



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)

Accredited by National Assessment and Accreditation Council (NAAC)

Summary of Students 'Personality Development Activities 2024-25

S.No	Activity Category	Total
1	Mock Interview	1
2	Workshop	5
3	Competition	5
4	Group Discussion	2
	Total	13

The below documents contain summary of Students 'Personality Development Activities conducted by Jagannath International Business School.

S.No	ActivityName	Date	Location	Activity Category
1	Verbalaptitude& GD/PI Preparation	29/04/2025	Auditorium& GDPI	Mock Interview
2	Specialisationoptionsafter graduation	17/04/2025	Auditorium	workshop
3	Charteringyourstudy abroad journey	02/04/2025	Auditorium	workshop
4	Resumes& Interview preparationworkshop	26/03/2025	Auditorium	Workshop
5	Group Discussion competition- versesofverdict	27/01/2025	GDPI	Competition
6	CVwritingcompetition and workshop	23/09/2024	Auditorium	Workshop
7	IPUPanelDiscussion	12/11/24	GDPI	Group Discussion
8	Finfeud	06/09/2024	GDPI	QUIZ competition
9	Financeunlocked	26/09/24	Auditorium	Workshop
10	Creativemarketingand advertisingcompetition	19/11/24	Auditorium	Competition
11	Guessthebrand-	24/03/25	GDPI	Competition
12	Group discussion on technology and its impact on today's generation	27/09/24	GDPI	Group discussion
13	Aptitude test	22/10/24	LAB	Competition



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Date: 29.04.2025

SESSION ON

PATHWAY TO THE IIMS: EXPERT GUIDANCE ON VERBAL APTITUDE & GD/PI PREPARATION

Event Category: ACE

Topic: PATHWAY TO THE IIMS: EXPERT GUIDANCE ON VERBAL APTITUDE & GD/PI
PREPARATION

Date: 29th April, 2025

Platform: Offline

Venue: Room no. S3 JIMS KALKAJI

Faculty Coordinator: Ms. Dolly Sharma, Ms. Sakshi Singh

Participation:

Total Attendees : 63

Objective: To equip students with strategies and insights on preparing for competitive aptitude exams like CAT, and to help them understand the importance of verbal ability, communication skills, and personal development in long-term career planning.

Report:

1. ACE, the Placement Cell of JIMS Kalkaji, organized a seminar on Preparation for Aptitude Exams and Effective Career Planning on 17th April 2025 in the college auditorium.
2. The speaker for the session was Mr. Jayanta Saha, Senior Regional Head at T.I.M.E., who brought over 23 years of experience in mentoring students across India.



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3. Mr. Saha's diverse qualifications—BE (Mechanical), MBA, DBF, and MA (Economics)—enhanced the depth of his insights into career building and exam preparation.
4. The session focused on verbal aptitude, time management, and strategic preparation techniques for competitive exams such as CAT.
5. He also shared practical tips for vocabulary building, improving reading comprehension, and performing well in group discussions and personal interviews.
6. Mr. Saha highlighted the importance of self-awareness, discipline, and structured learning for students aiming at management education and other professional paths.
7. The seminar was interactive, with students asking questions related to their career paths and receiving personalized advice from the speaker.

Learning Outcomes:

1. Understood the structure and preparation approach for aptitude-based exams like CAT.
2. Learned vocabulary enhancement methods and verbal reasoning techniques.
3. Gained awareness about the importance of soft skills in competitive exams and interviews.
4. Identified key steps to plan their academic journey after graduation effectively.
5. Felt encouraged to align their strengths with their long-term career goal

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Glimpses:

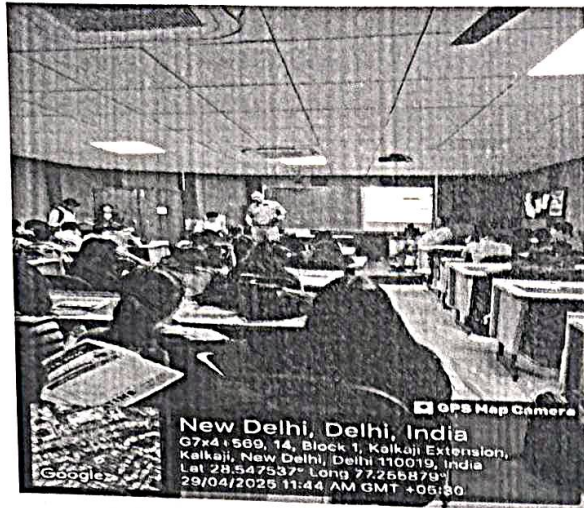
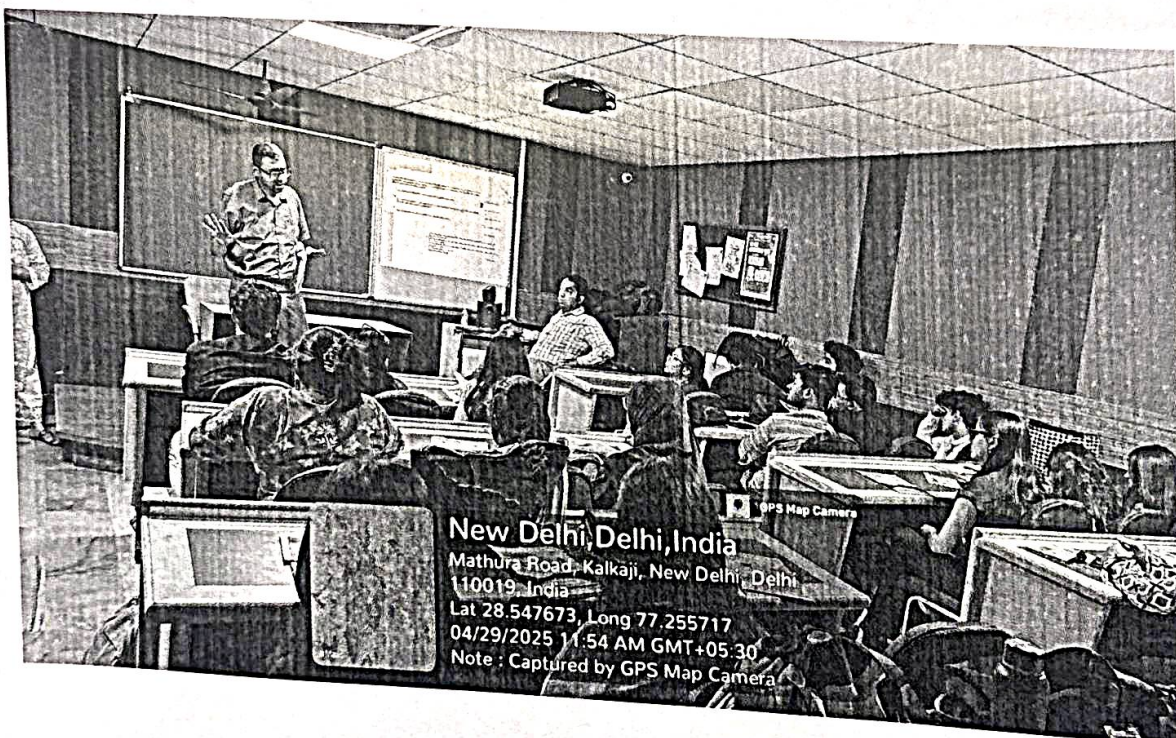


Fig. Guest Speaker Mr. Saha addressing the students.



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POSTER:

jims
Kalkaji, Delhi

ACE
THE PLACEMENT CELL

ACE - THE PLACEMENT CELL
CONDUCTING A GUIDANCE SESSION

**PATHWAY TO THE IIMS:
EXPERT GUIDANCE ON
VERBAL APTITUDE &
GD/PI PREPARATION**

29TH APRIL, 2025

11:00 AM TO 12:00 PM

ROOM NO. S3
JIMS KALKAJI

JAYANT SAHA
SENIOR REGIONAL HEAD, T.I.M.E.
MENTOR TO IIM CALL GETTERS

FACULTY COORDINATOR
MS. DOLLY SHARMA
MS. SAKSHI SINGH

STUDENT COORDINATOR
NITIN R.
JAYANT SUJI

Fig Poster of Session

Sakshi
Name & Signature

Coordinator

Barkant Kumar
Name & Signature

Head-Dept. of ____

[Signature]
Name & Signature

Director

Date: 17.04.2025

SESSION ON SPECIALISATION OPTIONS AFTER GRADUATION AND JOBS IN DEMAND FOR FUTURE GRADUATES

Event Category: ACE

Topic: Specialisation Options After Graduation and Jobs In Demand for Future Graduates

Date: 17th April, 2025

Platform: Offline

Venue: Auditorium

Faculty Coordinator: Ms. Dolly Sharma, Ms. Sakshi Singh

Participation:

Total Attendees: 102

Objective: The objective of the session was to guide students about different specialisation choices available after graduation and educate them about trending job roles and in-demand career opportunities aligned with the global market.

Report:

1. ACE, The Placement Cell of JIMS Kalkaji, organized an enriching session titled Specialisation Options After Graduation and Jobs in Demand for Future Graduates on 17th April 2025.
2. The session was conducted by Mr. Gagan Singh, CEO of Planet Education, and Mr. Karan, Regional Director.
3. Mr. Gagan Singh shared insights based on his 25+ years of experience in international education, guiding students on how to align academic interests with global specialization opportunities and industry trends.
4. Mr. Karan discussed evolving job markets, skill-based roles, and strategies to stay competitive in the international and domestic workforce.
5. The session also covered actionable steps for students, including building a personal brand, pursuing certifications, and choosing higher education programs wisely.

- Acquired clarity on various specialisation paths available post-graduation.
- Understood global and Indian job market demands and hiring trends.
- Learned about international education opportunities and how to pursue them strategically.
- Gained encouragement to identify individual strengths and align them with suitable career paths.
- Understood the importance of skills like adaptability, communication, and digital literacy in modern job roles.

Glimpses:



Guest Speaker Mr. Karan addressing the students.



Participants were taking part in the group discussion round.



Students were fully engaged focusing on the discussion.

Poster:



ACE - The Placement Cell
Conducting a Session
On



**SPECIALISATION OPTIONS AFTER
GRADUATION AND JOBS IN DEMAND
FOR FUTURE GRADUATES**

In Collaboration with
Planet Education



Mr. Gagan Singh
CEO, PLANET EDUCATION

- 25 years experience in international education.
- MBA from top Australian university, UTS.

Mr. Karan
Regional Director, PLANET EDUCATION
• Skilled in Business Development,
Marketing analytics and operations
management



Date : 17th April 2025

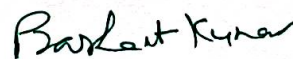
**Venue : Auditorium
11:00 - 1:00 PM**

STUDENT COORDINATOR
NITIN R
JAYATE SUJI

FACULTY COORDINATOR
MS. DOLLY SHARMA
MS. SAKSHI SINGH


Name & Signature

Coordinator


Name & Signature

Head-Dept. of ____


Name & Signature

Director



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"Report for Seminar in collaboration with CollegeDunia Study Abroad"

"CollegeDunia Study Abroad Guide to Smart Choices"

"~Chartering your study Abroad Journey"

Organized by: ACE – The Placement Cell, JIMS Kalkaji in Collaboration with Sponsorship Team X College Dunia Study Abroad

Date: 2nd April, 2025 (Wednesday)

Time: 11:00 AM to 01:30 PM.

Venue: Auditorium, JIMS Kalkaji.

Participation:

Total Attendees: 66

On April 2, 2025, an enlightening session on **"Guidance for Study Abroad"** was successfully conducted at the Auditorium of JIMS Kalkaji. The event was meticulously organized by **Ace - The Placement Cell in collaboration with the Sponsorship Team and College Dunia Study Abroad**. The session aimed to provide students with valuable insights into the study abroad process, including visa procedures, entrance exams, scholarships, and highly paid certification courses. The event witnessed enthusiastic participation from students of BBA and B. Com Hons from first, second, and final-year batches.

Speakers and Their Contributions:

The session was graced by distinguished experts in the field of study abroad consultation:

- **Mr. Devendra Mishra (US VISA Expert):** Provided detailed guidance on the US visa application process, including necessary documentation, visa interview tips, and common challenges faced by students.
- **Ms. Priya Bali (UK VISA Expert):** Shared crucial information about UK visa requirements, financial documentation, and post-study work opportunities available in the UK.
- **Mr. Ajit Lamba (Counselor):** Motivated students and addressed their concerns regarding studying abroad, offering expert advice on career opportunities, choosing the right course, and adapting to a foreign education system.



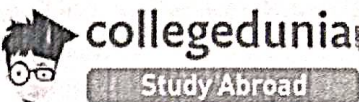
Jagannath International Management School

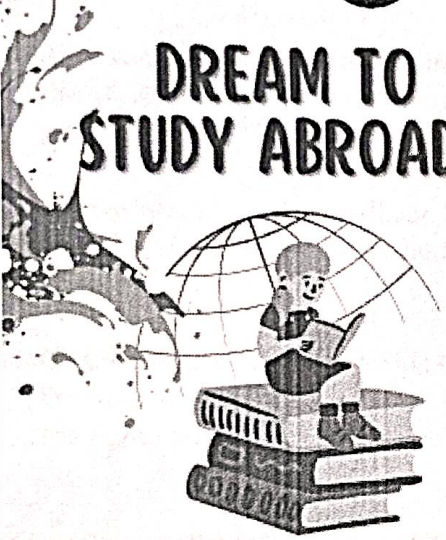
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Poster:





**DREAM TO
STUDY ABROAD?**

**JOIN
US!!**

FOR

“Seminar”

“UNDER THE AEGIS OF IQAC”

“CollegeDunia Study Abroad Guide to Smart Choices”

“~Chartering your study Abroad Journey”



Mr. Devendra Mishra
VISA Expert - US



Ms. Priya Bali
VISA Expert - UK



2 nd April, 2025



11:00 to 1:00



**Auditorium
JIMS Kalkaji**

FACULTY COORDINATOR
MS.DOLLY SHARMA
MS.SAKSHI SINGH

STUDENT COORDINATOR
ARYAN PURWAR
MANDEEP KAUR

Pragati. Post of Seminar



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- **Key Point:**
- **Guidance Regarding VISA Process:** Overview of visa processes for different countries, with a focus on the US and UK. Discussion on financial proof, visa interviews, and avoiding common mistakes leading to visa rejections.
- **Discussion on Various Renowned Exams for Going Abroad:** Insights into GRE, GMAT, IELTS, TOEFL, and SAT, highlighting their significance and preparation strategies.
- **Discussion on Scholarship/Loan Schemes:** Information on scholarships, grants, and education loan schemes, including government-sponsored and private funding options.
- **Motivating Students Regarding Counseling Sessions for Study Abroad:** Emphasis on career counseling sessions for personalized guidance in selecting the right country, university, and course.

Discussion on Highly Paid Abroad Certification Courses: Exploration of high-paying certification courses in data science, artificial intelligence, cybersecurity, and business management.

Conclusion:

The "Guidance for Study Abroad" event proved to be highly informative and beneficial for the students. It provided them with a clear roadmap to pursuing higher education abroad. The interactive session allowed students to resolve their queries and gain clarity on various aspects of studying in a foreign country. The event successfully instilled confidence and motivation among students to take proactive steps toward achieving their academic and career goals overseas.

The organizing team, speakers, and attendees contributed to making this session a great success, ensuring that students are well-equipped with the necessary knowledge and resources to embark on their study abroad journey.



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Glimpse of Event:

Picture (2): Students engaged in seminar



Name & Signature
Coordinator

Name & Signature
HOD

Name & Signature
Director

Date: 26.03.2025

Report on Tailored Resumes and Interview Preparation Workshop

Event Category: ACE

Topic: Tailored Resumes and Interview Preparation

Date: 26th March, 2025

Platform: Offline

Venue: Auditorium

Faculty Coordinator: Ms. Dolly Sharma, Ms. Sakshi Singh

Participation:

Total Attendees: 70

Objective: The objective of the session was to provide students with insights on how to create tailored resumes for specific job roles and prepare effectively for interviews to enhance their chances of securing internships and job placements.

Poster:

The poster is for a workshop titled "TAILORED RESUMES AND INTERVIEW PREPARATION" by DHRITI GHAI. It is presented by ACE (The Placement Cell of JIMS Kalkaji) under the aegis of IQAC. The workshop is scheduled for Wednesday, 28 March, 2025, from 11:00 AM to 1:00 PM at JIMS Auditorium. The poster features a photo of Dhruti Ghai and lists the faculty coordinators (Ms. Dolly Sharma and Ms. Sakshi Singh) and student coordinators (Dhruti Ghai, Neelam B. (President), and Jyoti Adlakha (Vice president)).

ACE: THE PLACEMENT CELL OF JIMS KALKAJI
(under the aegis of IQAC)
PRESENTS

WORKSHOP
TAILORED RESUMES AND
INTERVIEW PREPARATION

BY: DHRITI GHAI

Where queries and challenges turn into reality, crafting impactful resumes and excelling in interviews

DATE
WEDNESDAY
28 MARCH, 2025
11:00 AM - 1:00 PM

FACULTY COORDINATORS
Ms. Dolly Sharma
Ms. Sakshi Singh

STUDENT COORDINATORS
Dhruti Ghai, Neelam B. (President)
Jyoti Adlakha (Vice president)

SEE YOU FOR THIS
EXCITING EXPERIENCE AT
JIMS AUDITORIUM



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Date: 26.03.2025

Report on Tailored Resumes and Interview Preparation Workshop

Event Category: ACE

Topic: Tailored Resumes and Interview Preparation

Date: 26th March, 2025

Platform: Offline

Venue: Auditorium

Faculty Coordinator: Ms. Dolly Sharma, Ms. Sakshi Singh

No. Of Volunteers: 12

Objective: The objective of the session was to provide students with insights on how to create tailored resumes for specific job roles and prepare effectively for interviews to enhance their chances of securing internships and job placements.

Report:

1. ACE The Placement Cell of JIMS Kalkaji, organized a workshop on **Tailored Resumes and Interview**
2. The session focused on how students can optimize their resumes to match specific job descriptions and excel in interviews.
3. Tailoring Resumes: Mr. Tarun emphasized the importance of aligning resumes with job descriptions, focusing on ATS optimization, using relevant keywords, and structuring resumes to highlight key skills and experiences.
4. Interview Preparation: Ms. Dhriti Ghai covered strategies for **researching about the company**, and how to prepare answers of interview questions using STAR method, Quantifying method and more.

Learning Out-come:

- **Understanding of the importance of tailored resumes** and cover letters in making a lasting impression on recruiters, thereby increasing the chances of securing job opportunities.
- Gained insights into effective interview techniques, including the **use of body language, communication skills, and preparation for common interview questions**.
- Learned **how to research companies and job positions** to demonstrate genuine interest and enthusiasm during interviews.
- Developed the **ability to confidently articulate** strengths, weaknesses, and career goals, aligning them with the desired job role.
- **Mastered various response techniques, such as:**
 1. **STAR Method** (Situation, Task, Action, Result) for answering behavioral interview questions.
 2. **Quantifying Method** to effectively measure and communicate achievements and impact.

Glimpses:



Guest Speaker Mr. Tarun addressing the students.




Name & Signature
Coordinator


Name & Signature
Head-Dept. of _____


Name & Signature
Director

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Date: October 22, 2024

Event Report

The Aptitude Test

Category: ACE

Topic: Aptitude Test Date:

22nd October, 2024

Venue: Lab (1st floor)

Time: 11:00 AM to 14:00 PM

Faculty Co-ordinator: Dr. Shivani Sharma, Ms. Sakshi Singh

Overview:

ACE - The Placement Cell successfully organized an Aptitude Test aimed at assessing the analytical, logical, and problem-solving abilities of students. The test got enthusiastic participation from students, marking it as a crucial step in preparing them for upcoming placements.

Objective:

The primary goal of the aptitude test was to familiarize students with the types of questions and challenges they might encounter during recruitment processes. It also aimed to help them evaluate their current skill levels and identify areas for improvement.

Participation:

- Total Attendees: 75

Format and Content:

The test comprised sections on Quantitative Aptitude, Logical Reasoning, Verbal Ability, and General Awareness, designed to reflect real-world placement exam patterns. Participants were given 2 minutes for each question which is total 40 minutes to complete the test, with each section carrying 5 questions and equal weightage.

Performance and Results:

Out of 75 participants from different batches (1st year, 2nd year and 3rd year) seven students scored 100% and average passing percentage is 72.9611%. E-Cer

Performance and Results:

Out of 108 participants from different batches (1st year, 2nd year and 3rd year) seven students scored 100% and average passing percentage is 72.9611%.

E-Certificate of achievements are provided to all participants who satisfied the minimum passing criteria.

Rank Holders

I – Garv Khanna	100%
II – Daksh Sehgal	95%
III – Devyanshi Wadhwani	90%

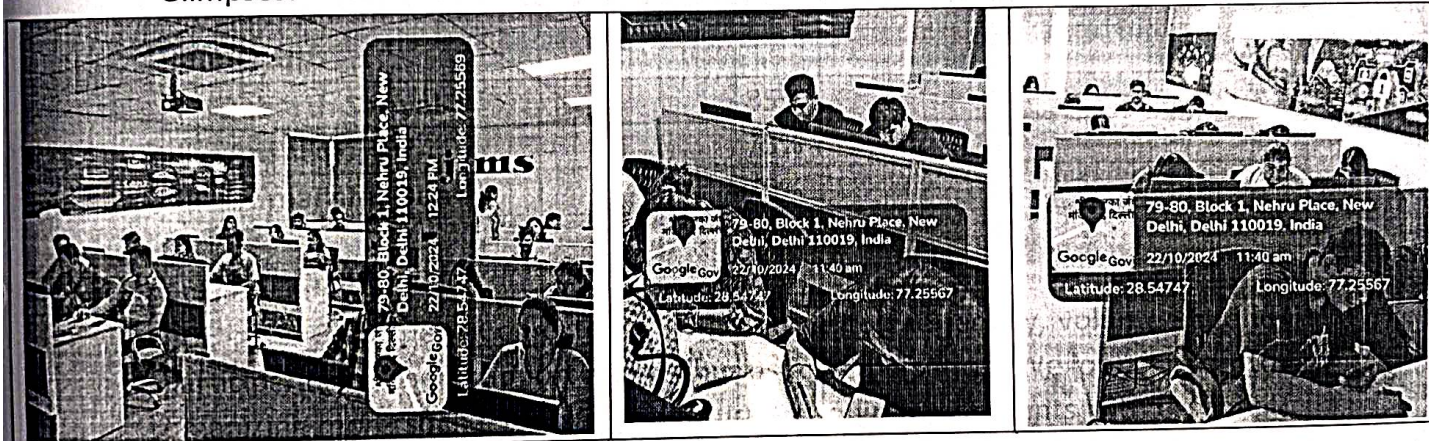
Runner Ups

I – Debarth Sanyal	85%
II – Anshika	75%
III – Himanshu Dua	70%

Acknowledgment:

ACE - The Placement Cell extends its gratitude to the faculty, volunteers, and participants for their support and enthusiastic participation. We look forward to organizing more such events in the future to equip our students with essential skills for their career journeys.

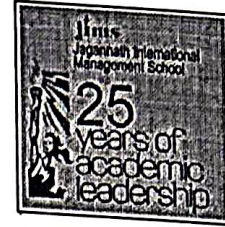
Glimpses:



Signature- Coordinators	Signature –Head of Department	Signature - Director



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Date: 27/09/2024

Report on "Group Discussion Event"

Event Category: ACE

Topic: GD Event

Date: 27TH September, 2024

Platform: Offline

Faculty Coordinator: Dr. Shivani Sharma, Ms. Sakshi Singh

Objectives: -To improve critical thinking, communication, and debating skills among participants.
-To provide a platform for students to enhance their ability to work in a team and share diverse perspectives on a relevant topic.

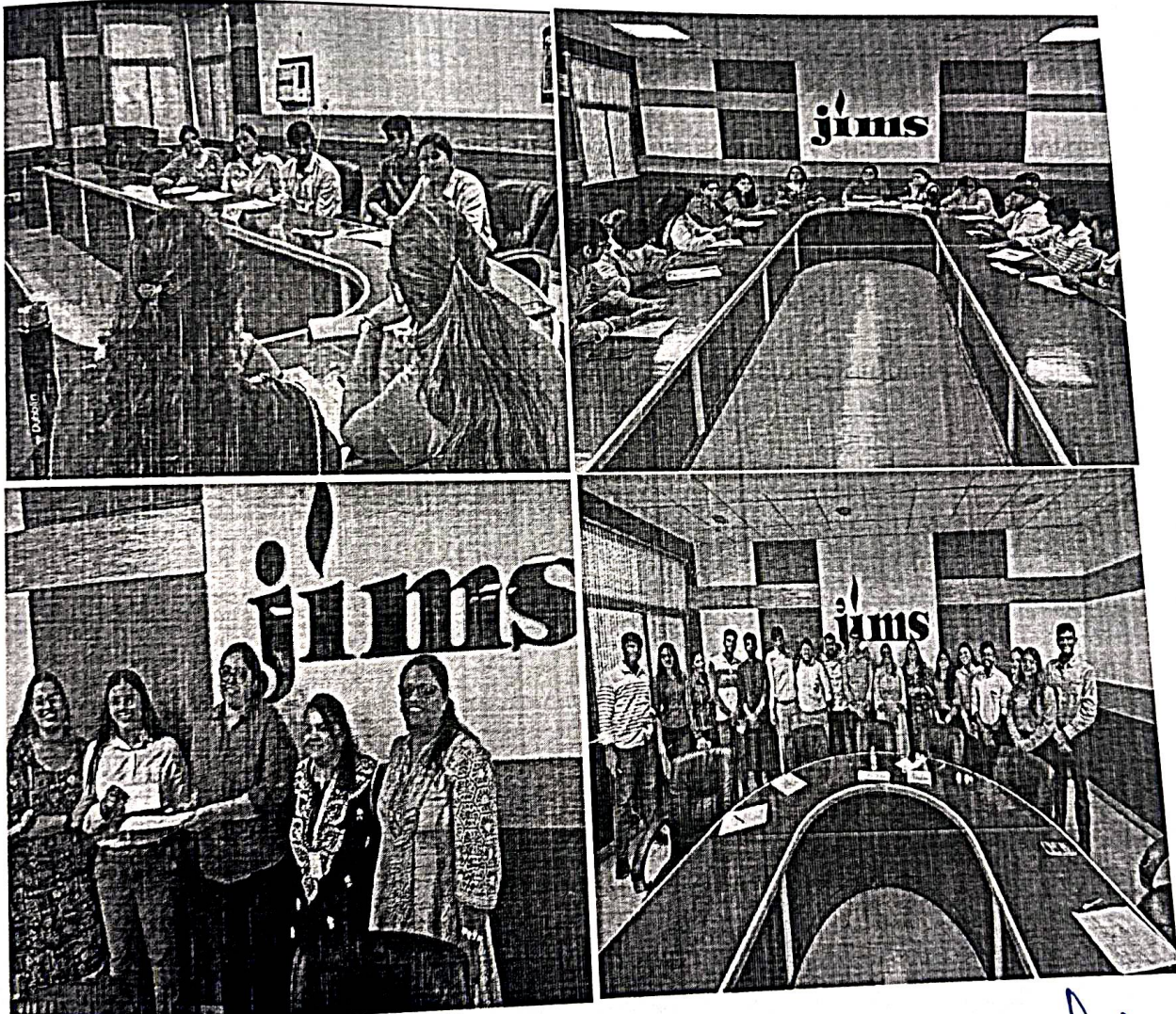
Report:

On 27th September 2024, ACE, the placement cell of JIMS Kalkaji, conducted a Group Discussion (GD) event. A total of 22 participants took part in the GD, which was conducted in two rounds. The GD revolved around the topic "Technology and Its Impact on Today's Generation." The event was judged by Dr. Pallavi Ahuja, Dr. Jasleen Rana, and Dr. Surbhi Gosain. The participants engaged in a thought-provoking discussion, sharing varied insights on the influence of technology on different aspects of life, including education, social interactions, and the workforce. After a rigorous evaluation based on communication skills, content relevance, and presentation, a winner and a runner-up were declared. The winner (Lipika Chug) received a cash prize of ₹1100, while the runner-up (Raman Sharma) was awarded ₹500.

Learning Outcomes:

- Participants gained a deeper understanding of how technology shapes the current generation.
- The event enhanced their debating and public speaking skills.
- It provided a platform to collaborate and engage in constructive discussions with peers.
- Students learned the importance of presenting well-structured arguments and thinking critically about real-world issues.

Glimpses:



Shivani

Name & Signature

Coordinator

Poo Kant Kumer

Name & Signature

Head-Dept. of ____

[Signature]

Name & Signature

Director

JIMS/B.COM(H)/2025/941

January 23, 2025

Notice

“Group Discussion (Verses of Verdicts)”

The HR Club – HUMANE of JIMS Kalkaji is organizing a group discussion (Verses of Verdicts) on the topic Unpaid Internship – an opportunity or exploitation for the students. The details of the event are as under:

Topic : Unpaid Internship - an opportunity or exploitation
Date : 27th January 2025
Time : 11:00AM to 1:00 PM
Venue : Conference Room
Faculty Coordinator : Dr. Surbhi Gosain & Dr. Shivani Sharma

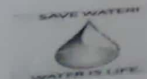
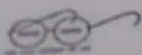
The students are requested to participate in the event.

Prashant Kumar

Dr. Prashant Kumar
HOD

For Distribution:
All Notice Board

For information, Please
Director



JIMS/BBA/2025/790

January 23, 2025

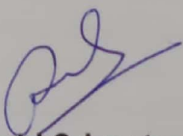
Notice

“Group Discussion (Verses of Verdicts)”

The HR Club – HUMANE of JIMS Kalkaji is organizing a group discussion (Verses of Verdicts) on the topic Unpaid Internship – an opportunity or exploitation for the students. The details of the event are as under:

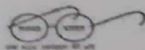
Topic : Unpaid Internship - an opportunity or exploitation
Date : 27th January 2025
Time : 11:00AM to 1:00 PM
Venue : Conference Room
Faculty Coordinator : Dr. Surbhi Gosain & Dr. Shivani Sharma

The students are requested to participate in the event.


Dr. Ruchi Srivastava
HOD

For Distribution:
All Notice Board

For information, Please
Director



Report on Verses of Verdicts

Event Category: Group Discussion Competition

Date: 27th January 2025

Time: 11:00 a.m. - 1:00 p.m.

Faculty Coordinator: Dr. Shivani Sharma, Dr. Surbhi Gosain

Learning Objectives:

- To understand ethical and professional implications of unpaid internships.
- To develop critical thinking and analyze diverse perspectives of unpaid internships.
- To enhance communication, reasoning and argumentation skills of participants.

Report:

Group Discussion Overview:

Humane, the HR Club of JIMS Kalkaji, successfully organized the Verses of Verdicts- a Group Discussion Competition on the topic "Unpaid Internships- an Opportunity or Exploitation", began with participants being given 10 minutes to prepare their arguments on the topic. Once the preparation time concluded, participants shared their perspectives, highlighting both sides of the issue. A majority of participants believed that unpaid internships often lead to exploitation, emphasizing that interns are frequently overburdened with labor-intensive tasks and responsibilities without any monetary compensation, making it unfair to students or freshers who invest significant time and effort without tangible benefits. On the other hand, some participants viewed unpaid internships as valuable learning opportunities, noting that many companies assign manageable workloads aimed at skill development rather than excessive labor. They argued that such internships serve as stepping stones to long-term career success by providing exposure, networking opportunities, and relevant experience for future job roles.

The winners of the Verses of Verdicts are:

1st Place: Arpita Bhattacharya

2nd Place: Aryan Suri and Srishti Sharma

3rd Place: Anushi Oli

Learning Outcome:

- Gained balanced views on unpaid internships.
- Strengthened ability to present logical arguments and engage in discussions.
- Learned to weigh the long-term benefits versus immediate challenges of unpaid internship.

Glimpses from the event:



List of participants:

S.No	Name	10 Marks	10 Marks	10 Marks	Overall Score
		Content & Relevance	Communication & Interpersonal Skills	Knowledge & Understanding	30
1	Anushi Dii	7	7	6	20
2	Neha Agg	7	7	7	21
3	Aranksha	9	8	8	25
4	Tarun Mittal	8	7	8	23
5	Himanshu Vaid	7	7	8	22
6	Rishi Mittal	7	8	7	22
7	Aryan Suri	8	8	8	24
8	Irishti Sharma	8	7	9	24
9	Saurav Jha	9	7	9	25
10	Nayanesh	8	9	8	25
11	Harsh Bansal	7	7	6	20
12	Kush Birla	9	9	7	25
13	Anshika	7	7	7	21
14	Khushti Tuli	8	8	8	24
15	Bhoomi Jindal	6	6	6	18
16	Arpita	9	8	8	25
17					

Shirani
27/01/25

Shivani

Name & Signature
Coordinator



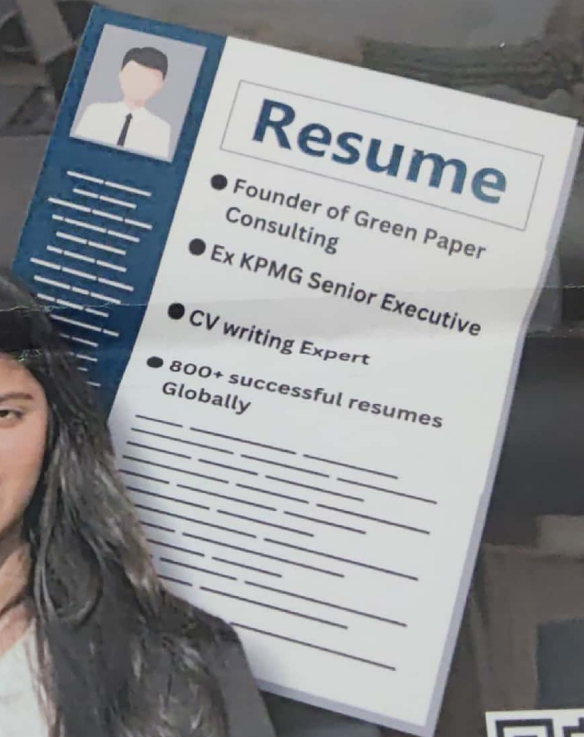
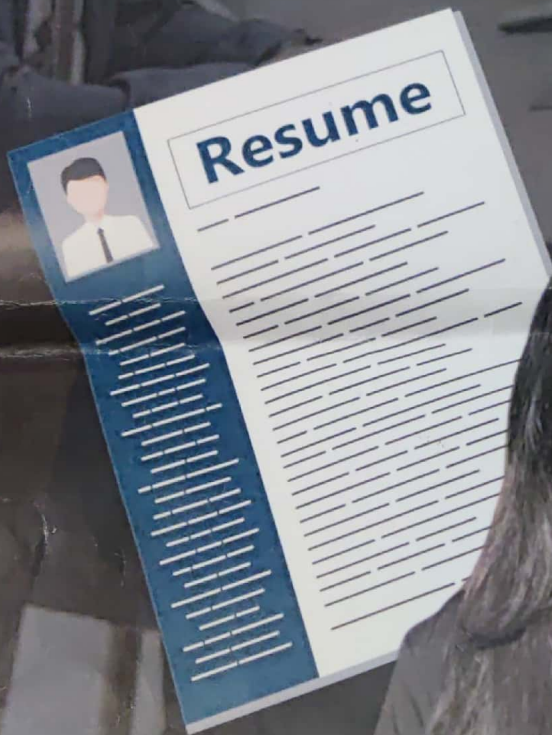
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Head-Dept. of BBA

BarLent Knox

Name & Signature
Head-Dept. of B. Com (AF)

Resume Revamp

CV WRITING COMPETITION & WORKSHOP



CA RADHIKA KOHLI



QR CODE



**JIMS Kalkaji,
Auditorium**



**23rd September
2024**



12 PM onward



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

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Report on Resume Revamp

Event Category: CV Writing Competition cum Workshop

Speaker's Name: Radhika Kohli

Date: 23rd September 2024

Time: 12:00 p.m. - 2:00 p.m.

Faculty Coordinator: Shivani Sharma, Surbhi Gosain

Learning Objectives:

- To improve students' CV writing skills.
- To teach participants how to tailor resumes for specific industries.
- To offer strategies for creating impactful, professional CVs.

Report:

Competition Overview:

Humane, the HR Club of JIMS Kalkaji, successfully organized the Resume Revamp competition, challenging participants to create resumes tailored to specific industries. Participants were assigned one of three scenarios—Marketing, Finance, or HR—and provided with a standardized CV template. Each scenario required participants to craft a customized resume, allowing them to refine their ability to adapt their skills and qualifications according to industry-specific needs.

Speaker Session:

Following the competition, CA Radhika Kohli, an esteemed CV expert, delivered an insightful session on crafting standout resumes. She shared key tips on using impactful language, highlighting relevant experience, and maintaining a professional layout. Radhika Kohli also addressed common CV mistakes and offered practical advice for students to create resumes that grab the attention of recruiters, helping them stand out in a competitive job market.

The winners of the Resume Revamp CV Writing Competition are:

1st Place: Shivam Shastri

2nd Place: Saloni Anand

3rd Place: Ritika Sandhu



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Learning Outcome:

- Skills to customize resumes for different industries.
- Insights into strategies for enhancing the impact and professionalism of CVs.
- Recognition of common CV pitfalls and methods to avoid them.
- Enhanced ability to effectively showcase relevant skills and experiences.

Glimpses from the event:



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List of participants:

S.NO	Name	Course	Shift
1	Shubham Bhatia	BCOM	1E
2	Devangi Ghandi	BCOM	3E
3	Anshika	BCOM	1M
4	Ronak Jain	BCOM	3E
5	Dhriti Bhardwaj	BCOM	1E
6	Laksh Batra	BCOM	1E
7	Ishita Gupta	BCOM	1M
8	Akanksha Srivastava	BCOM	3M
9	Himani Gosain	BCOM	3M
10	Pari Aggarwal	BCOM	1E
11	Dikshita Khandelwal	BCOM	1E
12	Advay Madaan	BCOM	1E
13	Priyanshu Ahuja	BCOM	3M
14	Ridhima Thakur	BCOM	3M
15	Aditya Rana	BCOM	1M
16	Himanshu Vaid	BCOM	1M
17	Piyush Virmani	BCOM	1E
18	Umang	BCOM	1E
19	Rudra	BCOM	1E
20	Riya Singh	BCOM	3M
21	Aishwarya Goel	BCOM	3M
22	Samarth Sharma	BCOM	3M
23	Anant Prashar	BCOM	1E
24	Saloni Gupta	BCOM	1E
25	Punya Logani	BCOM	1M
26	Uditi Sur	BCOM	1E
27	Archana Bhalla	BCOM	3M
28	Ashish Pradhan	BCOM	3M
29	Madhav Menon	BCOM	1M
30	Khushi Singhal	BCOM	1M



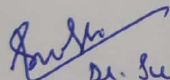
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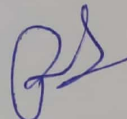
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31	Aditya Rawat	BCOM	
32	Swati Singh	BCOM	1E
33	Aparna Saxena	BBA	1M
34	Vrinda Kapur	BCOM	1E
35	Sia	BCOM	
36	Kirti Mahajan		
37	Bhaves Garg	BCOM	
38	Vrinda Sharma	BCOM	1E
39	Neha Aggarwal	BCOM	3M
40	Kriti Dhawan	BCOM	1M
41	Ashita Sachdeva	BCOM	1M
42	Bishul Kaushal	BCOM	1E
43	Gatha Gupta	BCOM	1E
44	Anushi Oli	BCOM	3M
45			


Dr. Sushmi
Name & Signature

Coordinator


Name & Signature

HOD (BBA)


Name & Signature

HOD (B.COM)



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DATE- 12th November, 2024

Report On the Event- Panel discussion on Incubation and Innovation

Event Category-Calendar Activity

Date-12th November, 2024

Topic- Innovation and Incubation Conclave

Venue – Guru Gobind Singh Indraprastha University, Dwarka , New Delhi

Faculty Coordinators- Dr. Jasleen Rana

Number of Beneficiaries – 50 Students (JIMS Kalka Ji Students)

Learning objectives

- Design and develop Innovative Event concepts.
- Foster Entrepreneurial mindset for event Incubation..
- Leverage technology and digital transformation for event excellence.

Report:

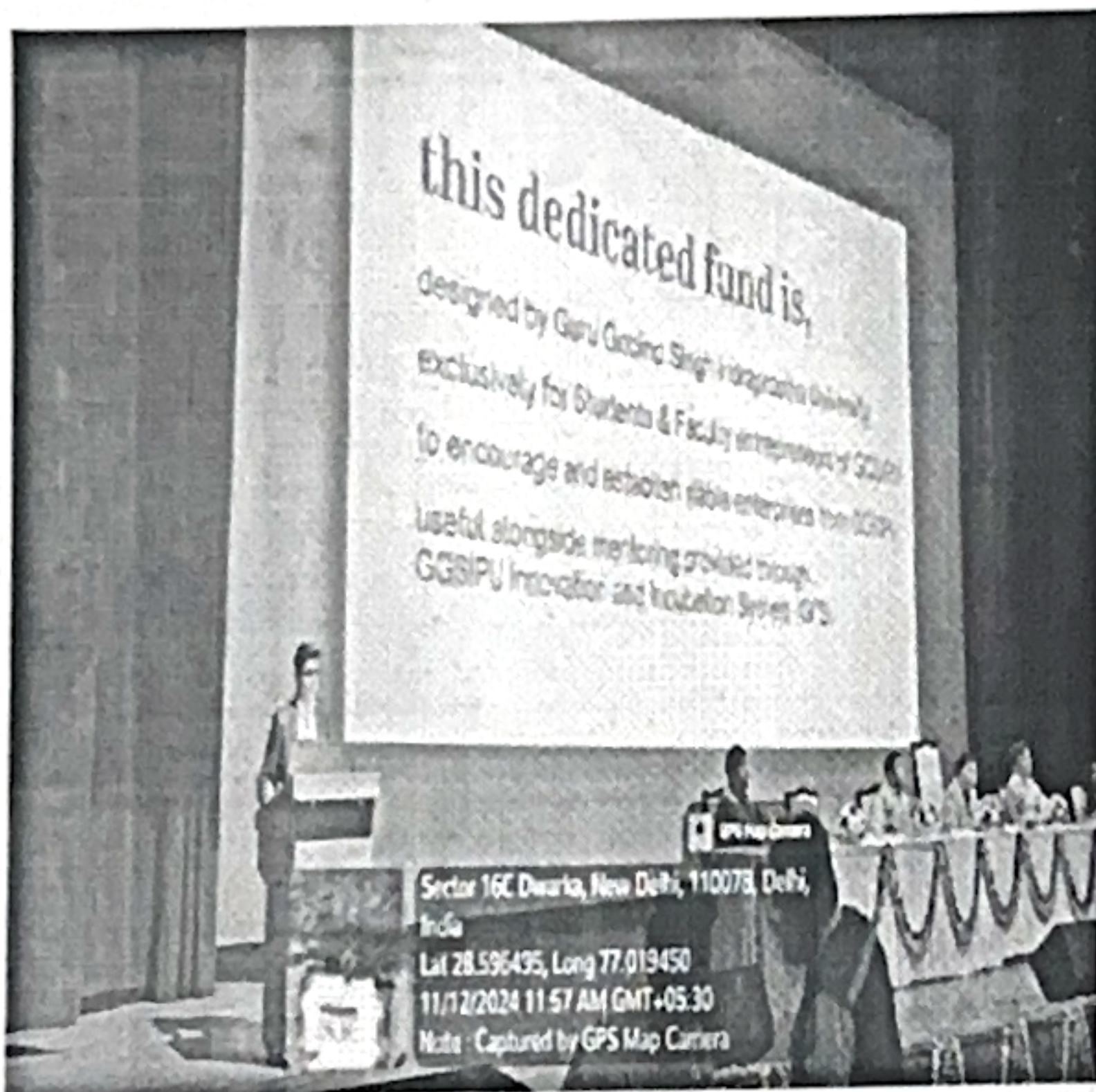
On November 12th, 2024 IIC x E-CELL JIMS KALKA JI attended a Panel discussion on Entrepreneurship and Innovation where industry experts shared valuable insights. The session was led by faculty coordinator, Dr. Jasleen Rana ,alongside E-Cell Vice-Presidents (Soumya Chadha and Saloni Anand). Adaptability, resilience, and strategic risk-taking emerged as key drivers of entrepreneurial success. Collaboration and mentorship were also highlighted as essential factors. The discussion inspired new perspective on turning Ideas into successful ventures.

Learning Outcome

Enhanced innovation and creativity skills to drive entrepreneurial growth, learning best practices for startup success. Developed entrepreneurial mindset and innovation skills for business growth. Introduction of Innovation and Incubation Fund to promote vision and mission of all the new entrepreneurial spirits.



PHOTOGRAPHS (geo tagged):



ATTENDANCE LIST

S.NO	NAME OF THE STUDENT	College of the Student	Class of the student	Attendance
1	Vinay Kundlia	JIMS KALKAJI	BBA V Evening	P
2	Shivam Shastry	JIMS KALKAJI	BCOM V Evening	P
3	Saloni Anand	JIMS KALKAJI	BBA IIIMorning	P
4	Soumya Chadha	JIMS KALKAJI	BBA III Morning	P
5	Taaresh Joshi	JIMS KALKAJI	BBA III Evening	P
6	Gopit Maheshwari	JIMS KALKAJI	BBA III Evening	P
7	Harsh Kumar	JIMS KALKAJI	BBA V Evening	P
8	Aditya Gaba	JIMS KALKAJI	BBA III Evening	P
9	Sanya Jain	JIMS KALKAJI	BBA V Evening	P
10	Juhi Mishra	JIMS KALKAJI	BBA III Evening	P
11	Pawan Singh	JIMS KALKAJI	BBA III Evening	P
12	Daksh Sehgal	JIMS KALKAJI	BBA III Evening	P
13	Krishna Sharma	JIMS KALKAJI	BBA III Evening	P
14	Sanya Khanna	JIMS KALKAJI	BBA V Evening	P
15	Shreya Vats	JIMS KALKAJI	BBA V Morning	P
16	Mainak Das	JIMS KALKAJI	BBA III Morning	P
17	Kritarth Shah	JIMS KALKAJI	BCOM III Evening	P
18	Ridhima Thakur	JIMS KALKAJI	BCOM III Morning	P
19	Nomish Kumar	JIMS KALKAJI	BBA III Morning	P
20	Jai Kapoor	JIMS KALKAJI	BBA III Morning	P
21	Mehak Arora	JIMS KALKAJI	BBA V Morning	P
22	Kanishka Chaudhary	JIMS KALKAJI	BCOM III Evening	P

23	Kush Bijlani	JIMS KALKAJI	BBA III Evening	P
24	Divyam Sharma	JIMS KALKAJI	BBA III Morning	P
25	Naman Seth	JIMS KALKAJI	BBA III Morning	P
26	Maham Khan	JIMS KALKAJI	BBA III Evening	P
27	Manav Sharma	JIMS KALKAJI	BBA III Morning	P
28	Ashmita Grover	JIMS KALKAJI	BBA III Evening	P
29	Palak Chaudhary	JIMS KALKAJI	BCOM III Evening	P
30	Prisha Kohli	JIMS KALKAJI	BCOM V Evening	P
31	Puneet Singh	JIMS KALKAJI	BBA III Morning	P
32	Yugam Arora	JIMS KALKAJI	BBA V Evening	P
33	Shivay Singh	JIMS KALKAJI	BCOM V Evening	P
34	Yash Dua	JIMS KALKAJI	BBA III Evening	P
35	Mansi	JIMS KALKAJI	BBA III Evening	P
36	Tanisha Dudeja	JIMS KALKAJI	BBA III Evening	P
37	Raghav Sawhney	JIMS KALKAJI	BBA III Evening	P
38	Anmol Gupta	JIMS KALKAJI	BBA III Evening	P
39	Archit Garg	JIMS KALKAJI	BBA III Morning	P
40	Sarthak Raj Singh	JIMS KALKAJI	BBA III Morning	P
41	Chetanya Aggarwal	JIMS KALKAJI	BBA V Evening	P
42	Dhruv Sharma	JIMS KALKAJI	BBA V Evening	P
43	Pardeep Singh	JIMS KALKAJI	BBA III Morning	P
44	Asmanjot Singh	JIMS KALKAJI	BCOM III Morning	P
45	Sonvi Bhatia	JIMS KALKAJI	BBA I Evening	P
46	Priyanshi Ashija	JIMS KALKAJI	BBA I Evening	P

47	Madhav Mahawar	JIMS KALKAJI	BBA I Evening	P
48	Kashvi Bhatia	JIMS KALKAJI	BBA I Evening	P
49	Aashi Sahay	JIMS KALKAJI	BBA I Evening	P
50	Aron Kalia	JIMS KALKAJI	BCOM III Morning	P

Ms. Chanika Goel

NAME & SIGNATURE
(COORDINATOR)

Prasant Kumar

NAME & SIGNATURE
(HEAD OF DEPT)

JIMS/B.COM(H)/2024/865-a

September 3, 2024

Notice

Finatix : FinFued

The Finatix club of JIMS Kalkaji is organizing a quiz competition for finance. The Event consist of two rounds a basic quiz, followed by rapid fire round. Participants would be provided with E-Certificates and a shoutout on finatix's page.

Date : 6th September 2024
Time : 12:00 PM to 2:00 PM
Topic : FinFued
Venue : F-1

Prashant Kumar

Dr. Prashant Kumar
HOD

For Distribution:
All Notice Board

For information, Please
Director





Jagannath International Management School

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Event Report: Finatix – Finfeud

- Event Name:FinFeud
- Date:6th September 2024
- Time:12:00 PM - 2:00 PM
- Venue:** F2, JIMS Kalkaji

Event Overview:

FinFeud, organized by the finance society "Finatix," was a competitive event designed to test participants' financial knowledge and quick thinking. The event consisted of two challenging rounds: an MCQ round and a rapid-fire round.

Round 1: MCQ Round

- Format:*Participants were asked multiple-choice questions (MCQs) and responded by raising their hands.
- Participants:15
- Rules:
 - Correct Answer: +10 points
 - Incorrect Answer: -5 points
- Outcome: After a competitive round, 6 participants advanced to the second round.

Round 2: Rapid Fire Round

- Format:Participants faced rapid-fire questions where speed and accuracy were key.

- Rules:

- Correct Answer: +10 points
- Incorrect Answer: Elimination from the round
- Outcome: The scores from both rounds were combined to determine the final winners.

Winners:

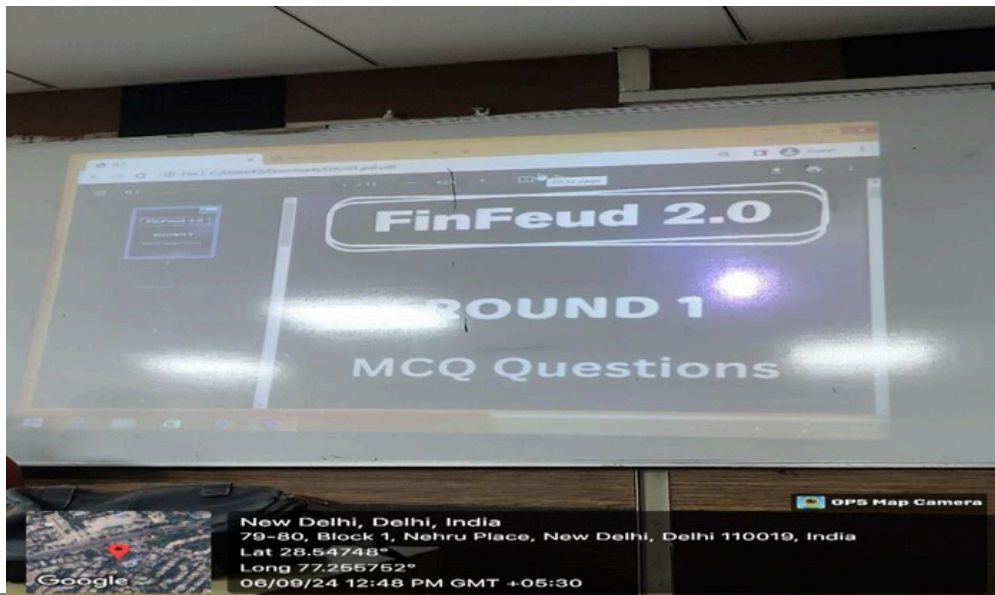
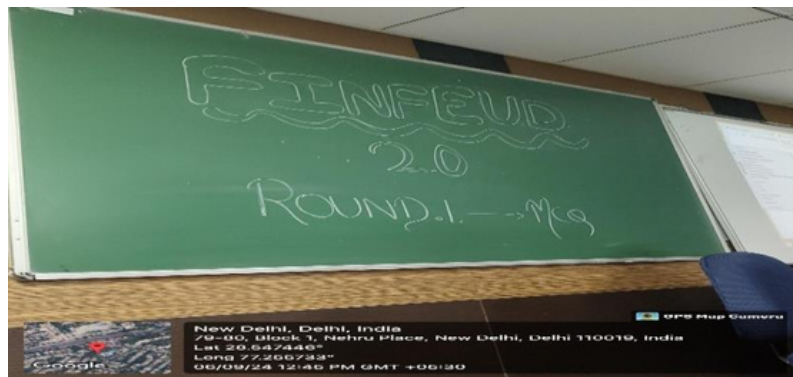
1. 1st Position: Yash Garg
2. 2nd Position: Kashish Dhingra

Coordinators:

- Faculty Coordinator: Mrs. Pallavi Ahuja
- Student Coordinators: Lakshay Garg (President), Maham Khan (Vice President), Shubham Sharma (Core Head)

Acknowledgement: We would like to extend our heartfelt gratitude to Mrs. Pallavi Ahuja for her guidance and support throughout the event. We also acknowledge the hard work and dedication of the student coordinators: Lakshay Garg, Maham Khan, Shubham Sharma, Akshit Garg, Anmol Gupta, Raghav Sawhney, Yuvraj Chaudhary, and Garima. Their collective efforts ensured the smooth execution and success of FinFeud.

The event was a success, with participants displaying impressive knowledge and quick reflexes. The organizers received positive feedback for their efficient management and the engaging nature of the event.



Attendance:

Shreyansh sharma ,bba morning -1

Ajuni Shah - bba morning -1

Yash garg-bba morning -1

Saurav Jha - bba morning -1

Kritika Mahajan - bba evening 3

Kashish Dhingra - bba evening 3

Dikshita Khandelwal - bcom evening - 1

Sia Gupta - bcom evening - 1

Mudit Malhotra bba e-3

Uditi Suri bcom 1e

Saloni Kapoor bcom 1e

Satvik Sharma bcom 5 evening

Ronit Gupta bba 3eve

Vansh Kumar sharma bba3 eve

Lakshay garg bcom 5 eve

Garima Singh bcom 5 eve

Maham Khan bba 3 eve

Shubham sharma 3 eve

Akshit garg 3 eve

Raghav sawhney 3 eve

Anmol gupta 3 eve

JIMS/BBA/2024/733-B

September 24, 2024

NOTICE

Finance Unlocked

The Finance Club – Finatix of JIMS Kalkaji is organizing a workshop on Expert Insights and carrier pathways for the students BBA. The details of the event are as under:

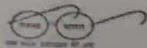
Topic	:	Expert Insights Pathways
Speakers	:	1. Pankaj Rai, Executive President, Choice International 2. Amit Gupta, Head Trainer, Arth Nirmiti 3. Bhuvnesh Kumar, Sr. Progm. Manager, Arth Nirmiti 4. Priyank Jain, Project Head, Arth Nirmiti.
Date	:	26th September 2024
Time	:	11:00 to 2:00 PM
Venue	:	Auditorium
Faculty Coordinator	:	Dr. Pallavi Ahuja

The students are requested to participate in the event.


Dr. Ruchi Srivastava
HOD

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All Notice Board

For information, Please
Director



JIMS/B.COM(H)/2024/879B

September 24, 2024

NOTICE

Finance Unlocked

The Finance Club – Finatix of JIMS Kalkaji is organizing a workshop on Expert Insights and carrier pathways for the students B.Com(H). The details of the event are as under:

Topic	:	Expert Insights Pathways
Speakers	:	1. Pankaj Rai, Executive President, Choice International 2. Amit Gupta, Head Trainer, Arth Nirmiti 3. Bhuvnesh Kumar, Sr. Progm. Manager, Arth Nirmiti 4. Priyank Jain, Project Head, Arth Nirmiti.
Date	:	26th September 2024
Time	:	11:00 to 2:00 PM
Venue	:	Auditorium
Faculty Coordinator	:	Dr. Pallavi Ahuja

The students are requested to participate in the event.

Prashant Kumar

Dr. Prashant Kumar
HOD

For Distribution:
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For information, Please
Director





FINATIX

Presents



FINANCE UNLOCKED

Expert Insights & Career Pathways

OUR GUEST SPEAKERS



Pankaj Rai
Executive President Choice
International



Amit Gupta
Head Trainer Arthnirmiti



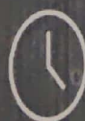
Bhuvnesh Kumar
Sr. Program Manager
Arth Nirmiti



Priyank Jain
Project Head
Arth Nirmiti



Date
26th september, 2024



Time
11:00 - 1:00pm



Location
Auditorium
Jims kalkaji

FINANCE WORKSHOP Presented by FINATIX

The financial society of JIMS Kalkaji

This workshop is designed to empower students with essential financial skills through an engaging session that blends knowledge and practical insights!

Workshop Topics:

1. Start Your Startup in College:

- Explore the fundamentals of entrepreneurship and how to kickstart your own venture.
- Understand the crucial role of finance in startup readiness.

2. Become Job Ready in the BFSI Sector:

- Get an overview of the Banking, Financial Services, and Insurance (BFSI) sector.
- Discover the essential skills and certifications needed for a successful career in BFSI.

Workshop Facilitator:

The workshops will be conducted by

-Shri Pankaj Rai, Executive President, Choice International

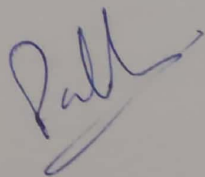
- Amit Gupta, Head Trainer, Arthnirmiti

- Bhuvnesh Kumar, Sr. Program Manager, Arthnirmiti

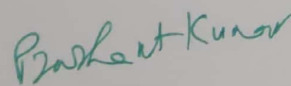
- Priyank Jain, Project Head (North), Arthnirmiti

Perks:

- Each participant will receive a Certificate of Participation, accredited by Arthnirmiti & Swayam Plus.
- Credentials for a 30-hour course on the Swayam Plus Portal (no extra charges for exam or certification). □



Faculty Coordinator
Dr. Pallavi Ahuja



HOD
Dr. Prashant Kumar



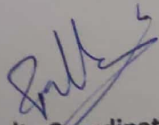
Jagannath International Management School

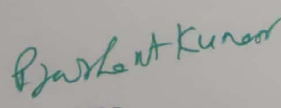
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Finatix -Finance Club

List of students volunteers

S.No	Name	Batch	Attendance
1	Lakshay Garg	BCOM 5 E	Present
2	Maham Khan	BBA 3E	Present
3	Shubham Sharma	BBA 3E	Present
4	Kush Bijlani	BBA 3E	Present
5	Akshit Garg	BBA 3E	Present
6	Raghav Sawhney	BBA 3E	Present
7	Hinaisha Bhojwani	BBA 3E	Present
8	Anmol Gupta	BBA 3E	Present
9	Yuvraj Chowdary	BBA 3E	Present
10	Deepak Gupta	BBA 3E	Present
11	Palak Gugnani	BBA 3E	Present
12	Vansh Kumar Sharma	BBA 3E	Present
13	Hiya Luthra	BBA 3E	Present
14	Pavni Omar	BCOM 5E	Present
15	Garima Singh	BCOM 5E	Present


Faculty Coordinator
Dr. Pallavi Ahuja


HOD
Dr. Prashant Kumar



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Report of Event by The Marketing Society - MARKRAZE

Event Category: Creative Marketing and Advertising Competition

Event Topic: AD-MAD 2.0

Date: 19 November 2024

Time: 11:00 AM to 1:00 PM

Venue: Auditorium

Faculty Coordinators: Dr.Jasleen Rana, Ms.Sakshi Singh

Head Coordinators: Tanisha Arora, Disha Tuteja

Event Summary:

The Competition "AD-MAD," organized by the MARKRAZE marketing society, was designed to engage students in the field of marketing by providing them a platform for showcasing innovative ideas in a fun and competitive way. Held on 19 November 2024, the event encouraged students to pitch their own advertisements by blending elements of marketing, communication and performing arts. Through this initiative, MARKRAZE aimed to foster a deeper interest in marketing among participants, offering them insights into practical skills and strategies relevant to the field.

The competition included various ads that were witty, catchy and unforgettable which demonstrated creative marketing skills, emphasis advertisement strategies, content creation and audience engagement. This competition has promoted soft skills, teamwork and creativity within the participants, while allowing them to connect with other marketing enthusiasts.

Highlights:

- Creativity and innovation: Participants generated unique and engaging ideas for advertisement, thinking outside of the box to attract and engage the audience.
- Communication Skills: Participants delivered compelling and persuasive messages, enhancing verbal and non-verbal presentation skills.
- Teamwork and collaboration: Participants worked effectively in teams to brainstorm and execute ideas, hence sharing responsibilities and leveraging individual strength



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•Persuasion and negotiation: Participants convinced others of the value of their product or service and learned techniques to create memorable impressions.

Total Number of Participants:23

List of Participants:

JIMS Kalkaji

1. Lakshay Joshi
2. Aryan
3. Pardeep
4. Ritika
5. Sonvi

JIMS Vasant Kunj

6. Rohit
7. Rachit
8. Pranav

Dayal Singh (Morning)

9. Prashant
10. Jyotiraditya
11. Sandeep

Dayal Singh (Evening)

12. Akshit
13. Ankit
14. Naved
15. Vikas
16. Moeez
17. Chitresh
18. Chaman
19. Deepanshi
20. Vikash
21. Arth
22. Pritam
23. Khushi

Feedback:

Participants expressed enthusiasm for the event. Many students found the session informative and enjoyable, appreciating the opportunity to connect with like-minded peers while learning practical marketing skills.

Snapshots:



[Signature] *[Signature]*

(FACULTY COORDINATORS)

[Signature]

HEAD OF THE DEPT.



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

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Accredited by National Assessment and Accreditation Council (NAAC)

Date: 24.03.2025

Report on “Guess the Brand” The Marketing Society – MARKRAZE

Event Category	: Sales and Marketing Competition
Topic	: Guess the Brand
Date	: 24 March 2025
Venue	: F2
Faculty Coordinator	: Dr. Jasleen Rana, Ms. Sakshi Singh

EVENT SUMMARY:

“Guess the Brand” as an exciting marketing event organized by MARKRAZE, designed to test and enhance participants’ brand awareness and recall. The event aimed to challenge students' knowledge of popular brands while encouraging quick thinking and teamwork in a competitive setting.

Participants were divided into two teams and engaged in an interactive quiz format, where a PowerPoint presentation displayed brand-related hints such as logos, taglines, and product silhouettes. Teams had to identify the brand within a limited time, putting their marketing acumen and observational skills to the test.

Through this dynamic and engaging experience, students gained insights into branding strategies, consumer perception, and the power of visual identity in marketing. The event fostered enthusiasm, collaboration, and a deeper understanding of brand recognition in a fun and competitive environment.

HIGHLIGHTS:

- **Brand Recognition Challenge:** Participants tested their knowledge of popular brands through logos, taglines, and product cues.
- **Team-Based Competition:** Students were divided into two teams, fostering collaboration and strategic thinking.
- **Fast-Paced Gameplay:** A time-bound quiz format kept the energy high and encouraged quick decision-making.
- **Marketing Insights:** Encouraged participants to analyze branding elements and recall effective marketing strategies.
- **Engaging & Interactive:** A lively session that blended fun with learning, making branding concepts more memorable.
- **Community Building:** Strengthened connections among students through a shared enthusiasm for marketing.

ATTENDANCE:

S.NO	NAME	CLASS	ENROLLMENT NO.
1	Tanisha Arora	BBA 6E	E02024501722
2	Hemang Khullar	BBA 6E	02524501722
3	Dev Tyagi	BBA 6E	01924501722
4	Kanish Sharma	BBA 6M	00914101722
5	Tanvi Bhasker	BBA 6M	01114101722
6	Kartik Bansal	BBA 6M	01414101722
7	Ananya Saxena	BBA 6M	01614101722
8	Lakshya Mahala	BBA 6M	01914101722
9	Vanshika Jain	BBA 6M	02214101722
10	Dhavi Sharma	BBA 6M	02614101722
11	Harsh Dadhich	BBA 6M	03014101722
12	Tanishq Gupta	BBA 6M	03314101722
13	Rahul	BBA 6M	04214101722
14	Ananya Chauhan	BBA 6M	04514101722
15	Amitashaa Sethi	BBA 6M	GN03325501722
16	Himanshi	BBA 6M	00414101722
17	Prishabh Gupta	BBA 6M	00814101722

FEEDBACK:

Participants thoroughly enjoyed the competitive and fast-paced nature of the event, finding it both engaging and insightful. Many appreciated how the challenge tested their brand awareness and marketing recall in a fun yet strategic manner. The interactive format encouraged quick thinking and teamwork, making the experience both educational and entertaining. Students also highlighted how the event helped them gain a deeper understanding of branding elements while fostering a sense of collaboration and enthusiasm for marketing.

SNAPSHOTS:





Signature
(Faculty Coordinator)


Signature
(HOD)