, aimed to provide foundational knowledge in mutual funds to students of the BCOM(H) and BBA 2022-25 Batch. The course spanned 30 hours and was led by Dr. Deeksha Arora. The online exam was conducted on 15th April 2024.



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Performance: Out of the 66 students who registered for the course from B.COM(H) IV Morning and Evening batch, an impressive 64 successfully passed, indicating a pass rate of approximately 97%. This high pass rate underscores the effectiveness of the teaching methods employed and the dedication of both the instructor and the students.

Out of the 24 students who registered for the course from B.COM IV Evening batch, an impressive 18 successfully passed, indicating a pass rate of approximately 97%. This high pass rate underscores the effectiveness of the teaching methods employed and the dedication of both the instructor and the students.

#### Feedback:

https://docs.google.com/forms/u/1/d/1DlhtFhTevi6\_Bc8hygdxCaK8b8oBq\_-oWqicBSPJ3E4/edit?usp=forms\_home&ths=true

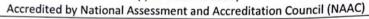
Total no. of students in receipt of certificate includes 64 from BCom(H) Morning & Evening. Total no. of students in receipt of certificate includes 24 from BBA Morning & Evening.

#### **Geotagged Photos**:





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Savila

Ms. Kanika Parashar Faculty Coordinator BBA Morning Lowka

Ms. Kanika Parashar
Faculty Coordinator B.COM(H) Morning

Ms. Sangeeta Sharma

Faculty Coordinator BBA Evening

Ms.) Aastha Behl

Faculty Coordinator B.COM(H) Evening

Dr. Ruchi Srivastava

HOD BBA

Dr. Prashant Kumar

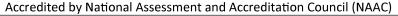
Barlant Furar

HOD BCOM. (H)

# SUMMARY REPORT Advanced Excel



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# **Summary Report**

#### **Advance MS Excel**

A Value-Added Course called **Advance Excel** course was conducted for the students of BBA and BCom. (H) sixth semester, in the month of January, 2024. The goal of this course was to empower learners to become proficient Excel users capable of leveraging the software's capabilities to enhance productivity, streamline workflows, and perform data analysis effectively in various professional settings. The training session commenced on January 25, 2024, and continued for 30 hours.

## **Course Objectives:**

- 1. Basic Understanding: Provide a foundational understanding of Excel's interface, terminology, and basic functions.
- 2. Data Entry and Formatting: Teach techniques for entering data efficiently and formatting it effectively for clarity and professionalism.
- 3. Formulas and Functions: Introduce commonly used formulas and functions (e.g., SUM, AVERAGE, IF, VLOOKUP) and how to use them to perform calculations and analysis.
- 4. Data Analysis: Explore tools and features for analyzing data, including sorting, filtering, and creating pivot tables.
- 5. Charts and Graphs: Learn how to create visually appealing charts and graphs to represent data effectively.
- 6. Data Validation and Protection: Understand how to validate data entry and protect worksheets to prevent unwanted changes.
- 7. Advanced Functions and Features: Cover more complex functions and features such as macros, advanced charting, and data visualization tools.
- 8. Collaboration and Sharing: Teach methods for sharing and collaborating on Excel workbooks with others, including version control and commenting.









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- 9. Efficiency and Productivity: Provide tips and techniques for working more efficiently in Excel, including keyboard shortcuts and best practices.
- 10. Real-World Applications: Apply Excel skills to practical scenarios relevant to different industries and job roles.

These objectives collectively aim to equip learners with the skills needed to navigate Excel proficiently, from basic data entry to advanced analysis and reporting.

# **Course Outcomes:**

The course outcomes of an MS Excel course typically reflect the specific knowledge and skills that participants are expected to gain by the end of the training. These outcomes align with the course objectives and focus on practical application.

- 1. Proficient Navigation: Navigate and utilize Excel's interface efficiently, including ribbon commands, shortcuts, and workbook management.
- 2. Data Entry and Formatting: Enter and format data effectively, including applying cell styles, conditional formatting, and custom number formats.
- 3. Formulas and Functions Mastery: Demonstrate proficiency in using a variety of formulas and functions for calculations, data manipulation, and logical operations.
- 4. Data Analysis and Visualization: Analyze data using sorting, filtering, and pivot tables; create compelling charts and graphs to visually represent data insights.
- 5. Problem Solving with Excel: Apply Excel tools and functions to solve real-world business problems and scenarios.
- 6. Data Validation and Protection: Implement data validation rules and worksheet protection to ensure data integrity and prevent unauthorized changes.
- 7. Advanced Features: Utilize advanced features such as macros, lookup functions, nested formulas, and array formulas to streamline tasks and automate processes.
- 8. Collaboration and Sharing: Share and collaborate on workbooks effectively, including version control, sharing permissions, and commenting.
- 9. Workflow Efficiency: Improve workflow efficiency by applying best practices, keyboard shortcuts, and Excel tips and tricks.









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- 10. Practical Application: Apply Excel skills to create reports, analyze data, and make informed business decisions.
- 11. Documentation and Reporting: Create professional reports and documentation using Excel, including formatting for readability and clarity.
- 12. Continued Learning: Develop a foundation for ongoing learning and exploration of advanced Excel topics beyond the course.

These outcomes collectively empower learners to become proficient Excel users capable of leveraging the software's capabilities to enhance productivity, streamline workflows, and perform data analysis effectively in various professional settings. Each outcome contributes to building a comprehensive skill set in Microsoft Excel.

#### **Assessment Analysis:**

Students were assessed on the basis of assessment test.

1. Google forms link –

https://docs.google.com/forms/d/ 1nbsdzihAc7Mx33X2JQEBJKeHOq8CvSZfLcMSQeevNB4/edit

2. Feedback:

https://docs.google.com/forms/d/1ejqL\_fXUG1xpm5Y-w4ANAv35zYVNhulav\_vx2egMtS4/edit

Total no. of students in receipt of certificate includes 96 from BBA VI Morning and Evening.

Total no. of students in receipt of certificate includes 104 from BCOM(H) VI Morning and Evening.

Total no. of students in receipt of certificate are 200.

# **Geotagged Photos:**

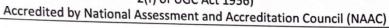




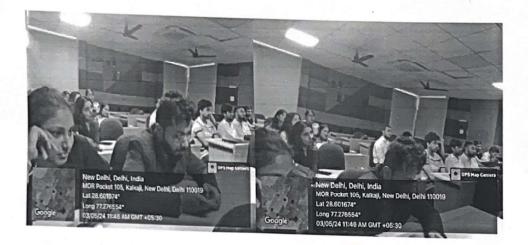




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Ms. Dolly Sharma
Faculty Coordinator BBA Morning

Dr. Prashant Kumar Faculty Coordinator B.COM(H) Morning

Baslant Kunar

BrisLant Kumar Dr. Prashant Kumar

Faculty Coordinator BBA Evening

Bashant Kupar
Dr. Prashant Kumar

Faculty Coordinator B.COM(H) Evening

Dr. Ruchi Srivastava HOD BBA Prachent Kumar Dr. Prashant Kumar HOD BCOM. (H)





