



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)

Accredited by National Assessment and Accreditation Council (NAAC)



Key Indicator- 5.4 Alumni Engagement

5.4.2 Alumni contribution during the year

Guest Lectures, workshop and alumni mentoring session

Placement assistance provided by alumni

- Summary of Alumni Guest Lecture and workshop.
- Document proof of alumni guest lecture and workshop.
- Summary of Alumni mentoring Session.
- Document proof of alumni mentoring session.
- Placement Assistance Proof.



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Criteria 5.4.2

1. Summary of Workshop and Guest lecture conducted by Alumni

S.N	Name of student	Name of the Company	Pass Out Year	Date of Event	Topic
1	Garima Gupta	Jindal Group	2010-13	07/12/23	Understanding HR Analytics
2	Richa Nanda	Clarivate	2009-12	06/12/23	Role of intellectual Property Right in managing modern business organizations.
3.	Aman Kukreja	Mumbai Duty Free	2010-13	16/11/23	How to Progress In career Path
4.	Shubham Pokhial	Oracle	2014-17	17/11/23	Demand Generation of IT product across the globe
5.	Karan Sengal	ICICI	2014-17	26/02/24	Career Path & Skill Assessment
6	Ms. Deepali Kapoor	Amex	2015-18	01/03/24	How to Succeed at interview
7.	Mayank Sharma	Care Edge Ratings	2016-19	20/03/24	Identification Of suitable Job Profile
8.	Mr Naman Medndiratta	PWC	2015-2018	26/04/24	Career Counseling Session





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1. ALUMNI GUEST LECTURE BY GARIMA GUPTA

Date: 07/12/23

Topic: Understanding HR Analytics



JIMS Kalkaji Alumni Association

Presents

ALUMNI WORKSHOP

by

Garima Gupta

BBA 2010-2013

HR Analytics Manager - Jindal
Group

**Topic: Understanding HR
Analytics**

7th | December | 2023
Thursday

Time: 3:00 PM - 4:00 PM

VENUE: GDPI ROOM, JIMS KALKAJI

@jims_kalkaji



@jimskalkaji





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JIMS/BBA/2023/658

December 05, 2023

Notice

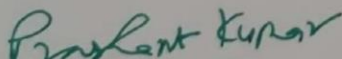
Alumni Workshop

JIMS Kalkaji Alumni Association in collaboration with IIC is organizing an Alumni Workshop on the theme 'Understanding HR Analytics'. The workshop will help the students in choosing the right career as well as in their professional advancement.

Speaker : Ms. Garima Gupta
Company : Jindal Group
Date : 7th December, 2023
Time : 03:00 PM – 04:00 PM
Venue : JIMS Kalkaji, Auditorium

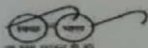
Faculty Coordinator :

Dr. Niti Saxena


Dr. Prashant Kumar
HOD

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DATE-7th DECEMBER 2023

Report On the Event- Alumni Workshop X IIC

EventCategory-Alumni Workshop in Collaboration with IIC

Date-7 TH DECEMBER 2023

Topic- Alumni Workshop on understanding HR Analytics with Garima Gupta

Venue- Jims Kalkaji

FacultyCoordinators- Dr.Niti Saxena

Number of Beneficaris-93 students of BBA and BCOM batch

Learning objectives-

- Logic and Reasoning in HR Analytics
- Understanding HR Analytics
- Evolution of HR Role

Report-

In the Alumni workshop, Ms. Garima Gupta focused on key aspects of HR analytics, emphasizing the metrics and the logical reasoning involved in deriving data-driven insights. The session delved into the evolution of the HR role, comparing its traditional caretaker function to the strategic partnership it holds in 21st century.

Additionally, the alumni shed light on technological trends in recruitment, discussing recent features introduced by popular platforms such as LinkedIn and Naukri.com. The workshop concluded with insights into contemporary use of automated emails in candidate engagement during the hiring process.

Participants gained a comprehensive understanding of HR analytics, its impact on organizational processes, and the changing landscape of HR roles. The workshop provided a valuable platform for learning about integration of logic, reasoning, and technology in modern HR practices.

Learning outcomes:

- Participants will be able to articulate the importance of HR analytics and its relevance in contemporary organizational contexts.
- Participants will gain insight into the role of logic and reasoning in the HR analytics domain and application in decision-making.



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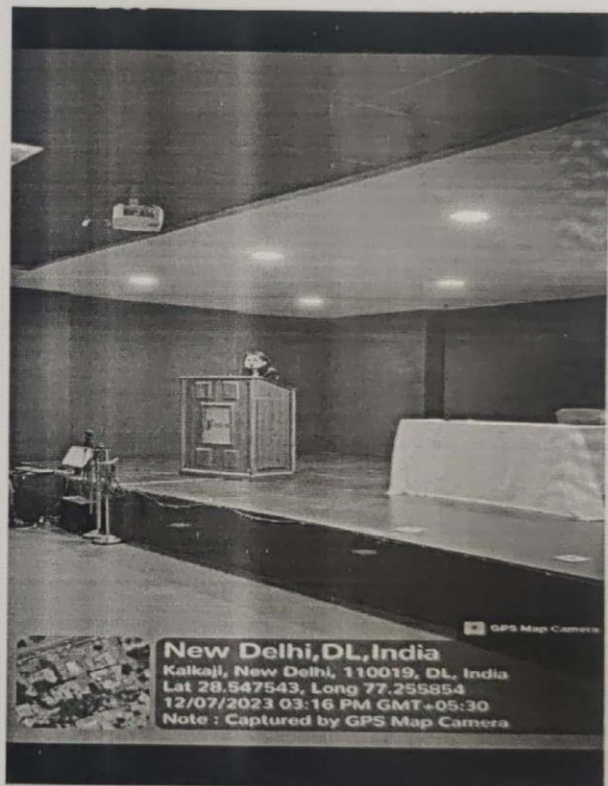
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- Participants will understand the evolution of HR from a caretaker role to that of a strategic partner in organizations.
- Participants will be able to assess how HR analytics can positively impact HR processes and contribute to improved organizational outcomes.

PHOTOGRAPHS:



NAME&SIGNATURE
COORDINATOR

NAME&SIGNATURE
HOD



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2. ALUMNI GUEST LECTURE BY RICHA NANDA

Date: 06/12/23

Topic: Role of intellectual Property Right in managing modern business organizations.



JIMS Kalkaji Alumni Association

Presents

ALUMNI WORKSHOP

by

Richa Nanda


BBA 2009-2012

**Topic: Role of Intellectual
Property Rights in managing
modern business organisations**

6th | December | 2023
Wednesday

Time: 1:00 PM - 2:00 PM

VENUE: GDPI ROOM, JIMS KALKAJI

 @jims_kalkaji

  @jimskalkaji





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JIMS/B.COM(H)/2023/773

December 05, 2023

Notice

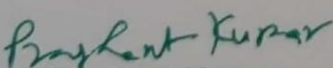
Alumni Workshop

JIMS Kalkaji Alumni Association in collaboration with IIC is organizing an Alumni Workshop on the theme 'Role of Intellectual Property rights in managing modern business organizations'. The workshop will help the students in choosing the right career as well as in their professional advancement.

Speaker : Ms. Richa Nanda
Company : Clarivate
Date : 6th December, 2023
Time : 01:00 PM – 02:00 PM
Venue : JIMS Kalkaji, Auditorium

Faculty Coordinator :

Dr. Niti Saxena

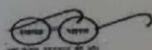

Dr. Prashant Kumar
HOD

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REPORT OF ALUMNI WORKSHOP **IN COLLABORATION WITH IIC**

DECEMBER 2023

Date: 6th December, 2023

Time : 1:00 p.m. to 2:00 p.m.

Venue: Auditorium

Event Category: Alumni Workshop in
Collaboration with IIC

Faculty Coordinator: Dr. Niti Saxena

Alumni: Ms. Richa Nanda

No of participants : 90

PURPOSE:

To discuss with students about the application and usage of Intellectual Property Rights in the corporate world.

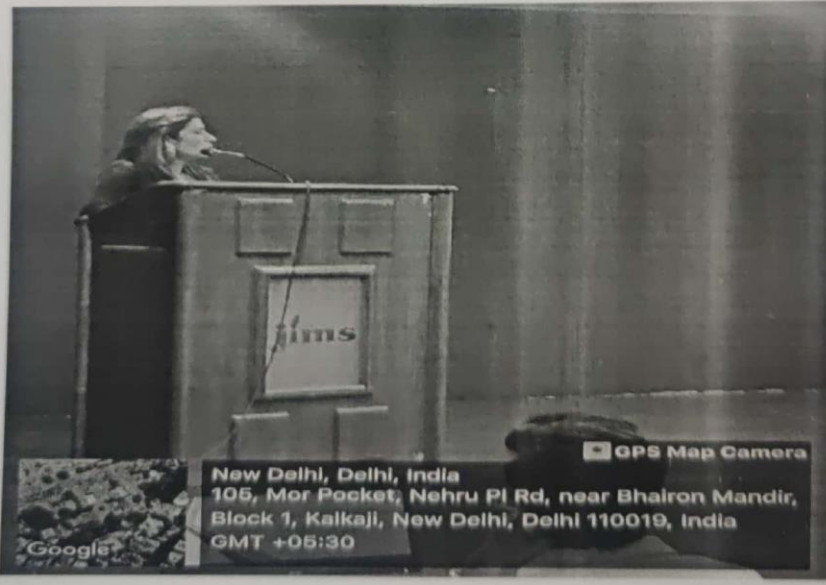
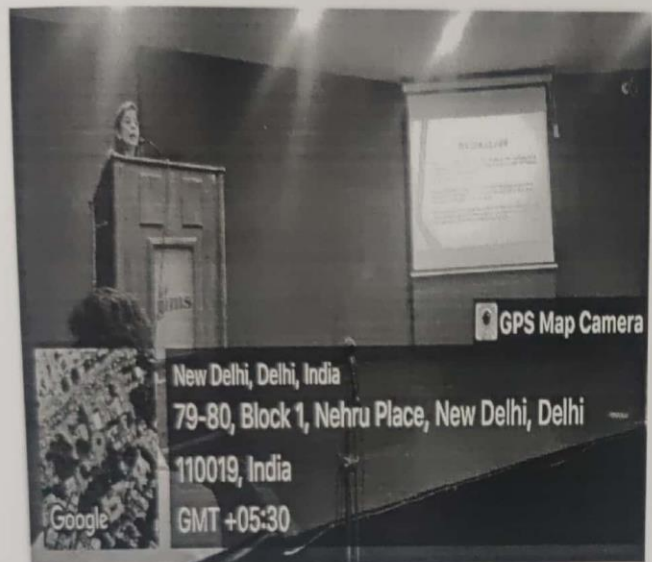
REPORT:

JIMS Kalkaji Alumni Association in collaboration with IIC organized an Alumni Workshop for the students of BBA and B.Com(Hons) in the college auditorium. Ms. Richa Anand was invited as the speaker; she is an Alumni of BBA Batch of 2009-2012. She shared her knowledge about intellectual property rights including patents, copyright, trademarks etc. and the importance they have in today's world. She was very thoughtful and it was an attention-grabbing lecture. The topics she covered were relevant and useful for the students. It was a knowledge gaining session. The students had highly recommended her for next alumni sessions.

The following is the poster that was made for this Guest Lecture:-



Screenshots for the same:-



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A handwritten signature in blue ink, appearing to be 'A/S'.

NAME & SIGNATURE
COORDINATOR

A handwritten signature in green ink, appearing to be 'Prasanta Kumar'.

NAME & SIGNATURE
HOD



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3. ALUMNI GUEST LECTURE BY AMAN KUKREJA

Date: 16/11/23

Topic: How to Progress In career Path



ALUMNI TALK SESSION

Aman Kukreja

BBA 2010-2013

Mumbai Duty Free (Assistant Category Manager)

**Topic: How to progress on the
career path**

16th | November | 2023
Thursday

Time: 12:00 PM - 1:00 PM

VENUE: AUDITORIUM, JIMS KALKAJI



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  @jimskalkaji





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JIMS/B.COM(H)/2023/757

November 15, 2023

Notice

Alumni Talk Session

JIMS Kalkaji Alumni Association is organizing an Alumni Talk Session on the theme 'How to Progress on the Career Path'. The guest lecture will help the students in choosing the right career as well as in their professional advancement.

Speaker : Mr. Aman Kukreja
Company : Mumbai Duty Free (Assistant Category Manager)
Date : 16th November, 2023
Time : 12:00 PM – 1:00 PM
Venue : JIMS Kalkaji, Auditorium

Faculty Coordinator :

Dr. Niti Saxena

Dr. Prashant Kumar
HOD

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JIMS/B.COM(H)/2023/758

November 15, 2023

Notice

Alumni Talk Session

JIMS Kalkaji Alumni Association is organizing an Alumni Talk Session on the theme 'Demand Generation of IT Products across the globe'. The guest lecture will help the students in choosing the right career as well as in their professional advancement.

Speaker : Mr. Shubham Pokhriyal
Company : Oracle Business Consultant
Date : 17th November, 2023
Time : 11:00 AM – 12:00 PM
Venue : JIMS Kalkaji, Auditorium

Faculty Coordinator :

Dr. Niti Saxena

Dr. Prashant Kumar
HOD

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REPORT OF ALUMNI GUEST LECTURE

NOVEMBER 2023

Date: 16th November, 2023

Time : 12:00 p.m. to 1:00 p.m.

Venue: Auditorium

Event Category: GUEST LECTURE

Faculty Coordinator: Dr. Niti Saxena

Alumni : Mr. Aman Kukreja

No of participants : 98

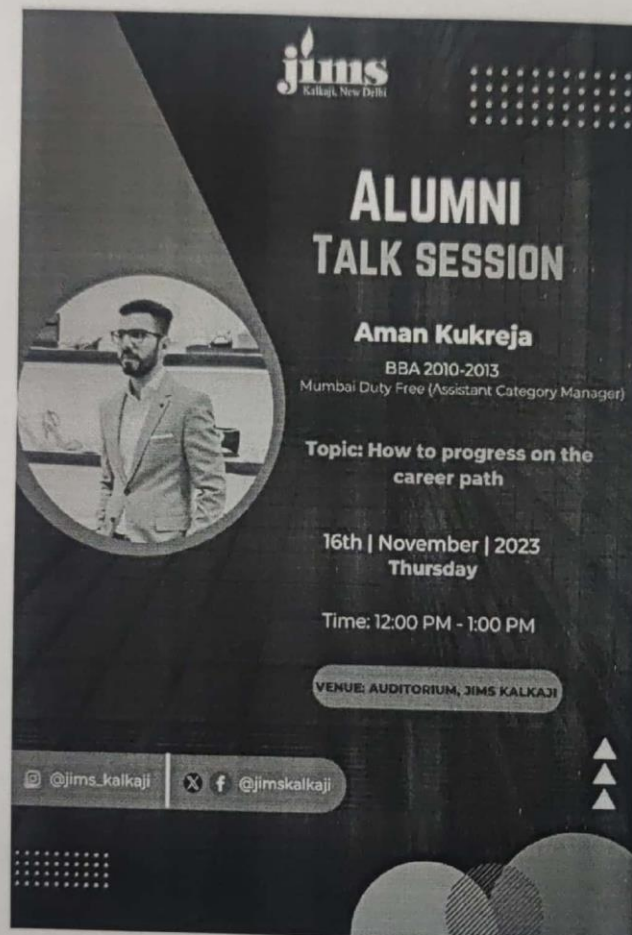
PURPOSE:

To inspire career progression by highlighting the importance of core values, consistency, and essential skills, offering practical guidance for success in the professional realm.

REPORT:

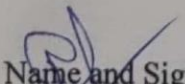
A Guest Lecture was organized for the students of BBA and B.Com(Hons) on the topic "How to progress on the career path" in the college auditorium. Mr. Aman Kukreja was invited as the speaker he is an Alumni of BBA Batch of 2013. He shared insights on career progression, focusing on core values, consistency, and essential skills. Key points included a simple approach, regular practice, emotional intelligence, empathy, self-control, punctuality, and collaboration' effective leadership, learning from mistakes, and self-motivation were emphasized for continuous growth in one's career. It was a great and a very interactive session. He was very thoughtful and it was an attention-grabbing lecture. The topics he covered were relevant and useful for the students. It was a knowledge gaining session. The students had highly recommended him for next alumni sessions.

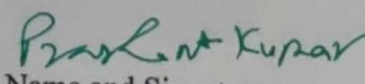
The following is the poster that was made for this Guest Lecture:-



Screenshots for the same:-




Name and Signature
Coordinator


Name and Signature
(HOD)



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4. ALUMNI GUEST LECTURE BY SHUBHAM POKHRIYAL

Date: 17/11/23

Topic: Demand generation of IT Products across the globe.



ALUMNI TALK SESSION



Shubham Pokhriyal

B.COM(H) 2014-2017
Oracle Business Consultant

**Topic: Demand generation of IT
products across the globe**

17th | November | 2023
Friday

Time: 11:00 AM - 12:00 PM

VENUE: AUDITORIUM, JIMS KALKAJI

 @jims_kalkaji

  @jimskalkaji





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REPORT OF ALUMNI GUEST LECTURE

NOVEMBER 2023

Date: 17th November, 2023

Time : 11:00 a.m. to 12:00 p.m.

Venue: Auditorium

Event Category: GUEST LECTURE

Faculty Coordinator: Ms. Niti Saxena

Alumni: Mr. Shubham Pokhriyal

No of participants : 92

PURPOSE:

To discuss with students about the demand generation of IT products across the globe.

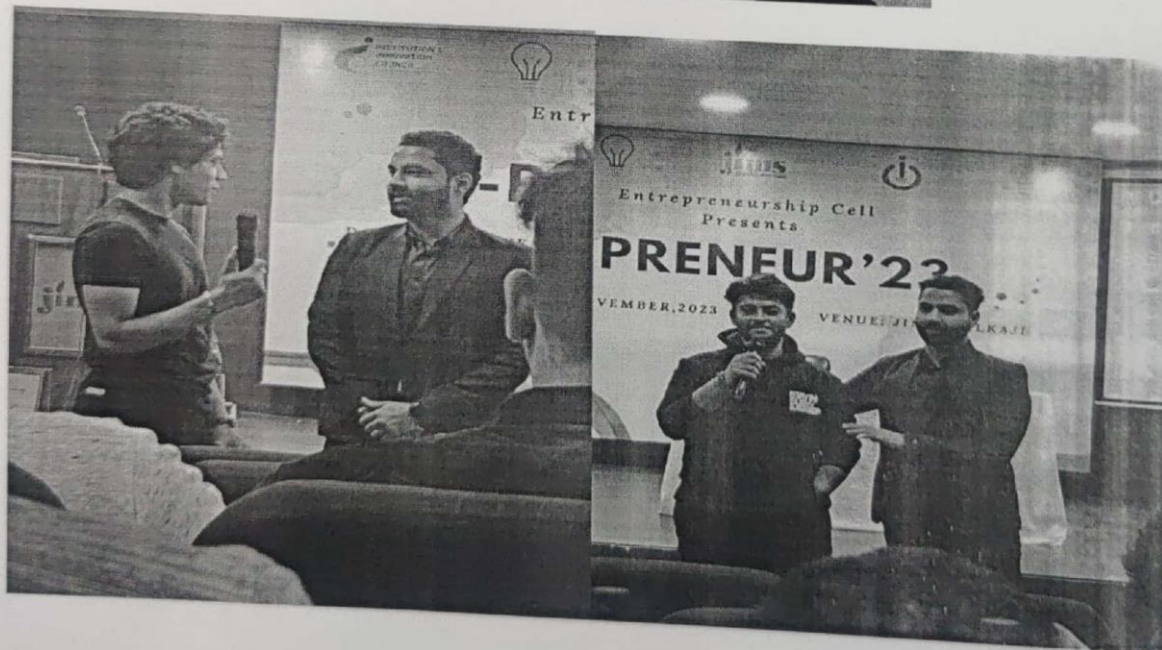
REPORT:

A Guest Lecture was organized for the students of BBA and B.Com(Hons) in the college auditorium. Mr. Shubham Pokhriyal was invited as the speaker, he is an Alumni of B.Com(Hons) Batch of 2017. He shared his knowledge about why one should pursue MBA, explained how Chat GPT really works, and gave an insight of the corporate world of the IT tech giants and busted bubbles of various myths about sales and marketing. It was a very interactive session as Mr. Shubham handed over the mic to two of our college students who shared their future plans in regards to digital marketing and tech services. He was very thoughtful and it was an attention-grabbing lecture. The topics he covered were relevant and useful for the students. It was a knowledge gaining session. The students had highly recommended him for next alumni sessions.

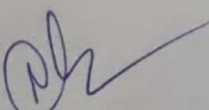
The following is the poster that was made for this Guest Lecture:-

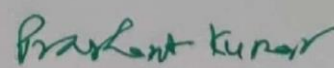


Screenshots for the same:-






Name and Signature
Coordinator


Name and Signature
(HOD)



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5. ALUMNI GUEST LECTURE BY KARAN SAIGAL

Date: 26/02/24

Topic: Career path and Skill Assessment



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JIMS/B.COM(H)/2024/792

February 19, 2024

Notice

Alumni Talk Session

The Communication Club, JIMS Kalkaji is organizing an **Alumni Talk Session** on the theme '**Career Path and Skill Assessment**'. The guest lecture will help the students to boost their confidence, remove the fear of speaking in public and develop critical thinking.

Speaker : Mr. Karan Saigal
Company : ICICI Bank Ltd.
Date : 26th February, 2024
Time : 10:00 am – 11:00 AM
Venue : JIMS Kalkaji, Auditorium

Faculty Coordinator :

Dr. Niti Saxena

Prashant Kumar

Dr. Prashant Kumar

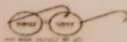
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JIMS/BBA/2024/679

February 13, 2024

Notice

Alumni Talk Session

The Communication Club, JIMS Kalkaji is organizing an **Alumni Talk Session** on the theme 'Career Path and Skill Assessment'. The guest lecture will help the students to boost their confidence, remove the fear of speaking in public and develop critical thinking.

Speaker : Mr. Karan Saigal
Company : ICICI Bank Ltd.
Date : 26th February, 2024
Time : 10:00 am – 11:00 AM
Venue : JIMS Kalkaji, Auditorium

Faculty Coordinator :

Dr. Niti Saxena

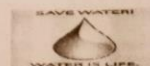
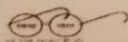
Dr. Ruchi Srivastava
HOD

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INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

Alumni Talk Session

on
**Career Path & Skill
Assessment**

by
Mr. Karan Saigal

Accounts Manager at
ICICI Bank LTD

BATCH:
2014-17

26 FEBRUARY 2024

10AM-11AM

JIMS KALKAJI AUDITORIUM

CONTACT US





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DATE- 26th February 2023

Report On the Event- Alumni Guest Lecture

Event Category- Alumni connect

Date- 26TH February 2023

Topic- Career Path and Skill Assessment

Venue – Auditorium Jims KJ

Faculty Coordinators- Ms. Niti Saxena

Alumni: Mr. Karan Saigal

No of participants: 110

Student coordinators- Yash Mehra, Shivam Shastri, Aditya Gaba

Learning objectives –

- Evaluate their current skill set and career trajectory.
- Identify areas for skill development and improvement.
- Explore different career paths within their field or industry.
- Learn effective strategies for career planning and advancement.

Report:

A Guest Lecture was organized for the students of BBA and B.Com(Hons) in the college auditorium. Mr. Karan Saigal was invited as the speaker, he is an Alumni of BBA from the Batch of 2014-2017. He shared his knowledge about why one should pursue MBA, how a fresher should face an interviewer and how to show your weaknesses as strength. It was a very interactive session as Mr. Karan handed over the mic to many of our college students who shared their future plans in regards to their career enhancement. He was very thoughtful and it was an attention-grabbing lecture. The topics he covered were relevant and useful for the students for cracking interviews and for their future fields of career. It was a knowledge gaining session. The students had highly recommended him for next alumni sessions and connected to him through linkedin.



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Learning Outcome:

The alumni session on career path and skill assessment offered invaluable insights to students, equipping them with essential tools for career success. Through interactive discussions, attendees gained enhanced interview skills, empowering them with the confidence and techniques needed to excel in job interviews. Moreover, the session emphasized the cultivation of a learning mindset, encouraging students to become avid learners and adapt to evolving industry demands. By providing guidance on choosing the right career field, participants were empowered to make informed decisions, considering their interests, skills, and market trends. Ultimately, the session fostered increased career readiness among students, arming them with the knowledge and strategies necessary for navigating their professional journeys effectively.

The following is the poster that was made for this Guest Lecture:-





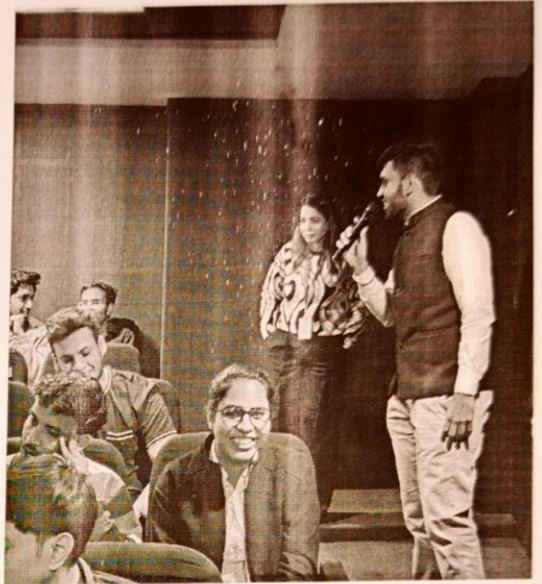
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PHOTOGRAPHS:





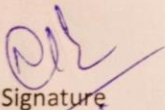
Jagannath International Management School

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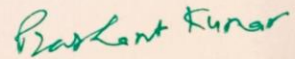
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Signature
Faculty Coordinator



Signature
Head of the Department



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6. ALUMNI GUEST LECTURE BY DEEPALI KAPOOR

Date: 01/03/24

Topic: How to succeed at Interviews

JIMS Kalkaji Alumni Association

Presents

ALUMNI WORKSHOP

by

Deepali Kapoor

BBA 2015-2018

Master Credit Specialist at AMEX

**Topic: How to succeed at
interviews**

1st | March | 2024

Friday

Time: 1:00 PM - 2:00 PM

VENUE: AUDITORIUM, JIMS KALKAJI



@jims_kalkaji



@jimskalkaji





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DATE- 1st March February 2024

Report On the Event- Alumni Guest Lecture (In association with IIC)

Event Category- Alumni connect

Date- 1st March 2024

Venue – Auditorium JIMS KJ

Faculty Coordinator – Dr. Niti Saxena

Alumni: Ms. Deepali Kapoor

No of participants : 120

Student coordinators- Yash Mehra, Aditya Gauba

Learning objectives –

- Understanding the Interview Process
- Crafting a Compelling Resume and Cover Letter
- Building a Personal Brand
- Handling Different Interview Formats
- Negotiation Skills

Report:

A Guest Lecture was organized for the students of BBA and B.Com(Hons) in the college auditorium. Ms. Deepali Kapoor was invited as the speaker, she is an Alumni of BBA from the Batch of 2015-2018. She provided invaluable insights into the art of navigating interviews effectively. Ms. Kapoor's extensive experience in the corporate world and her engaging presentation style captivated the audience, leaving them inspired and well-prepared for their future interviews. The topics she covered were relevant and useful for the students for cracking interviews and for their future fields of career. It was a knowledge gaining session. The students had highly recommended her for next alumni sessions and connected to her through linkedin.



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Learning Outcome:

The alumni session on how to succeed at interviews made the students gain a comprehensive understanding of the interview process, developing improved communication skills and mastering responses to common questions using the STAR method. The session instilled a deep appreciation for personal branding, enabling individuals to create lasting positive impressions. Participants acquired strategies for handling diverse interview formats, honed their body language, and embraced professional etiquette. With a newfound ability to research and tailor responses to specific companies, attendees are now equipped to align themselves effectively with organizational values. The session also addressed stress management, negotiation skills, and post-interview follow-up, fostering a sense of confidence and readiness. Overall, participants emerged with a refined approach to interviews, empowered by continuous improvement and feedback-seeking habits, positioning them for success in the competitive job market.

The following is the poster that was made for this Guest Lecture:-

Ministry of Education's INNOVATION CELL

JIMS Kalkaji, Delhi

INSTITUTION'S INNOVATION COUNCIL

JIMS Kalkaji Alumni Association
Presents

ALUMNI WORKSHOP
by
Deepali Kapoor
BBA 2015-2018
Master Credit Specialist at AMEX

Topic: How to succeed at interviews

1st | March | 2024
Friday
Time: 1:00 PM - 2:00 PM

VENUE: AUDITORIUM, JIMS KALKAJI

@jims_kalkaji @jimskalkaji



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

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Photographs:





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Faculty Coordinator

Head of the Department



Jagannath International Management School

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7. ALUMNI GUEST LECTURE BY MAYANK SHARMA

Date: 20/03/24

Topic: Identification of suitable Job Profile



Ministry of Education's
INNOVATION CELL

jims
Kalkaji, New Delhi



INSTITUTION
INNOVATION
COUNCIL
Ministry of Education

Alumni Talk Session

on

Identification of Suitable Job Profile

by

Mr. Mayank Sharma

Credit Analyst at
Care Edge Ratings

BATCH:

B.COM (H) 2016-19

20TH MARCH 2024

11AM-12PM

JIMS KALKAJI AUDITORIUM

CONTACT US





Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)



JIMS/B.COM(H)/2024/809

March 11, 2024

Notice

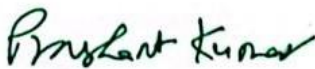
Alumni Talk Session

JIMS Kalkaji Alumni Association is organizing an **Alumni Talk Session** on the theme 'Identification of Suitable Job Profile'. The guest lecture will help the students in choosing the right career as well as in their professional advancement.

Speaker : Mr. Mayank Sharma
Company : Credit Analyst at Care Edge Ratings
Date : 20th March, 2024
Time : 11:00 Am to 12:00 PM
Venue : JIMS Kalkaji, Auditorium

Faculty Coordinator :

Dr. Niti Saxena



Dr. Prashant Kumar
HOD

For Distribution:
All Notice Board

For information, Please
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Jagannath International Management School

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Alumni Talk Session (In association with IIC)

March 2024

Event Category- Alumni Talk Session

Date-20th March 2024

Venue-JIMS Kalkaji Auditorium

Faculty Coordinator- Dr. Niti Saxena

Alumni Speaker: Mr. Mayank Sharma

No. of participants: 120

Student coordinators: Shivam Shastri, Yash Mehra, Aditya Gauba

Learning objectives-

1. Self-reflection for career aspirations.
2. Researching financial sector and various available career roles.
3. Networking for insights.
4. Continuous skill development.

Report:

An Alumni Guest Lecture was organized for the students of BBA and B.Com (Hons) in the college auditorium. Mr. Mayank Sharma, an alumni of B.COM(H) 2016-19 was invited as the guest speaker. During his session Mr. Mayank Sharma provided invaluable insights into the art of identifying the suitable job profile for our students effectively. He emphasized the importance of self-reflection, thorough research and networking to understand career aspirations effectively. Additionally, he highlighted the significance of continuous skill development, seeking mentorship, and gaining practical experience through internships. Mr. Sharma's guidance equipped students with the necessary tools and strategies to navigate the job market and pursue fulfilling career paths successfully.

Learning Outcome:

This alumni session by Mr. Mayank Sharma include a clear understanding of the process of identifying suitable job profiles. Students gained insights into the importance of self-reflection, research, and networking in this endeavor. They learned to assess their own strengths, weaknesses, and career aspirations effectively. Additionally, they understood the significance of continuous skill development and seeking mentorship in navigating the job market successfully. Moreover, students grasped the value of gaining practical experience through internships and projects to enhance their employability. Overall, the lecture equipped students with practical tools and strategies to make informed decisions about their career paths, empowering them to pursue fulfilling and rewarding professional opportunities with confidence.

The following is the poster and few glimpses of the session.

The poster is for an "Alumni Talk Session" organized by JIMS Kalkaji, New Delhi, in collaboration with the Institution's Innovation Council. The session is titled "Identification of Suitable Job Profile" and is presented by Mr. Mayank Sharma, a Credit Analyst at Care Edge Ratings. It is specifically for the B.COM (H) 2016-19 batch. The session is scheduled for 20th March 2024, from 11 AM to 12 PM, at the JIMS Kalkaji Auditorium. The poster includes a portrait of Mr. Mayank Sharma, a man with glasses wearing a suit and tie. At the bottom, there is a "CONTACT US" button and social media icons for Instagram, Facebook, and X. The page number "Page 2 of 4" is visible at the bottom right of the poster area.

jims
Kalkaji, New Delhi

Alumni Talk Session

on
Identification of Suitable Job Profile

by
Mr. Mayank Sharma

Credit Analyst at
Care Edge Ratings

BATCH:
B.COM (H) 2016-19

20TH MARCH 2024
11AM-12PM
JIMS KALKAJI AUDITORIUM

CONTACT US

Instagram, Facebook, X icons

Page 2 of 4





Dr

Faculty Coordinator

Prashant Kumar

Head of the Department



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

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Accredited by National Assessment and Accreditation Council (NAAC)



8. ALUMNI GUEST LECTURE BY NAMAN MEHENDIRATTA

Date: 26/04/24

Topic: Career Counselling Session



JIMS Kalkaji Alumni Association
Presents

ALUMNI MENTORING SESSION

by

Naman Mehendiratta

B.COM 2015-2018

Senior Associate (PwC)

Career Counselling Session

26th | April | 2024

Friday

Time: 11:15 PM Onwards

VENUE: ROOM S2, JIMS KALKAJI

@jims_kalkaji

X f @jimskalkaji



Jagannath International Management School

MOR, Pocket-105, Kalkaji, Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)



JIMS/BBA/2024/681

April 17, 2024

Notice

Alumni Mentoring Session

The students of BBA II Evening are required to attend the Alumni mentoring session being organized. The details are as follows:

Date : 26th April 2024
Alumni Speaker : Mr. Naman Mehndiratta
Company Name : PWC
Designation : Senior Associate
Venue : Room S2
Time : 01:15 pm

Attendance is compulsory.

Dr. Niti Saxena is to Co-ordinate.

Dr. Ruchi Srivastava
HOD

For Distribution:
All Notice Board

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Accredited by National Assessment and Accreditation Council (NAAC)

REPORT OF ALUMNI MENTORING SESSION

APRIL 2024

Date: 26th April, 2024

Time : 1:15p.m. to 2:15p.m.

Venue: Room No. S2

Event Category: Career Counselling Session

Faculty Coordinator: Dr. Niti Saxena

Alumni: Mr. Naman Mehendiratta

No of participants : 16

PURPOSE:

To inspire and motivate students to pursue their career aspirations with confidence and determination and foster networking opportunities between current students and successful alumni.

REPORT:

The Alumni Session was organized for second semester BBA students. Mr. Naman Mehendiratta was invited as the speaker, he is an Alumni of BCOM Hons Batch of 2015-18. He shared his invaluable insights into diverse career paths and emphasized the importance of consistency and perseverance in achieving success. He also shared advice on resume building, interview preparation, networking, and professional development. He emphasized the importance of internships, extracurricular activities, and continuous learning in shaping a successful career. Overall, participants emerged with a refined approach to interviews, empowered by continuous improvement and feedback-seeking habits, positioning them for success in the competitive job market. Students had the opportunity to interact with the alumni during a networking session. This facilitated meaningful conversations, mentorship opportunities, and the exchange of contact information for future guidance and support. The topics he covered were relevant and useful for the students for their future fields of career. It was a knowledge gaining session. The students had highly recommended him for next alumni sessions and connected to him through linkedin.



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The following is the poster that was made for this Alumni Mentoring Session: -



The poster is for an Alumni Mentoring Session. It features a circular portrait of Naman Mehendiratta, a man with a beard and mustache, wearing a suit and tie. The text on the poster includes the JIMS Kalkaji logo, the JIMS Kalkaji Alumni Association name, and the title 'ALUMNI MENTORING SESSION by Naman Mehendiratta'. It also mentions 'Senior Associate (PwC)' and 'Career Counselling Session'. The date '26th April 2024' and day 'Friday' are listed. The venue is 'ROOM S2, JIMS KALKAJI'. At the bottom, there are social media handles for Instagram (@jims_kalkaji) and Facebook (@jimskalkaji).

jims
Kalkaji, Delhi

JIMS Kalkaji Alumni Association
Presents

**ALUMNI
MENTORING SESSION**
by
Naman Mehendiratta
B.COM 2015-2018
Senior Associate (PwC)
Career Counselling Session
26th April 2024
Friday
VENUE: ROOM S2, JIMS KALKAJI

@jims_kalkaji | @jimskalkaji

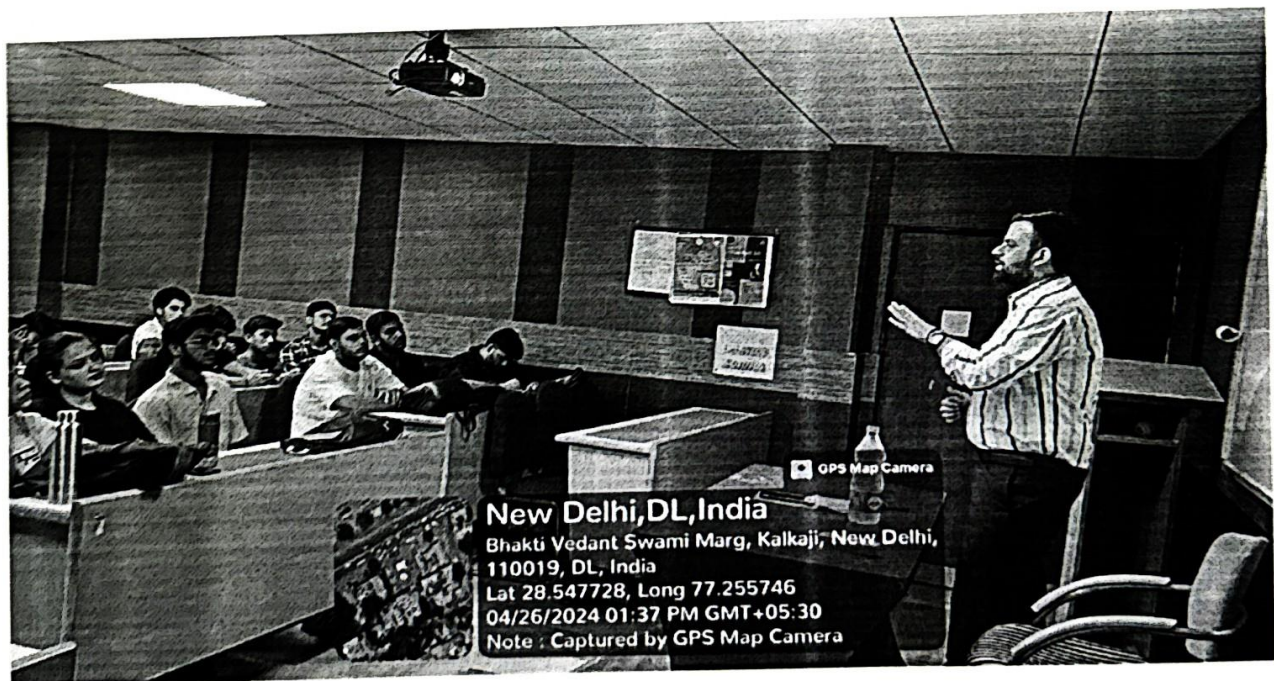
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(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)

Accredited by National Assessment and Accreditation Council (NAAC)

Photographs :-

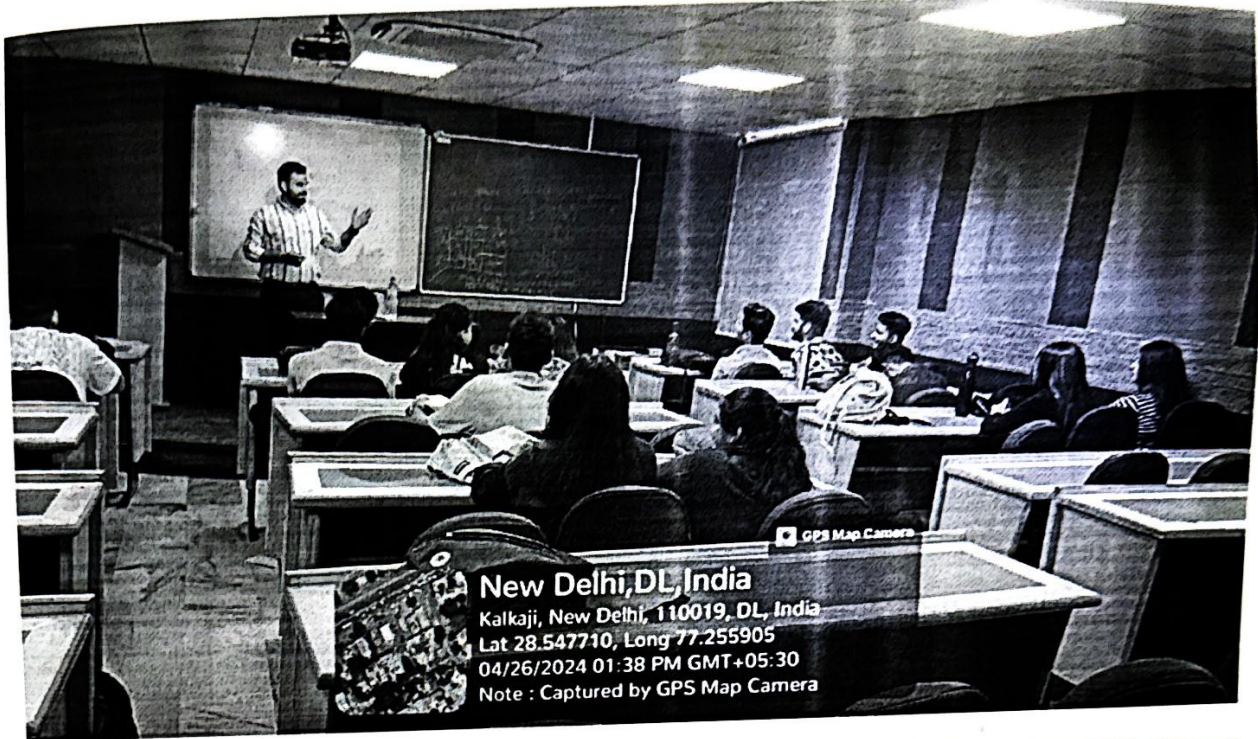


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List of Participants

S. No.	Name of Participants	Batch
1	Kushagra malik	BBA 2E
2	Sankalp angrishi	BBA 2E
3	Taaresh Joshi	BBA 2E
4	Yuvraj	BBA 2E
5	Sparsh Lamba	BBA 2E
6	Sankalp Chhabra	BBA 2E
7	Hinaisha Bhojwani	BBA 2E
8	Dhruv Pradeep	BBA 2E
9	Arsh Ahuja	BBA 2E
10	Vinayak	BBA 2E
11	Ashmita	BBA 2E
12	Anchal	BBA 2E
13	Abhineet	BBA 2E
14	Tanisha	BBA 2E
15	Saba	BBA 2E
16	Astha	BBA 2E


Faculty Coordinator


HOD

Criteria 5.4.2

3. Summary of Mentoring session conducted by Alumni

S.N	Name of student	Date of Event	Company	Pass Out Year	Topic
1	Anant Verma	6/12/2023	Eleve India Pvt.ltd	2015-18	Influencer Marketing
2	Durdana Naseer	28 /02/ 2024	Mehram Entertainments	2021-24	Personality Development
3	Apoorv Chahuan	27 /03/ 2024	Leverage Edu Pvt Ltd	2017-21	Aboard Education and career
4	Anant Verma	3/05/ 2024	Eleve Media pvt Ltd.	2015-18	Social Media Marketing Strategies
5	Sukriti Nigam	09/05/2024	Freelancer HR Professional	2019-22	Significance Of Internship.



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1. ALUMNI MENTORING SESSION BY ANANT VERMA

Date: 06/12/23

Topic: Influencer Marketing

JIMS Kalkaji Alumni Association

Presents

ALUMNI MENTORING SESSION

by

Anant Verma

B.COM(H) 2015-2018


Senior Account Manager (Team
Lead) at Eleve Media Pvt. Ltd.



Topic: Influencer Marketing

6th | December | 2023
Wednesday

Time: 11:00 AM - 12:00 PM

VENUE: GDPI ROOM, JIMS KALKAJI

 @jims_kalkaji

  @jimskalkaji



Jagannath International Management School

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JIMS/B.COM(H)/2023/772

December 05, 2023

Notice

Alumni Mentoring Session

The students of B.COM (H) V Morning are required to attend the Alumni mentoring session being organized. The details are as follows:

Date : 06th December 2023
Alumni Speaker : Mr. Anant Verma
Company Name : Eleve Media Pvt Ltd.
Designation : Senior Account Manager
Venue : GDPI Room 4TH floor
Time : 11:00 AM Onwards

Attendance is compulsory.

Dr. Niti Saxena is to Co-ordinate.

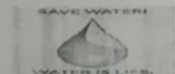
Dr. Prashant Kumar
HOD

For Distribution:

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REPORT OF ALUMNI MENTORING SESSION IN COLLABORATION WITH IIC

DECEMBER 2023

Date: 6th December, 2023

Time : 11:00 a.m. to 12:00 noon

Venue: GDPI Room

Event Category: Alumni Mentoring Session

Committee: Alumni Association in collaboration with IIC

Faculty Coordinator: Dr. Niti Saxena

Alumni: Mr. AnantVerma

No of participants :20

PURPOSE:

To educate, empower, and connect participants, fostering a community focused on strategic application and collaboration in the field of **Influencer Marketing**.

REPORT:

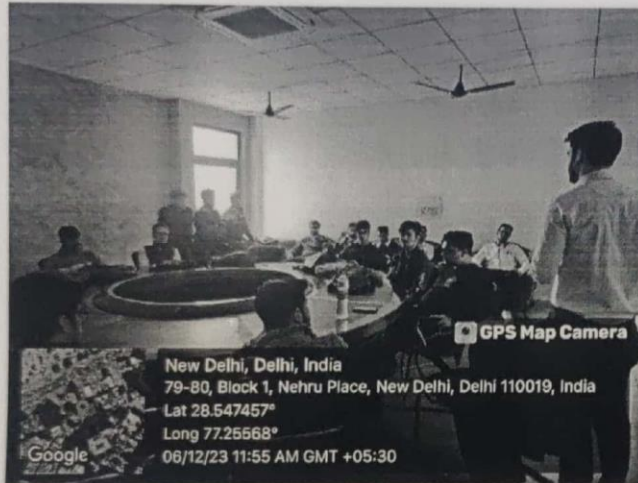
JIMS Kalkaji Alumni Association in collaboration with IIC organized an mentoring session was organized for the students of B.COM (H)-5M (2021-24) on the topic "Influencer Marketing" in the GDPI room. Mr. Anant Verma, an alumnus of BCOM 2015-18 batch was invited as the speaker. He shared insights on influencer marketing in the contemporary business landscape. He discussed successful campaigns, emphasizing the impact on brand visibility and consumer engagement. It was a great and a very interactive session. The topics

he covered were relevant and useful for the students. The students had highly recommended him for next alumni sessions.

The following is the poster that was made for this Alumni Mentoring Session: -



Screenshots for the same: -



Jagannath International Management School

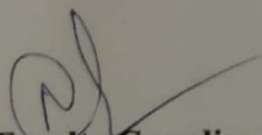
MOR, Pocket-105, Kalkaji, New Delhi-110019

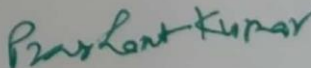
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Accredited by National Assessment and Accreditation Council (NAAC)



List of Participants

S. No.	Name of Participants	Batch
1	Sakshi Chauhan	BCOM 5 M
2	Sparsh	BCOM 5 M
3	Pranav	BCOM 5 M
4	Fazal	BCOM 5 M
5	Mebin	BCOM 5 M
6	Divij	BCOM 5 M
7	Oshal	BCOM 5 M
8	Vishakh	BCOM 5 M
9	NamanSachdeva	BCOM 5 M
10	Abhishek	BCOM 5 M
11	Naman Yadav	BCOM 5 M
12	Aditya Manchanda	BCOM 5 M
13	Priyamvada	BCOM 5 M
14	Parth Bhatia	BCOM 5 M
15	Sarthak	BCOM 5 M
16	Prayas Panda	BCOM 5 M
17	Garvdeep	BCOM 5 M
18	Pratham Agarwal	BCOM 5 M
19	DhruvMaheshwari	BCOM 5 M
20	Nirbhik	BCOM 5 M


Faculty Coordinator


HOD



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2. ALUMNI MENTORING SESSION BY DURDANA NASEER

Date: 23/04/24

Topic: Problem Solving and Decision Making skills

ALUMNI MENTORING SESSION



TUESDAY

23rd April'24



TIME

1:15 PM Onwards



VENUE

JIMS KJ, GDPI

SPEAKER

MS. DURDANA NASEER

Creative and marketing lead at
Mehram Entertainments



CONTACT US





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JIMS/B.COM(H)/2024/825

April 15, 2024

Notice

Alumni Mentoring Session

The students of B.COM VI Morning are required to attend the Alumni mentoring session being organized. The details are as follows:

Date : 23rd April 2024
Alumni Speaker : Ms. Durdana Naseer
Company Name : Mehram Entertainments
Designation : Creative and Marketing Lead
Venue : GDPI Room
Time : 01:15 pm

Attendance is compulsory.

Dr. Niti Saxena is to Co-ordinate.

Prashant Kumar

Dr. Prashant Kumar
HOD

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REPORT OF ALUMNI MENTORING SESSION

APRIL 2024

Date: 23rd April, 2024

Time : 1:15p.m. to 2:15p.m.

Venue: Room F1

Event Category: Alumni Mentoring Session

Faculty Coordinator: Dr. Niti Saxena

Alumni: Ms. Durdana Naseer

No of participants : 20

PURPOSE:

The session aimed to equip alumni with parallel thinking techniques, particularly the Six Thinking Hats method, to enhance problem-solving and decision-making skills.

REPORT:

The Alumni Session was organized for graduating Bachelor of Commerce (B.Com) students of the evening batch. Ms. Durdana Naseer, alumni of BCOM 2018-21 batch was invited as the speaker. She shared her invaluable insights on parallel thinking. Ms. Durdana, an expert in creative thinking methodologies, guided alumni through the concept of parallel thinking, emphasizing its importance in problem-solving and decision-making processes. Through interactive exercises, participants learned how parallel thinking techniques can help streamline discussions, reduce conflict, and foster collaborative decision-making. She also shared practical insights and real-world examples, provided students with valuable tools and strategies to enhance their critical thinking skills and approach challenges with a more structured and innovative mindset. Overall, the mentoring session proved to be a valuable opportunity for students to learn from an experienced professional and apply parallel thinking principles to their personal and professional lives.



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The following is the poster that was made for this Alumni Mentoring Session: -



ALUMNI MENTORING SESSION



TUESDAY

23rd April'24



TIME

1:15 PM Onwards



VENUE

JIMS KJ, GDPI

SPEAKER

MS. DURDANA NASEER

Creative and marketing lead at
Mehram Entertainments



CONTACT US



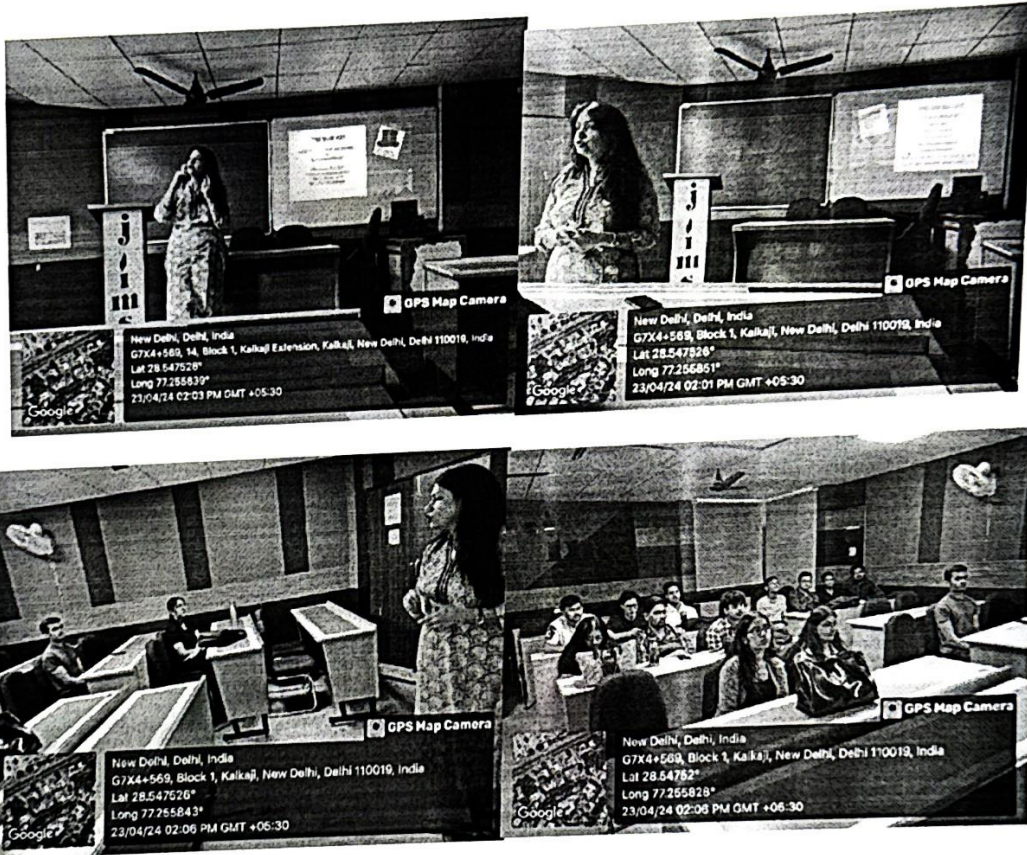
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Accredited by National Assessment and Accreditation Council (NAAC)

Photographs of the session:



List of Participants

S. No.	Name of Participants	Batch
1	Sakshi Chauhan	BCOM 5 M
2	Nandini Singh	BCOM 5 M
3	Aryan Kapoor	BCOM 5 M
4	Pranav Pahuja	BCOM 5 M
5	Sarthak	BCOM 5 M
6	Pranjul Malyan	BCOM 5 M
7	Riya	BCOM 5 M
8	Naman Sachdeva	BCOM 5 M
9	Somansh Singh	BCOM 5 M
10	Kiran	BCOM 5 M
11	Mehak Gupta	BCOM 5 M
12	Sparsh Gulati	BCOM 5 M
13	Ishfa Saleem	BCOM 5 M
14	Parth Bhatia	BCOM 5 M
15	Shubhangi Sharma	BCOM 5 M
16	Sanya Gera	BCOM 5 M
17	Tanya Bajaj	BCOM 5 M
18	Stuti Singh	BCOM 5 M
19	Shubh Sharma	BCOM 5 M
20	Mebin T Saji	BCOM 5 M


Faculty Coordinator


HOD



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3. ALUMNI MENTORING SESSION BY APOORV CHAUHAN

Date: 27/03/24

Topic: Abroad Education and Career



Jagannath International Management School

MOR, Pocket-105, Kalkaji, Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)



JIMS/BBA/2024/671a

March 22, 2024

Notice

Alumni Mentoring Session

The students of BBA IV Morning are required to attend the Alumni mentoring session being organized. The details are as follows:

Date : 27th March 2024
Alumni Speaker : Mr. Apoorv Chauhan
Company Name : Leverage Edu.
Designation : Assistant Manager
Venue : S1 1st floor
Time : 01:00 PM Onwards

Attendance is compulsory.

Dr. Usha Agarwal is to Co-ordinate.

Dr. Ruchi Srivastava
HOD

For Distribution:

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Accredited by National Assessment and Accreditation Council (NAAC)

REPORT OF ALUMNI MENTORING SESSION – GROUP 1 & 2

March 2024

Date: 27th March, 2024

Event Category: ALUMNI MENTORING SESSION

Faculty Coordinator: Dr. Usha Agarwal

Alumni: Mr. Apoorv Chauhan

Batch : BBA 2017-21

Committee : Alumni Association

No of participants : 12/15

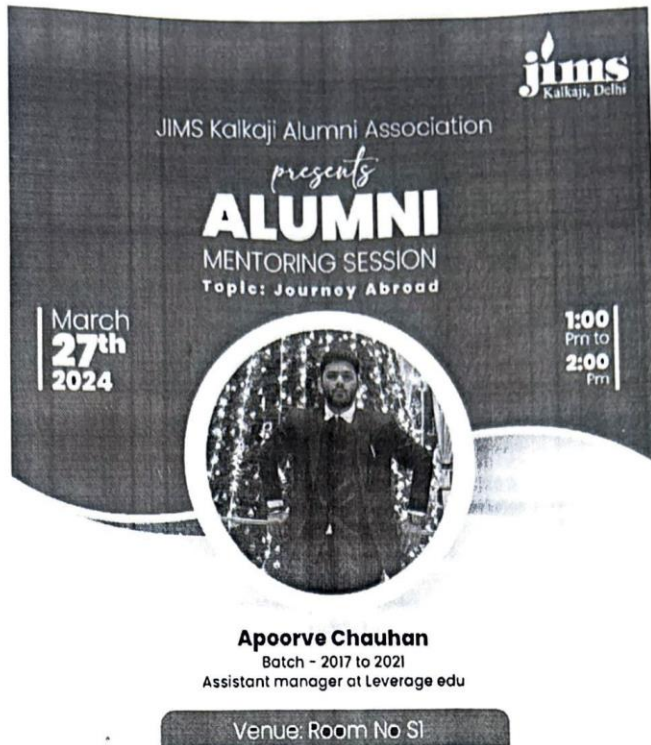
PURPOSE:

To discuss with students about **abroad education and career.**

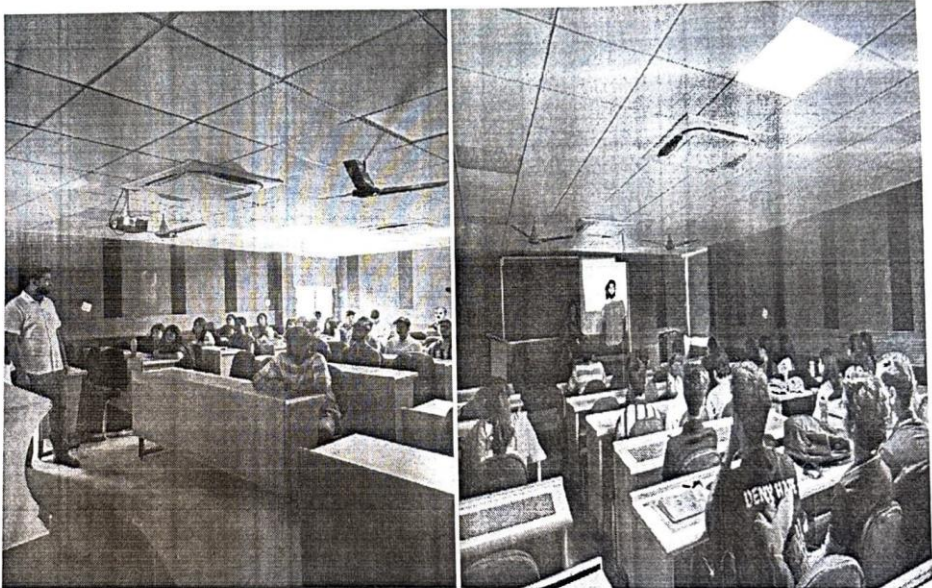
REPORT:

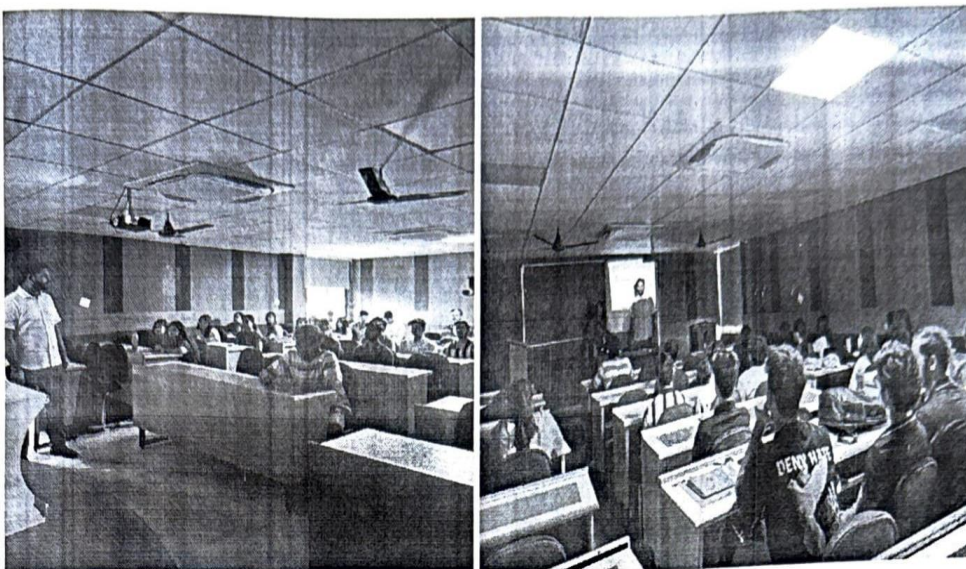
JIMS Kalkaji Alumni Association in collaboration with IIC organized a mentoring session for the students of BBA IV – M (Batch 2022-25) on the topic “Abroad Education” in Room No S1. Mr. Apoorv Chauhan, an alumnus of BBA 2017-21 batch was invited for the session. He interacted and mentored students for abroad education. It was an informative and a very interactive session. He was very thoughtful, dynamic and attention-grabbing lecturer. The topics he covered was relevant for the students and useful in taking the decision and to do the things if those are willing to go abroad either for higher studies or for doing the job.. Students actively participated in discussion and keen on understanding the relevance of communication for abroad education. The students had highly recommended him for next alumni sessions.

The following is the poster that was made for this Mentoring Session:-



Screenshots for the same:-





Attendance

Sr. No.	Name of Participants	Batch	Attendance (Present/Absent)	Signature
1	DIVYANSH	BBA 4 M (2022-25)	Present	Divyansh
2	SHASWAT BHATT	BBA 4 M (2022-25)	Present	Shashwat
3	GAURI SINGH BHATI	BBA 4 M (2022-25)	Present	Gauri
4	YOGITA BANSAL	BBA 4 M (2022-25)	Present	Yogita
5	PARTH CHHABRA	BBA 4 M (2022-25)	Present	Parth
6	AASHKA JAIN	BBA 4 M (2022-25)	Absent	—

Sr. No.	Name of Participants	Batch	Attendance (Present/Absent)	Signature
7	AYUSH GUPTA	BBA 4 M (2022-25)	Present	Ayush
8	ADITYA KHOKHAR	BBA 4 M (2022-25)	Absent	-
9	LAKSHAY JOSHI	BBA 4 M (2022-25)	Present	Lakshay
10	AASTHA GUPTA	BBA 4 M (2022-25)	Present	Aastha Gupta
11	PALAK BISHT	BBA 4 M (2022-25)	Present	Palak
12	CHARVEE GUPTA	BBA 4 M (2022-25)	Present	Charvee Gupta
13	ANSH SALUJA	BBA 4 M (2022-25)	Present	Ansh
14	AMITASHAA SETHI	BBA 4 M (2022-25)	Absent	-
15	NABHI SHARMA	BBA 4 M (2022-25)	Present	Nabhi


Faculty Coordinator


HOD



JIMS Kalkaji Alumni Association

Presents

ALUMNI MENTORING SESSION

by

Anant Verma

B.COM(H) 2015-2018

Senior Account Manager (Team
Lead) at Eleve Media Pvt. Ltd.



**Topic : Social Media Marketing
Strategies**

**3rd | May | 2024
Friday**

Time: 11:00 AM onwards

VENUE: GDPI ROOM, JIMS KALKAJI

@jims_kalkaji

X f @jimskalkaji



JIMS/B.COM(H)/2024/838

April 22, 2024

Notice

Alumni Mentoring Session

The students of B.COM (H) V Morning are required to attend the Alumni mentoring session being organized. The details are as follows:

Date : 3rd May 2024
Alumni Speaker : Mr. Anant Verma
Company Name : Eleve Media Pvt Ltd.
Designation : Senior Account Manager
Venue : GDPI Room 4th floor
Time : 11:00 AM Onwards

Attendance is compulsory.

Dr. Niti Saxena is to Co-ordinate.

Prashant Kumar

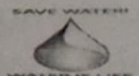
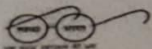
Dr. Prashant Kumar
HOD

For Distribution:

All Notice Board

For information, Please

Director





Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

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Accredited by National Assessment and Accreditation Council (NAAC)

REPORT OF ALUMNI MENTORING SESSION

3rd May, 2024

<u>Date</u>	: 3 rd May, 2024
<u>Time</u>	: 11:00 a.m.
<u>Venue</u>	: GDPI Room, JIMS Kalkaji
<u>Event Category</u>	: Alumni Mentoring Session
<u>Faculty Coordinator</u>	: Dr. Niti Saxena
<u>Alumni</u>	: Ms. AnantVerma
<u>No of participants</u>	: 15

PURPOSE:

- Understand social media marketing basics.
- Learn platform-specific strategies.
- Gain insights from successful case studies.

REPORT:

The Alumni Mentoring Session was organized to explore effective social media marketing strategies. Mr. Anant Verma, alumni of B.COM(H) 2015-18 batch was invited as the speaker. He led an insightful mentoring session on social media marketing strategies, delving into key tactics for effective online presence. He emphasized the significance of audience engagement, content relevance, and platform optimization. He highlighted the importance of data analytics in crafting tailored campaigns. Attendees gained valuable insights into leveraging platforms like Instagram, Facebook, and LinkedIn for brand growth. His expertise in social media dynamics provided attendees with actionable strategies to enhance their digital marketing efforts. Overall, the mentoring session proved to be a valuable opportunity for students to learn from an experienced professional and apply practical knowledge to their personal and professional lives.

Outcomes:

1. **Relevance of Content:** The session emphasized the importance of creating relevant and valuable content that resonates with the target audience, addressing their needs, interests, and pain points to drive engagement and brand loyalty.
2. **Platform Optimization:** Strategies for optimizing social media platforms to maximize reach and impact were discussed, covering aspects such as profile optimization, content scheduling, and leveraging platform-specific features.
3. **Data Analytics:** Mr. Anant Verma highlighted the significance of data analytics in informing decision-making and refining marketing strategies, stressing the importance of analyzing metrics to measure campaign performance and identify areas for improvement.

Following is the poster that was made for this Alumni Mentoring Session: -



The poster is for an Alumni Mentoring Session. At the top, it features the JIMS Kalkaji, Delhi logo and the JIMS Kalkaji Alumni Association logo. Below these, it says "Presents". The main title is "ALUMNI MENTORING SESSION" in large, bold, white letters. Below the title, it says "by" in a small, cursive font, followed by "Anant Verma" in bold. Under his name, it lists "B.COM(H) 2015-2018" and "Senior Account Manager (Team Lead) at Eleve Media Pvt. Ltd.". To the left of the text is a circular portrait of Anant Verma. Below the text, it says "Topic : Social Media Marketing Strategies". The date and time are listed as "3rd | May | 2024" and "Friday", with "Time: 11:00 AM onwards". The venue is "VENUE: CDPI ROOM, JIMS KALKAJI". At the bottom, there are social media handles: "@jims_kalkaji" for Instagram and "@jimskalkaji" for Facebook and Twitter. The poster has a dark background with a grid pattern and some decorative elements at the bottom.

JIMS Kalkaji, Delhi
JIMS Kalkaji Alumni Association
Presents

ALUMNI MENTORING SESSION

by
Anant Verma
B.COM(H) 2015-2018
Senior Account Manager (Team Lead) at Eleve Media Pvt. Ltd.

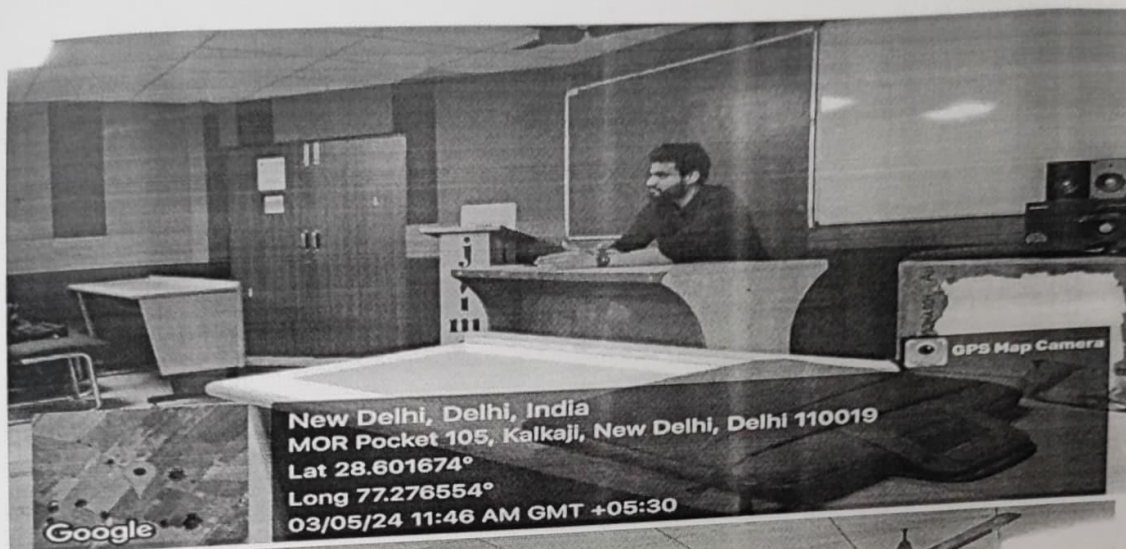
Topic : Social Media Marketing Strategies

3rd | May | 2024
Friday
Time: 11:00 AM onwards

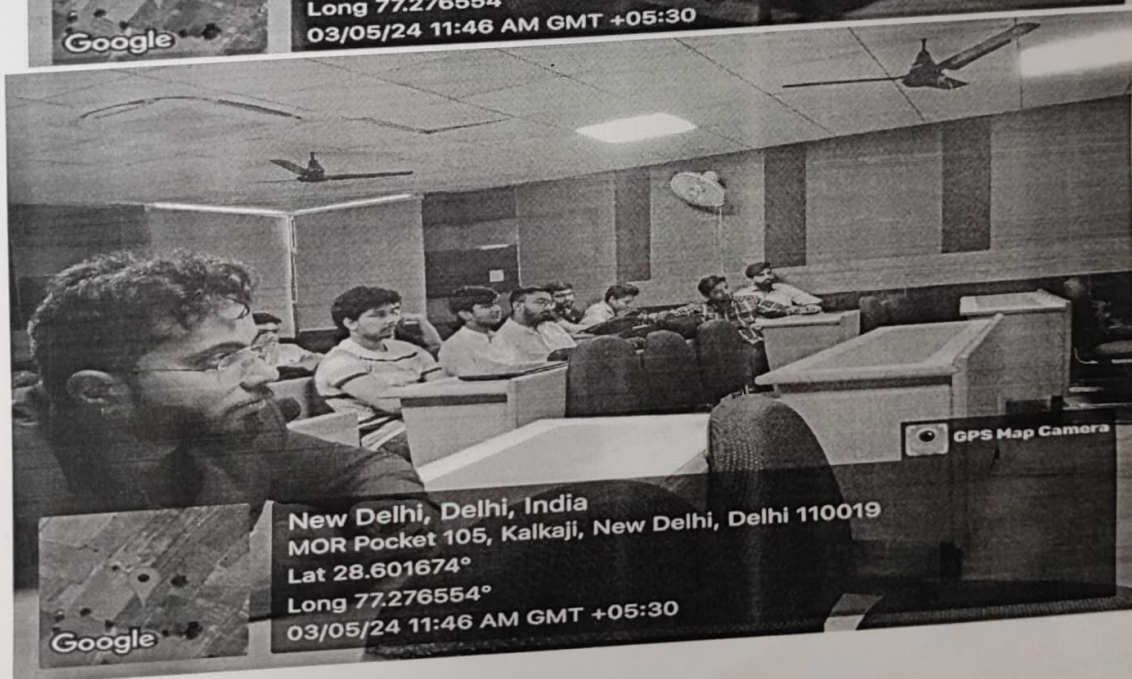
VENUE: CDPI ROOM, JIMS KALKAJI

@jims_kalkaji | @jimskalkaji

photographs of the session:



New Delhi, Delhi, India
MOR Pocket 105, Kalkaji, New Delhi, Delhi 110019
Lat 28.601674°
Long 77.276554°
03/05/24 11:46 AM GMT +05:30



New Delhi, Delhi, India
MOR Pocket 105, Kalkaji, New Delhi, Delhi 110019
Lat 28.601674°
Long 77.276554°
03/05/24 11:46 AM GMT +05:30

List of Participants

S. No.	Name of Participants	Batch
1	Sakshi Chauhan	BCOM 5 M
2	Nandini Singh	BCOM 5 M
3	Aryan Kapoor	BCOM 5 M
4	Pranav Pahuja	BCOM 5 M
5	Sarthak	BCOM 5 M
6	Pranjul Malyan	BCOM 5 M

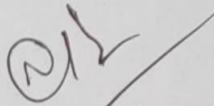
Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

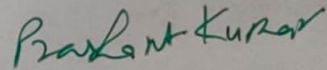
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Accredited by National Assessment and Accreditation Council (NAAC)

7	Riya	BCOM 5 M
8	NamanSachdeva	BCOM 5 M
9	Somansh Singh	BCOM 5 M
10	Kiran	BCOM 5 M
11	Mehak Gupta	BCOM 5 M
12	Sparsh Gulati	BCOM 5 M
13	IshfaSaleem	BCOM 5 M
14	Parth Bhatia	BCOM 5 M
15	Shubhangi Sharma	BCOM 5 M



Faculty Coordinator



Head of Department



Jagannath International Management School

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5. ALUMNI MENTORING SESSION BY SUKRITI NIGAM

Date: 09/05/24

Topic: Internship Opportunities



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REPORT OF ALUMNI MENTORING SESSION

9th May, 2024

<u>Date</u>	:9th May, 2024
<u>Time</u>	: 11:00 a.m.- 12:00 p.m.
<u>Venue</u>	: S-1 Room, JIMS Kalkaji
<u>Event Category</u>	: Alumni Mentoring Session
<u>Faculty Coordinator</u>	: Dr. Niti Saxena and Dr. Prashant Kumar
<u>Alumni</u>	: Ms. Sukriti Nigam
<u>No of participants</u>	:18

PURPOSE:

- To provide internship opportunities for management students.
- To help students develop a wide range of skills, including communication, problem-solving, teamwork.
- Offer students the chance to apply theoretical knowledge in real-world

REPORT:

The Alumni Mentoring Session was organized for the students of BCOM II Morning to provide internship opportunities by Ms. Sukriti Nigam, alumni of B.COM (H) 2019-22 batch as the speaker. She led an insightful mentoring session on emphasizing the significance of internships in bridging the gap between theoretical knowledge and practical skills and highlighted how internships offer students valuable hands-on experience and exposure to real-world business environment. She discussed the importance of researching companies and industries aligned with students' career interests and goals. Discussions included crafting effective resumes and cover letters, networking tips for building professional relationships, and preparing for internship interviews.

Outcomes:

1. **Enhanced Confidence:** Students exhibited improved confidence in crafting resumes, cover letters, and networking strategies tailored to internship applications.
2. **Improved Interview Preparedness:** Students showed enhanced readiness for internship interviews, utilizing techniques learned during mock interviews conducted in the mentoring session
3. **Elevated Engagement and Initiative:** Many students expressed enthusiasm for maximizing their internship experiences through proactive learning and goal-setting.

The following is the poster that was made for this Alumni Mentoring Session: -



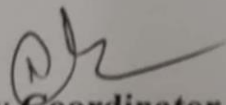
Photographs of the session:

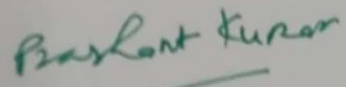


List of Participants

S. No.	Name of Participants	Batch
1	Sanya Mann	BCOM 2 M
2	Nandini Jain	BCOM 2 M
3	Nikita Rana	BCOM 2 M
4	Fareha Tariq	BCOM 2 M

5	Riya Singh	BCOM 2 M
6	VidhiNagpal	BCOM 2 M
7	Shivam Gupta	BCOM 2 M
8	Ayushi Oli	BCOM 2 M
9	Vanya Mehta	BCOM 2 M
10	YashGautam	BCOM 2 M
11	Manvi Arora	BCOM 2 M
12	Kavyanshi Malhotra	BCOM 2 M
13	Sameer Tiwari	BCOM 2 M
14	Sachin Rawat	BCOM 2 M
15	Aryan Gaur	BCOM 2 M
16	Asmanjot Singh	BCOM 2 M
17	Naina Gupta	BCOM 2 M
18	Neha Aggarwal	BCOM 2 M


Faculty Coordinator


Head of Department