



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)

Accredited by National Assessment and Accreditation Council (NAAC)

10. Publications of the Institutions

10(b) Publication of Newsletters



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)

Accredited by National Assessment and Accreditation Council (NAAC)

SAMPLE OF LATEST Newsletters



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)

Accredited by National Assessment and Accreditation Council (NAAC)

News Letter 2024-25

S.No	Session	Document Link
1	Summer Special Issue 2025	https://drive.google.com/file/d/1Bl6uolaiik4BDN5m1smImbhObukE3Afc/view?usp=drive_link
2	August 2024	https://drive.google.com/file/d/1Y_tjaRcwcAdRVmufn2cP9C8YJZoeo7Sm/view?usp=drive_link



JIMS HEADLINES

OUR WORLD

ALUMNI HEADLINES

JIMS Kalkaji: Industry Visit to Mother Dairy Plant

On 17th & 25th March, 2025, the Department of Management organized industry visits to Mother Dairy Plant, Patparganj where the students were introduced to the manufacturing processes, pasteurization, quality control systems, operational management, delivery process which provided students practical knowledge and exposure to the dairy industry. The visit helped students understand the working of one of India's leading dairy brands.



Faculty & students at the plant.

JIMS VK II: Convocation Ceremony

On 1st March 2025, a grand convocation ceremony was organized for the BBA, BCA, Mass Communication, Hotel Management and Interior Design students of batch 2021-24 at Kalkaji auditorium in the presence of Chairman Dr. Amit Gupta, Director Prof. (Dr.) S.K Dogra and faculty of all the departments, where they all witnessed a momentous occasion that celebrated the academic achievements and marked the transition of the students from academia to the world beyond. After the distribution of medals and degrees to the top rankers and degrees to all the others, students were encouraged to recognize their distinct talents & carve out unique paths for themselves in their respective domains.

From Chairman's Desk



Dear Student,
We are already in the midst of the Summer season in this year. Every year when the season changes we have to take care of certain things. To start with, we have to stay hydrated. We

must drink plenty of water throughout the day to keep the body functioning properly. We must take advantage of the abundance of fresh fruits and vegetables that are in season during the summer as they are packed with essential nutrients. With more time spent outdoors, it's crucial to protect the skin from the sun's harmful rays and prevent sunburn and skin damage. Take time for self-care activities that help you relax and recharge. We can prioritize activities that bring joy and peace of mind. We can use the change in seasons as an opportunity to declutter and organize our living space. Clearing out unnecessary items and creating a more streamlined environment can help reduce stress and improve productivity. As days are longer in this season, we can take advantage of the longer days to establish or maintain healthy habits. Whether it's exercising regularly, eating nutritious meals, or getting enough sleep, prioritize the health and wellbeing. By taking good care of yourselves and the surroundings in the summer, you can set yourself up for a season filled with happiness, health, and vitality.

Dr. Amit Gupta (Chairman)

Zara Sochiye



"Rainbows exist to prove that beautiful things can happen even after a bad storm."

JIMS VK II: Industry Visit to AICTE

On 7th March, 2025, the students of IT Department had the privilege to attend the AICTE IDEA LAB TECH FEST as guest. The students and faculties had an amazing experience of watching the working of various projects based on cutting-edge innovations in AI, ML and Robotics. The event was a perfect example of how technology and collaboration can shape a brighter future.



Faculty and students at AICTE Idea Lab Tech Fest

JIMS VK II: Industry Visit to DUCAT

On 8th & 26th March, 2025, the IT Department organized Industry Visits to DUCAT, Vikaspuri. An interactive session was taken by Mr. Aman Gautam, an IT Professional Trainer in DUCAT. He guided the students to build the carrier in Data Analytics using POWER BI while discussing about the different types of Graphs which are used in making a dashboard for an organization



Faculty and students at DUCAT



Students with their degrees.

JIMS Kalkaji: Debate Competition

On 27th March, 2025, the Department of Management organized a debate competition on the topic "Should content creators be legally accountable for offensive remarks" which was a vibrant showcase of diverse perspectives & creative expressions. The debate saw an energetic blend of voices, offering fresh insights and inspiring conversations which encouraged the students to think out of the box, get out of their comfort zone, showcase teamwork, present their talents & unhinged opinions.



Participants of the debate competition

JIMS Kalkaji: Seminar on Leadership
Lessons from Bhagwat Gita

On 18th March, 2025, the NSS club organized a seminar on "Leadership Lessons from the Bhagwat Gita: Timeless Insights for Today's Leaders." The session was honored by the presence of HG Mohan Rupa Prabhu Ji, President, ISKCON, East of Kailash, who shared profound teachings from the Bhagwat Gita, illustrating their significance in contemporary leadership. During the session, he emphasized the importance of selfless service, emotional intelligence, resilience, and ethical decision-making qualities that are instrumental in leadership across various fields.



Amazing Image



Indonesia's Mt Merapi Volcano

JIMS Da Style

JIMS VK II Students performing in
Farewell party 2025JIMS VK I: Visit to National Small Industries
Corporation (NSIC)

On 19th March 2025, the Department of Information Technology organized an insightful visit to the NSIC. The visit was a valuable learning experience, equipping students with practical knowledge and

JIMS VK II: Placement Drive of
DROMKART

On 8th March, 2025, the IT Department successfully organized a Placement Drive for BCA Batch 2022-25. The esteemed company Dromkart, AI-Drom Global Private Limited, Noida visited the campus, offering promising career opportunities to our talented students. Two students were selected for job and two were selected for internship.

Students being interviewed during placement
driveJIMS VK II: Club Activity on PYTHON
RIBBON RUSH

On 12th March, 2025, the IT Department conducted Python Ribbon Rush club activity, bringing an engaging and interactive learning experience for students. Participants showcased their logical thinking and coding expertise by selecting, arranging, & assembling Python code ribbons into the perfect program. It was a thrilling display of teamwork, problem-solving hands-on programming.



Faculty and students after the activity

JIMS VK II: Industry Visit to FINTECH
INDIA EXPO

On 20th March, 2025, the IT Department organized an Industry Visit to FinTech India Expo Pragati Maidan, New Delhi. The Expo served as an excellent platform to explore advancements in AI, Automobiles, IT, and Energy. The visit exposed students to real-world innovations, industry trends, and interactive experiences.



HG Mohan Rupa Prabhu Ji lighting the inaugural lamp.

JIMS Kalkaji: International Women's Day celebration

On 8th March, 2025, the NSS club organized an awareness session on menstrual hygiene and women empowerment at Shree Sanatan Dharma Mandir, Geeta Colony on the occasion of International Women's Day in collaboration with the United Nation Welfare Foundation. The event aimed to spread awareness about menstrual hygiene and women's empowerment & to support the cause, sanitary pads were distributed, and refreshments were provided.



NSS volunteers at the event

JIMS Kalkaji: Holi celebration with slum children

On 12th March, 2025, the NSS club organized Rang-e-Bahar to celebrate Holi with the children of the Yamuna Khadar slum area where the volunteers distributed gulal, pichkaris, gujias, sweets, and snacks, to bring joy to the kids. After the distribution all played Holi together, filling the atmosphere with colors, laughter, and happiness. The event was a heart warming experience, spreading the true essence of Holi - joy, togetherness, and giving back to the community.



fostering an understanding of the Micro, Small and Medium enterprise (MSME) ecosystem and NSIC's contribution to it.



Students & Faculty at NSIC

JIMS VK I: CYNET 2025

On 22nd March 2025, Department of Information Technology, hosted its Annual IT Fest CYNET 2025, themed Sustainable Technology. The fest featured an array of tech-based competitions, workshops, and interactive sessions focused on emerging technologies like AI, UX design, and sustainable IT solutions. Participants had the opportunity to showcase their technical expertise, enhance problem-solving skills, and collaborate on innovative solutions for a more sustainable future.



Winners being felicitated

JIMS VK I: Innovision 6.0

On 22nd March, 2025 Innovation Council organized Innovision 6.0 that spotlights the creation and elaboration of the best innovative ideas from the youth. This event ignites a competitive spirit among students from varied academic backgrounds, encouraging them to make sustainability the driving force behind innovation, creating solutions that not only benefit us today but also protect the world for tomorrow.



Students at the Expo.

JIMS VK II: Club Activity on BLIND C CODING

On 27th March, 2025, students of IT Department conducted Blind C Coding activity. The event challenged participants to code with monitor screen off, testing their coding skills and memory.



Faculty and students for the activity.

JIMS VK II: Industry Visit to Hero MotoCorp Plant

On 1st March 2025, the Department of Management organized Industry Visit to Hero Motocorp plant at Dharuhera. An interactive session was taken by Mr. Shubham Singh, an engine assembly engineer in Hero Motocorp. He gave an in-depth presentation on the company's inception to the setting up of 6 manufacturing plants & finally becoming a market leader in India. This was followed by a visit to the shopfloor where hundreds of dedicated employees were engaged in churning out the motorbikes.



Students at Hero Motocorp plant at Dharuhera.

NSS volunteers at the event.*JIMS Kalkaji: Workshop on Tailored Resumes and Interview Preparations*

On 26th March, 2025, the Placement Cell organized a workshop on Tailored Resumes and Interview. The session was conducted by Ms. Dhriti Ghai & Mr. Tarun in which they emphasized the importance of aligning resumes with job descriptions, focusing on ATS optimization, using relevant keywords, and structuring resumes to highlight key skills and experiences. They also covered strategies for researching about the company, and how to prepare answers of interview questions using STAR method, Quantifying method and more.

**Mr. Tarun interacting with the students***JIMS Kalkaji: Industry Visit to Container Corporation of India*

On 18th March, 2025, the Department of Management organized industry visit to Container Corporation of India (CONCOR), Inland Container Depot (ICD), Tughlakabad, where the PGDM students gained practical exposure to logistics, supply chain management, and the functioning of containerized cargo handling. The interactive sessions and practical insights were truly enriching and contributed significantly to their academic and professional growth.

**Faculty & students at the container depot***JIMS Kalkaji: National FIEO Seminar*

On 21st March, 2025, the Department of Management hosted a National Seminar on "India and the Global Value Chain: Impact of Trade Agreements on Manufacturing and Export Growth" in the auditorium. The event brought together experts, policymakers, academicians, and industry leaders to discuss India's evolving trade landscape and its role in global supply chain.

**Participants sharing their ideas with the audience.***JIMS VK I: Mentoring session*

On 26th March 2025, IIC in collaboration with Department of Information Technology & IQAC organized a mentoring session on Lean Startup and Minimum Viable Product/Business. The esteemed speaker for the day was Mr. Navin Gaur, Chief Operating Officer, IIIT Delhi, Innovation and Incubation Center. His insights reflected a deep understanding of the entrepreneurial ecosystem, providing valuable perspectives to the attendees.

**Mr. Gaur being honored***JIMS VK I: Industry visit to Network Bulls*

On March 26th & 28th, 2025, the Department of Information Technology organized industry visits to Network Bulls, located in Gurugram, Haryana. The students had the opportunity to interact with the industry professionals, who addressed their queries regarding network configurations, troubleshooting techniques, and career paths in the networking industry.

**Students at Network Bulls***JIMS VK II: Industry Visit to JBM-Auto Plant*

On 11th March 2025, the Department of Management organized Industry Visit to JBM-Auto plant at Faridabad where the students explored the manufacturing of fasteners, tractor parts, railway components, JCB machinery & buses providing hands-on learning about fabrication, welding, assembly, and quality control processes. Later on the students were taken on a guided tour of the Sheet Metal Plant, Weld Press and Tool Room plant where they gained valuable insights into the manufacturing process and the company's commitment to quality and innovation.

**Faculty & students at JBM Auto Ltd., Faridabad***JIMS VK II: Retail Merchandising Survey at Ambience Mall*

On 25th March 2025, the Department of Management conducted Retail Merchandising Survey at Ambience Mall, Vasant Kunj where students explored various retail outlets. Equipped with a structured Questionnaire, they collected data and analyzed key parameters by engaging in mystery shopping, interacting with staff, and assessing the overall shopping experiences. This hands-on activity provided them with practical insights into retail operations, merchandising techniques, and customer behavior, enhancing their understanding of real-world business dynamics beyond classroom instruction.

**Students exploring articles during the survey***JIMS VK II: Newspaper Analysis by BBA Students*

On 28th March 2025, the Department of Management conducted a Newspaper Analysis in which students analyzed the articles &



Guest of honour at the event

JIMS Kalkaji- One Day MDP on Managing Emotions & Conflict Resolution

One-day management development programme was organised on “Managing Emotions & Conflict Resolution” on 1st February 2025, for all the faculty members. Experts of the session were Dr. Palak Verma, Dr Divya Sharma and Ms. Taruna Tokas, who provided participants with valuable tools to manage emotions, resolve conflicts and foster a positive and collaborative work culture. Engaging activities and practical insights made the programme a transformative learning experience.



Expert conducting MDP

JIMS Kalkaji- Union Budget 2025 Analysis

The union budget 2025 analysis session held on 6th February 2025 provided deep insights into the key taxation reforms introduced in the budget. Mr. Nikhil Goenka, the expert speaker on direct taxation, discussed income tax revisions emphasizing amendments to the income tax act 1961. On indirect taxation, Mr. Rohan Krishnan elaborated on GST amendments.



Mr. Goenka being felicitated

JIMS Kalkaji- MDP on Effective Team Building

JIMS Kalkaji- Industry Visit to CCI

An industry visit to ICD, Tughlakabad was organised on 17th February, 2025 for the PGDM students. It was an enriching experience for the students, enhancing their understanding of logistics and supply chain management. The visit provided valuable industry insights, helping students align their academic learning with practical industry operations. JIMS Kalkaji extends its gratitude to CONCOR for their hospitality and informative sessions. The students observed real-time container handling operations using cranes and forklifts, learning about cargo movement efficiency. The officials explained the customs clearance procedures, documentation requirements, and digitalization initiatives for smoother logistics operations.



Students at ICD

JIMS Kalkaji- Building the Argument in Research: The Art & Craft of Literature Review

An engaging workshop on “Building the argument - The Art & Craft of Literature Review” was organised for the faculties on 21st February 2025. It was led by Dr.Sita Vanka, a distinguished senior Professor from the school of management studies, University of Hyderabad, the session empowered faculties to enhance their skills in structuring comprehensive literature reviews.



Dr. Vanka with faculties

JIMS Kalkaji- Spardha-2025

Spardha-2025, an annual sports event was organised on 11th February 2025 at Jasola sports complex, New Delhi. The students participated in various sports categories like

present key business news, financial updates and industry insights while engaging in discussions, questioning perspectives, & relating news articles to theoretical business concepts. The activity enhanced students' analytical skills, improved their understanding of current business trends and developed critical thinking regarding economic & corporate affairs, reinforcing the importance of staying informed in the dynamic business environment.



Participants of the activity

JIMS VK II: Workshop on Strategic Mindset: From Vision to Achievement.

On 19th March 2025, the Department of Management organized a workshop conducted by Capt. Manjula Katoch, an accomplished Corporate Trainer. She focused on cultivating mindfulness in students through engaging activities designed to calm the mind while also focusing on goal oriented thinking, critical-reasoning, team work, communication and a reflective approach to learning. The session ended with the coach answering questions related to skill development and career building.



Faculty and students with Capt. Manjula Katoch

JIMS VK II: Workshop on Product Launch Specifics

On 26th March 2025, the Department of Management organized a workshop conducted by Mr. Akash Samaiyar, CEO & Director-M/S Aan Systec. The session provided students with a deep understanding of marketing concepts, including VAPDA in Strategic Management, Segmentation, Targeting and Positioning (STP), and Marketing Philosophies long with an interactive Brand Logo Quiz testing students'

Jagannath Research, Consultancy and Training Centre (JRCTC), under the aegis of JIMS Kalkaji, organized a one-day Management Development Programme on "Effective Team Building" at ICCS, Noida on 8th February 2025. Led by Dr. Anju Shukla, Dr. Saniya Chawla, and Ms. Taruna Tokas, the session focused on communication, collaboration, leadership, and conflict resolution. Interactive activities like psychometric assessments, role-plays, and goal-setting exercises enhanced the engagement. The event concluded with certificate distribution and a vote of thanks, leaving participants inspired and equipped to strengthen their teams.



Experts sharing their views in MDP

JIMS Kalkaji- Industry Visit to Honda Motorcycle & Scooters India Pvt. Ltd.

An insightful industry visit to Honda Motorcycle & Scooter India Pvt. Ltd, Manesar for PGDM –IB students of JIMS Kalkaji on 11th Feb, 2025 was organised to explore global supply chain management, manufacturing excellence and industry best practices first hand.



Students at Honda Motorcycle & Scooters India Pvt. Ltd.

JIMS Kalkaji- Smart Money Moves- Fintopedia Bullrisers

Smart Money Moves – Fintopedia Bullrisers 2025 organized by Money Tech – The Finance Club in collaboration with Fintopedia, was successfully conducted, delivering an engaging and insightful session for the audience. The event centered around enhancing financial literacy, with key focus areas including smart money management, stock market, and mutual funds.

cricket, football, volleyball, basketball, badminton etc. The event concluded with distribution of certificates and medals.



Winners awarded

JIMS Kalkaji- The Tank Tales: Beyond the Tank Season 3 Chapter 6

The CII YUVA organized The Tank Tales Season 3 Chapter 6, featuring Mr. Puru Singh, Co-Founder of Push Sports on 27th February 2025, who shared valuable insights into sports entrepreneurship, industry challenges, leadership and inspired students with his entrepreneurial journey.



Mr. Singh Enlightening Students

JIMS Kalkaji- NSS Volunteers visit Galand Village, Hapur

Prayaas- the NSS club organized a visit to Galand Village, Hapur District, Uttar Pradesh on 6th February 2025 to engage with the local community and understand their concerns. With a population of approximately 40,000, the village has three government and 5-6 private schools, along with one inter-college, which require maintenance and further development.

brand awareness. Mr. Samaiyar also elaborated on the difference between control and influence in marketing, offering real-world insights.



Mr. Samaiyar conducting the workshop

JIMS VK II: The Pitch Battle

On 22nd March 2025, the Department of Management organized a pitching competition in which students presented concepts such as an AI mirror with virtual try-on, digital assistance and self-payment features, smart T-shirt with sweat resistance and UV protection, heavy machinery renting app, digital notebook with AI integration and many more. The event promoted practical learning by applying marketing and retail management concepts. It was an engaging and insightful experience which enhanced students' creativity, problem-solving and entrepreneurial skills.



Participants pitching their product.

JIMS VK I: 'Fin-Go' Blends Fun with Financial Literacy

The Management Club- Prabandhan, hosted Fin-Go, an innovative twist on the classic Bingo game, replacing numbers with finance-related terms like "Compound Interest," "Inflation," "Diversification," and "Credit Score." Played in teams of 2-3, participants marked off terms as they were defined or applied in real-world scenarios. Designed to enhance financial literacy, improve concept retention, spark meaningful discussions, and encourage strategic thinking, Fin-Go proved to be an engaging and educational experience for all involved.



Guest being felicitated

JIMS Kalkaji- Workshop on Effective Transformation for Organizational Success

On 15th February 2025, a workshop on 'Effective Transformation for Organizational Success' led by Dr. Anju Shukla and Dr. Saniya Chawla, faculties covered key transformation principles, overcoming resistance to change, and practical leadership strategies. Engaging activities like Barrier Mapping, Role-Playing, and Change Roadmap Creation helped participants apply their learning effectively. The workshop emphasized actionable takeaways, ensuring leaders are equipped to implement meaningful change.



Guest with the faculty members

JIMS VK I- Guest Lecture on Career Progression Towards Higher Studies.

On February 4, 2025, the Placement Cell organized an insightful guest lecture by Dr. Anju Shukla, Assistant Professor, JIMS, Kalkaji, with over 15 years of experience in teaching and consultancy. Dr. Shukla guided students on choosing the right B-school by aligning their choices with career goals, industry trends, and specializations. She explained the key differences between MBA and PGDM programs, highlighting the flexibility of PGDM in adapting to market needs. Dr. Shukla also shared the recent success of JIMS, Kalkaji, with PGDM students placed at Grant Thornton, emphasizing the value of an industry-aligned curriculum.



Volunteers with the Local Authorities of Gram Panchayat, Galand

JIMS Kalkaji- Industry visit to NSIC

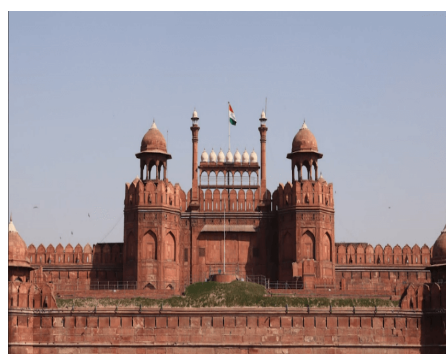
A Visit to NSIC Incubator, Okhla was organised for the students of IIC x E-cell on 12th February 2025. The students understood the conceptualisation, funding and presentation of small and medium size businesses and benefits of entrepreneurship. They also learned about various small machinery and their prospects in Indian market and industries.



Students at NSIC

JIMS Kalkaji- Photo Walk in Chandni Chowk

On 13th February 2025, Pixcellence-The Photography and Filmmaking Society organized a photo walk on the vibrant streets of Chandni Chowk, in collaboration with Prekshya- the photography society of IGTUW.



Photograph captured by students during Photo Walk



Prabandhan team with the winners

JIMS VK I- NSS Volunteers Participate in National Integration Camp (NIC) Kolhapur

From 16th to 22nd February 2025, NSS volunteers participated in the National Integration Camp (NIC) at Shivaji University, Kolhapur, organized under the Ministry of Youth Affairs and Sports. The camp aimed to foster national unity, cultural harmony, and leadership among youth from across India. Highlights included cultural exchanges, leadership training, social service initiatives, and academic discussions on national development via My Bharat Portal and Youth for Viksit Bharat. The camp also featured engaging activities such as icebreaking sessions, a Traditional Attire Contest, Tug of War, and a Debate Competition, encouraging teamwork and cultural appreciation.



Student sharing his views in MY Bharat Portal during Academic Session

JIMS VK I: NSS Volunteers Join NIC 2025 at Amity University Jaipur

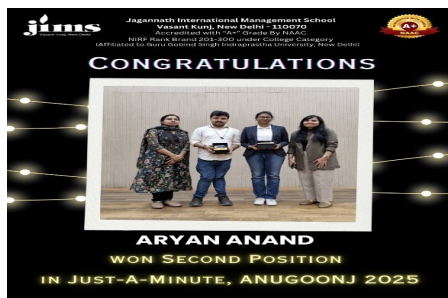
NSS volunteers participated in the National Integration Camp (NIC) at Amity University Jaipur, from 3rd to 9th February 2025, organized by the Ministry of Youth Affairs and Sports, Government of India. The camp aimed to foster national unity, cultural harmony, leadership, and fitness among youth from across the country. The week-long event included interactive sessions, creative workshops, Prabhat Pheri, trekking, Watershed Padyatra, and cultural performances. It concluded with Jaipur Darshan, where participants explored iconic sites like Amer Fort and Jal Mahal, making it a memorable experience of learning and national integration.



Faculties with the Guest Dr. Anju Shukla.

JIMS VK I- Aryan Anand Secured 2nd Place at Anugoonj 2025

Congratulations to Aryan Anand for securing 2nd Position in the Just-A-Minute competition at Anugoonj 2025 (Annual cultural festival of GGSIPU). His quick thinking and eloquence truly stood out, reflecting his dedication and talent. Wishing him continued success in all future endeavors!



Aryan Anand with the trophy.

JIMS VK I- Pad Donation Drive

On 28th February 2025, CII YI YUVA organized a Pad Donation Drive and Menstrual Hygiene Workshop in Masoodpur Village to support underprivileged women and raise awareness about menstrual health. Sanitary pads were distributed to women and young girls, ensuring better access to essential hygiene resources. The team also addressed common myths, promoted healthy practices, and encouraged open dialogue around menstruation. The initiative marked a meaningful step toward empowering women through education and support.



The Students distributing sanitary napkins

JIMS VK I- CII YI YUVA Launched 'Aarogya', a Healthcare Drive

JIMS Kalkaji- Books Donation Drive by NSS (14TH Feb 2025)

On 14th February 2025, Prayaas- NSS club, organized a Books Donation Drive in collaboration with Goonj Foundation at their Sarita Vihar centre. During the visit, volunteers took a tour of the Goonj Foundation and gained insights into their working and initiatives. A total of 251 books were donated during the drive, ranging from educational textbooks to general reading materials, intended to support various community outreach programs that Goonj runs, particularly in rural and marginalized areas.



NSS Volunteers during Books Donation Drive

JIMS Kalkaji- "Sell it Right" activity by Markraze

On 18th February 2025, MARKRAZE- The Marketing Club hosted "Sell It Right"- an engaging marketing event. It was designed to test and enhance participants' sales and negotiation skills. The activity aimed to provide students with a hands-on experience of real-world selling, challenging them to think strategically and pitch their products effectively.



Student being awarded for best performance

JIMS Kalkaji- Project Poshan- an awareness campaign by CII YUVA

The CII YUVA chapter organized "Project Poshan", an awareness campaign on health and nutrition for children aged 7 to 12 on 20th March 2025. The session focused on distinguishing the healthy and junk food while emphasizing essential nutrients for overall



Dr. Hakimmudin Khan being awarded the certificate of excellence at NIC.

JIMS VK I- Winners of ZEST and CELEBRITYNITE

ZEST and Celebrity Nite 2025, held on 21st and 22nd February at JIMS Kalkaji and JIMS Noida Extension, saw stellar performances by students of JIMS Vasant Kunj I. Panache – The Grooming Society bagged 1st position, while Pratibimb and Khushi Chauhan won 1st and 2nd positions in Theme Play and Mono Act, respectively. In dance, Fitoor Society secured 1st in Folk Dance and Folkre Society took 2nd in Group Dance Academy. In music, Avroneel Dhar won 2nd position in Solo Instrumental. Aryan Anand showcased his oratory skills with a 2nd position in English Extempore, and Tushar Singh earned 2nd position in Painting. The event highlighted the diverse talents and winning spirit of JIMS VK I students.



Dance Performance

JIMS VK II- Installation Ceremony of Rotaract Club

On 7th February 2025, the campus hosted the Rotaract Installation Ceremony. The event featured the formal induction of the new Rotaract Club team, with distinguished guests including Dr. S.K. Dogra, Director JIMS, Rtn. Dr. Pushpa Sethi (Chief Guest), Rtn. Anil Narula (President, Rotary Club of Delhi Vasant Kunj), and Rtn. Prashant Sahgal (Rotaract Chair). Dr. Dogra welcomed the guests and urged students to embrace the motto "Service Above Self." Rtn. Sethi and Rtn. Rtr. Geetika encouraged the new team to lead positive societal change. The new President and core team took an oath to uphold the values of service, fellowship, and leadership. The ceremony concluded with a renewed commitment to impactful community service, setting the stage for years of growth and

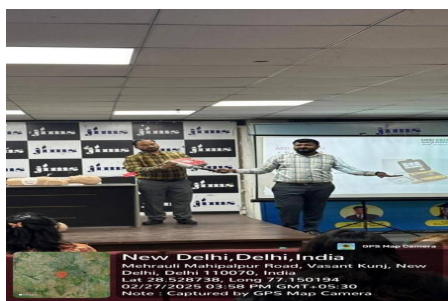
On 24th February 2025, the CII YI YUVA Club organized Aarogya, a healthcare initiative aimed at ensuring medical accessibility for underserved communities. In collaboration with NGO Lakshyam, the team distributed essential medical equipment to organizations serving marginalized groups, including minorities and the underprivileged. The initiative marked a meaningful stride toward equitable healthcare support and community well-being.



The students and members of Lakshyam with the medical equipments

JIMS VK I-Workshop on Emergency Response Training

CII YI YUVA successfully organized an Emergency Response Training Workshop to equip students with vital life-saving skills on 27th February 2025. The session was led by Mr. T. Suman and Mr. S. Arun Kumar, Senior Advanced Clinical Instructors from EMRI GHS, Hyderabad. The students received hands-on training in Basic Life Support (BLS), Advanced Cardiovascular Life Support (ACLS), emergency assessment protocols, and CPR techniques tailored for various real-life scenarios.



The facilitators providing training

JIMS VK I-Shark Tank Entrepreneur Rohan Khanduja Inspires Students

On 13th February 2025, Visionaries Unplugged hosted Mr. Rohan Khanduja, founder of Tripole Gears and featured entrepreneur on Shark Tank India. In an inspiring session, Mr. Khanduja shared his entrepreneurial journey—from the inception of Tripole Gears to building it into a recognized brand. He spoke candidly about overcoming challenges, staying true to a vision, and navigating the startup world. The interactive Q&A session proved to be the highlight, offering students valuable real-world insights and entrepreneurial wisdom.

well-being. The activities engaged the children, including a hands-on task where they identified and pasted pictures of food choices onto a display board. Fruits were also distributed, reinforcing the importance of healthy eating.



Volunteer spreading awareness about health and nutrition

JIMS Kalkaji- Industry Visit to Multicolour Steel

On 25th February 2025, the CII YUVA Chapter organized an industry visit to M/S Multicolour Steel Pvt. Ltd., Rewari. The visit provided students with valuable exposure to real-world manufacturing processes and business operations, enhancing their understanding of industry workflows, strategic planning, and entrepreneurial challenges.



Students at Multi Colour Pvt Ltd.

JIMS Kalkaji- Visit to Apna Ghar Ashram for celebrating World NGO Day

Prayaas- the NSS club organized a visit to NGO- Apna Ghar Ashram, Noida, for celebrating the World NGO Day on 28th February 2025. The day commenced with an awareness session led by student volunteers, covering crucial topics such as oral hygiene, balanced nutrition, and sanitation practices. The session was designed to educate and empower residents with practical knowledge to enhance their well-being. Beyond the educational aspect, the event focused on bringing happiness and fostering meaningful connections.

contributions by the Rotaract Club of JIMS Vasant Kunj-II.



President of the club taking oath to uphold public welfare.

JIMS VK II- Workshop on Poetry and Rap at Ishwar NGO

As part of Project Vikaas – Phase 4, members of the Rotaract Club hosted a creative workshop on poetry and rap at Ishwar NGO, Neb Sarai on 12th February 2025. Led by Rtr. Sarthak, President of the club, the session aimed to introduce children to poetry writing, rap creation, and cypher activities. Rtr. Sarthak began by explaining the fundamentals of poetry and rap, sparking great curiosity and enthusiasm among the children. As the workshop progressed, the children became increasingly engaged, eagerly composing and reciting their poems and rap pieces to Rtr. Sarthak, their teachers, and peers.



Rotaract Volunteer Guiding Children About Poetry and Rap

JIMS VK II- Workshop on Tobacco-Free Delhi

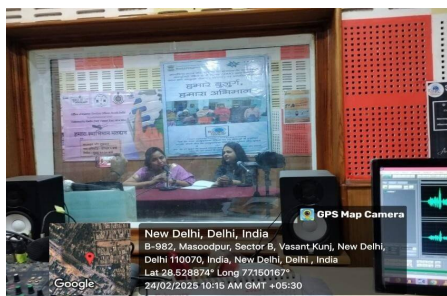
From 17th to 20th February 2025, members of the Rotaract Club of JIMS had the opportunity to attend and volunteer at a workshop and camp organized under the flagship project 'Tamacha to Tobacco,' focused on promoting a tobacco-free Delhi. Held at Noor Elahi, Yamuna Vihar, the event was a collaborative effort by SAVE and BSES Yamuna Power Limited to raise awareness about the dangers of tobacco use. The workshop, led by Dr. Sajeela Maini, Tobacco Control Specialist at Sir Ganga Ram Hospital, New Delhi, educated attendees on the harmful effects of tobacco and provided valuable resources for quitting, including a full course of cessation medicines and medical consultations.



Mr. Rohan Khanduja with the members of CII YI YUVA

JIMS VK I- Yuva Unplugged Podcast with Dr. Anu Bhardwaj

CII YI YUVA released a new episode of YUVA Unplugged Featuring Dr. Anu Bhardwaj, Head Coordinator of CII YI YUVA JIMS VK and Associate Professor at JIMS Vasant Kunj on 13th February 2025. Centered on the theme 'Blueprint to Work-Life Balance', the episode offered valuable insights into managing professional responsibilities while maintaining personal well-being. Dr. Bhardwaj encouraged listeners to reflect on their daily routines and adopt small, practical changes to achieve a more balanced and fulfilling life.



Ms. Priyanka Oberoi and Dr. Anu Bhardwaj interacting during the Podcast.

JIMS VK I- CII Delhi State Annual Session & Leadership Summit 2025

The CII YI YUVA Club participated in the CII Delhi State Annual Session & Leadership Summit 2025 held at The Lalit, New Delhi on 25th February 2025. Keynote speakers included Mr. Jaideep Ahuja (Chairman, CII Delhi State), Mr. Madhav Singhania (Chairman, CII Northern Region), and Shri Vinai Kumar Saxena (Hon'ble Lieutenant Governor of Delhi). The summit concluded with a vote of thanks by Mr. Rikant Pitti (Vice Chairman, CII Delhi State & Co-Founder, Easy Trip Planners Ltd). This experience offered students a valuable opportunity to engage with experts and gain insights into the policy decisions shaping the future of the capital, reinforcing CII YI YUVA's mission of empowering future leaders.



NSS Volunteers at Apna Ghar Ashram

JIMS VK II- Guest Lecture on 'The Role of A-Roll and B-Roll in Storytelling'

On February 18th, 2025, the Department of Journalism and Mass Communication organized a guest lecture on "The Role of A-Roll and B-Roll in Storytelling." The session was conducted by Mr. Prasan Kapoor, an academician and award-winning photographer and researcher. He effectively shared valuable insights into the field of production. To enhance understanding, Mr. Kapoor showed video clips from movies and advertisements, helping students grasp the practical application of the concepts. Following this, an interactive activity was conducted where students were asked to identify camera shots, angles, and differentiate between A-Roll and B-Roll in specific scenes. The session concluded with a lively Q&A, making it both informative and engaging.



Department Group Photo with Mr. Kapoor

JIMS VK II- Students showcase their creativity in Photography Competition

The Department of Journalism and Mass Communication hosted an exciting Photography Competition on February 14th, 2025, inviting students from the BJMC program to capture their unique interpretations of "Love." The competition encouraged participants to showcase their creativity and imagination by exploring various forms of love through their lenses. With the theme "Definition of Love," the event provided students the opportunity to experiment with different angles and perspectives. Aditya Rudra, a second-year BJMC student, claimed first place for his outstanding photograph. Shruti Priya, also from BJMC 2nd Year, secured second place, while third place went to Janavi Verma, a third-year BJMC student.



Dr. Maini Educating Attendees on the Harmful Effects of Tobacco

JIMS VK II- Sports Meet of Rotaract Club

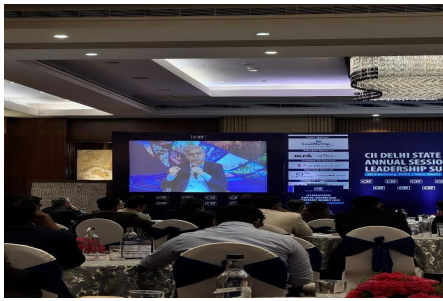
The All-Wizard Arena, a sports meet for clubs in district 3011, was held on 23rd February 2025 at Rotary Public School, Gurugram. The event featured a range of activities including Cricket, Badminton, Table Tennis, Open Battle, and Treasure Hunt, attracting participants from various clubs. Several members from JIMS VK II participated across different events, with Saurab Jain (BBA) winning the 3rd prize in Table Tennis. Other participants included Hadi Hasan, Neha Negi, and Kushal, who competed in Badminton, Treasure Hunt, and other events. A day filled with energy and sportsmanship, the event highlighted the spirit of friendly competition and camaraderie among district clubs.



Winners rewarded

JIMS VK II- Workshop on Client Management: Corporate & Individual

On February 8, 2025, the BBA Department hosted a workshop on Client Management: Corporate and Individual, conducted by Ms. Rupinder Kaur, HR Manager at GPC Medical, New Delhi, and an alumna of JIMS Kalkaji. The workshop focused on strategies for building trust, managing expectations, and delivering value in client relationships. Through role plays and case studies, Ms. Kaur emphasized the importance of effective communication and conflict resolution in fostering long-term client retention.



Speaker addressing the participants

JIMS VK I - Awareness Session on Good Touch-Bad Touch

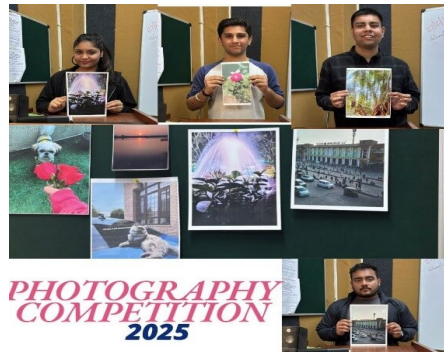
The CII YI YUVA Club organized a 'Good Touch, Bad Touch' awareness session at Vallabhbhai Patel School, Delhi Cantt. reaching over 300 children on 17th February 2025. In collaboration with Young Indians & Lakshyam NGO under the Masoom vertical, the session aimed to educate children on personal safety, recognizing unsafe situations, and the importance of emergency contacts. Through interactive storytelling and role-playing, trainers made learning engaging and impactful. This initiative reflects the club commitment to empower young minds and to create a safer environment for children.



The Club members interacting with the students.

JIMS VK I - 'Anveshan' Inspires STEM Awareness and Gender Inclusivity

On 11th February 2025, the Rotaract Club of JIMS VK 1 organized an event 'Anveshan' in collaboration with the Rotaract Club of Valiant Midwest, at the National Science Centre. The event aimed to promote scientific curiosity and empower women in STEM. Participants engaged with interactive exhibits, explored technological innovations, and discussed the vital role of women in science. Anveshan served as a powerful platform to inspire young minds, spark innovation, and encourage gender inclusivity in the field of science and technology.



Students showcasing their creativity

JIMS VK II- BJMC Students Explore Culture & Creativity at Dilli Haat

On 25th February 2025, students from the Department of Journalism and Mass Communication took a vibrant trip to Dilli Haat, INA. BJMC students captured the events, various outlets, craft shops, eating joints through photos, videos, and short interviews, putting their media skills into action while celebrating the spirit of design and culture. From documenting diverse crafts to supporting their peers, the visit was a perfect blend of fun, learning, and collaboration



Students in Dilli Haat INA

JIMS VK II- Workshop on Still Life Sketching

The students of Interior Design Department (2nd Semester) had a unique and enriching experience at the Still Life Sketching Workshop held on February 12th, 2025. The workshop was led by the talented artist Mr. Vijit Bhargava, who guided the students through the fundamentals of still life drawing. The students explored various techniques, focusing on observation, composition, and rendering.



Ms. Kaur Illustrating Effective Communication Through a Role-Play Exercise.

JIMS VK II- Inter-Campus Debate Competition

On 17th February 2025, the highly anticipated Annual Inter-Campus Debate Competition, was organized to bring together the students from Vasant Kunj-I, Kalkaji, Vasant Kunj-II, Greater Noida, and Noida Extension campuses. The event featured two categories: undergraduates debated whether 'Human Activities are more responsible for Global Warming than Natural Factors,' while PGDM/B.Ed students argued that 'Peaceful Talks are a more Effective Solution to International Disagreements than War.' The competition saw passionate and thought-provoking arguments that impressed the judges. In the undergraduate category, Simone Ajamni (BBA-II-VK-1) and Sarthak Pandey (BBA-IV-VK-2) clinched the 1st position, with Simone advocating 'For the Motion' and Sarthak 'Against the Motion.'



Student debating in the competition

JIMS VK II- Industry Visit to Parle-G Plant

The Department of Management organized an industry visit for second-semester students (Sections A & B) to the Parle-G Manufacturing Plant in Bahadurgarh, Haryana, on February 18th and 19th, 2025. The visit offered students a firsthand look into the production and distribution processes of one of India's top biscuit brands. They observed Parle's rigorous quality control measures, which ensure only a 2% wastage rate, highlighting the company's focus on efficiency and sustainability.



Students at National Science Center

JIMS VK I- Food Donation Drive & Awareness Session on Food Hygiene

The Rotaract Club of JIMS Vasant Kunj, in collaboration with the Unnat Bharat Abhiyan Cell and District Project Annpushti, organized a food donation drive and hygiene awareness session on 17th February 2025 at Jai Hind Camp, Vasant Kunj. Rotaractors educated the community on food safety and sanitation practices, followed by the distribution of 220 Rajma Chawal meal boxes to underserved individuals. This initiative addressed food insecurity and also promoted health and hygiene, echoing the club's motto— "Serving with Passion and Compassion."



Food distribution to underprivileged children

JIMS VK I- Free Dental Checkup Camp by Rotaract Club

Rotaract Club of JIMS Vasant Kunj, in collaboration with Unnat Bharat Abhiyan Cell and Zone 4 of RDO RID 3012, organized "Tiny Teeth 2.0", a Free Dental Checkup Camp at Kaveri Apartments, Vasant Kunj on 24th February 2025. Over 75 underprivileged children received dental checkups, free dental kits, and oral hygiene education. The event included a drawing competition and an awareness session on dental care, ensuring a fun yet informative experience while promoting better oral health in the community.



Mr. Bhargava being felicitated

JIMS VK II- Guest Lecture on Interior Design for Mental Health

The department of Interior Design organized a guest lecture on February 18th 2025, on the topic "Interior Design for Mental Health: Colors, Layouts, and Textures that Reduce Anxiety and Stress." The session featured Ms. Jigyasha Panchal, a freelance Interior Designer and a distinguished alumna from the batch 2015-18. Ms. Panchal shared her expertise on how design elements can significantly impact psychological well-being. She discussed the strategic use of color palettes, spatial arrangements, and material choices to create environments that promote calmness and alleviate stress.



Ms. Panchal addressing the students

JIMS VK II- Visit to Surajkund Mela

The Interior Design Department had an incredible experience at Surajkund Mela on 11th Feb 2025, where the students explored the vibrant world of traditional art, craft, and design from across India, gaining inspiration from intricate handicrafts, textiles, and architectural elements.



Students in Parle-G Plant

JIMS VK I- Placement drive in RIRCM

On February 3rd, 2025, JIMS organized an online placement drive for 6th students offering them career opportunities and corporate insights. RIRCM representatives introduced their organization, highlighting its industry position, work environment, and employee benefits such as career growth and training programs. The interactive session enabled students to engage directly with company representatives, gaining clarity on job roles and recruitment processes. Dr. Seema Wadhawan emphasized the significance of such opportunities, encouraging students to actively participate.



Dr. Seema Wadhawan and students attending the online session of RIRCM

JIMS VK II- Annual Design Exhibition; Design Santushti 2025

The Annual Design Exhibition, Design Santushti 2025 was organized on February 24th and 25th 2025. The event brought together a vibrant display of creativity, innovation, and passion, showcasing the exceptional talent of designers. From groundbreaking concepts to awe-inspiring craftsmanship, this year's exhibition celebrated the true essence of design excellence.



Doctors conducting Dental Checkup of children

JIMS VK I-Placement Drive with Planet Spark

On 15th February 2025, the Placement Cell organized a virtual placement drive in collaboration with Planet Spark for 6th-semester students of Management Department. The session featured key insights from Ms. Shivani Gupta, HR Associate at Planet Spark, who spoke about talent management, employee engagement, and the company's dynamic work culture. The recruitment process included five rigorous rounds, culminating in the successful selection of several candidates out of 60 participants. The drive not only enhanced students' employability skills but also strengthened the ongoing partnership between JIMS and Planet Spark, opening doors to future career opportunities.



Felicitation of the Delegates by Dr. Seema Wahawan and Ms. Mansi

Students in the Surajkund Mela

JIMS VK II- Club Activity

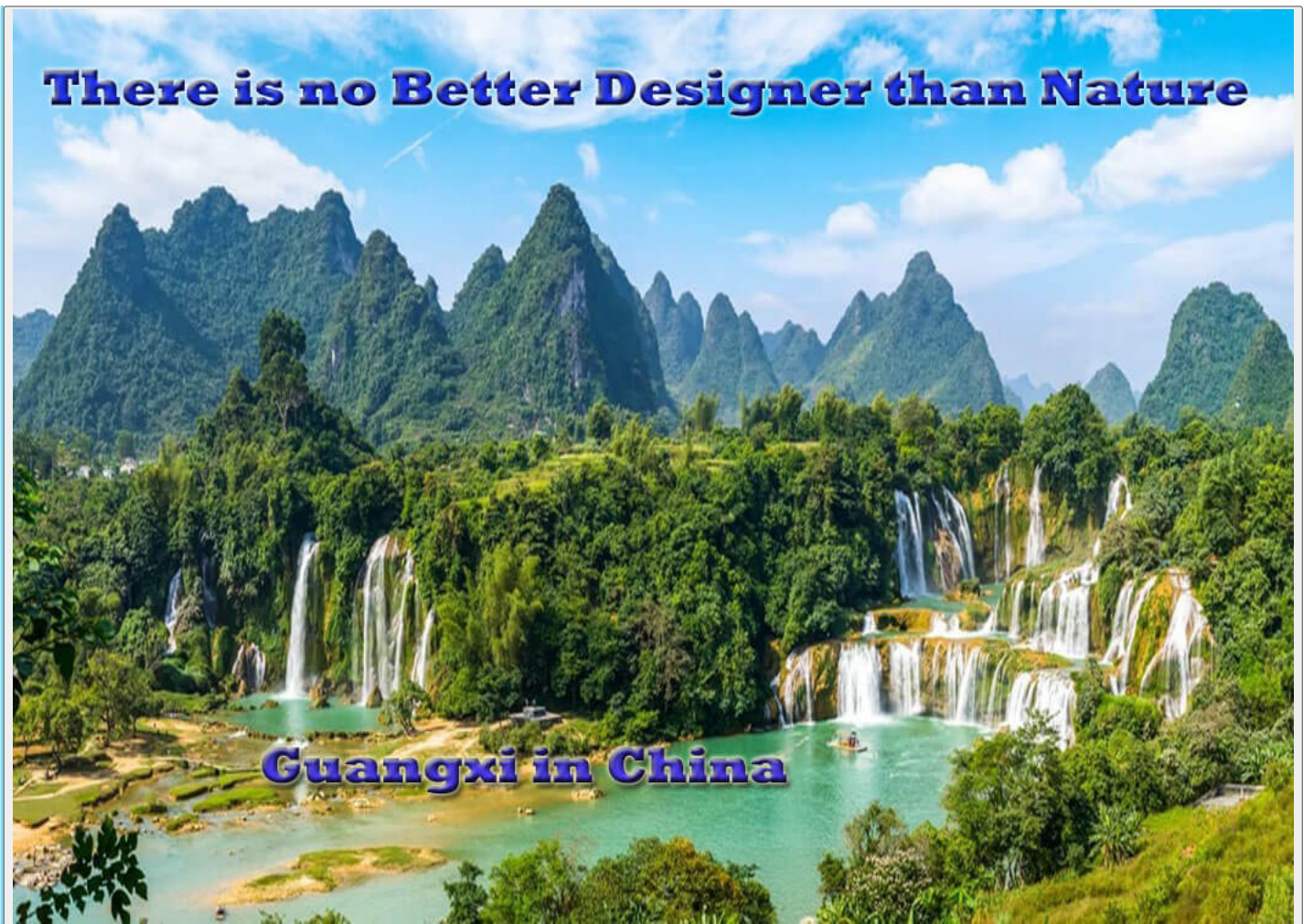
Interior Design students showcased their boundless creativity during a captivating Paper Art club activity held on February 7th, 2025. With nimble fingers and imaginative minds, they transformed ordinary sheets of paper into extraordinary works of art.



Students practicing Paper Art



Interior Design students shine at Exhibition



 [hit web counter.com](http://hitwebcounter.com)

Jagannath International Management School (All rights reserved)

Publishing & Distribution Team: Dr.(Prof.) Satish Kumar Dogra, JIMS VK Mr. Bhuwan Tewari (System Manager),
Mr. Devender Bhatt (Graphics Designer), JIMS, Vasant Kunj, Ms. Sunita Jaswal (Production assistant), JIMS, Vasant Kunj, New Delhi.

Campuses: JIMS, Vasant Kunj, OCF, Pocket-9, Sec-B, New Delhi, Ph: +91-11-40619300,

JIMS, Kalkaji: MOR Pocket 105, Kalkaji, New Delhi-110019, Ph.: 011-40619200,

JIMS VK-II, Plot No. 3, Phase - II, Institutional Area, Vasant Kunj, New Delhi - 110070,

JEMTEC, Greater Noida: 48/4, Knowledge Park III, Greater Noida, Uttar Pradesh-201303, Ph.: 01203819700.

Kindly Send Your Feedback at jimsnews@jagannath.org