



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)

Accredited by National Assessment and Accreditation Council (NAAC)

Summary of Best Faculty Award and Best Researcher's Award for 2024-25

S.No	Criteria	No. of faculty	Department
1	Promising Young Faculty Award	1	BBA
2	List of faculty provided with Research Incentive	9	BBA & B.COM(H)
3	Excellence in Research Award	1	B.Com(H)
4	Excellence In Industry Interface Award	1	BBA

Dr. Preeti Singh was Awarded "Promising Young Faculty" in 2024-2025



PROMISING YOUNG FACULTY

This certificate is proudly presented to:

DR. PREETI SINGH

In recognition of your dedication,
innovative teaching approach, and
outstanding potential as a young
faculty member.

A handwritten signature in blue ink, reading "Amit Gupta".

Dr. Amit Gupta
Chairman, JIMS

A handwritten signature in blue ink, reading "Anuj Verma".

Dr. Anuj Verma
Director, JIMS Kalkaji



FACULTY RESEARCH PUBLICATIONS(JULY 2024-DECEMBER 2024) BBA/B.COM

S.NO	NAME	JOURNAL NAME/ Book Chapter	ARTICLE/ Patent	YEAR	AUTHORS	AUTHOR AFFILIATI ON	JOURNAL SCOPUS STATUS	H-INDEX	ABDC	APPROVED AMOUNT
1	Analysing the Impact of AI on Influencer Marketing	European Economic Letters	Research Paper	2024	Kanika Parashar, Chanika Goel, Surbhi Ahuja, Pooja Bisht(4)	JIMS	ABDC - C		Category C	2500
	Analysing the Impact of AI on Influencer Marketing	European Economic Letters	Research Paper	2024	Kanika Parashar, Chanika Goel, Surbhi Ahuja, Pooja Bisht(4)	JIMS				2500
	Analysing the Impact of AI on Influencer Marketing	European Economic Letters	Research Paper	2024	Kanika Parashar, Chanika Goel, Surbhi Ahuja, Pooja Bisht(4)	JIMS				2500
	Analysing the Impact of AI on Influencer Marketing	European Economic Letters	Research Paper	2024	Kanika Parashar, Chanika Goel, Surbhi Ahuja, Pooja Bisht(4)	JIMS				2500

2	Chatbots and Virtual Assistants: Revolutionizing Customer Service and Engagement in Marketing	Journal of Informatics Education and Research	Research Paper	2024	1. Dr. Dussa Hemanath 2. Mr. Rakesh Arya 3. Mr. Prateek Agrawal 4. Dr. Prashant Kumar 5. Dr. Harshitha Y S 6. Dr. Puneet Kumar Aggarwal(6)	JIMS	ABDC - C ISSN: 1526-4726	Category C	1600
3	Analysing the factors influencing funding intentions in crowdfunding: A Scale Development Approach	SN Computer Science	Research Paper	2024	Surbhi Gosain, Neeti Agrawal(2)	JIMS	SCOPUS INDEXED (ISSN 2661-8907)		5000
4	Impact of Green HRM Practices on Environmental Performance: An Analysis.	African Journal of Biological Sciences (South Africa)	Research Paper	2024	1.Prof. (Dr.) R.K. Ghai,2.Ms. Arti Vaish, 3.Dr. Neeraja kalluri4Dr. Neeru Gupta(4)	JIMS	Scopus (E-ISSN: 2663-2187) UGC, DOAJ, EBSCO Essentials ProQuest	5	2500 SCOPUS A

5	IEEE Xplore : 2024 International Conference on Knowledge Engineering and Communication System (ICKECS)	AI and corporate risk management : identifying and mitigating technological and ethical risks	Conference	2024	Qureshi, N.I., Garg, A., Singh, P., Retzlaff, N.(4)	JIMS	scopus		2500
6	International Journal of Intelligent Systems and Applications in Engineering 12 (15s) ,pp.464	The Evaluation of Security and Privacy Components in the Context of Peer-To-Peer Power Trading Methodologies using Network Intelligence	Research Pa	2024	Anitha C, Saxena Niti., Swain, P.C., Prämila, S., D.R., Bajaj, K.K., Kumar,(5)	JIMS	SCOPUS	16	5000

7	Proceedings - 3rd International Conference on Advances in Computing, Communication and Applied Informatics, ACCAI 2024, 2024	Improved Fraud Detection in Banking Systems through Machine Learning and Big Data Analytics with Management Key Components	Conference	2024	<u>Balaji, K.</u> , <u>Saxena, Niti.</u> , <u>Behera, N.R.</u> , <u>Prasad, H.K.</u> , <u>Gedamkar, P.R.(5)</u>	JIMS	SCOPUS		2000
8	Proceedings - 3rd International Conference on Advances in Computing, Communication and Applied Informatics, ACCAI 2024, 2024	Machine Learning Techniques for Credit Scoring in Banking with Management, HR, and Organizational Key Components	Conference	2024	<u>Saxena, Niti.</u> , <u>Thandayuthapani, S.</u> , <u>Raman, P.</u> , <u>Behera, N.R.</u> , <u>Khatri, E.(5)</u>	JIMS	SCOPUS		2000

Excellence in Research Award

Dr. Niti Saxena was Awarded "Excellence in Research Award" in 2024-2025



EXCELLENCE IN RESEARCH AWARD

This certificate is proudly presented to:

DR. NITI SAXENA

In recognition of your exceptional
contribution to academic
research and scholarly excellence.

A handwritten signature in blue ink, reading "Amit Gupta".

Dr. Amit Gupta
Chairman, JIMS

A handwritten signature in blue ink, reading "Anuj Verma".

Dr. Anuj Verma
Director, JIMS Kalkaji

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**Dr. Niti Saxena, awarded Best Researcher of the Year
2024-25 Award**



Excellence In Industry Interface Award

Ms. Aastha behl was awarded "Excellence In Industry Interface Award" 2024-2025







Ms. Sakshi Singh <sakshi.singh@jagannath.org>

Invitation to Annual Recognition & Awards Ceremony

Director JIMS Kalkaji <director.kj@jagannath.org>
To: "all.kj" <all.kj@jagannath.org>

Tue, Jul 15, 2025 at 2:22 PM

Dear Colleagues,

I am delighted to invite you all to the JIMS Kalkaji, **Annual Recognition & Awards Ceremony**, a special occasion dedicated to celebrating the unwavering commitment, hard work, and outstanding contributions of our faculty and staff.

This event is our way of expressing heartfelt appreciation for the passion and dedication each of you brings to JIMS Kalkaji. Your collective efforts have been instrumental in shaping the academic excellence, institutional growth, and vibrant culture that we proudly uphold.

Date: 16th July 2025

Time: 1:00 p.m. to 1:30 p.m.

Lunch: 1:30 p.m. onwards

Venue: Campus Auditorium

Let us come together to acknowledge and honour the remarkable achievements and milestones of the past year. Your presence will make the celebration all the more meaningful.

Looking forward to seeing you there!

Best of Regards

Anuj Verma PhD.
Director



Director

Jagannath International Management School

MOR Pocket-105, Kalkaji, New Delhi-110019.

Mb: 9810145144

Contact us: 011-40619200

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