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- 3.1.3 Number of Seminars/conferences/workshops conducted by the institution during the year
- 3.1.3.1-Total number of seminars / conferences / workshops conducted by the institution during the year









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Key Indicator 3.1- Resource Mobilization for Research

3.1.3

Number of Seminars/conferences/workshops conducted by the institution during the year

QnM

3.1.3.1 : Total number of Seminars/conferences/workshops conducted by the institution during the year

Year	2023-24
Number	11

Data Requirements: (As per Data Template)

- Name of the workshops /seminars
- Number of Participants
- Date (From-to)
- Link to the activity report on the website

File Description

- Report of the event
- List of workshops/seminars









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S.No.	Year	Name of the workshop/ seminar	-	-	
			Number of Participants		Date From – To
			No. of students	No. of teachers	
			SEMINARS		
1	2023-24	JIMS-DCCU University Bucharest, Romania Fourth Round Table on the topic "Consequences of Russia-Ukraine War: The Economic Fallout"	35	27	23rd November, 2023
2	2023-24	National HR Seminar on "AI in HR: Integration of People and Technology to Create Business Value" "	79	19	14th October, 2023
3	2023-24	JIMS-DCCU University Bucharest, Romania Third Round Table on the topic "Application of New Technologies to Create Effective Teaching Learning Environment"	22	27	10th October, 2023
4	2023-24	Seminar on " First Aid and CPR "	16	19	29th April, 2024
5	2023-24	Seminar on "Cervical and breast cancer"	17	22	07th March, 2024
		C	ONFERENCE		
6	2023-24	XIX International Conference on 'Transformation 2024: Incorporating People, Technology, and the Environment for Building Sustainable Business Organizations."	0	28	16th and 17th February, 202
		·	ORKSHOPS		
7	2023-24	Workshop on "Angel Investing"	25	19	23rd September, 2023
8	2023-24	Workshop on "Business Canvas Model"	55	27	21st September, 2023
9	2023-24	Workshop on "Survival of Start-ups in India Using Lean startup Methods"	0	28	19th February, 2024
10	2023-24	Workshop on "Digital vision syndrome"	80	28	06th March, 2024
11		Workshop on "How to Publish in High- Impact Journals"	0	15	20th April 2024









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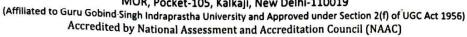


Seminars

For Assessment year 2023-24



MOR, Pocket-105, Kalkaji, New Delhi-110019





JIMS/BBA/2023/648-a

November 20th, 2023

Notice

Seminar on "Consequences of Russia-Ukraine War: The Economic Fallout"

A Seminar is organized JIMS-DCCU University Bucharest, Romania Fourth Round Table on the topic "Consequences of Russia-Ukraine War: The Economic Fallout" for the students of BBA. The details are as follows:

Date

23rd November, 2023

Time

3pm onwards

Venue

JIMS, Kalkaji

Attendance is compulsory.

Ms. Aastha Behl is to co-ordinate.

Brashand Kuner Dr. Prashant Kumar

Head of the Department

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JIMS/B.COM(H)/2023/762-a

November 20th, 2023

Notice

Seminar on "Consequences of Russia-Ukraine War: The Economic Fallout"

A Seminar is organized JIMS-DCCU University Bucharest, Romania Fourth Round Table on the topic "Consequences of Russia-Ukraine War: The Economic Fallout" for the students of BCOM(H). The details are as follows:

Date

23rd November, 2023

Time

3 pm onwards

Venue

JIMS, Kalkaji

Attendance is compulsory.

Ms. Aastha Behl is to co-ordinate.

Practical Kuner

Dr. Prashant Kumar Head of the Department

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DATE-23 November, 2023

Report of the Event

Event Category- Seminar

Topic- Consequences of Russia-Ukraine War: The Economic Fallout

Date- 23rd November, 2023

Time- 3 pm onwards Venue – JIMS Kalkaji

Resource person- Dr. Marja Liisa, Professor & Rector, DCCU Bucharest Romania; Dr. Anuj Verma,

Director, JIMS Kalkaji; Prof. Georgeta Ilie, Professor, DCCU Bucharest, Romania.

Faculty Coordinators- Ms. Aastha Behl, Dr. Surbhi Gosain

Number of Beneficiaries - 35 students of BBA and Bcom(h) batch

Number of faculties: 27 faculties of BBA and Bcom(h)

Learning objectives-

The objectives of examining the consequences of the Russia-Ukraine war include gaining a comprehensive understanding of the multifaceted impacts on various aspects of the involved countries and the global community

Report-

JIMS Kalkaji organized a Fourth Round Table with DCCU University Bucharest, Romania on the topic "Consequences of Russia-Ukraine War: The Economic Fallout" on 23rd November, 2023. The Fourth Round Table was graced by a panel of experts: Dr. Satish Seth, Advisor to Chairman, JIMS; Dr. Marja Liisa, Professor & Rector, DCCU Bucharest Romania; Dr. Anuj Verma, Director, JIMS Kalkaji; Prof. Georgeta Ilie, Professor, DCCU Bucharest, Romania. The eminent panelists and speakers from the panelists wherein they highlighted the importance and impact of Russia- Ukraine war on some major key issues and How War in Ukraine Is Reverberating Across the World's Region. Speakers touched on the major points, the overall economic fallout is still difficult to predict, the impact will be different for different parts of the World.

Learning outcomes

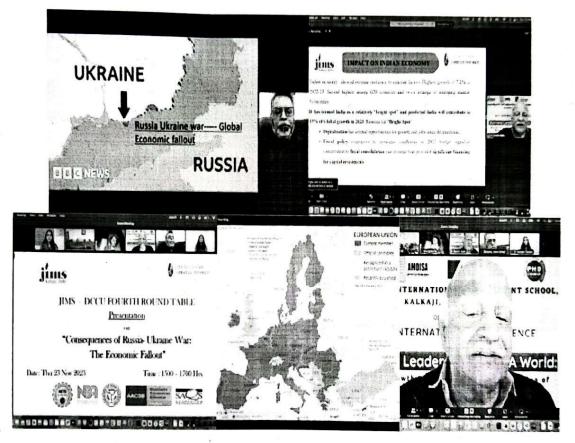
Students took important lessons from the Open House Discussions among the panel speakers and addressed questions with a solution driven approach under the coordinatorship of Ms. Aastha Behl, Assistant Professor, JIMS Kalkaji.



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PHOTOGRAPHS



A Seminar on "Consequences of Russia-Ukraine War: The Economic Fallout" was organised on 23rd November'23 from 3 pm in JIMS Kalkaji



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List of beneficiaries:

S. No.	Enrollment no.	Name of Student	Class
1	00114188822	KAMOLINI GHOSH	BCOM III M
2	00214188822	C P FAIZ	BCOM III M
3	00314188822	SIYA CHANDNA	BCOM III M
4	00414188822	KHUSHI GUPTA	BCOM III M
5	00514188822	TANISHA JAIN	BCOM III M
6	00614188822	MANIK VIRMANI	BCOM III M
7	00814188822	KANAK SEJWAL	BCOM III M
8	00914188822	RISHITA AGARWAL	BCOM III M
9	01014188822	DEV JUNEJA	BCOM III M
10	01114188822	LAKSHYA SIROHI	BCOM III M
11	01214188822	MANSI SHARMA	BCOM III M
12	01314188822	MOHD NASIM AKHTAR	BCOM III M
13	01514188822	KARAN RAWAT	BCOM III M
14	01614188822	KRITIKA LUTHRA	BCOM III M
15	01714188822	ANUSHKA MISHRA	BCOM III M
16	01814188822	NIPUN KUMAR TALWAR	BCOM III M
17	02114188822	PRIYANSHI KAUSHIK	BCOM III M
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33	02414101722	MUDIT KHATTER	BBA III M
34	02514101722	BANISHA KUNDI	BBA III M
35 / 1	02614101722	DHAVI SHARMA	BBA III M

Name & Sign Faculty coordinator



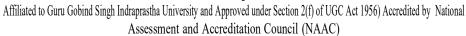
Name & Sign * 1000 Head of the Department







MOR, Pocket-105, Kalkaji, New Delhi-110019





ATTENDANCE FOR BBA FACULTIES

SNO	Name	Designation	Attendance
1.	Dr. Prabal Chakraborty	Associate Professor	Р
2.	Dr. Vandana Gupta	Associate Professor	P
3.	Ms. Sangeeta Sharma Mehndiratta	Associate Professor	P
4.	Ms. Dolly	Assistant Professor	P
5.	Dr. Preeti Singh	Assistant Professor	P
6.	Ms. Aastha Behl	Assistant Professor	P
7.	Ms. Jasleen Rana	Assistant Professor	P
8.	Ms. Shweta Khandelwal	Assistant Professor	P
9.	Ms. Bhawna Thakran	Assistant Professor	P
10.	Dr. Shivani Sharma	Assistant Professor	P
11.	Dr. Usha Agarwal	Assistant Professor	P
12.	Ms. Payal Sharma	Assistant Professor	P
13.	Ms. Arti Vaish	Assistant Professor	P

ATTENDANCE FOR B.COM(H) FACULTIES

1.	Dr. Prashant Kumar	Associate Professor and HOD	P
2.	Dr. Rashmi Bhatia	Professor	P
3.	Dr. Niti Saxena	Associate Professor	P
4.	Dr. Priyanka Ahluwalia	Associate Professor	P
5.	Ms. Nikhita Dhawan	Assistant Professor	P
6.	Dr. Pallavi Nakra	Assistant Professor	P
7.	Mr. Umesh Kumar Gupta	Assistant Professor	P
8.	Dr. Surbhi Gosain	Assistant Professor	P
9.	Ms. Gurmeet Sodhi	Assistant Professor	P
10.	Ms. Pooja Bisht	Assistant Professor	P
11.	Ms. Surbhi Ahuja	Assistant Professor	P
12.	Mr. Kartik Dayal	Assistant Professor	Р
13.	Ms. Chanika Goel	Assistant Professor	P
14.	Ms. Kanika Parashar	Assistant Professor	Р

NAME & SIGNATURE COORDINATOR

NAME & SIGNATURE HEAD OF DEPT



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JIMS/BBA/2023/638-b

October 04, 2023

Notice

Seminar on "Al in HR: Integration of People and Technology to Create Business Value"

A Seminar is organized a HR Seminar on "AI in HR: Integration of People and Technology to Create Business Value" for the students of BBA. The details are as follows:

Date

14thOctober,2023

Time

10am onwards

Venue

JIMS, Kalkaji

Attendance is compulsory.

Ms. Aastha Behl is to co-ordinate.

Pravlent Kuper

Dr. Prashant Kumar Head of the Department

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JIMS/B.COM(H)/2023/753-b

October 04, 2023

Notice

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A Seminar is organized a HR Seminar on "AI in HR: Integration of People and Technology to Create Business Value" for the students of BCOM(H). The details are as follows:

Date

14th October, 2023

Time

10 am onwards

Venue

JIMS, Kalkaji

Attendance is compulsory.

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Pravlent Kumer

Dr. Prashant Kumar Head of the Department

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Mr. Saurabh **Rai** CEO, Arahas Technologies



Mr. Neeraj Narang Global HCM Strategy Director & Apac Lead, Oracle



Ms. Archna **Bhardwaj** HR Leader nd Mentor



Ms. Kuljeet Kaur Senior Manager, IOC



Ehutan Country Jead, Apolis India



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DATE-14October, 2023

Report of the Event

EventCategory-National Seminar

Topic-Al in HR: Integration of People and Technology to Create Business Value

Date-14th October, 2023 Time-10 am onwards Venue–JIMS Kalkaji

Resource person- Mr. Sandeep Girotra Executive Director & CHRO. DCM Shriram and Dr. Aquil Busrai CEO, Aquil Busrai Consulting, FMR Director (HR) IBM & SHELL, Dr. G.P. Rao Founder and Managing Partner GPR HR Consulting LLP, Mr. Saurabh Rai CEO of Arahas Technologies, Mr. Neeraj Narang Global HCM, Strategy Director & Apac Lead, Oracle, Ms. Archna Bhardwaj HR Leader and Mentor, Ms. Kuljeet Kaur Senior Manager, IOC, Mr. Manmohan Bhutani Country Head, Apolis India.

FacultyCoordinators- Ms. Aastha Behl,Dr. Surbhi Gosain

Number of Beneficiaries -79 students of BBA and Bcom(h) batch

Number of faculties: 19 faculties of BBA and Bcom (h)

Learningobjectives-

JIMS Kalkaji organized the national human resource seminar titled, "Al in HR: Integration of People and Technology to Create Business Value" at JIMS Kalkaji Auditorium on 14th October 2023. The guests of honor of the event were Mr. Sandeep Girotra Executive Director & CHRO. DCM Shriram and Dr. Aquil Busrai CEO, Aquil Busrai Consulting, FMR Director (HR) IBM & SHELL. The speakers for the event were Dr. G.P. Rao Founder and Managing Partner GPR HR Consulting LLP, Mr. Saurabh Rai CEO of Arahas Technologies, Mr. Neeraj Narang Global HCM, Strategy Director & Apac Lead, Oracle, Ms. Archna Bhardwaj HR Leader and Mentor, Ms. Kuljeet Kaur Senior Manager, IOC, Mr. Manmohan Bhutani Country Head, Apolis India.

Report-

The inaugural session commenced with the welcome address by Dr. (Cdr) Satish Seth, Ex-Director General and Advisor to the Chairman JIMS. He emphasized the ethical use of AI and explained how Chat GPT can become beneficial in personalized learning, case study analysis, and business planning in higher education. Mr. Sandeep Girotra explained the technological evolution in the music industry from a turntable record player to cassettes, CDs, DVDs, MP3, and pen drives, and now to Spotify. He deliberated that nothing can replace social connection but at the same time, it is essential to be agile and accept technological change. Dr Aquil Busrai emphasized maintaining the balance between technology and Human Connect. He explained how AI works silently and has changed lifestyles and reduced the operational costs of firms with the application of Predictive Attrition analysis. It is important to be well-versed with technological changes and learn to cope with the speed of change. Dr. Anuj Verma, Director JIMS Kalkaji shared his views that human connection cannot be replaced by any technology, but we can adapt technology for the betterment of society. Technology should be used wisely but Human Touch should not be lost.



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Mr. GP RAO commenced the panel discussion with an emphasis on technological integration and human development. He emphasized the significance of AI in automating processes, analyzing vast datasets, and enabling machines to make decisions, ultimately revolutionizing various industries. Mr. Neeraj's Perspective explains how Al involves the artificial creation of intelligence within machines. He suggested that during interviews, paying attention to subtle cues like eye movements and hand gestures can provide valuable insights. These non-verbal cues can offer a deeper understanding of a candidate's suitability for a role. Saurabh Rai's insights shed light on the importance of predictive and descriptive models in the field of data analysis. He highlighted the need for accurate data parameters, such as salary and the nature of work, to ensure the correctness and reliability of these models. Saurabh emphasized that conducting numerous surveys is essential for conducting sentiment analysis effectively. This involves the aggregation of words and phrases from various sources, leading to a comprehensive understanding of sentiment. Miss Archana Bhardwaj highlights the topic of grievance handling within HR and contrasts it with certain hiring practices. She raised a significant concern about the emphasis placed on physical appearance during the hiring process. Archana pointed out that in some cases, candidates may be hired or not based on their looks rather than their qualifications, which can lead to biases in recruitment. However, she also emphasized that in the field of artificial intelligence (AI), these biases are often eliminated. The hiring process in AI relies solely on an individual's talents and qualifications relevant to the position they are applying for, ignoring irrelevant factors like appearance.

Learning outcomes

Mr. Manmohan Bhutani unequivocally asserted that Artificial Intelligence (AI) is a game changer. Al's potential is so significant that it can be considered a transformative force in today's world. Moreover, Mr. Bhutani highlighted the power of AI in identifying inflection points in advance. Predictive capability is a crucial aspect of AI, enabling businesses and organizations to anticipate critical turning points, make informed decisions, and stay ahead of the curve. Ms. Kuljeet acknowledged the game-changing potential of technology but also emphasized that human existence remains at the core of innovation, underscoring the need to strike a balance between technological advancements and human-centric values. She explained how Indian Oil Corporation has used sentiment analysis at its retail outlets to ensure customers' happiness. These valuable tips offer diverse perspectives on the integration of AI, ethics, technology, and human elements in our rapidly changing world.



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PHOTOGRAPHS



A Seminar on "Al in HR: Integration of People and Technology to Create Business Value" was organised on 14th October'23 from 10 am in JIMS Kalkaji



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List of beneficiaries:

S. No.	Enrollment no.	Name of Student	Class
1	02614188822	DHRUV KOHLI	BCOM III M
2	02714188822	PIYUSH GARG	BCOM III M
3	02814188822	Shivam Dutta	BCOM III M
4	02914188822	SANYA GUPTA	BCOM III M
5	03114188822	MANIK GROVER	BCOM III M
6	03314188822	RIDHAV TULI	BCOM III M
7	03414188822	MAYANK PATHAK	BCOM III M
8	03514188822	ANMOL TANEJA	BCOM III M
9	03614188822	SANYA RELIA	BCOM III M
10	03714188822	AATIKSH KASHYAP	BCOM III M
11	35114188822	VINAYAK KALRA	BCOM III M
12	35214188822	KHUSHI NAGPAL	BCOM III M
13	35314188822	SARTHAK KHANNA	BCOM III M
14	35414188822	PARMEET SINGH	BCOM III M
15	01714188822	ANUSHKA MISHRA	BCOM III M
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34	02514101722	BANISHA KUNDI	BBA III M
35	02614101722	DHAVI SHARMA	BBA III M
36	02714101722	NITIN NEGI	BBA III M
37	02814101722	TANISHA CHAWLA	BBA III M
38	02914101722	LIPIKA CHUG	BBA III M
39	00124588822	RAMAN SHARMA	BCOM III E
40	00224588822	AVICHAL RAGHUVANSHI	BCOM III E
41	00324588822	PRISHA KOHLI	BCOM III E
42	00524588822	YUGAM NAGRANI	BCOM III E
43	00624588822	KHUSHI JUNEJA	BCOM III E
44	00724588822	NITIN R	BCOM III E
45	00824588822	GUNANSH KOCHHAR	BCOM III E
46	00924588822	PAVANI OMAR	BCOM III E
47	01324588822	DIYA RAWAT	BCOM III E
48	01424588822	ADITI GUPTA	BCOM III E









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49	01524588822	SHIVAM	BCOM III E
50	01724588822	SHANTANU RAJ	BCOM III E
51	35224501722	MANAV KUNDRA	BCOM III E
52	35324501722	ADITYA SAXENA	BCOM III E
53	35424501722	HARDIK SIKKA	BCOM III E
54	35624501722	MIENUL KHURANA	BCOM III E
55	03124501722	CHARVEE GUPTA	BCOM III E
56	02524501722	HEMANG KHULLAR	BBA III E
57	02624501722	PRAPTI ARORA	BBA III E
58	02724501722	MAYANK JAIN	BBA III E
59	02824501722	SANCHITA GUPTA	BBA III E
60	02924501722	AYUSH RIHAL	BBA III E
61	03224501722	HARSH KUMAR	BBA III E
62	03324501722	CHETANYA AGGARWAL	BBA III E
63	03424501722	CHITRA	BBA III E
64	03524501722	ADITYA SHARMA	BBA III E
65	03624501722	SHREYA VATS	BBA III E
66	03724501722	KARTIK SAXENA	BBA III E
67	03824501722	AYUSH SEHGAL	BBA III E
68	03924501722	DHRUV CHAUHAN	BBA III E
69	04024501722	JITIN J NAIR	BBA III E
70	04124501722	KASHISH SINGH	BBA III E
71	35124501722	ARYAN WADHWA	BBA III E
72	35224501722	MANAV KUNDRA	BBA III E
73	35324501722	ADITYA SAXENA	BBA III E
74	35424501722	HARDIK SIKKA	BBA III E
75	35624501722	MIENUL KHURANA	BBA III E
76	03124501722	CHARVEE GUPTA	BBA III E
77	02024501722	TANISHA ARORA	BBA III E
78	35524501722	ANSH SALUJA	BBA III E
79	70124501722	ARPIT GOEL	BBA III E

Name & Sign Faculty coordinator Name & Sign
Head of the Department







ATTENDANCE LIST OF FACULTIES

BBA FACULTIES

SNO	Name	Designation	Attendance
1.	Dr. Prabal Chakraborty	Associate Professor	Present
2.	Dr. Vandana Gupta	Associate Professor	Present
3.	Ms. Sangeeta Sharma Mehndiratta	Associate Professor	Present
4.	Dr. Preeti Singh	Assistant Professor	Present
5.	Ms. Aastha Behl	Assistant Professor	Present
6.	Ms. Jasleen Rana	Assistant Professor	Present
7.	Ms. Shweta Khandelwal	Assistant Professor	Present
8.	Ms. Bhawna Thakran	Assistant Professor	Present

B.COM(H) FACULTIES

1.	Dr. Prashant Kumar	Associate Professor and HOD	Present
2.	Dr. Priyanka Ahluwalia	Associate Professor	Present
3.	Ms. Nikhita Dhawan	Assistant Professor	Present
4.	Dr. Pallavi Nakra	Assistant Professor	Present
5.	Mr. Umesh Kumar Gupta	Assistant Professor	Present
6.	Dr. Surbhi Gosain	Assistant Professor	Present
7.	Ms. Gurmeet Sodhi	Assistant Professor	Present
8.	Ms. Pooja Bisht	Assistant Professor	Present
9.	Ms. Surbhi Ahuja	Assistant Professor	Present
10.	Mr. Kartik Dayal	Assistant Professor	Present
11.	Ms. Chanika Goel	Assistant Professor	Present

NAME & SIGNATURE COORDINATOR

NAME & SIGNATURE
HEAD OF DEPT

MorPkt-105 Kalkaji



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JIMS/BBA/2023/638-a

October 04, 2023

Notice

Seminar on "Application of New Technologies to Create Effective Teaching Learning Environment"

A Seminar is organized on JIMS-DCCU University Bucharest, Romania Third Round Table on the topic "Application of New Technologies to Create Effective Teaching Learning Environment" for the students of BBA. The details are as follows:

Date

10th October, 2023

Time

3 pm onwards

Venue

JIMS, Kalkaji

Attendance is compulsory.

Ms. Aastha Behl is to co-ordinate.

Proshant Kunar Dr. Prashant Kumar

Head of the Department

For Distribution:

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JIMS/B.COM(H)/2023/753-a

October 04, 2023

Notice

Seminar on "Application of New Technologies to Create Effective Teaching Learning Environment"

A Seminar is organized on JIMS-DCCU University Bucharest, Romania Third Round Table on the topic "Application of New Technologies to Create Effective Teaching Learning Environment" for the students of BCOM(H). The details are as follows:

Date

: 10th October, 2023

Time

3 pm onwards

Venue

JIMS, Kalkaji

Attendance is compulsory.

Ms. Aastha Behl is to co-ordinate.

Proshant Kumar

Head of the Department

For Distribution:

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For information, Please

Director









JIMS-DCCU THIRD ROUND TABLE



"Application of New Technologies to Create Effective Teaching Learning Environment"

TUESDAY, 10 OCTOBER 2023, 15:00- 17:00 HRS IST

INAUGURAL SESSION



DR. MARJA LIISA TENHUNEN PROFESSOR & RECTOR, DCCU BUCHAREST, ROMANIA



DR. SATISH SETH
ADVISOR TO CHAIRMAN & FMR
DIRECTOR GENERAL, JIMS



DR. ANUJ VERMA DIRECTOR, JIMS KALKAJI, NEW DELHI

DISTINGUISHED SPEAKERS



PROF. IRINA NICOLAU ASSOCIATE PROFESSOR DCCU, BUCHAREST, ROMANIA



PROF. CARMEN BEATRICE DUTU ASSOCIATE PROFESSOR DCCU, BUCHAREST, ROMANIA



PROF. ROXANA GAVRILA ASSOCIATE PROFESSOR DCCU, BUCHAREST, ROMANIA



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DATE-10 October, 2023

Report of the Event

Event Category- Seminar

Topic- Application of New Technologies to Create Effective Teaching Learning Environment

Date- 10th October, 2023

Time- 3 pm onwards

Venue – JIMS Kalkaji

Resource person- Dr. Marja Liisa, Professor & Rector, DCCU Bucharest, Romania, Dr. Anuj Verma, Director, JIMS Kalkaji, Dr. Irina Nicolau, Associate Professor, Dr. Carmen Beatrice Dutu, Associate Professor, Dr. Roxana Gavrila, Associate Professor from DCCU, Bucharest, Romania

Faculty Coordinators - Ms. Aastha Behl, Dr. Surbhi Gosain

Number of Beneficiaries - 22 students of BBA and Bcom(h) batch

Number of faculties: 27 faculties of BBA and Bcom(h)

Learning objectives-

To create an effective teaching and learning environment is to enhance educational experiences, improve student engagement, and facilitate better learning outcomes with a solution driven approach with the use of the latest technology.

Report-

JIMS Kalkaji organized a Third Round Table with DCCU University Bucharest, Romania on the topic "Application of New Technologies to Create Effective Teaching Learning Environment" on 10th October, 2023. The Round Table was graced by a panel of experts: Dr. Satish Seth, Advisor to Chairman, JIMS, Dr. Marja Liisa, Professor & Rector, DCCU Bucharest, Romania, Dr. Anuj Verma, Director, JIMS Kalkaji. The eminent panelists included Dr. Irina Nicolau, Associate Professor, Dr. Carmen Beatrice Dutu, Associate Professor, Dr. Roxana Gavrila, Associate Professor from DCCU, Bucharest, Romania. Speakers highlighted the importance and understanding of the role of digital technologies in education to create a more engaging learning environment for students. Speakers touched on the points, Infusing education with technology can be a transforming experience with the use of the latest technology of Artificial Intelligence & Machine Learning.

Learning outcomes

Students took important lessons from the Open House Discussions among the panel speakers and addressed questions with a solution driven approach with the use of the latest technology under the coordinatorship of Ms. Aastha Behl, Assistant Professor, JIMS Kalkaji & Dr. Doina Muresan, Associate Professor, DCCU, Bucharest, Romania.



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PHOTOGRAPHS



A seminar on "Application of New Technologies to Create Effective Teaching Learning Environment" was organised on 10th October'23 from 3 pm in JIMS Kalkaji



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List of beneficiaries:

S. No.	Enrollment no.	Name of Student	Class
1	02614188822	DHRUV KOHLI	BCOM III M
2	02714188822	PIYUSH GARG	BCOM III M
3	02814188822	Shivam Dutta	BCOM III M
4	02914188822	SANYA GUPTA	BCOM III M
5	03114188822	MANIK GROVER	BCOM III M
6	03314188822	RIDHAV TULI	BCOM III M
7	03414188822	MAYANK PATHAK	BCOM III M
8	03514188822	ANMOL TANEJA	BCOM III M
9	03614188822	SANYA RELIA	BCOM III M
10	00724588822	NITIN R	BCOM III E
11	00824588822	GUNANSH KOCHHAR	BCOM III E
12	00924588822	PAVANI OMAR	BCOM III E
13	01324588822	DIYA RAWAT	BCOM III E
14	01424588822	ADITI GUPTA	BCOM III E
15	01524588822	SHIVAM	BCOM III E
16	01724588822	SHANTANU RAJ	BCOM III E
17	02114188822	PRIYANSHI KAUSHIK	BCOM III M
18	02214188822	JOWEL JOGI	BCOM III M
19	00814101722	PRISHABH GUPTA	BBA III M
20	00914101722	KANISH SHARMA	BBA III M
21	01014101722	ALVIN S PAUL	BBA III M
22	01114101722	TANVI BHASKER	BBA III M

Name & Sign
Faculty coordinator

Name & Sign Head of the Department

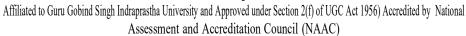








MOR, Pocket-105, Kalkaji, New Delhi-110019





ATTENDANCE FOR BBA FACULTIES

SNO	Name	Designation	Attendance
1.	Dr. Prabal Chakraborty	Associate Professor	P
2.	Dr. Vandana Gupta	Associate Professor	P
3.	Ms. Sangeeta Sharma Mehndiratta	Associate Professor	P
4.	Ms. Dolly	Assistant Professor	P
5.	Dr. Preeti Singh	Assistant Professor	P
6.	Ms. Aastha Behl	Assistant Professor	P
7.	Ms. Jasleen Rana	Assistant Professor	P
8.	Ms. Shweta Khandelwal	Assistant Professor	P
9.	Ms. Bhawna Thakran	Assistant Professor	P
10.	Dr. Shivani Sharma	Assistant Professor	P
11.	Dr. Usha Agarwal	Assistant Professor	P
12.	Ms. Payal Sharma	Assistant Professor	P
13.	Ms. Arti Vaish	Assistant Professor	P
		•	

ATTENDANCE FOR B.COM(H) FACULTIES

1.	Dr. Prashant Kumar	Associate Professor and HOD	P
2.	Dr. Rashmi Bhatia	Professor	P
3.	Dr. Niti Saxena	Associate Professor	P
4.	Dr. Priyanka Ahluwalia	Associate Professor	P
5.	Ms. Nikhita Dhawan	Assistant Professor	P
6.	Dr. Pallavi Nakra	Assistant Professor	P
7.	Mr. Umesh Kumar Gupta	Assistant Professor	P
8.	Dr. Surbhi Gosain	Assistant Professor	P
9.	Ms. Gurmeet Sodhi	Assistant Professor	P
10.	Ms. Pooja Bisht	Assistant Professor	P
11.	Ms. Surbhi Ahuja	Assistant Professor	P
12.	Mr. Kartik Dayal	Assistant Professor	Р
13.	Ms. Chanika Goel	Assistant Professor	P
14.	Ms. Kanika Parashar	Assistant Professor	Р

NAME & SIGNATURE COORDINATOR

NAME & SIGNATURE HEAD OF DEPT



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JIMS/BBA/2024/690

April 22, 2024

18

Notice

Prayaas-First Aid

Prayaas- The NSS and Rotaract Club of JIMS Kalkaji is organising a seminar in collaboration with "Emmanuel Hospital Association" on First aid at JIMS, Kalkaji on 29th April 2024 i.e. Monday, where in volunteers and faculties will be equipped with information about first aid to help preserve the lives of victim of specific health emergencies.

Dr. Preeti Singh and Mr. Kartik Dayal are Co-ordinate.

(1)

Dr. Ruchi Srivastava

HOD

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JIMS/B.COM(H)/2024/836

April 22, 2024

Notice

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Pravlent Kurar

Dr. Prashant Kumar

HOD

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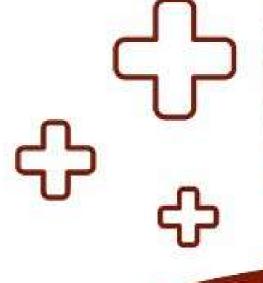














HOD Mr. Shem Raomai & Mr. Godwin Jose (Emmanuel Hospital Association, New Delhi)



THE NSS & ROTARACT CLUB OF JIMS KALKAJI (BBA & BCOM DEPT)









Auditorium



Monday April 29, 2024

11AM -1 PM

STUDENT COORDINATORS

AASHIMA GILL ANISHA GULATI FACULTY COORDINATORS

DR.PREETI SINGH MR.KARTIK DAYAL



MOR, Pocket-105, Kalkaji, New Delhi-110019

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Date: 29.04.2024

Report of Seminar on "First Aid and CPR"

Event Category : Seminar by NSS

Topic : First Aid and CPR Seminar

Date : 29 April 2024

Faculty Coordinator : Dr. Preeti Singh & Mr. Kartik Dayal

Number of Student Volunteers : 16 Number of Faculties attended : 19

Objective

- A seminar on CPR and first aid is designed to provide participants with essential knowledge and skills to respond effectively to medical emergencies.
- The primary objective is to empower individuals within the college community to take immediate and appropriate action during critical situations, potentially saving lives and promoting a safer environment for everyone.

Report:

The student volunteers from Prayaas, the NSS and rotaract club of JIMS Kalkaji conducted a seminar on first aid in collaboration with Emmanual Hospital Association, New Delhi. The seminar emphasized the immediate steps to take when encountering someone experiencing a heart attack, including recognizing the signs of cardiac distress, assessing the person's condition, and swiftly initiating CPR if needed .Students also gained knowledge on administering first aid, including how to stop bleeding effectively. The seminar covered the steps to assess and manage bleeding wounds, emphasizing the importance of applying pressure to the wound using a clean cloth or bandage to control bleeding

Learning Outcome:

The learning outcome of the first aid seminar was twofold: students acquired essential skills in cardiopulmonary resuscitation (CPR), enabling them to respond promptly and effectively to heart attack emergencies, while also gaining proficiency in administering first aid to control bleeding and stabilize injured individuals.





(Seminar being conducted by professionals on first aid and CPR)

FIRST AID SEMINAR

LIST OF STUDENT VOLUNTEERS

S.NO	NAME	BATCH	ATTENDANCE
1	SHANTANU RAJ	BCOM 4 E	PRESENT
2	NAINA	BCOM 2 M	PRESENT
3	PALAK	BBA 2 E	PRESENT
4	YASH VARDHAN	BBA 4M	PRESENT
5	KAMOLINI	BCOM 4M	PRESENT
6	LIPIKA	BBA 4 M	PRESENT
7	SAKSHI	BCOM 6M	PRESENT
8	ADITYA	BBA 6 M	PRESENT
9	VINAYAK	BBA2 E	PRESENT
10	HARSHITA	BBA 2 M	PRESENT
11	PRANAV	BCOM 2 M	PRESENT
12	INSHA	BCOM 6 M	PRESENT
13	KUSH BIJLANI	BBA 2 E	PRESENT
14	MUDIT MALHOTRA	BBA 2 E	PRESENT
15	AASHIMA	BBA 2M	PRESENT
16	ANISHA	BBA 2 M	PRESENT

ATTENDANCE LIST OF FACULTIES

BBA FACULTIES

SNO	Name	Designation	Attendance
1.	Dr. Ruchi Srivastava	Professor & HOD	Present
2.	Dr. Vandana Gupta	Associate Professor	Present
3.	Ms. Sangeeta Sharma Mehndiratta	Associate Professor	Present
4.	Dr. Preeti Singh	Assistant Professor	Present
5.	Ms. Aastha Behl	Assistant Professor	Present
6.	Ms. Jasleen Rana	Assistant Professor	Present
7.	Ms. Shweta Khandelwal	Assistant Professor	Present
8.	Ms. Bhawna Thakran	Assistant Professor	Present

B.COM(H) FACULTIES

1.	Dr. Prashant Kumar	Associate Professor and HOD	Present
2.	Dr. Priyanka Ahluwalia	Associate Professor	Present
3.	Ms. Nikhita Dhawan	Assistant Professor	Present
4.	Dr. Pallavi Nakra	Assistant Professor	Present
5.	Mr. Umesh Kumar Gupta	Assistant Professor	Present
6.	Dr. Surbhi Gosain	Assistant Professor	Present
7.	Ms. Gurmeet Sodhi	Assistant Professor	Present
8.	Ms. Pooja Bisht	Assistant Professor	Present
9.	Ms. Surbhi Ahuja	Assistant Professor	Present
10.	Mr. Kartik Dayal	Assistant Professor	Present
11.	Ms. Chanika Goel	Assistant Professor	Present

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NAME & SIGNATURE COORDINATOR

NAME & SIGNATURE HEAD OF DEPT



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JIMS/BBA/2024/687

March 01, 2024

Notice

NSS Informative Session on Cervical and Breast Cancer

Prayaas- The NSS Club of JIMS Kalkaji is organising a seminar on the occasion of international women's day in collaboration with "Caped India" on cervical and breast cancer at JIMS, Kalkaji on 7th March 2024 i.e. Thursday, wherein volunteers and faculties will be equipped with information about the same

Dr. Preeti Singh is to Co-ordinate.

Dr. Ruchi Srivastava

HOD

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JIMS/B.COM(H)/2024/801

March 01, 2024

Notice

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Dr. Preeti Singh is to Co-ordinate.

Prachast turor

Dr. Prashant Kumar HOD

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Prayaas
The NSS Cell Of Jims Kalkaji Bba & Bcom Dept (Unit I & Unit II)

In Collaboration With

Caped India

Seminar on

CERVICAL & BREAST CANCER AWARENESS SESSION

7th March 2024 :: © 11AM-12PM

Venue Auditorium, JIMS Kalkaji



Mahek Maheswari
Communication Coordinator

Student Coordinator Lipika Chug Yash Vardhan Faculty Coordinators Dr.Preeti Singh Mr.kartik Dayal





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Date: 07.03.2024

Report of Seminar on "Cervical and breast cancer session"

Event Category: Seminar by NSS **Topic**: Cervical and breast cancer

Date: 7 March 2024

Faculty Coordinator: Dr. Preeti Singh & Mr. Kartik Dayal

Number of Student Volunteers: 17

Number of faculties: 22

Objective

- To increase awareness and reduce the stigma linked to the symptoms and treatment of cervical and breast cancer.
- To prevent the development of invasive cervical and breast cancer

Report:

Prayaas the nss club of JIMS Kalkaji in collaboration with caped India, Ms Mehak Maheshwari conducted a seminar on cervical and breast cancer in the campus to raise people's awareness about cervical and breast cancer, its detection, its treatment and the need for a reliable, permanent cure. Through the collective efforts of volunteers and teachers we were able to successfully conduct this campaign and bring awareness amongst people.

Learning Outcome:

- This campaign helped people by teaching the signs and symptoms of cervical and breast cancer.
- This campaign helped people by teaching the ways of prevention of cervical and breast cancer.







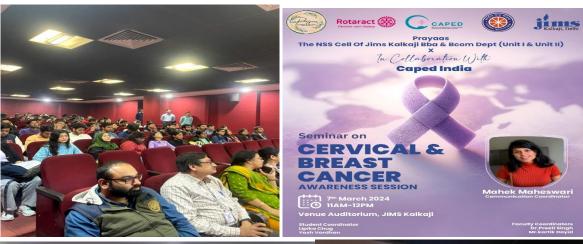


Jagannath International Management School MOR, Pocket-105, Kalkaji, New Delhi-110019



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Glimpses of the event





(Ms. Mehak Maheshwari conducting a seminar on cervical and breast cancer to raise awareness among people)









Jagannath International Management School MOR, Pocket-105, Kalkaji, New Delhi-110019



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CERVICAL AND BREAST CANCER CAMPAIGN LIST OF STUDENT VOLUNTEERS

S.No	Name	Batch	Attendance
1	LIPIKA CHUG	BBA 4 M	PRESENT
2	ADITYA GOEL	BBA 6 M	PRESENT
3	ISHFA	BCOM 6 M	PRESENT
4	SAKSHI	BCOM 6 M	PRESENT
5	CHIRAG	BCOM 6 M	PRESENT
6	AANYA KHANDELWAL	BCOM 2 E	PRESENT
7	KASHISH SINGH	BBA 4 E	PRESENT
8	VARUN PAPNAI	BBA 2 E	PRESENT
9	PRIYANSHU POKHRIYAL	BBA 2 E	PRESENT
10	VANYYA MEHTA	BCOM 2 M	PRESENT
11	HARSHITA	BBA 2 M	PRESENT
12	PRANAV	BCOM 2 M	PRESENT
13	RIDHIMA THAKUR	BCOM 2 M	PRESENT
14	VINAYAK PARASHAR	BBA 2 E	PRESENT
15	LAKSHIT TYAGI	BBA 2 E	PRESENT
16	KHUSHI NAGPAL	BCOM 4 M	PRESENT
17	ARYAN GAUR	BCOM 2 M	PRESENT









Jagannath International Management School MOR, Pocket-105, Kalkaji, New Delhi-110019



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CERVICAL AND BREAST CANCER CAMPAIGN LIST OF FACULTIES

BBA FACULTIES

SNO	Name	Designation	Attendance
1.	Dr. Ruchi Srivastava	Pofessor & HOD	Present
2.	Dr. Vandana Gupta	Associate Professor	Present
3.	Ms. Sangeeta Sharma Mehndiratta	Associate Professor	Present
4.	Dr. Prabal Chakraborty	Associate Professor	Present
5.	Dr. Preeti Singh	Assistant Professor	Present
6.	Ms. Aastha Behl	Assistant Professor	Present
7.	Ms. Jasleen Rana	Assistant Professor	Present
8.	Ms. Shweta Khandelwal	Assistant Professor	Present
9.	Ms. Bhawna Thakran	Assistant Professor	Present

B.COM(H) FACULTIES

1.	Dr. Prashant Kumar	Associate Professor and HOD	Present
2.	Dr. Rashmi Bhatia	Professor	Present
3.	Dr. Niti Saxena	Associate Professor	Present
4.	Dr. Priyanka Ahluwalia	Associate Professor	Present
5.	Ms. Nikhita Dhawan	Assistant Professor	Present
6.	Dr. Pallavi Nakra	Assistant Professor	Present
7.	Mr. Umesh Kumar Gupta	Assistant Professor	Present
8.	Dr. Surbhi Gosain	Assistant Professor	Present
9.	Ms. Gurmeet Sodhi	Assistant Professor	Present
10.	Ms. Pooja Bisht	Assistant Professor	Present
11.	Ms. Surbhi Ahuja	Assistant Professor	Present
12.	Mr. Kartik Dayal	Assistant Professor	Present
13.	Ms. Chanika Goel	Assistant Professor	Present

NAME & SIGNATURE COORDINATOR

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NAME & SIGNAT HEAD OF DEPT







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Conferences

For Assessment year 2023-24















XIXth International Conference

Transformation 2024: Integration of People, Technology and the Environment to Build Sustainable Business Organisations

16th and 17th Feb 2024

INAUGURAL SESSION



Shri. Atul Sobti Director General SCOPE, Fmr CMD, BHEL



Dr. Amit Gupta Chairman, JIMS



Mr. Furqan Warsi Partner, Ernst & Young



Dr. Satish Seth Advisor to Chairman Fmr Director General, JIMS



Dr. Anuj Verma Director, JIMS

DISTINGUISHED GUEST SPEAKERS



Mr. Ankit Jhamb Chief Learning Officer Grant Thornton Bharat



Dr. Raj K. Singh Professor of Management Practice, Riverside School of Business, University of California (USA)



Mr. Ignace Hindrick
Director, Business
Development
DMH Business Advisors
Pvt Ltd, Belgium



Mr. Neeraj Narang Global HCM Strategy Director & APAC Lead, Oracle



Dr. Marja-Liisa Tenhunen Professor and Rector DCCU, Bucharest, Romania



Mr. Abhay Singh Chief Business Officer MPC Cloud Consulting Pvt Ltd



Mr. Amitoj Singh Senior Manager, Ernst & Young



Professor Zheng Gangquiang (Tony) Director, External Affairs & International Education Zhejiang Technical Institute of Economics, China



Dr Samantha Rathnayake Senior Management Consultant & Faculty Postgraduate Institute of Management, University of Sri Jayawardenepura, Sri Lanka



Dr Stefano Elia Professor of International Business, School of Management, Polytechnic University of Milan, Italy



Dr. Hidekazu Sone Professor Shizuoka University of Art & Culture, Japan



Mr. Michail Kosak Co-Founder & CMO, DueDash, Germany



Dr. Spinder Dhaliwal Reader in Entrepreneurship, University of Westminster, UK





XIX th

International Conference

Transformation 2024: Integration of People, Technology and the Environment to Build Sustainable Business Organisations"

16th and 17th Feb 2024

XIX th International Conference

Conference Overview

Jagannath International Management School(JIMS), Kalkaji, New Delhi is organizing its XIXth International Conference in collaboration with the PHD Chamber of Commerce and Industry (PHDCCI), The Konrad-Adenauer-Stiftung (KAS), Germany and Association of Management Development Institutions in South Asia (AMDISA) on 16th and 17th Feb 2024 at the Lakshmipat Singhania Auditorium, PHD House, New Delhi - 110016. The Conference will be held in physical mode.

The year 2024 marks a pivotal moment in the evolution of business paradigms. "Transformation 2024: Integration of People, Technology, and the Environment to Build Sustainable Business Organizations" encapsulates a forward-looking vision that recognizes the interdependence of humanity, technology, and the environment in the pursuit of sustainable prosperity. First and foremost, this transformation hinges on the recognition that people are not merely human resources but the beating heart of any organization. Companies that prioritize the well-being, growth, and empowerment of their employees foster a culture of innovation and responsibility. When individuals feel valued and aligned with a company's sustainability goals, they become catalysts for change. Inclusivity, diversity, and ethical leadership are not just buzzwords; they are the cornerstones of organizations that thrive in the 21st century.

Technology, the second pillar of this transformation, stands as both an enabler and a driving force. Embracing cutting-edge technologies such as artificial intelligence, IoT, and blockchain can revolutionize how businesses operate. Al-driven analytics can optimize resource allocation, minimize waste, and enhance supply chain efficiency. Renewable energy systems and smart infrastructure can reduce carbon footprints. Meanwhile, blockchain technology can enhance transparency and traceability, enabling consumers to make informed choices about the products they purchase. By harnessing the potential of technology, businesses not only enhance their competitive edge but also contribute to a greener, more sustainable world.

The third dimension, the environment, is our shared responsibility and the cornerstone of long-term business viability. Companies must do transition from resource-intensive models to ones that prioritize environmental stewardship. This entails reducing carbon emissions, adopting circular economy practices, and conserving natural resources. Sustainable sourcing and eco-friendly packaging are not just trends but ethical imperatives in this era.

In conclusion, "Transformation 2024: Integration of People, Technology, and the Environment to Build Sustainable Business Organizations" represents a paradigm shift away from profit-centric models toward holistic, triple-bottom-line sustainability. By harmonizing the strengths of people, technology, and environmental consciousness, businesses can secure a prosperous and sustainable future in 2024 and beyond. This transformation is not merely a choice but an imperative for any organization aspiring to thrive in an increasingly complex and interconnected world.

Conference Objectives

The Conference aims to achieve the following objectives:

- Provide a platform to share knowledge and understanding of the role of people and technology to create business growth and sustainability.
- Create awareness of the imperative need to develop on Organisational culture where sustainability is ingrained in the values, behaviour and decision – making processes of the organisation.
- Disseminate, share and stimulate research for development of sustainability models relating to business, society and the environment.

Conference Sub-Themes

- Business Transformation Strategies
- Leadership in the Digital Age
- Supply Chain Optimisation
- Environmental Management Systems
- Sustainable Business Models
- Management Transformation
- Entrepreneurship and Start-ups
- Circular Economy
- E-education, E-Learning and E-Pedagogy

Target Participants

The Conference is intended for Academicians and Industry Managers at all levels as well as Research Scholars seeking to enhance their knowledge and understanding of the imperative need for the three pillars of transformation, People, Technology and Environment, to seamlessly integrate for achievement of sustainable business practices.

Organizing Committee

Patrons

Mr. Anil Agarwal
President, Cosmos Group
Shri Sanjeev Agrawal
President, PHD Chamber
of Commerce & Industry
Chairman, MMG Group

Chairman

Dr. Amit Gupta Chairman, JIMS

Conference Chair

Dr. Satish SethAdvisor to Chairman
Fmr Director General, JIMS

Steering Committee

Mr. Naveen Seth

Deputy Secretory General PHDCCI

Dr Aquil Busrai

Chief Executive Officer
Aquil Busrai Consulting
Fmr Director (HR) IBM & Shell

Dr. Anuj Verma

Director, JIMS

Mr. Deepak Mehra

Head (T & D), Kenstar

Mr. Manmohan Bhutani

VP(HR) & Business Operations American Cyber Systems

Ms. Anju Uppal

General Manager -HR

AIMIL Ltd

Call for Papers

Academicians, policy makers, corporate executives, and research scholars are invited to contribute papers on topics related to the theme of the Conference. An extended abstract of 1500 words should be sent, preferably as an email attachment. The abstract should include research objectives, methodology and significance, followed by keywords. The abstracts will be refereed. Author's name, academic institution, address, phone number and email address must be included in a brief author profile on a separate page.

- Last date of abstract submission Wed 31st January 2024
- Intimation of acceptance of abstract Mon05 Feb 2024

Research Paper Presentation Competition

The Research Paper Presentation Competition would be held in the afternoon session of the day two of the Conference. All submitted extended abstracts will be blind peer reviewed. The selected extended abstracts will be published in institute's 8M Journal.

The Best Paper will be awarded a cash prize of Rs.10,000/- and the Second Best Paper a cash prize of Rs. 5000/- . Certificates will also be awarded to the winners.

Past International Conferences

 $The institute has organized \ Eighteen \ International \ Conferences \ in the \ past.$ Details of last six Conferences are as Below:

Conf.	<u>Date</u>	<u>Theme</u>
XIII	Feb 10, 2018	"Business 2025: Driving Growth through Strategic Innovation, Entrepreneurship and Digitisation".
XIV	Feb 23, 2019	"Business Sustainability in the 21st Century: Managing People,
XV	Feb 15, 2020	Planet and Profit". "Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology, Operations and Culture"
XVI	23rd and 24th April 2021	"Business Sustainability in the Post- Pandemic Era: Resetting Strategies in Domains of People, Technology, and Environment"
XVII	11th and 12th Feb 2022	"Global Digital Transformation: Navigating Critical Technological, Socio-economic and Cultural Shifts to Build Future Ready Organisations"
XVIII	17 th and 18 th Feb 2023	"Business Leadership in a VUCA World: Driving Growth Through Effective Integration of People, Technology and the Environment"

About JIMS

Jagannath International Management School, Kalkaji, New Delhi, the flagship institute of the JIMS Group, was founded in 1997 with a clear vision and purpose of grooming world class business leaders to meet the challenges of a rapidly changing business environment. The institute is ably governed by its young and dynamic Chairman, Dr. Amit Gupta who through his visionary leadership has catapulted it to the top league of B-Schools.

JIMS' greatest strengths lie in its superior attributes which include expert faculty with relevant industry experience; prestigious International Advisory Board comprising eminent academicians from top foreign and Indian universities; prolific institute-industry interface, foreign university collaborations and an enviable track record of quality placements. The institute is approved by All India Council for Technical Education (AICTE), Ministry of Education, Govt. of India, and has been awarded the international SAQS accreditation and the national NBA accreditation which is recognised by AlU as equivalent to an MBA degree.

Top Awards & Rankings

- Ranked 17th Best B-School in India, 8th Best B-School in North Zone and the 9th Best in top Private Institutions in the Times of India in its latest B-School Survey 2023.
- Ranked 8th amongst top private MBA Institutions in North India in Best B-Schools Survey 2023 by Outlook.
- · Awarded 'All India 14th Rank' and 6th Rank in Delhi NCR by the prestigious Chronicle 12th All India B-School Survey.
- NBA and SAQS Accreditations Awarded by ASSOCHAM for Excellence in Industry-Academia Interface, at its Annual Education Summit

About PHDCCI

PHD Chamber of Commerce and Industry, established in 1905, is a proactive and dynamic multi-State apex organization working at the grass-root level and with strong national and international linkages. PHD Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHD Chamber, through its research- based policy advocacy role, positively impacts the economic growth and development of the nation. PHD Chamber is more than an organisation of the business community, as it lives by the chosen motto "Skilling India for Global Competitiveness" and contributes significantly to socioeconomic development and capacity building in several fields.

About KAS

The Konrad-Adenauer-Stiftung (KAS) is a political foundation. In Germany, 16 regional offices offer a wide variety of civic education conferences and events. Our offices abroad are in charge of over 200 projects in more than 120 countries. We are proud to bear the name of Konrad-Adenaer. The first chancellor of the Federal Republic of Germany's name and principles are our guidelines, duty, and obligation, Established in 1955 as "Society for Christian-Democratic Civic Education", The Foundation took on the name of the first Federal Chancellor in 1964.

The Konrad-Adenauer-Stiftung has organised its program priorities in India into five working areas; Foreign and Security Policy, Economic, Climate and Energy Policy, Rule of Law, Political Dialogue and Media and Youth.

About AMDISA

Association of Management Development Institutions in South Asia (AMDISA) is a network of Management Education and Management Development Institutions in South Asia. It has 308 members from the SAARC region. AMDISA launched the global benchmark quality

assurance and accreditation system for Business Schools – SAQS. SAQS is the quality assurance scheme run by AMDISA as a service to the management education profession worldwide. SAQS emerged in an EFMD – AMDISA cooperation through a European Union funded Asia - Link project in 2003-04 and is inspired by EFMD's EQUIS criteria guidelines. Recently the Association of Indian Universities (AIU) has accepted AMDISA's Quality Assurance Program - SAQS at par with NBA accreditation for according equivalence to the two-year full time PGDM with MBA degree of Indian Universities.

COMMUNICATION AND CONTACT

• Programme Chairman

Dr. Satish Seth, Advisor to Chairman & Fmr Director General

• Programme Director

Dr. Anuj Verma Director

Programme Coordinators

For details, please contact:

Ms. Aastha Behl Assistant Professor aastha.behl@jagannath.org 8808063336

Registration Fees

CategoryIndian ResidentsForeign Nationals (USD)Research Scholars₹ 1,000/-\$ 100Academician₹ 1,500/-\$ 110Corporate Nominee₹ 2,000/-\$ 120Delegates₹ 1,500/-

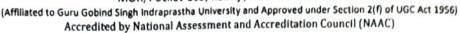


Jagannath International Management School

MOR Pocket 105, Kalkaji, New Delhi - 110019, India +91-11-40619200 (100 Lines) | admission@jagannath.org +91 98682 39472, +91 99538 92274



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CIRCULAR - BBA/032/2024

February 14, 2024

Notice

XIXth International Conference on the theme "Transformation 2024: Integration of people, technology and the Environment to build sustainable business organisations" 16th and 17th February 2024

All the students and faculties are hereby informed that they have to attend XVII International Conference where JIMS is providing an opportunity to interact with experts with global exposure. This will enhance their knowledge and global exposure. The details are as follows:

Date: 16th and 17th February 2024

Venue: PHD chamber of commerce and Industry

Time: 9 am onwards

Instructions:

 The Students should come prepared with relevant questions related to the theme of the International Conference.

 Non desirable conversations should not be observed during the proceedings of the International Conference.

3. No unwanted comments to be mentioned in chat.

4. Don't leave the session early or unannounced. This is disruptive and inconsiderate

Prakat Kunar

Dr. Prashant Kumar

Head of the Department

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CIRCULAR - B.COM(H)/032/2024

February 14, 2024

Notice

XIXth International Conference on the theme "Transformation 2024: Integration of people, technology and the Environment to build sustainable business organisations" 16th and 17th February 2024

All the students and faculties are hereby informed that they have to attend XVII International Conference where JIMS is providing an opportunity to interact with experts with global exposure. This will enhance their knowledge and global exposure. The details are as follows:

Date: 16th and 17th February 2024

Venue: PHD chamber of commerce and Industry

Time: 9 am onwards

Instructions:

- 1. The Students should come prepared with relevant questions related to the theme of the
- 2. Non desirable conversations should not be observed during the proceedings of the 3. No unwanted comments to be mentioned in chat.
- 4. Don't leave the session early or unannounced. This is disruptive and inconsiderate.

Prakant Kenar Dr. Prashant Kumar Head of the Department

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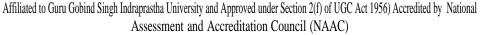








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DATE-17 February 2024

Report of the Event

Event Category- Conference **Date**- 16 and 17 February'24

Time: 9 am onwards

Topic-Transformation 2024: Incorporating People, Technology, and the Environment for

Building Sustainable Business Organizations

Venue – PHD Chamber of Commerce and Industry

Faculty Coordinators- Ms. Aastha Behl

Resource person- Mr. Furqan Warsi, Mr. Atul Sobti, Mr. Neeraj Narang, Mr. Amitjot Singh

Number of Beneficiaries - 28 faculties

Learning objectives-

- To stress the importance of embracing sustainable development practices in organizations for long-term growth.
- To emphasize the significance of education and innovation in sustainable development efforts.

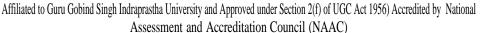
Report-

Jagannath International Management School conducted its XIXth International Conference at the PHD Chamber of Commerce and Industry on 16 th and 17 th, focusing on the theme 'Transformation 2024: Incorporating People, Technology, and the Environment for Building Sustainable Business Organizations.' The inaugural session featured five guests, commencing with a welcome address by Dr. Satish Seth, advisor to the Chairman JIMS Kalkaji, followed by Dr. Amit Gupta, Chairman JIMS, delivering an interactive speech. Mr. Furqan Warsi, partner at Ernst & Dr. Young and the guest of honor, stressed the importance of embracing sustainable development practices in organizations for long-term growth. Chief guest Mr. Atul Sobti, Director General SCOPE and Former CMD of BHEL, underscored the significance of integrating people, technology, and the environment in today's corporate landscape. Dr. Anuj Verma, Director of JIMS Kalkaji, proposed the vote of thanks. All speakers emphasized how human resources, technology, and Al can synergize to foster sustainable growth in business organizations, highlighting the potential of Al and technology to optimize sustainable business practices.

Following the inaugural session, a Technical Session featuring a Panel discussion ensued. Mr. Ankit Jhamb, Chief Learning Officer at Grant Thornton Bharat, chaired the discussion. The panel comprisedthree distinguished members from reputable organizations: Mr. Neeraj Narang, Strategy Director & APAL Lead at Oracle; Mr. Abhay Singh, Chief Business Officer at MPC Cloud Consulting Pvt Ltd; and Mr. Amitjot Singh, Senior Manager at EY's global Climate Change and Sustainability Services (CCSS).



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The second day of the conference commenced with a Technical Session centered on the theme "Integration of People and Technology for Sustainable Business Organizations," featuring discussions from representatives of diverse organizations highlighting how people and technology drive transformation. Subsequently, another technical session focused on the topic "Role of Entrepreneurship, Education, and Technology in Achieving Sustainable Development," emphasizing the significance of education and innovation in sustainable development efforts. The final session delved into "Sustainability Trends and Practices in Global Business," exploring how large corporations are integrating sustainable practices into their operations.

Learning outcomes

The panel discussion proved highly insightful, with panelists sharing how their respective organizations have consistently embraced sustainable practices and offering suggestions for broader adoption across industries. Overall, the first day of the conference provided a learning experience for the students and encouraged them to ponder upon the theme. Additionally, a Research Paper Competition was conducted in an online format, attracting presenters nationwide who shared their findings across various tracks. This session proved highly informative, offering valuable insights on a range of topics.

PHOTOGRAPHS



A conference on 'Transformation 2024: Incorporating People, Technology, and the Environment for Building Sustainable Business Organizations was held on 16th and 17th February'24 at PHD Chamber of Commerce and Industry



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List of Beneficiaries

BBA FACULTIES

SNO	Name	Designation
1.	Dr. Ruchi Srivastava	Pofessor & HOD
2.	Dr. Vandana Gupta	Associate Professor
3.	Ms. Sangeeta Sharma Mehndiratta	Associate Professor
4.	Dr. Prabal Chakraborty	Associate Professor
5.	Dr. Preeti Singh	Assistant Professor
6.	Ms. Aastha Behl	Assistant Professor
7.	Ms. Jasleen Rana	Assistant Professor
8.	Ms. Shweta Khandelwal	Assistant Professor
9.	Ms. Bhawna Thakran	Assistant Professor
10.	Dr. Shivani Sharma	Assistant Professor
11.	Dr. Usha Agarwal	Assistant Professor
12.	Ms. Payal Sharma	Assistant Professor
13.	Ms. Arti Vaish	Assistant Professor
14.	Ms. Dolly	Assistant Professor

B.COM(H) FACULTIES

B.COIVI(H) FACULTIES				
1.	Dr. Prashant Kumar	Associate Professor and HOD		
2.	Dr. Rashmi Bhatia	Professor		
3.	Dr. Niti Saxena	Associate Professor		
4.	Dr. Priyanka Ahluwalia	Associate Professor		
5.	Ms. Nikhita Dhawan	Assistant Professor		
6.	Dr. Pallavi Nakra	Assistant Professor		
7.	Mr. Umesh Kumar Gupta	Assistant Professor		
8.	Dr. Surbhi Gosain	Assistant Professor		
9.	Ms. Gurmeet Sodhi	Assistant Professor		
10.	Ms. Pooja Bisht	Assistant Professor		
11.	Ms. Surbhi Ahuja	Assistant Professor		
12.	Mr. Kartik Dayal	Assistant Professor		
13.	Ms. Chanika Goel	Assistant Professor		
14.	Ms. Kanika Parashar	Assistant Professor		

NAME & SIGNATURE COORDINATOR





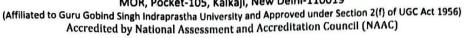
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Workshops

For Assessment year 2023-24



MOR, Pocket-105, Kalkaji, New Delhi-110019





JIMS/BBA/2023/626-a

September 21, 2023

Notice

Workshop on "Angel Investing"

A workshop is organized on "Angel Investing" for the students of BBA. The details are as follows:

Date

23rdSeptember,2023

Time

10am onwards

Speaker

Dr. V.K Arora

Venue

JIMS, Kalkaji

Attendance is compulsory.

Ms. Aastha Behl is to co-ordinate.

Proplant Kunar

Dr. Prashant Kumar Head of the Department

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JIMS/B.COM(H)/2023/739-a

September 21, 2023

Notice

Workshop on "Angel Investing"

A workshop is organized on "Angel Investing" for the students of BCOM(H). The details are as follows:

Date

: 23rd September,2023

Time

10 am onwards

Speaker

Dr. V.K Arora

Venue

JIMS, Kalkaji

Attendance is compulsory.

Ms. Aastha Behl is to co-ordinate.

Prishert Kuner

Dr. Prashant Kumar Head of the Department

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WORKSHOP ON "ANGEL INVESTING"

23rd September, 2023 10 am onwards Resource person- Dr. VK Arora Venue: JIMS, Kalkaji







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DATE-23 September, 2023

Report of the Event

Event Category- Workshop Topic- Angel Investing Date- 23rd September, 2023 Time- 10 am onwards Venue – JIMS Kalkaji

Resource person- Dr. VK Arora

Faculty Coordinators- Ms. Aastha Behl, Dr. Surbhi Gosain

Number of Beneficiaries - 25 students of BBA and Bcom(h) batch

Number of faculties:19 faculties of BBA and Bcom(h)

Learning objectives-

Entrepreneurship Cell & Institution Innovation Council of JIMS, Kalkaji believes that entrepreneurship is the key to India's development. To fulfill this vision, we organized a WORKSHOP ON "ANGEL INVESTING" with the objective of fostering entrepreneurship skills among students on Sep 23, 2023.

Report-

At the event, Dr. VK Arora shared his precious insights into the importance of making investments in a startup. How we can become Angel Investor, sir believe that the startup is the future of India in the upcoming year and the job will be at declining stage and people will do their own start-up. Sir believes that we should all invest in startups to multiply our investment or to earn money, He told us what problems startups are facing, what available options for funding who are angel investors, he said that the main problem that a startup faces is funding or money to run that startup, so they need investment or money to run that startup there are various options for raising funds some of them are self-arranged, induced investment, bank loans, private equity, and Angel investment. Angel investors are those who are successful entrepreneurs who are actively involved in investing, and they are committed to dedicating their time and staying engaged with the venture they support. The Angel investor provides funding to startups in the early stages of development ventures, to diversify risk he invests in multiple startups he also has great knowledge of the market provides mentorship and guidance to startups, and often has a long-term perspective. Angel investing can be a rewarding way to support innovation and entrepreneurship, but it also requires careful consideration education, and willingness to take a calculated risk.

Learning outcomes

Students took important lessons about being an excellent entrepreneur from this activity. First, who are Angel investors, what they can give to startups, what things we want to see while investing in a startup, the procedure of how a startup raises funds, and how we can become an investor. The speech was concluded with the wise saying "Make more investment as it matters". The session was a success and the students found it very interactive and knowledgeable for them. The session was a success and the students found it very interactive and knowledgeable for them.



Jagannath International Management School

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A workshop on 'Angel Investing' was conducted on 23rd September'23 from 10 am onwards in JIMS Kalkaji for students and faculties of BBA and Bcom(h)



Jagannath International Management School

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List of Beneficiaries

S.No.	Name of the student	Class
1	Vidhi Bhatia	BBA 3 M
2	Priyanshi	BBA 3 M
3	Preeti	BBA 3 M
4	Dhavi	BBA 3 M
5	Mehak	BBA 3 M
6	Kuhu	BBA 3 M
7	Dhruv Kohli	всом з м
8	Shivam	всом з м
9	Manik	всом з м
10	Sambhav	всом з м
11	Tanuj	всом з м
12	Piyush	всом з м
13	Dev	всом з м
14	Kashish	BBA 5 E
15	Aditi Sharma	BBA 5 E
16	Aadesh Gulati	BBA 5 E
17	Abhijeet Singh	BBA 5 E
18	Raman	BCOM 3 E
19	Shantanu	всом з Е
20	Vansh	всом з Е
21	Aurnab	всом з Е
22	Nandini Singh	BCOM 5 N
23	Tanya bajaj	BCom 5M
24	Shubh sharma	всом5М
25	Mebin	BCOM 5 N

NAME & SIGNATURE Faculty Coordinator

ATTENDANCE LIST OF FACULTIES

BBA FACULTIES

SNO	Name	Designation	Attendance
1.	Dr. Prabal Chkaraborty	Associate Professor	Present
2.	Dr. Vandana Gupta	Associate Professor	Present
3.	Ms. Sangeeta Sharma Mehndiratta	Associate Professor	Present
4.	Dr. Preeti Singh	Assistant Professor	Present
5.	Ms. Aastha Behl	Assistant Professor	Present
6.	Ms. Jasleen Rana	Assistant Professor	Present
7.	Ms. Shweta Khandelwal	Assistant Professor	Present
8.	Ms. Bhawna Thakran	Assistant Professor	Present

B.COM(H) FACULTIES

1.	Dr. Prashant Kumar	Associate Professor and HOD	Present
2.	Dr. Priyanka Ahluwalia	Associate Professor	Present
3.	Ms. Nikhita Dhawan	Assistant Professor	Present
4.	Dr. Pallavi Nakra	Assistant Professor	Present
5.	Mr. Umesh Kumar Gupta	Assistant Professor	Present
6.	Dr. Surbhi Gosain	Assistant Professor	Present
7.	Ms. Gurmeet Sodhi	Assistant Professor	Present
8.	Ms. Pooja Bisht	Assistant Professor	Present
9.	Ms. Surbhi Ahuja	Assistant Professor	Present
10.	Mr. Kartik Dayal	Assistant Professor	Present
11.	Ms. Chanika Goel	Assistant Professor	Present

NAME & SIGNATURE COORDINATOR

NAME & SIGNATURE HEAD OF DEPT

MorPkt-105 Kalkaji



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JIMS/BBA/2023/623-a

September 18, 2023

Notice

Workshop on "Business Canvas Model"

A workshop is organized on "Business Canvas Model" for the students of BBA. The details are as follows:

Date

21st September, 2023

Time

11 am onwards

Speaker

Mr. HP Singh, CMD at SCNL

Venue

JIMS, Kalkaji

Attendance is compulsory.

Ms. Aastha Behl is to co-ordinate.

Prostant Kuner

Dr. Prashant Kumar Head of the Department

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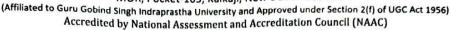








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JIMS/B.COM(H)/2023/736-a

September 18, 2023

Notice

Workshop on "Business Canvas Model"

A workshop is organized on "Business Canvas Model" for the students of BCOM(H). The details are as follows:

Date

21st September, 2023

Time

11 am onwards

Speaker

Mr. HP Singh, CMD at SCNL

Venue

JIMS, Kalkaji

Attendance is compulsory.

Ms. Aastha Behl is to co-ordinate.

Brakent Kuner

Dr. Prashant Kumar Head of the Department

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FOR BBA AND BCOM



Speaker:

Mr. HP SINGH,

CMD at Satin Creditcare Network Ltd.

Register Now





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DATE-21 September, 2023

Report of the Event

Event Category- Workshop Topic- Business Canvas Model Date- 21st September, 2023 Time- 11 am onwards Venue – JIMS Kalkaii

Resource person- Mr. HP SINGH

Faculty Coordinators - Ms. Aastha Behl, Dr. Surbhi Gosain Number of Beneficiaries - 55 students of BBA and Bcom(h) batch

Number of Faculties: 27 faculties of BBA and Bcom (h)

Learning objectives-

Institution Innovation Council of JIMS, Kalkaji believes that entrepreneurship is the key to India's development. To fulfill this vision, we organized a WORKSHOP ON "BUSINESS CANVAS MODEL "with the objective of fostering entrepreneurship skills among students on Sep 20, 2023. With this thought in mind, The Entrepreneurship Cell & Institution Innovation Council of Jagannath International Management School conducted a workshop on 'BUSINESS CANVAS MODEL'.

Report-

At the event, Mr. HP SINGH shared his precious insights into the importance of doing business in our lives. How we can take initiative to do business, sir believe that in business we can explore many things rather than do the job. Sir believes that we should all think about doing business, our long-term motive should be doing that and he explained how we can start a business, He told us what problems we can face and gave a solution as well, First he said that we all have an idea but we have to implement it is first and the foremost thing, the second problem he addressed was that we need funds or money to start a business then he gave a solution he said that we all are eligible to take loans from the government through MSME and last is knowledge. He gave real-life examples of many businesses like Subway, Zara lijjat papad, Delhi chaat Wala, etc. who faced many difficulties in starting a business but are earning crores of Rs then he tells us about the Business Model Canvas Which is a powerful tool for planning and visualizing a business idea. It consists of Nine key building blocks Customer Segmentation, value proposition, channels, customer relationship, revenue streams, key resources, key activities, key partnership, and cost structure Lastly, he told us how to use the Canvas Model in Business.

Learning outcomes

Students took important lessons about being an excellent entrepreneur from this activity. First, discuss and research what kind of business we can do, then take the initiative to set up, then find the solution to problems we can face, and lastly apply the business canvas model to successfully run the business. The speech was concluded with the wise saying "Turning Ideas into Reality". The session was a success and the students found it very interactive and knowledgeable for them.

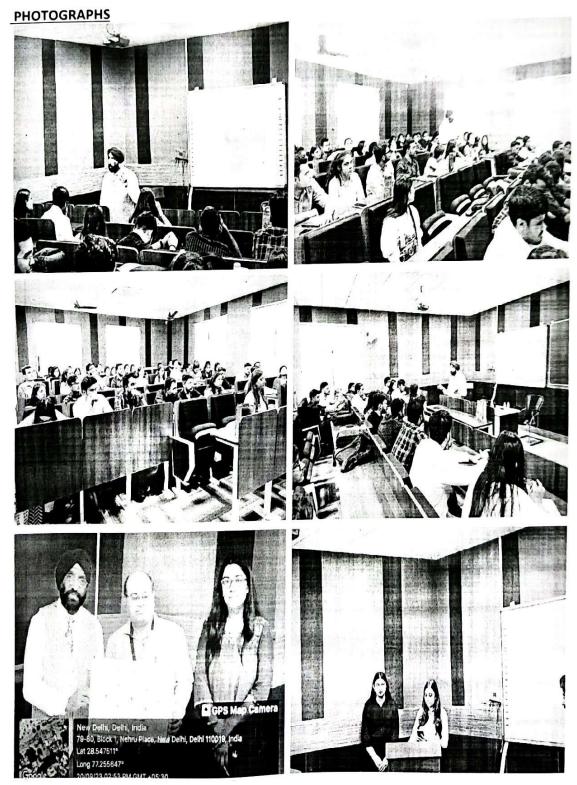


Jagannath International Management School

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A workshop on 'Business canvas model' was conducted on 21st September'23 from 11 am onwards in JIMS Kalkaji for students and faculties of BBA and Bcom(h)



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List of beneficiaries:

S. No.	Enroll	Name of Student	Class
1	00114188822	KAMOLINI GHOSH	BCOM III M
2	00214188822	C P FAIZ	BCOM III M
3	00314188822	SIYA CHANDNA	BCOM III M
4	00414188822	KHUSHI GUPTA	BCOM III M
5	00514188822	TANISHA JAIN	BCOM III M
6	00614188822	MANIK VIRMANI	BCOM III M
7	00814188822	KANAK SEJWAL	BCOM III M
8	00914188822	RISHITA AGARWAL	BCOM III M
9	01014188822	DEV JUNEJA	BCOM III M
10	01114188822	LAKSHYA SIROHI	BCOM III M
11	01214188822	MANSI SHARMA	BCOM III M
12	01314188822	MOHD NASIM AKHTAR	BCOM III M
13	01514188822	KARAN RAWAT	BCOM III M
14	01614188822	KRITIKA LUTHRA	BCOM III M
15	01714188822	ANUSHKA MISHRA	BCOM III M
16	01814188822	NIPUN KUMAR TALWAR	BCOM III M
17	02114188822	PRIYANSHI KAUSHIK	BCOM III M
18	02214188822	JOWEL JOGI	BCOM III M
19	00814101722	PRISHABH GUPTA	BBA III M
20	00914101722	KANISH SHARMA	BBA III M
21	01014101722	ALVIN S PAUL	BBA III M
22	01114101722	TANVI BHASKER	BBA III M
23	01214101722	KASHISH	BBA III M
24	01414101722	KARTIK BANSAL	BBA III M
25	01514101722	MANAV SINGH	BBA III M
26	01614101722	ANANYA SAXENA	BBA III M
27	01714101722	YASH VARDHAN	BBA III M
28	01814101722	NIDHISH MEHROTRA	BBA III M
29	01914101722	LAKSHYA MAHALA	BBA III M
30	02114101722	TANMAY TULLY	BBA III M
31	02214101722	VANSHIKA JAIN	BBA III M
32	02314101722	PREETI	BBA III M
33	02414101722	MUDIT KHATTER	BBA III M
34	02514101722	BANISHA KUNDI	BBA III M









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35	02614101722	DHAVI SHARMA	BBA III M
36	02714101722	NITIN NEGI	BBA III M
37	02814101722	TANISHA CHAWLA	BBA III M
38	02914101722	LIPIKA CHUG	BBA III M
39	03014101722	HARSH DADHICH	BBA III M
40	03114101722	DEEPANSHU SHERYAR	BBA III M
41	03214101722	KUHU SAXENA	BBA III M
42	03314101722	TANISHQ GUPTA	BBA III M
43	03414101722	VIDHI BHATIA	BBA III M
44	03514101722	TANMAY KUMAR	BBA III M
45	03614101722	NITIN KUMAR MEENA	BBA III M
46	03714101722	MUDIT GULATI	BBA III M
47	03814101722	SARTHAK KHANNA	BBA III M
48	03914101722	YASH GUPTA	BBA III M
49	04014101722	DEVANSH TRIPATHI	BBA III M
50	04114101722	ADITYA SINHA	BBA III M
51	35224501722	MANAV KUNDRA	BCOM III E
52	35324501722	ADITYA SAXENA	BCOM III E
53	35424501722	HARDIK SIKKA	BCOM III E
54	35624501722	MIENUL KHURANA	BCOM III E
55	03124501722	CHARVEE GUPTA	BCOM III E

Name & Sign

Faculty coordinator



Head of the Department

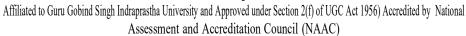








MOR, Pocket-105, Kalkaji, New Delhi-110019





ATTENDANCE FOR BBA FACULTIES

SNO	Name	Designation	Attendance
1.	Dr. Prabal Chakraborty	Associate Professor	P
2.	Dr. Vandana Gupta	Associate Professor	P
3.	Ms. Sangeeta Sharma Mehndiratta	Associate Professor	P
4.	Ms. Dolly	Assistant Professor	P
5.	Dr. Preeti Singh	Assistant Professor	P
6.	Ms. Aastha Behl	Assistant Professor	P
7.	Ms. Jasleen Rana	Assistant Professor	P
8.	Ms. Shweta Khandelwal	Assistant Professor	P
9.	Ms. Bhawna Thakran	Assistant Professor	P
10.	Dr. Shivani Sharma	Assistant Professor	P
11.	Dr. Usha Agarwal	Assistant Professor	P
12.	Ms. Payal Sharma	Assistant Professor	P
13.	Ms. Arti Vaish	Assistant Professor	P

ATTENDANCE FOR B.COM(H) FACULTIES

1.	Dr. Prashant Kumar	Associate Professor and HOD	P
2.	Dr. Rashmi Bhatia	Professor	P
3.	Dr. Niti Saxena	Associate Professor	P
4.	Dr. Priyanka Ahluwalia	Associate Professor	P
5.	Ms. Nikhita Dhawan	Assistant Professor	P
6.	Dr. Pallavi Nakra	Assistant Professor	P
7.	Mr. Umesh Kumar Gupta	Assistant Professor	P
8.	Dr. Surbhi Gosain	Assistant Professor	P
9.	Ms. Gurmeet Sodhi	Assistant Professor	P
10.	Ms. Pooja Bisht	Assistant Professor	P
11.	Ms. Surbhi Ahuja	Assistant Professor	P
12.	Mr. Kartik Dayal	Assistant Professor	Р
13.	Ms. Chanika Goel	Assistant Professor	P
14.	Ms. Kanika Parashar	Assistant Professor	Р

NAME & SIGNATURE COORDINATOR

NAME & SIGNATURE HEAD OF DEPT



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JIMS/B.COM(H)/2024/792-a

February 13, 2024

Notice

Workshop on Survival for startups in India using Lean startup methods by E cell-IIC

A workshop on 'Survival for startups in India using Lean startup methods' is being organised by Ecell-IIC in collaboration with ICSSR for the faculties of BCOM (H). The details are as follows:

Date: 19th Feb'24

Time: 10 am onwards

Venue: Auditorium, JIMS Kalkaji

Resource Person:

Mr. Aseem Gupta (Founder of Sahy Electric)

Mr. Gulshan Sharma (Founder od Falhari)

Mr. Sameer Panda (Founder of TJ Tyres)

Dr. Spinder Dhaliwal (Reader in Entrepreneurship, Westminster University, UK)

Dr. Nancy Juneja (Founder of RevUp)

Mr. Sameer Agrawal (Founder & CEO - Clapingo)

Mr. Gaurav Shorey (Co-Founder of MaPani)

Ms. Aastha Behl is to coordinate.

Proposition Furer Dr. Prashant Kumar

HOD

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JIMS/BBA/2024/679-a

February 13, 2024

Notice

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Date: 19th Feb'24

Time: 10 am onwards

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Resource Person:

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Mr. Gulshan Sharma (Founder od Falhari)

Mr. Sameer Panda (Founder of TJ Tyres)

Dr. Spinder Dhaliwal (Reader in Entrepreneurship, Westminster University, UK)

Dr. Nancy Juneja (Founder of RevUp)

Mr. Sameer Agrawal (Founder & CEO - Clapingo)

Mr. Gaurav Shorey (Co-Founder of MaPani)

Ms. Aastha Behl is to coordinate.

Dr. Ruchi Srivastava

HOD

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JIMS In Collaboration with Indian Council of Social Science Research (ICSSR)



Welcomes you all for a

Workshop

Survival of Start-ups in India Using Lean Start-up Methods

Key Note Speakers

10am to 11:30am



Aseem Gupta Founder Sahy Electric



Gulshan Sharma Founder Of Falhari



Mr. Sameer Panda (Founder -TJ Tyres)

12 noon to 1:30pm



Dr. Spinder Dhaliwal Reader in Entrepreneurship, Westminster University, UK



19th February'24



JIMS KALKAJI

Organised by: E cell-IIC Faculty Coordinator: Ms. Aastha Behl

2:30pm to 4pm



Dr. Nancy Juneja Founder- RevUp

Co-Founder- MENTORx



Mr. Sameer Agrawal

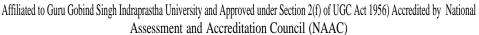


Mr. Gaurav Shorey (Co-Foundert- MaPani)





MOR, Pocket-105, Kalkaji, New Delhi-110019





DATE-19 February 2024

Report of the Event

Event Category- Workshop

Date- 19 February'24 **Time**: 10 am onwards

Topic- Survival of Start-ups in India Using Lean Methods

Venue - Auditorium, JIMS Kalkaji

Faculty Coordinators- Ms. Aastha Behl

Resource person-

Mr. Aseem Gupta, Mr. Gulshan Sharma, Mr. Sameer Panda, Dr. Spinder Dhaliwal,

Dr. Nancy Juneja, Mr. Sameer Agrawal, Mr. Gaurav Shorey

Number of Beneficiaries - 28 faculties

<u>Learning objectives-</u>

- To understand the role of innovation and technology in making any startup successful
- To emphasize the significance of eco-friendly technologies to make the world a better living space

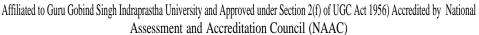
Report-

Survival of Start-ups in India Using Lean Methods is the workshop conducted by JIMS Kalkaji in collaboration with Indian Council of Social Science Research (ICSSR). The inaugural session started with a welcome speech followed by lamp lightning ceremony by the dignitaries on the stage. Followed by this our key note speakers for the first half of the day were welcomed with the JIMS Green Initiative as a mark of honor and gratitude by the Director, Dr. Anuj Verma.

Thereafter a panel discussion round started with the eminent speakers who shared their success stories as well as the challenges being face by them while setting up and enduring their start-ups. Our first guest speaker of the day was Mr. Sameer Panda (Founder-TJ Tyres). He spoke in length about the role of innovation and technology in making any startup successful as well as the relevance of eco-friendly technologies to make the world a better living space. Our second keynote speaker of the day was Mr. Aseem Gupta (Founder- Sahy Electric). First, he talked about EV charge technology and how it can be used to create a cheaper and cleaner charging option. He also emphasized on creating a more sustainable environment through better use of resources and minimizing wastage. He also shared some insightful experiences with the audience and the struggles their venture had to face in the form of lack of sufficient funding and other documentation hurdles while raising finance. The third keynote speaker for the session was Mr. Gulshan Sharma (Founder of Falhari). Mr. Gulshan shared in detail about the customizable fruit packets, salads to juices, smoothies and yoghurts and the nutritional value associated with the consumption of fruits and salads at the right time during the day. He also shared some



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interesting stories from the time their start-up was in conception stage.

Learning outcomes

The faculties presented and shared the findings of their funded empirical project related to the survival of the start-ups in India granted by ICSSR with the entire audience. The day was ended on a vibrant and promising note with a valedictory session by Director, Dr. Anuj Verma, JIMS with a vote of thanks to all the panelists and organizers of the workshop. The students who were part of the organizing team were also distributed with certificates as a gesture of appreciation. Last, but not the least the event concluded with a group photo Overall, the entire workshop was a successful pursuit for the scholars, students and those who intend to set-up Start-up.

PHOTOGRAPHS









A workshop on 'Survival of Start-ups in India Using Lean Start-up Methods' was held for faculties on 19 February'24 in the Auditorium of JIMS, Kalkaji



MOR, Pocket-105, Kalkaji, New Delhi-110019





List of Beneficiaries

BBA FACULTIES

SNO	Name	Designation
1.	Dr. Ruchi Srivastava	Pofessor & HOD
2.	Dr. Vandana Gupta	Associate Professor
3.	Ms. Sangeeta Sharma Mehndiratta	Associate Professor
4.	Dr. Prabal Chakraborty	Associate Professor
5.	Dr. Preeti Singh	Assistant Professor
6.	Ms. Aastha Behl	Assistant Professor
7.	Ms. Jasleen Rana	Assistant Professor
8.	Ms. Shweta Khandelwal	Assistant Professor
9.	Ms. Bhawna Thakran	Assistant Professor
10.	Dr. Shivani Sharma	Assistant Professor
11.	Dr. Usha Agarwal	Assistant Professor
12.	Ms. Payal Sharma	Assistant Professor
13.	Ms. Arti Vaish	Assistant Professor
14.	Ms. Dolly	Assistant Professor

B.COM(H) FACULTIES

B.COM(II) FACULIES			
1.	Dr. Prashant Kumar	Associate Professor and HOD	
2.	Dr. Rashmi Bhatia	Professor	
3.	Dr. Niti Saxena	Associate Professor	
4.	Dr. Priyanka Ahluwalia	Associate Professor	
5.	Ms. Nikhita Dhawan	Assistant Professor	
6.	Dr. Pallavi Nakra	Assistant Professor	
7.	Mr. Umesh Kumar Gupta	Assistant Professor	
8.	Dr. Surbhi Gosain	Assistant Professor	
9.	Ms. Gurmeet Sodhi	Assistant Professor	
10.	Ms. Pooja Bisht	Assistant Professor	
11.	Ms. Surbhi Ahuja	Assistant Professor	
12.	Mr. Kartik Dayal	Assistant Professor	
13.	Ms. Chanika Goel	Assistant Professor	
14.	Ms. Kanika Parashar	Assistant Professor	

NAME & SIGNATURE COORDINATOR

NAME & SIGNATURE*
HEAD OF DEPT



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JIMS/B.COM(H)/2024/804

March 01, 2024

Notice

CII Yuva - Event

A workshop on 'Digital Vision Syndrome' is being organised by the Health Vertical of CII Yuva club for the students and faculties of BCOM (H).

The details are as follows:

Date: 6 March'24

Time: 9.30 am onwards

Venue: Auditorium, JIMS Kalkaji

Resource Person: Dr. Sunita Lulla Gur

Designation: Medical Director, AcuVision Eye Centre

Ms. Aastha Behl is to coordinate.

Dr. Prashant Kumar

Brankant Kuner

HOD

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JIMS/BBA/2024/691

March 01, 2024

Notice

CII Yuva - Event

A workshop on 'Digital Vision Syndrome' is being organised by the Health Vertical of CII Yuva club for the students and faculties of BBA.

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Date: 6 March'24

Time: 9.30 am onwards

Venue: Auditorium, JIMS Kalkaji

Resource Person: Dr. Sunita Lulla Gur

Designation: Medical Director, AcuVision Eye Centre

Ms. Aastha Behl is to coordinate.

Dr. Ruchi Srivastava

HOD

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Director











presents a

WORKSHOP on DIGITAL VISION SYNDROME



DR. SUNITA LULLA GUR

MBBS, MS (Opthalmology)

Medical Director- AcuVision Eye Centre



🕑 Auditorium, JIMS Kalkaji



6[™] MARCH,



Faculty Coordinator Ms. Aastha Behl

Student Coordinators Dheenan Chawla **Prapti Arora**





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Date:06/03/2024

Report of the event By CII YUVA Chapter

Event Category: Workshop

Topic: Workshop on "Digital Vision Syndrome"

Date:06/03/2024

Time: 9:30 am onwards

Venue: Auditorium, JIMS KALKAJI Resource Person: Dr. Sunita Lulla Gur Faculty Coordinator: Ms. Aastha Behl

No. of participants: 108 (80 students + 28 faculties)

Learning Objectives:

- 1. To raise awareness about Digital Vision Syndrome (DVS) and its causes.
- 2. To educate individuals about DVS symptoms and consequences.

Report:

On March 6th, Wednesday, the auditorium of JIMS Kalkaji hosted an insightful workshop focused on addressing the challenges posed by Digital Vision Syndrome (DVS). The primary objective of the workshop was to elevate awareness surrounding DVS and furnish attendees with practical strategies to alleviate its adverse effects, which stem from prolonged utilization of digital devices. Throughout the event, participants were engaged in various activities designed to enhance their understanding of DVS and empower them with actionable solutions. Expert presentations delved into the intricacies of DVS, elucidating its causes, symptoms, and potential long-term consequences on eye health. These informative sessions equipped participants with a holistic comprehension of the syndrome.

Learning Outcome:

- 1. Improved work environment setups to minimize eye strain and discomfort.
- 2. Greater adherence to regular eye care check-ups among participants.



June Ingentity remainst Management Scrool Veal's of academic leadership

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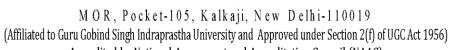
Photographs (GeoTagged) with Caption



Workshop on 'Digital Vision Syndrome' was organised on 6th March'24 in the Auditorium, JIMS Kalkaji $ATTENDANCE\ SHEET$

S.No	Names	Class	Attendance
1	AKSHIM VERMA	BBA IV M	P
2	ARSH HUSAIN	BBA IV M	P
3	PRIYANSHI AGGARWAL	BBA IV M	P
4	HIMANSHI	BBA IV M	P
5	YASH AHLAWAT	BBA IV M	P





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6	PRASIDH MALHOTRA	BBA IV M	P
7	MEHAK ARORA	BBA IV M	P
8	PRISHABH GUPTA	BBA IV M	P
9	KANISH SHARMA	BBA IV M	P
10	ALVIN S PAUL	BBA IV M	P
11	TANVI BHASKER	BBA IV M	P
12	KASHISH	BBA IV M	P
13	VIKRAMADITYA	BBA IV M	P
14	KARTIK BANSAL	BBA IV M	P
15	MANAV SINGH	BBA IV M	P
16	ANANYA SAXENA	BBA IV M	P
17	YASH VARDHAN	BBA IV M	P
18	NIDHISH MEHROTRA	BBA IV M	P
19	LAKSHYA MAHALA	BBA IV M	P
20	HARSH GOSWAMI	BBA IV M	P
21	TANMAY TULLY	BBA IV M	P
22	VANSHIKA JAIN	BBA IV M	P
23	PREETI	BBA IV M	P
24	MUDIT KHATTER	BBA IV M	P
25	BANISHA KUNDI	BBA IV M	P
26	DHAVI SHARMA	BBA IV M	P
27	NITIN NEGI	BBA IV M	P
28	TANISHA CHAWLA	BBA IV M	P
29	LIPIKA	BBA IV M	P
30	HARSH DADHICH	BBA IV M	P
31	DEEPANSHU SHERYAR	BBA IV M	P
32	KUHU SAXENA	BBA IV M	P
33	TANISHQ GUPTA	BBA IV M	P
34	VIDHI BHATIA	BBA IV M	P
35	TANMAY KUMAR	BBA IV M	P
36	NITIN KUMAR MEENA	BBA IV M	P
37	MUDIT GULATI	BBA IV M	P
38	SARTHAK KHANNA	BBA IV M	P
39	YASH GUPTA	BBA IV M	P
40	DEVANSH TRIPATHI	BBA IV M	P
41	ADITYA SINHA	BBA IV M	P
42	RAHUL	BBA IV M	P
43	HIMANSHU SHAH	BBA IV M	P
44	DEVASHISH	BBA IV M	P
45	ANANYA CHAUHAN	BBA IV M	P
46	DIVYANSH	BBA IV M	P
47	SHASWAT BHATT	BBA IV M	P
48	GAURI SINGH BHATI	BBA IV M	P
49	YOGITA BANSAL	BBA IV M	P







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50	PARTH CHHABRA	BBA IV M	P
51	AASHKA JAIN	BBA IV M	P
52	AYUSH GUPTA	BBA IV M	P
53	ADITYA KHOKHAR	BBA IV M	P
54	LAKSHAY JOSHI	BBA IV M	P
55	AASTHA GUPTA	BBA IV M	P
56	PALAK BISHT	BBA IV M	P
57	ANSH SALUJA	BBA IV M	P
58	AMITASHA SETHI	BBA IV M	P
59	KAMOLINI GHOSH	BCOM IV M	P
60	C P FAIZ	BCOM IV M	P
61	SIYA CHANDNA	BCOM IV M	P
62	KHUSHI GUPTA	BCOM IV M	P
63	TANISHA JAIN	BCOM IV M	P
64	MANIK VIRMANI	BCOM IV M	P
65	KANAK SEJWAL	BCOM IV M	P
66	RISHITA AGARWAL	BCOM IV M	P
67	DEV JUNEJA	BCOM IV M	P
68	LAKSHYA SIROHI	BCOM IV M	P
69	MANSI SHARMA	BCOM IV M	P
70	MOHD NASIM AKHTAR	BCOM IV M	P
71	KARAN RAWAT	BCOM IV M	P
72	KRITIKA LUTHRA	BCOM IV M	P
73	ANUSHKA MISHRA	BCOM IV M	P
74	NIPUN KUMAR TALWAR	BCOM IV M	P
75	PRANIKA JATIA	BCOM IV M	P
76	PRIYANSHI KAUSHIK	BCOM IV M	P
77	JOWEL JOGI	BCOM IV M	P
78	DHRUV SETHI	BCOM IV M	P
79	YASHVARDHAN SHARMA	BCOM IV M	P
80	DHRUV KOHLI	BCOM IV M	P

Name & Signature Coordinator

Name & Signature
Head of the Department



MOR, Pocket-105, Kalkaji, New Delhi-110019





ATTENDANCE FOR BBA FACULTIES

SNO	Name	Designation	Attendance
1.	Dr. Ruchi Srivastava	Professor & HOD	P
2.	Dr. Vandana Gupta	Associate Professor	P
3.	Ms. Sangeeta Sharma Mehndiratta	Associate Professor	P
4.	Dr. Prabal Chakraborty	Associate Professor	P
5.	Dr. Preeti Singh	Assistant Professor	P
6.	Ms. Aastha Behl	Assistant Professor	P
7.	Ms. Jasleen Rana	Assistant Professor	P
8.	Ms. Shweta Khandelwal	Assistant Professor	P
9.	Ms. Bhawna Thakran	Assistant Professor	P
10.	Dr. Shivani Sharma	Assistant Professor	P
11.	Dr. Usha Agarwal	Assistant Professor	P
12.	Ms. Payal Sharma	Assistant Professor	P
13.	Ms. Arti Vaish	Assistant Professor	P
14.	Ms. Dolly	Assistant Professor	P

ATTENDANCE FOR B.COM(H) FACULTIES

/// Z/12/10/21 Off 2/00/1/(1/) ///0021120			
1.	Dr. Prashant Kumar	Associate Professor and HOD	P
2.	Dr. Rashmi Bhatia	Professor	P
3.	Dr. Niti Saxena	Associate Professor	P
4.	Dr. Priyanka Ahluwalia	Associate Professor	P
5.	Ms. Nikhita Dhawan	Assistant Professor	P
6.	Dr. Pallavi Nakra	Assistant Professor	P
7.	Mr. Umesh Kumar Gupta	Assistant Professor	P
8.	Dr. Surbhi Gosain	Assistant Professor	P
9.	Ms. Gurmeet Sodhi	Assistant Professor	P
10.	Ms. Pooja Bisht	Assistant Professor	P
11.	Ms. Surbhi Ahuja	Assistant Professor	P
12.	Mr. Kartik Dayal	Assistant Professor	P
13.	Ms. Chanika Goel	Assistant Professor	P
14.	Ms. Kanika Parashar	Assistant Professor	P

NAME & SIGNATURE COORDINATOR

NAME & SIGNATUR HEAD OF DEPT



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JIMS/B.COM(H)/2024/830-a

April 17, 2024

Notice

Workshop on How to publish in high impact journals

A workshop on 'How to publish in high impact journals ' is being organised for the faculties of BCOM (H). The details are as follows:

Date: 20th April'24

Time: 10.30 am onwards

Venue: Conference Room, JIMS, Kalkaji

Resource Person:

Dr. Shruti Trayambak (Associate Professor- JIMS Kalkaji)

Ms. Aastha Behl (Assistant Professor, JIMS Kalkaji)

Ms. Aastha Behl is to coordinate.

Dr. Prashant Kumar

Brankant Kurar

HOD

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JIMS/BBA/2024/685-a

April 17, 2024

Notice

Workshop on How to publish in high impact journals

A workshop on 'How to publish in high impact journals' is being organised for the faculties of BBA . The details are as follows:

Date: 20th April'24

Time: 10.30 am onwards

Venue: Conference Room, JIMS, Kalkaji

Resource Person:

Dr. Shruti Trayambak (Associate Professor- JIMS Kalkaji)

Ms. Aastha Behl (Assistant Professor, JIMS Kalkaji)

Ms. Aastha Behl is to coordinate.

Dr. Ruchi Srivastava

HOD

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JIMS Kalkaji

presents

WORKSHOP

ON

How to publish in

high-impact



Dr. Shruti Trayambak Associate Professor JIMS Kalkaji

20 APR'24

Ms. Aastha Behl Assistant Professor JIMS Kalkaji

- **(**) 10:30 AM 12 PM
- © CONFERENCE ROOM



Janes Ingented Interestions Management Scrool Service Service

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Date: 21st April 2024

Report of the event

Event Category: Workshop

Topic: How to Publish in High-Impact Journals

Date: 20th April 2024

Time: 10:30 AM to 12:30 PM

Venue: Conference room, JIMS Kalkaji

Resource Person: Ms. Aastha Behl and Dr. Shruti Trayambak

Faculty Coordinator: Ms. Aastha Behl

No. of participants: 15 faculties

Learning Objectives:

- 1. To guide and assist researchers and academicians, in understanding the intricacies of publishing research papers in reputed and high-impact journals
 - 2. To educate and explain the criteria that researchers should consider while selecting a journal.

Report:

JIMS Kalkaji organized an enlightening workshop on the topic "How to Publish in High-Impact Journals" on 20th April 2024. The workshop was conducted by Dr. Shruti Traymbak and Ms. Aastha Behl, both esteemed experts in the field of academic publishing.

The primary objective of the workshop was to guide and assist researchers and academicians, in understanding the intricacies of publishing research papers in reputed and high-impact journals. The event aimed to bridge the gap between quality research and its effective dissemination, emphasizing the importance of contributing valuable insights to the academic community.

Dr. Shruti Traymbak commenced the workshop by highlighting the significance of choosing the right journal for publication. She discussed the criteria that researchers should consider while selecting a journal, including the journal's scope, impact factor, readership, and publication ethics. Dr.Traymbak also provided valuable insights into the peer-review process, emphasizing its role in maintaining the quality and credibility of published research.

Following Dr.Traymbak's session, Ms. Aastha Behl delved into the technical aspects of preparing and structuring a research paper for submission to high-impact journals. She elaborated on the essential components of a research paper, such as the abstract, introduction, methodology, results, discussion, and conclusion. Ms. Behl shared practical tips and strategies for writing effectively, ensuring clarity, coherence, and adherence to the journal's guidelines.

Throughout the workshop, participants were encouraged to actively engage with the speakers, asking questions, sharing their experiences, and seeking guidance on specific challenges they face in the publication process. The interactive nature of the workshop facilitated a dynamic exchange of ideas and fostered a collaborative learning environment.



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Learning Outcome:

In conclusion, the workshop organized by JIMS Kalkaji proved to be a valuable learning experience for all attendees. Dr. Shruti Traymbak and Ms. Aastha Behl's expertise and guidance equipped participants with the knowledge and tools necessary to navigate the complex landscape of academic publishing successfully. By empowering researchers and academicians with the skills to publish in high-impact journals, JIMS Kalkaji continues to champion excellence in research and scholarship.

Photographs (GeoTagged) with Caption













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List of Beneficiaries

BBA FACULTIES

SNO	Name	Designation
1.	Dr. Ruchi Srivastava	Professor & HOD
2.	Dr. Vandana Gupta	Associate Professor
3.	Ms. Sangeeta Sharma Mehndiratta	Associate Professor
4.	Ms. Aastha Behl	Assistant Professor
5.	Ms. Jasleen Rana	Assistant Professor
6.	Ms. Shweta Khandelwal	Assistant Professor
7.	Dr. Shivani Sharma	Assistant Professor
8.	Ms. Arti Vaish	Assistant Professor
9.	Ms. Dolly	Assistant Professor

B.COM(H) FACULTIES

1.	Dr. Prashant Kumar	Associate Professor and HOD	
2.	Dr. Niti Saxena	Associate Professor	
3.	Dr. Surbhi Gosain	Assistant Professor	
4.	Ms. Pooja Bisht	Assistant Professor	
5.	Ms. Surbhi Ahuja	Assistant Professor	
6.	Ms. Kanika Parashar	Assistant Professor	

Name & Signature Coordinator Name & Signature

Head of the Department