

Criteria 5.4.1

Summary of Mentoring session conducted by Alumni

S.No.	Name of student	Date of Event	Pass Out Year	Topic
1.	Ms. Durdana Naseer	28 Feb 2024	2018-21	Personality Development
2.	Ms. Sakshi Singh	21 March 2024	2018-21	Diverse Career Paths
3.	Mr. Apoorv Chahuan	27 March 2024	2017-21	Abroad Education and career
4.	Ms. Durdana Naseer	23 April 2024	2018-21	Parallel Thinking
5.	Mr. Naman Medndiratta	26 April 2024	2015-2018	Career Counseling Session
6.	Mr. Anant Verma	3 May 2024	2015-18	Social Media Marketing Strategies
7.	Ms. Sukriti Nigam	9 May 2024	2019-22	Significance Of Internship.

Report of Alumni Mentoring Session in Association with IIC

Date: 28th February, 2024

Time : 02:00 p.m. to 03:00 pm

Venue: GDPI Room

Event Category: Alumni Mentoring Session

Faculty Coordinator: Dr. Niti Saxena

Alumni: Ms. Durdana Naseer

No of participants : 20

PURPOSE:

To inspire, educate, and empower students to enhance their personal growth and professional success.

REPORT:

An alumni mentoring session was conducted in association with IIC for the students of BCOM VI M (2021-24) on the topic "Personality Development" in the GDPI room . Ms. Durdana Naseer was invited as the speaker. She is an Alumni of BBA Batch of 2018-21. She shared insights on how personality development helps in career advancement and placements. The session emphasized practical strategies for personal growth, leaving attendees with valuable insights and inspiration to enhance their overall personality development. The session provided an able platform for all the mentees to develop their personality and upgrade their communication and presentation skills to help them in their early professional careers and in their social interactions in the business environment. Feedback from students was overwhelmingly positive, underscoring the event's success in fostering learning and engagement.

The following is the poster that was made for this Alumni Mentoring Session: -



ALUMNI MENTORING SESSION



WEDNESDAY
28 FEBRUARY, 2024



TIME
2PM ONWARDS



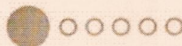
VENUE
JIMS KJ GDPI ROOM



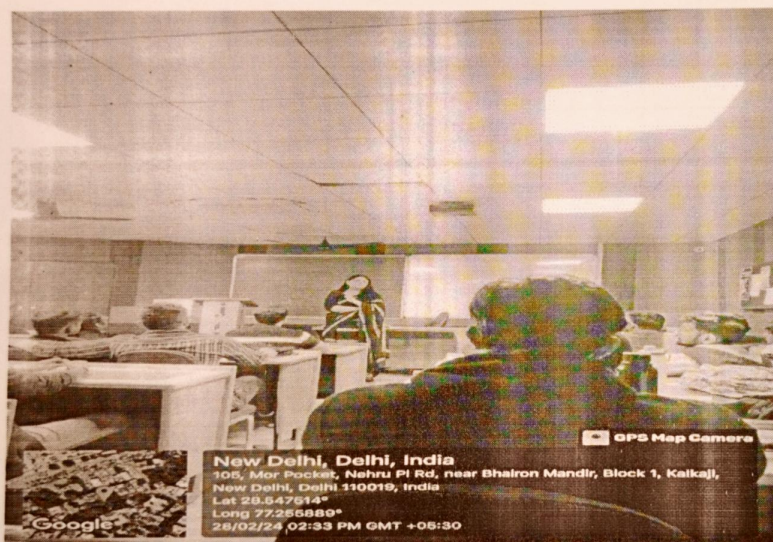
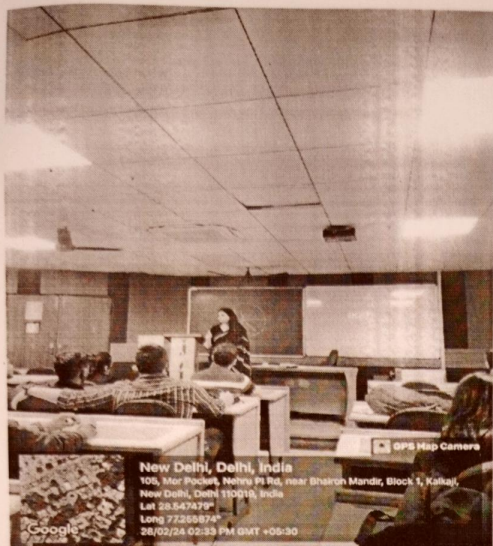
SPEAKER

MS. DURDANA NASEER
Creative and marketing lead at
Mehram Entertainments

CONTACT US



Screenshots for the same: -



REPORT OF ALUMNI MENTORING SESSION

MARCH 2024

Date: 22nd March, 2024

Time : 11:00 a.m. to 12:00 noon

Venue: Class room (FI)

Event Category: Alumni Mentoring Session

Faculty Coordinator: Dr. Niti Saxena

Alumni: Ms. Sakshi Singh

No of participants: 20

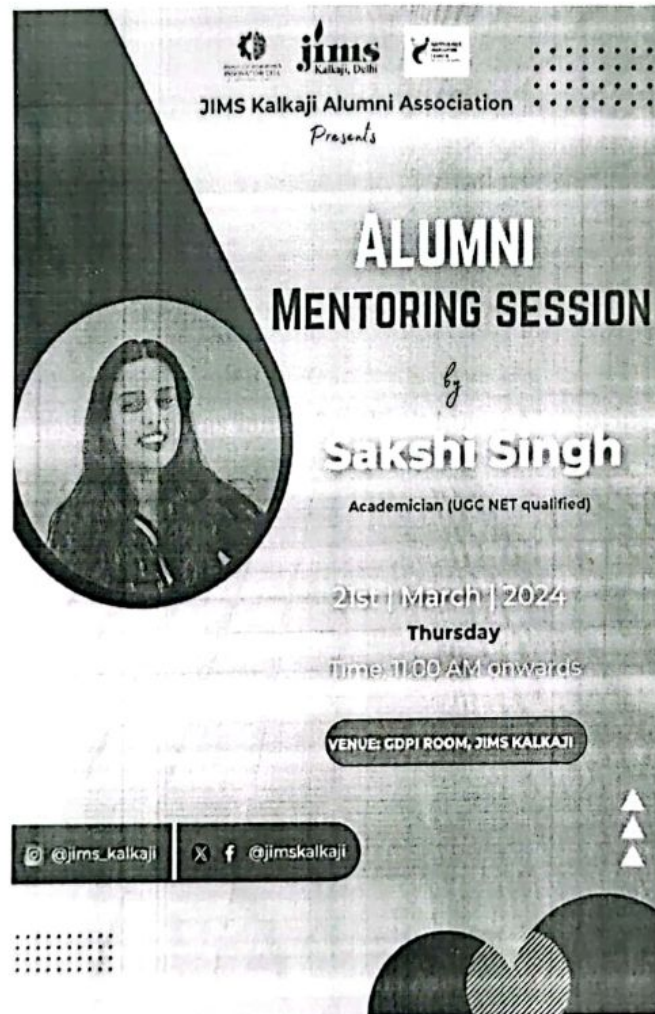
PURPOSE:

To offer valuable insights, guidance, and motivation for career planning and professional growth through the experience and advice to BCOM graduates.

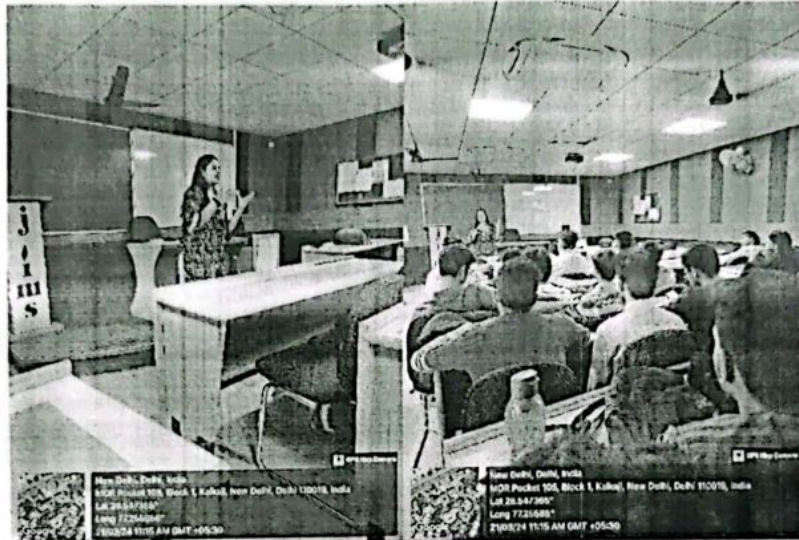
REPORT:

An Alumni Mentoring Session was organized for the morning batch of sixth semester Bachelor of Commerce B.COM (H) students. Ms. Sakshi Singh, alumni of BCOM (H) 2018-21 batch was invited as the speaker. She shared her invaluable insights into diverse career paths and emphasized the importance of consistency and perseverance in achieving success. She also shared practical tips for professional growth, including the significance of continuous learning and networking. Her guidance left attendees motivated and empowered, equipping them with actionable strategies to excel in their chosen fields post-graduation. Furthermore, the mentor's personal anecdotes resonated deeply with the students, providing inspiration and a sense of relatability, fostering a supportive environment for students to pursue their career goals with confidence. Overall, her session provided a concise yet impactful roadmap for students as they embark on their career journeys.

The following is the poster that was made for this Alumni Mentoring Session: -



Pictures for the same: -





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REPORT OF ALUMNI MENTORING SESSION – GROUP 1 & 2

March 2024

Date: 27th March, 2024

Event Category: ALUMNI MENTORING SESSION

Faculty Coordinator: Dr. Usha Agarwal

Alumni: Mr. Apoorv Chauhan

Batch : BBA 2017-21

Committee : Alumni Association

No of participants : 12/15

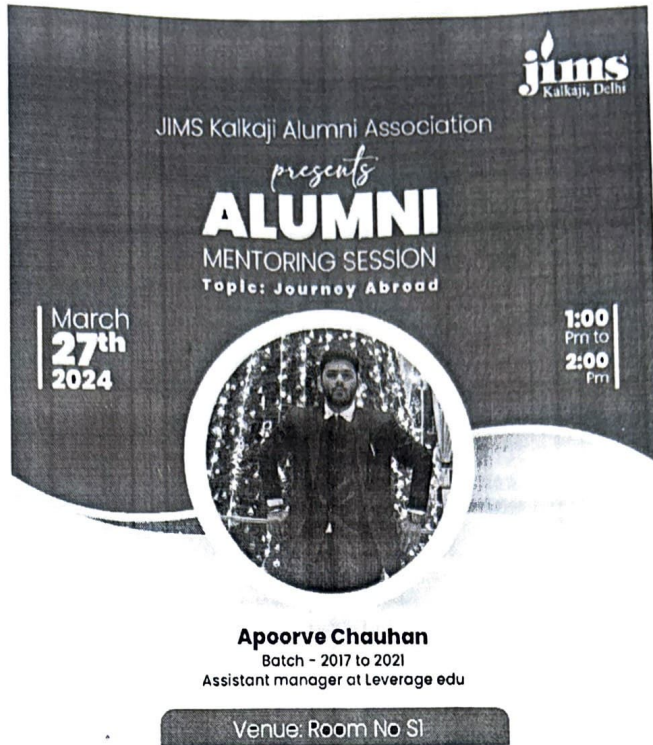
PURPOSE:

To discuss with students about **abroad education and career.**

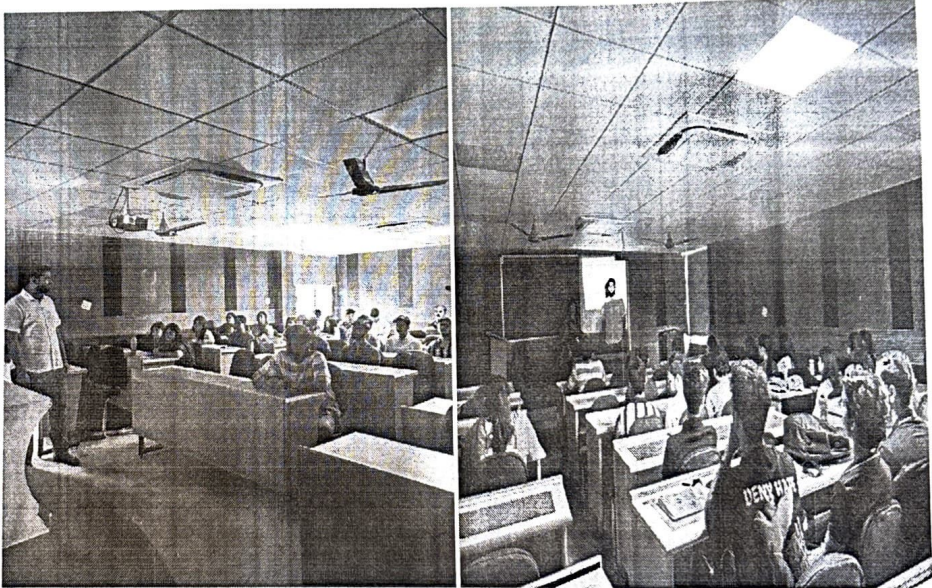
REPORT:

JIMS Kalkaji Alumni Association in collaboration with IIC organized a mentoring session for the students of BBA IV – M (Batch 2022-25) on the topic “Abroad Education” in Room No S1. Mr. Apoorv Chauhan, an alumnus of BBA 2017-21 batch was invited for the session. He interacted and mentored students for abroad education. It was an informative and a very interactive session. He was very thoughtful, dynamic and attention-grabbing lecturer. The topics he covered were relevant for the students and useful in taking the decision and to do the things if those are willing to go abroad either for higher studies or for doing the job.. Students actively participated in discussion and keen on understanding the relevance of communication for abroad education. The students had highly recommended him for next alumni sessions.

The following is the poster that was made for this Mentoring Session:-



Screenshots for the same:-





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REPORT OF ALUMNI MENTORING SESSION

APRIL 2024

Date: 23rd April, 2024

Time : 1:15p.m. to 2:15p.m.

Venue: Room F1

Event Category: Alumni Mentoring Session

Faculty Coordinator: Dr. Niti Saxena

Alumni: Ms. Durdana Naseer

No of participants : 20

PURPOSE:

The session aimed to equip alumni with parallel thinking techniques, particularly the Six Thinking Hats method, to enhance problem-solving and decision-making skills.

REPORT:

The Alumni Session was organized for graduating Bachelor of Commerce (B.Com) students of the evening batch. Ms. Durdana Naseer, alumni of BCOM 2018-21 batch was invited as the speaker. She shared her invaluable insights on parallel thinking. Ms. Durdana, an expert in creative thinking methodologies, guided alumni through the concept of parallel thinking, emphasizing its importance in problem-solving and decision-making processes. Through interactive exercises, participants learned how parallel thinking techniques can help streamline discussions, reduce conflict, and foster collaborative decision-making. She also shared practical insights and real-world examples, provided students with valuable tools and strategies to enhance their critical thinking skills and approach challenges with a more structured and innovative mindset. Overall, the mentoring session proved to be a valuable opportunity for students to learn from an experienced professional and apply parallel thinking principles to their personal and professional lives.



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The following is the poster that was made for this Alumni Mentoring Session: -



ALUMNI MENTORING SESSION



TUESDAY

23rd April'24



TIME

1:15 PM Onwards



VENUE

JIMS KJ, GDPI

SPEAKER

MS. DURDANA NASEER

Creative and marketing lead at
Mehram Entertainments



CONTACT US



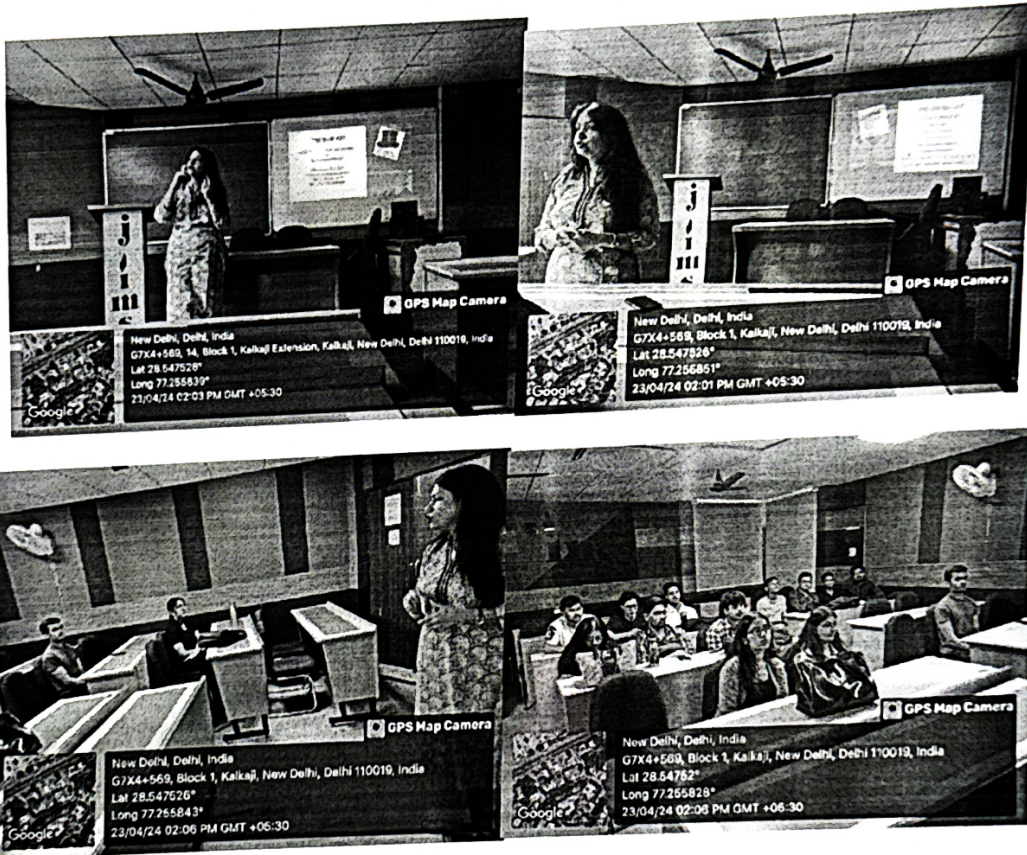
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Photographs of the session:





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REPORT OF ALUMNI MENTORING SESSION

APRIL 2024

Date: 26nd April, 2024

Time : 1:15p.m. to 2:15p.m.

Venue: Room No. S2

Event Category: Career Counselling Session

Faculty Coordinator: Dr. Niti Saxena

Alumni: Mr. Naman Mehendiratta

No of participants : 16

PURPOSE:

To inspire and motivate students to pursue their career aspirations with confidence and determination and foster networking opportunities between current students and successful alumni.

REPORT:

The Alumni Session was organized for second semester BBA students. Mr. Naman Mehendiratta was invited as the speaker, he is an Alumni of BCOM Hons Batch of 2015-18. He shared his invaluable insights into diverse career paths and emphasized the importance of consistency and perseverance in achieving success. He also shared advice on resume building, interview preparation, networking, and professional development. He emphasized the importance of internships, extracurricular activities, and continuous learning in shaping a successful career. Overall, participants emerged with a refined approach to interviews, empowered by continuous improvement and feedback-seeking habits, positioning them for success in the competitive job market. Students had the opportunity to interact with the alumni during a networking session. This facilitated meaningful conversations, mentorship opportunities, and the exchange of contact information for future guidance and support. The topics he covered were relevant and useful for the students for their future fields of career. It was a knowledge gaining session. The students had highly recommended him for next alumni sessions and connected to him through linkedin.

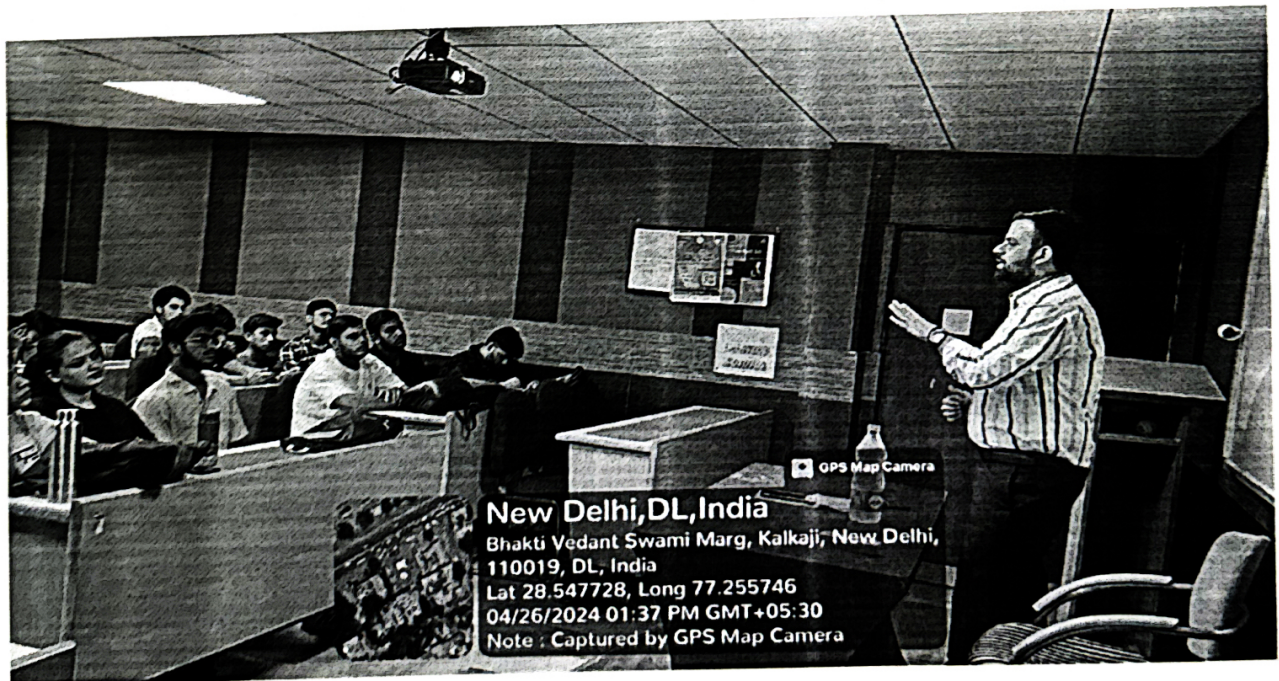
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Photographs : -

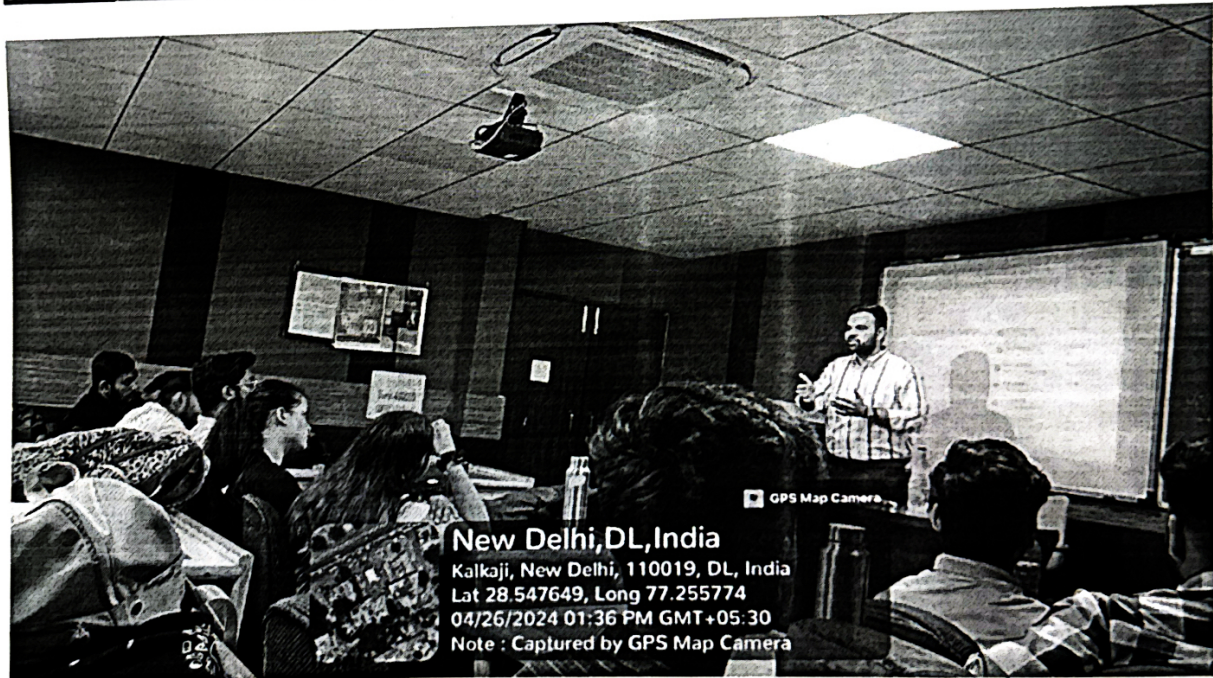
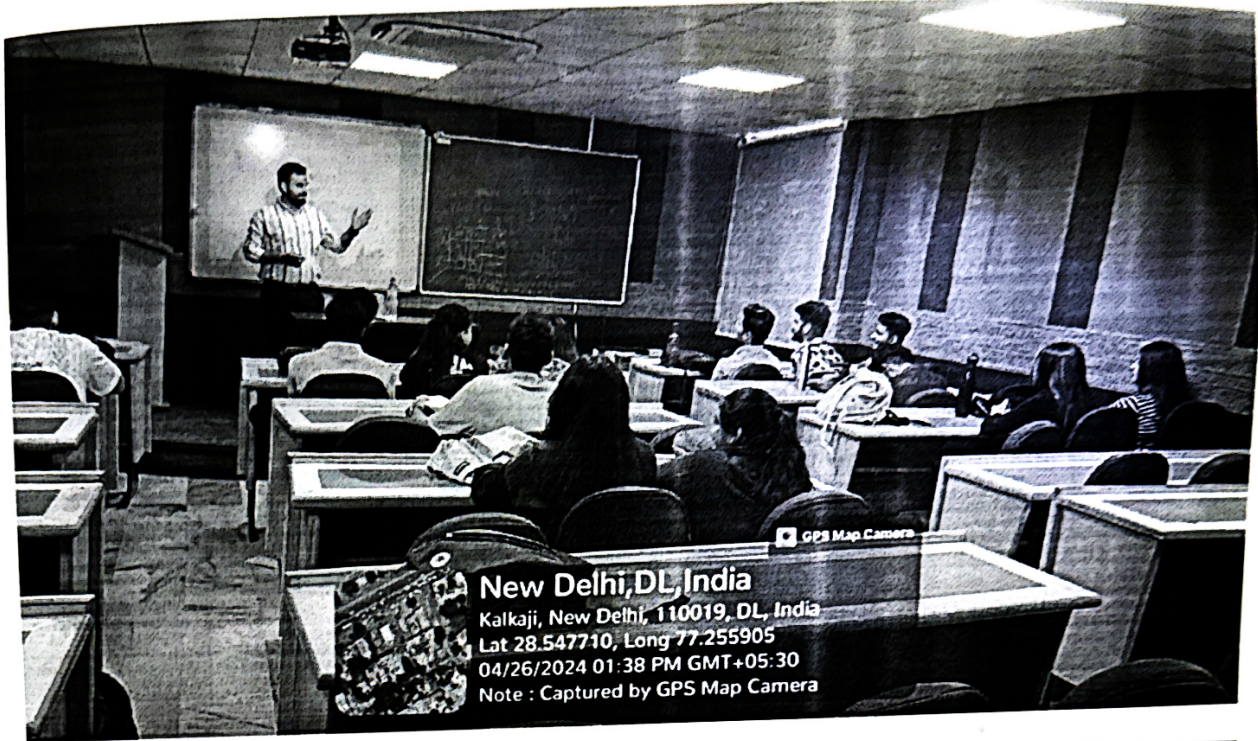


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REPORT OF ALUMNI MENTORING SESSION

3rd May, 2024

<u>Date</u>	: 3 rd May, 2024
<u>Time</u>	: 11:00 a.m.
<u>Venue</u>	: GDPI Room, JIMS Kalkaji
<u>Event Category</u>	: Alumni Mentoring Session
<u>Faculty Coordinator</u>	: Dr. Niti Saxena
<u>Alumni</u>	: Ms. AnantVerma
<u>No of participants</u>	: 15

PURPOSE:

- Understand social media marketing basics.
- Learn platform-specific strategies.
- Gain insights from successful case studies.

REPORT:

The Alumni Mentoring Session was organized to explore effective social media marketing strategies. Mr. Anant Verma, alumni of B.COM(H) 2015-18 batch was invited as the speaker. He led an insightful mentoring session on social media marketing strategies, delving into key tactics for effective online presence. He emphasized the significance of audience engagement, content relevance, and platform optimization. He highlighted the importance of data analytics in crafting tailored campaigns. Attendees gained valuable insights into leveraging platforms like Instagram, Facebook, and LinkedIn for brand growth. His expertise in social media dynamics provided attendees with actionable strategies to enhance their digital marketing efforts. Overall, the mentoring session proved to be a valuable opportunity for students to learn from an experienced professional and apply practical knowledge to their personal and professional lives.

Outcomes:

1. **Relevance of Content:** The session emphasized the importance of creating relevant and valuable content that resonates with the target audience, addressing their needs, interests, and pain points to drive engagement and brand loyalty.
2. **Platform Optimization:** Strategies for optimizing social media platforms to maximize reach and impact were discussed, covering aspects such as profile optimization, content scheduling, and leveraging platform-specific features.
3. **Data Analytics:** Mr. Anant Verma highlighted the significance of data analytics in informing decision-making and refining marketing strategies, stressing the importance of analyzing metrics to measure campaign performance and identify areas for improvement.

Following is the poster that was made for this Alumni Mentoring Session: -



The poster is for an Alumni Mentoring Session. At the top, it features the JIMS Kalkaji, Delhi logo and the text 'JIMS Kalkaji Alumni Association Presents'. The main title is 'ALUMNI MENTORING SESSION' in large, bold, black letters. Below this, a circular portrait of Anant Verma is shown. To the right of the portrait, his name 'Anant Verma' is written in bold, followed by 'B.COM(H) 2015-2018' and 'Senior Account Manager (Team Lead) at Elve Media Pvt. Ltd.'. Below the portrait, the topic 'Topic : Social Media Marketing Strategies' is listed. The date and time are '3rd | May | 2024' and 'Friday', with 'Time: 11:00 AM onwards'. The venue is 'VENUE: CDPI ROOM, JIMS KALKAJI'. At the bottom, there are social media handles '@jims_kalkaji' and '@jimskalkaji' with icons for Instagram, Facebook, and Twitter. The poster has a modern design with a grid pattern and geometric shapes.

JIMS Kalkaji, Delhi

JIMS Kalkaji Alumni Association Presents

ALUMNI MENTORING SESSION

by

Anant Verma
B.COM(H) 2015-2018
Senior Account Manager (Team Lead) at Elve Media Pvt. Ltd.

Topic : Social Media Marketing Strategies

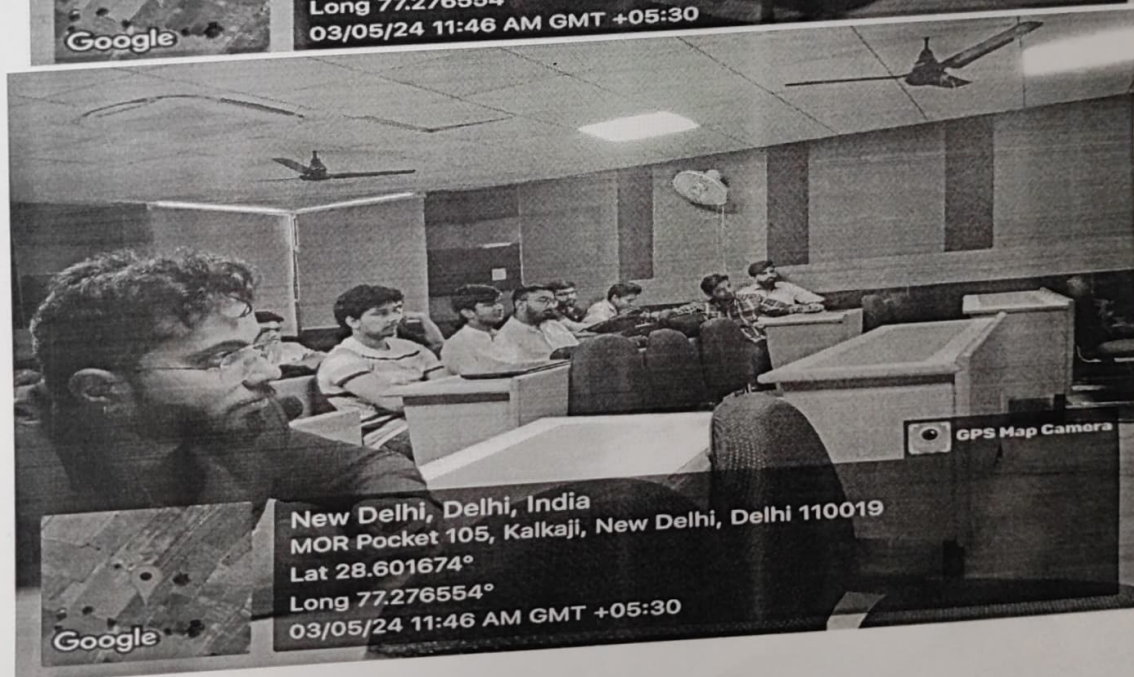
3rd | May | 2024
Friday

Time: 11:00 AM onwards

VENUE: CDPI ROOM, JIMS KALKAJI

@jims_kalkaji @jimskalkaji

photographs of the session:



List of Participants

S. No.	Name of Participants	Batch
1	Sakshi Chauhan	BCOM 5 M
2	Nandini Singh	BCOM 5 M
3	Aryan Kapoor	BCOM 5 M
4	Pranav Pahuja	BCOM 5 M
5	Sarthak	BCOM 5 M
6	Pranjul Malyan	BCOM 5 M

REPORT OF ALUMNI MENTORING SESSION

9th May, 2024

<u>Date</u>	:9th May, 2024
<u>Time</u>	: 11:00 a.m.- 12:00 p.m.
<u>Venue</u>	: S-1 Room, JIMS Kalkaji
<u>Event Category</u>	: Alumni Mentoring Session
<u>Faculty Coordinator</u>	: Dr. Niti Saxena and Dr. Prashant Kumar
<u>Alumni</u>	: Ms. Sukriti Nigam
<u>No of participants</u>	:18

PURPOSE:

- To provide internship opportunities for management students.
- To help students develop a wide range of skills, including communication, problem-solving, teamwork.
- Offer students the chance to apply theoretical knowledge in real-world

REPORT:

The Alumni Mentoring Session was organized for the students of BCOM II Morning to provide internship opportunities by Ms. Sukriti Nigam, alumni of B.COM (H) 2019-22 batch as the speaker. She led an insightful mentoring session on emphasizing the significance of internships in bridging the gap between theoretical knowledge and practical skills and highlighted how internships offer students valuable hands-on experience and exposure to real-world business environment. She discussed the importance of researching companies and industries aligned with students' career interests and goals. Discussions included crafting effective resumes and cover letters, networking tips for building professional relationships, and preparing for internship interviews.

Outcomes:

1. **Enhanced Confidence:** Students exhibited improved confidence in crafting resumes, cover letters, and networking strategies tailored to internship applications.
2. **Improved Interview Preparedness:** Students showed enhanced readiness for internship interviews, utilizing techniques learned during mock interviews conducted in the mentoring session
3. **Elevated Engagement and Initiative:** Many students expressed enthusiasm for maximizing their internship experiences through proactive learning and goal-setting.

The following is the poster that was made for this Alumni Mentoring Session: -



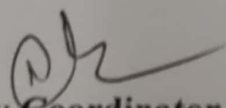
Photographs of the session:

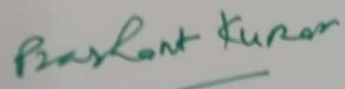


List of Participants

S. No.	Name of Participants	Batch
1	Sanya Mann	BCOM 2 M
2	Nandini Jain	BCOM 2 M
3	Nikita Rana	BCOM 2 M
4	Fareha Tariq	BCOM 2 M

5	Riya Singh	BCOM 2 M
6	VidhiNagpal	BCOM 2 M
7	Shivam Gupta	BCOM 2 M
8	Ayushi Oli	BCOM 2 M
9	Vanya Mehta	BCOM 2 M
10	YashGautam	BCOM 2 M
11	Manvi Arora	BCOM 2 M
12	Kavyanshi Malhotra	BCOM 2 M
13	Sameer Tiwari	BCOM 2 M
14	Sachin Rawat	BCOM 2 M
15	Aryan Gaur	BCOM 2 M
16	Asmanjot Singh	BCOM 2 M
17	Naina Gupta	BCOM 2 M
18	Neha Aggarwal	BCOM 2 M


Faculty Coordinator


Head of Department



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Criteria 5.4.1

Summary of Guest Lecture/Workshop conducted by Alumni

S.No.	Name of student	Name of the Company	Date of Event	Pass Out Year	Topic
1.	Mr. Karan Sengal	ICICI	26-02-2024	2014-17	Career Path & Skill Assessment
2.	Mayank Sharma	Care Edge Ratings	20-03-2024	2016-19	Identification Of suitable Job Profile
3.	Ms. Deepali Kapoor	Master Credit Specialist at AMEX	01-03-2024	2015-18	How to Succeed at Interviews





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DATE- 26th February 2023

Report On the Event- Alumni Guest Lecture

Event Category- Alumni connect

Date- 26th February 2023

Topic- Career Path and Skill Assessment

Venue – Auditorium Jims KJ

Faculty Coordinators- Ms. Niti Saxena

Alumni: Mr. Karan Saigal

No of participants: 110

Student coordinators- Yash Mehra, Shivam Shastri, Aditya Gaba

Learning objectives –

- Evaluate their current skill set and career trajectory.
- Identify areas for skill development and improvement.
- Explore different career paths within their field or industry.
- Learn effective strategies for career planning and advancement.

Report:

A Guest Lecture was organized for the students of BBA and B.Com(Hons) in the college auditorium. Mr. Karan Saigal was invited as the speaker, he is an Alumni of BBA from the Batch of 2014-2017. He shared his knowledge about why one should pursue MBA, how a fresher should face an interviewer and how to show your weaknesses as strength. It was a very interactive session as Mr. Karan handed over the mic to many of our college students who shared their future plans in regards to their career enhancement. He was very thoughtful and it was an attention-grabbing lecture. The topics he covered were relevant and useful for the students for cracking interviews and for their future fields of career. It was a knowledge gaining session. The students had highly recommended him for next alumni sessions and connected to him through linkedin.



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Learning Outcome:

The alumni session on career path and skill assessment offered invaluable insights to students, equipping them with essential tools for career success. Through interactive discussions, attendees gained enhanced interview skills, empowering them with the confidence and techniques needed to excel in job interviews. Moreover, the session emphasized the cultivation of a learning mindset, encouraging students to become avid learners and adapt to evolving industry demands. By providing guidance on choosing the right career field, participants were empowered to make informed decisions, considering their interests, skills, and market trends. Ultimately, the session fostered increased career readiness among students, arming them with the knowledge and strategies necessary for navigating their professional journeys effectively.

The following is the poster that was made for this Guest Lecture:-



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PHOTOGRAPHS:





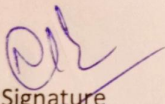
Jagannath International Management School

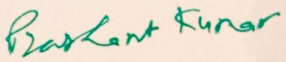
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Signature
Faculty Coordinator


Signature
Head of the Department



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Alumni Talk Session (In association with IIC) **March 2024**

Event Category- Alumni Talk Session

Date-20th March 2024

Venue-JIMS Kalkaji Auditorium

Faculty Coordinator- Dr. Niti Saxena

Alumni Speaker: Mr. Mayank Sharma

No. of participants: 120

Student coordinators: Shivam Shastri, Yash Mehra, Aditya Gauba

Learning objectives-

1. Self-reflection for career aspirations.
2. Researching financial sector and various available career roles.
3. Networking for insights.
4. Continuous skill development.

Report:

An Alumni Guest Lecture was organized for the students of BBA and B.Com (Hons) in the college auditorium. Mr. Mayank Sharma, an alumni of B.COM(H) 2016-19 was invited as the guest speaker. During his session Mr. Mayank Sharma provided invaluable insights into the art of identifying the suitable job profile for our students effectively. He emphasized the importance of self-reflection, thorough research and networking to understand career aspirations effectively. Additionally, he highlighted the significance of continuous skill development, seeking mentorship, and gaining practical experience through internships. Mr. Sharma's guidance equipped students with the necessary tools and strategies to navigate the job market and pursue fulfilling career paths successfully.

Learning Outcome:

This alumni session by Mr. Mayank Sharma include a clear understanding of the process of identifying suitable job profiles. Students gained insights into the importance of self-reflection, research, and networking in this endeavor. They learned to assess their own strengths, weaknesses, and career aspirations effectively. Additionally, they understood the significance of continuous skill development and seeking mentorship in navigating the job market successfully. Moreover, students grasped the value of gaining practical experience through internships and projects to enhance their employability. Overall, the lecture equipped students with practical tools and strategies to make informed decisions about their career paths, empowering them to pursue fulfilling and rewarding professional opportunities with confidence.

The following is the poster and few glimpses of the session.

The poster is for an 'Alumni Talk Session' titled 'Identification of Suitable Job Profile' by Mr. Mayank Sharma. It features the JIMS Kalkaji, New Delhi logo at the top left and the Institution's Innovation Council logo at the top right. The main title 'Alumni Talk Session' is in large, bold letters, with 'on Identification of Suitable Job Profile' written below it. The speaker's name 'Mr. Mayank Sharma' is prominently displayed, along with his title 'Credit Analyst at Care Edge Ratings'. The session details include 'BATCH: B.COM (H) 2016-19', '20TH MARCH 2024', and '11AM-12PM JIMS KALKAJI AUDITORIUM'. A 'CONTACT US' button is at the bottom left, accompanied by social media icons for Instagram, Facebook, and X. A portrait of Mr. Mayank Sharma is on the right side of the poster.

jims
Kalkaji, New Delhi

Alumni Talk Session
on
Identification of Suitable Job Profile
by
Mr. Mayank Sharma
Credit Analyst at Care Edge Ratings

BATCH:
B.COM (H) 2016-19
20TH MARCH 2024
11AM-12PM
JIMS KALKAJI AUDITORIUM

CONTACT US

Instagram, Facebook, X icons





Dr

Faculty Coordinator

Prashant Kumar

Head of the Department



Jagannath International Management School



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DATE- 1st March February 2024

Report On the Event- Alumni Guest Lecture (In association with IIC)

Event Category- Alumni connect

Date- 1st March 2024

Venue – Auditorium JIMS KJ

Faculty Coordinator – Dr. Niti Saxena

Alumni: Ms. Deepali Kapoor

No of participants : 120

Student coordinators- Yash Mehra, Aditya Gauba

Learning objectives –

- Understanding the Interview Process
- Crafting a Compelling Resume and Cover Letter
- Building a Personal Brand
- Handling Different Interview Formats
- Negotiation Skills

Report:

A Guest Lecture was organized for the students of BBA and B.Com(Hons) in the college auditorium. Ms. Deepali Kapoor was invited as the speaker, she is an Alumni of BBA from the Batch of 2015-2018. She provided invaluable insights into the art of navigating interviews effectively. Ms. Kapoor's extensive experience in the corporate world and her engaging presentation style captivated the audience, leaving them inspired and well-prepared for their future interviews. The topics she covered were relevant and useful for the students for cracking interviews and for their future fields of career. It was a knowledge gaining session. The students had highly recommended her for next alumni sessions and connected to her through linkedin.



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956) Accredited by National Assessment and Accreditation Council (NAAC)



Learning Outcome:

The alumni session on how to succeed at interviews made the students gain a comprehensive understanding of the interview process, developing improved communication skills and mastering responses to common questions using the STAR method. The session instilled a deep appreciation for personal branding, enabling individuals to create lasting positive impressions. Participants acquired strategies for handling diverse interview formats, honed their body language, and embraced professional etiquette. With a newfound ability to research and tailor responses to specific companies, attendees are now equipped to align themselves effectively with organizational values. The session also addressed stress management, negotiation skills, and post-interview follow-up, fostering a sense of confidence and readiness. Overall, participants emerged with a refined approach to interviews, empowered by continuous improvement and feedback-seeking habits, positioning them for success in the competitive job market.

The following is the poster that was made for this Guest Lecture:-

Ministry of Education's INNOVATION CELL
JIMS Kalkaji, Delhi
INSTITUTION'S INNOVATION COUNCIL

JIMS Kalkaji Alumni Association
Presents

ALUMNI WORKSHOP
by
Deepali Kapoor
BBA 2015-2018
Master Credit Specialist at AMEX

Topic: How to succeed at interviews

1st | March | 2024
Friday
Time: 1:00 PM - 2:00 PM

VENUE: AUDITORIUM, JIMS KALKAJI

@jims_kalkaji | @jimskalkaji



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Photographs:





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Faculty Coordinator

Head of the Department