



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)

Accredited by National Assessment and Accreditation Council (NAAC)

10. Publications of the Institutions

10(b) Publication of Newsletters and Magazines



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SAMPLE OF MAGAZINES

INSPIRE

Vol. 6
1st Jan - June

2024



NOT ME, BUT YOU



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NSS Magazine

January 2024 - June 2024



National Service Scheme

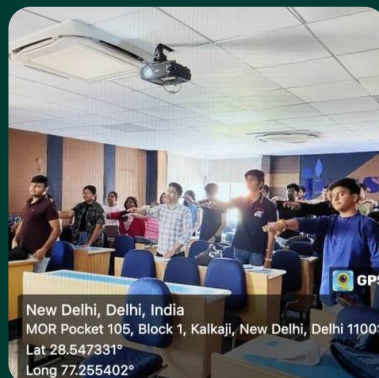
Ministry of Youth Affairs & Sports
Government of India

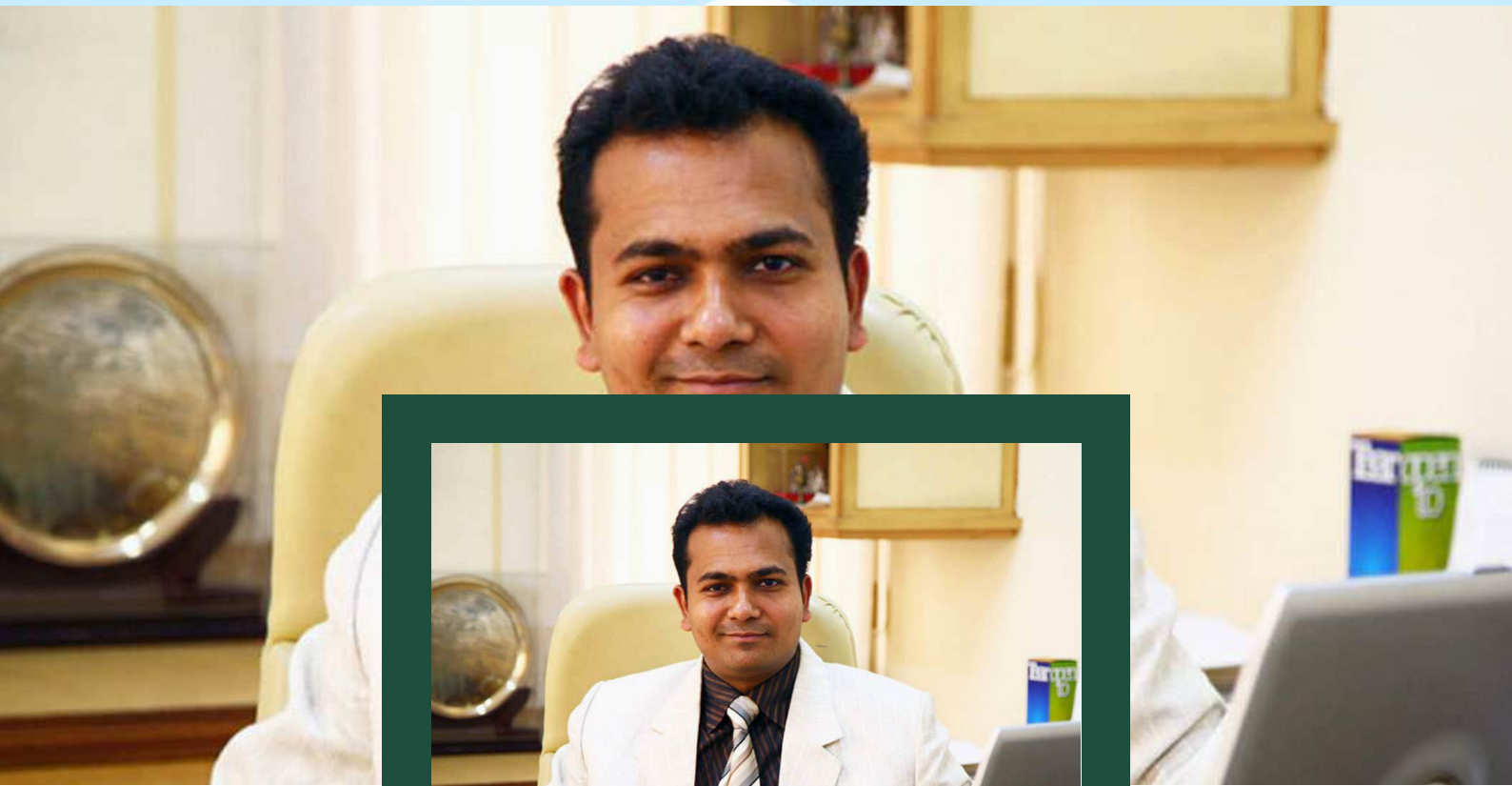


NATIONAL SERVICE SCHEME

The National Service Scheme (NSS) is an Indian government-sponsored public service program aimed at developing the personality and character of student youth through voluntary community service. It operates under the Ministry of Youth Affairs and Sports and was launched in Gandhiji's centenary year, 1969, in 37 universities with 40,000 students. The program's motto is "Not Me But You," reflecting the essence of democratic living and the need for selfless service.

GLIMPSES





Dr. Amit Gupta

CHAIRMAN

Our dedication lies in nurturing exceptional professionals and entrepreneurs who embody humanistic values, act as socially responsible stewards, and share practical knowledge that uplifts society.



Dr. Anuj Verma

DIRECTOR

We place special emphasis on the holistic development of our students. Our focus lies not only in imparting knowledge, attitudes and skills of management relevant to business but also in developing the overall personality of our students.



Dr. Prashant Kumar

H.O.D [B. COM(H)]

In the face of challenges and obstacles, stay resilient. Remember that you are part of a team united by a common purpose. Lean on each other for support, encouragement, and inspiration. Together, you can overcome any hurdle and make an even greater impact. Embrace this opportunity to learn, grow, and broaden your horizons. The experiences you gain as NSS students will shape your perspective, enhance your skills, and foster personal and professional development.



Dr. Ruchi Srivastava

H.O.D (BBA)

The JIMS Kalkaji runs the 2 Units of NSS in its Undergraduate Programs of BBA and B.com.(H) . The NSS was introduced with the objective of developing the personality and character of the student youth through voluntary community service. The motto of NSS is “NOT ME, BUT YOU”. The NSS volunteer always places the ‘community’ before ‘self’. The Community service is a life-changing experience and it instills values and empathy in the younger generation. When the students are engaged in community service from an early age then they develop in them the values like compassion, empathy, and social responsibility towards society. These values and experiences nurture well-rounded individuals who will become future leaders committed to creating a fairer and more equitable society.



Dr. Preeti Singh

PROGRAMME OFFICER

We at JIMS, focus on imparting knowledge, skills and problem solving abilities in our students to make them more confident and responsible citizens of nation. Club enthrall on moral development and learning of student endeavouring to serve selflessly to a community service.

PRAYAAS-NSS Club comprises of a group of passionate students dedicated to work for society extending their services to needful strata of society. The volunteers were portrayed in many national movements which shows their love for humanity and dedication towards society. I'm really proud of our NSS Volunteers for their unwavering dedication and their success so far. I believe that they will always strive to serve the society selflessly with the same enthusiasm. Congratulation to the entire NSS Club team & contributors for the issue of 'inSpire' and enthusiastically look forward to glimpses of mirage of activities undertaken by the club.



Mr. Karik Dayal

PROGRAMME OFFICER

PRAYAAS- The NSS Club of JIMS Kalkaji comprises of a group of students with compassion in their hearts dedicated to work for the society. The volunteers have worked for many national movements which portrays their love for humanity and dedication towards the society. The faculty at JIMS, focus on imparting knowledge, skills and problem solving attitude in our students to make them more responsible citizens of the country. I'm really happy with the dedication of our NSS Volunteers and their success so far. I believe that they will continue to serve the society selflessly. Congratulation to the entire NSS Club team & contributors for the third biannual issue of 'inSpire' and enthusiastically look forward to glimpses of mirage of activities undertaken by the club.

PRESIDENT



YASH VARDHAN

As we lose ourselves in the service of others, we discover our own lives and our own happiness. This quote resonates deeply with me whenever I reflect on the role of NSS in my life. My journey from volunteer to president has given me lasting moments that I could not have experienced otherwise. I extend my heartfelt gratitude to everyone who played a crucial role in our efforts toward humanity. We will always remain thankful to those who contributed significantly to bringing our unit to where it stands today.

VICE-PRESIDENT



KAMOLINI GHOSH

Prayaas: "Illuminating Lives, One Step at a Time" At JIMS Kalkaji, the National Service Scheme (NSS) club - Prayaas, is a beacon of hope and a testament to collective effort in making a tangible difference in society. As the vice president of Prayaas, I've witnessed and contributed to the remarkable impact of our initiatives on the lives of the needy. Prayaas has undertaken numerous projects, from organizing cleanliness drives and blood donation drives to conducting environmental campaigns. Each initiative is driven by our commitment to service and the belief that small acts of kindness can create significant change. Through our efforts, we've not only provided immediate assistance to those in need but also empowered individuals with the resources and knowledge to improve their lives.

TREASURER



SHANTANU RAJ

As I reflect on my journey with the NSS Society, I am filled with gratitude for the experiences and relationships I've built along the way. Starting as a first-year member, I learned the values of service, teamwork, and leadership. Today, as the Treasurer of the NSS, I am proud of the growth and contributions we have made together.

Being part of this incredible society has taught me invaluable lessons and allowed me to forge meaningful connections that I will cherish forever. I am thankful for the unwavering support and camaraderie of my fellow members, and I look forward to continuing our mission of making a positive impact in our community.



HARSHITA BATRA

(HEAD GIRL)

Being an NSS volunteer has been an incredible journey for me. I've had the chance to connect with amazing people and give back to the community in meaningful ways. Through various activities and projects, I've learned the importance of teamwork, empathy, and dedication. This experience has not only enriched my life but also helped me grow as an individual. I'm grateful for all the opportunities and the lasting impact we've made together.

PRANAV PHARLIA

(HEAD BOY)

The NSS embodies the spirit of selfless service. It's a platform where we channel our energy, skills, and passion toward creating a positive impact. Whether it's organizing health camps, cleaning drives, or awareness campaigns, every initiative matters. Our collective efforts ripple through society, touching lives far beyond our campus.

As we step into this academic year, I want to express my heartfelt gratitude for the opportunity to serve as the Head Boy. Our National Service Scheme (NSS) is more than just an organization; it's a vibrant community of changemakers, dreamers, and compassionate souls.



TEAM PRAYAAS



NAINA GUPTA

I' am Naina Gupta -The Content Head of NSS club. The club has played a crucial role in my life by fostering a sense of social responsibility, leadership, teamwork and community service. NSS provided opportunities to work on real-world issues, enhancing my problem-solving abilities and resilience. It also broadened my perspective on social challenges, motivating me to contribute actively to my community's welfare and development.

PALAK GUGNANI

I' am Palak Gugnani the PR Head. NSS plays a crucial role in fostering social responsibility, community engagement, and leadership skills among students. It provides opportunities for volunteering in various social service activities like awareness campaigns, cleanliness drives, and health camps, which are enriching experiences for students to contribute positively to society. These societies often create a sense of purpose and camaraderie among members, promoting a spirit of service and making a tangible impact in communities.



TEAM PRAYAAS

DEVANSH SHARMA

Hi! I am Devansh Sharma. As the social media head of NSS, I'm passionate about leveraging digital platforms for social good. My role fosters collaboration with the team, amplifying our impact. NSS embodies my growth journey, equipping me with skills to drive meaningful change. Together, we're shaping a better tomorrow.



ANANYA JAIN

Hello, I'm Ananya Jain Society's Social Media Head. Passionate about storytelling and amplifying voices, I'm here to showcase the incredible talents and initiatives of our community. From events that ignite inspiration to projects that drive change, join me on this journey of creativity and connection. Together, let's make waves and leave a lasting impact!

LIST OF ACTIVITIES

1. CLOTH DONATION DRIVE – GOONJ
2. 29 DAYS PLANTATION CHALLENGE
3. WORLD SUSTAINABLE ENERGY DAY
4. FOOD DONATION DRIVE
5. VOTING CAMPAIGN DAY 1 & DAY 2
6. BOOK DONATION DRIVE
7. CERVICAL CANCER AWARENESS SESSION
8. STARTUP MAHAKUMBH
9. CLEANLINESS DRIVE
10. RANG E BAHAR
11. WORLD EARTH DAY
12. DOG COLLARING DRIVE
13. FIRST AID SESSION
14. PLASTIC RECYCLING DRIVE
15. PLASTIC FREE AWARENESS CAMPAIGN
16. SANITARY PAD DONATION DRIVE
17. PROJECT SAMARTHAN
18. PROJECT MATKA
19. TRASH 2 TREASURE



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NEHRU COLLEGE

9TH FEBRUARY, 2024
SARITA VIHAR

CLOTH DONATION DRIVE

Prayaas the nss club of JIMS Kalkaji organized a cloth donation drive at goonj foundation, Sarita vihar to help the needy and support them. Through the collective efforts of volunteers and donors.

we were able to provide essential necessities to those in need and also bring a change in the lives of people while promoting a sense of unity within the community, the clothes donated by the volunteers can be used for a number of things for ex:- making sanitary pads, masks, pouches etc.



29 DAYS PLANTATION CHALLENGE

FEBRUARY 2024



Prayaas the nss club of JIMS Kalkaji organized a 29-Day Plantation Challenge commenced on 1st February and concluded on 29 February. Participants were tasked with planting a specified number of saplings within the designated time frame. They documented their planting activities through photographs, videos, and written accounts, sharing their progress and experiences on social media.



In conclusion, the 29-Day Plantation Challenge proved to be a resounding success, mobilizing individuals and communities worldwide to take meaningful action towards environmental sustainability. Through collective efforts and collaboration, participants made a tangible difference in the fight against deforestation and climate change.

WORLD SUSTAINABLE ENERGY DAY



THE FIRST STEP TO CONSERVING
ENERGY IS BECOMING MORE AWARE
OF HOW WE USE IT

WORLD SUSTAINABLE ENERGY DAY POSTER MAKING COMPETITION

29TH FEBRUARY, 2024

Prayaas the nss club of JIMS Kalkaji organized an online poster making contest on 29 February 2024 on world sustainable energy day (WSED) to discuss and promote sustainable energy solutions. In light of the ongoing global efforts to combat climate change and promote renewable energy, the online poster making contest was organized as a way to engage people in the conversation and encourage them to take action.

WORLD SUSTAINABLE ENERGY DAY



**ACT NOW FOR
A SUSTAINABLE
TOMORROW**

5-8 MARCH 2024

FOOD DONATION DRIVE

4TH MARCH 2024

📍 KALKAJI MANDIR



Prayaas the nss club of JIMS Kalkaji organized a food donation drive to celebrate the birthday of nss member Arihant Chaturvedi. The event aimed to spread joy and make a positive impact on the community by providing essential food items to those in need. The donation comprised 100 bananas, 50 chocolates, and 50 packs of Parle G biscuits.

The event took place at Kalkaji Mandir, where volunteers gathered to distribute the donated items. The bananas were packed in boxes, chocolates were placed in baskets, and the Parle G packs were organized in packets for easy distribution.

The made a tangible difference in the lives of those who received them, providing nourishment and spreading joy on this special occasion.



Participating in community initiatives, like tackling food insecurity, nurtures compassion and empathy. Through involvement, we provide direct assistance, champion inclusivity, and motivate others to get involved, fostering a more caring and supportive society for those requiring help.



VOTING CAMPAIGN

5TH -6TH March 2024

📍 JIMS KALKAJI

Prayaas the nss club of JIMS Kalkaji organized a two day voting campaign. This campaign integrates various innovative strategies such as movie screenings, pledge drives, app installations, voting guides and other such activities to encourage citizens to exercise their right to vote. The proposed voting campaign represents a holistic approach to voter engagement, leveraging a combination of traditional and innovative tactics to stimulate interest and participation in elections. This campaign integrates various innovative strategies like selfie points and reel-making activities to encourage citizens to exercise their right to vote.



The campaign aims to educate, motivate, and empower eligible voters to exercise their democratic right and actively participate in the electoral process. By fostering a sense of civic responsibility and highlighting the impact of individual votes on the collective future, the campaign seeks to create a more informed and engaged electorate.

BOOK DONATION DRIVE

6 MARCH 2024



Prayaas the nss club of JIMS Kalkaji organized a book donation drive in collaboration with Goonj Foundation at their Sarita Vihar location. The initiative received an overwhelming response from students, faculty, and staff members of the college, as well as members of the local community. A total of 900 books were handed over to the team at Goonj Foundation, who specialize in managing effective use of such books and clothes.

CERVICAL CANCER AWARENESS SESSION

7TH MARCH 2024

JIMS KALKAJI

Prayaas the nss club of JIMS Kalkaji in collaboration with caped India, Ms mehak maheshwari conducted a session on cervical and breast cancer in the campus to raise people's awareness about cervical and breast cancer, its detection, its treatment and the need for a reliable, permanent cure.



Through the collective efforts of volunteers and teachers we were able to successfully conduct this campaign and bring awareness amongst people.

STARTUP MAHAKUMBH

18TH MARCH, 2024



Prayaas the nss club of JIMS Kalkaji took part in Startup Mahakumbh organized by government of India which is a three-day event showcasing the country's startup ecosystem, which began at Bharat Mandapam in New Delhi on March 18. This event aims at connecting startups with a spectrum of inventors including venture capitalists, investors and potential corporate partners. Student volunteers gained knowledge about creative ideas from different startups and help India to be the worlds number 1 economy.

The energy and enthusiasm at the Startup Mahakumbh Event were palpable, as attendees immersed themselves in a sea of groundbreaking ideas and visionary projects. The buzz of excitement filled the air, creating a dynamic atmosphere that sparked collaboration and ignited passion for entrepreneurship. The event served as a catalyst for change, uniting like-minded individuals on a journey towards shaping a brighter tomorrow. As we reflect on the event's triumphs, we are reminded of the boundless potential that lies within each of us to transform the world with our unique talents and unwavering determination. Let the spirit of innovation continue to guide us as we embrace the limitless possibilities that await on our entrepreneurial path.



CLEANLINESS DRIVE

22 MARCH 2024



The cleanliness drive resulted in the removal of a substantial amount of waste, including plastic bottles, wrappers and other debris from Yamuna ghat and its surroundings. The event successfully raised awareness among participants and the local community about the importance of preserving the Yamuna River and maintaining cleanliness at the ghat area.

The cleanliness drive resulted in the removal of a substantial amount of waste, including plastic bottles, wrappers and other debris from Yamuna ghat and its surroundings.



The event effectively increased awareness among participants and the local community about preserving the Yamuna river and upholding cleanliness at the ghat area.



Rang-e-Bahar

Prayaas the NSS club of JIMS Kalkaji in the occasion of Holi and World Happiness Day organized a celebration named “Rang-e-bahar” in collaboration with Lalmani Foundation at the rural areas of Yamuna Khadar. Student volunteers gathered at the designated location with snacks and holi colours. The volunteers distributed the snacks (8kg of gujiyas, 100 samosas and 200 bananas) and holi colours (100 gulaal packets) to the underprivileged children living in that area and played holi, danced and done some fun activities with them.



It provided a sense of positivity, by helping them in celebrating this festival. It not only brought the community together in a joyous celebration but also raised awareness about the importance of environmental conservation during festivals. It was a heartwarming and memorable event, the participation of volunteers bought a change in the society.



22ND APRIL 2024

WORLD EARTH DAY

AT JIMS KALKAJI



The student volunteers from Prayaas, the NSS club of JIMS Kalkaji took an oath on the occasion of World Earth Day to monitor and reduce energy consumption , adopt renewable energy alternatives wherever possible and aimed to contribute to a greener, healthier planet for all inhabitants. The pledge-taking ceremony was a poignant reminder of the importance of environmental stewardship and sustainability.

It demonstrated the power of collective action and highlighted the unwavering commitment of student volunteers towards protecting and preserving the Earth's precious resources.

World Earth Day serves as a powerful reminder of the urgent need to address environmental challenges and work towards a sustainable future.



SAKET, NEW DELHI

DOG COLLARING DRIVE

28TH APRIL 2024



The student volunteers from Prayaas, the NSS club and Rotaract club of JIMS Kalkaji in collaboration with Rotaract Resilience conducted a dog collaring event in Saket. Through the collaborative efforts of volunteers and community members, a significant number of dogs were successfully collared during the drive. The reflector collars provided a simple yet effective solution to enhance the visibility of dogs and reduce the risk of accidents, such as collisions with vehicles or getting lost in the dark.



The dog collaring drive was a successful initiative aimed at improving the safety of dogs in our community. Continued efforts in promoting responsible pet ownership and implementing safety measures are essential to creating a safer environment for dogs and fostering a more compassionate community

FIRST AID SESSION

The student volunteers from Prayaas, the NSS club of JIMS Kalkaji conducted a session on first aid in collaboration with Emmanuel Hospital Association, New Delhi. The session emphasized the immediate steps to take when encountering someone experiencing a heart attack, including recognizing the signs of cardiac distress, assessing the person's condition, and swiftly initiating CPR if needed. Students also gained knowledge on administering first aid, including how to stop bleeding effectively. The session covered the steps to assess and manage bleeding wounds, emphasizing the importance of applying pressure to the wound using a clean cloth or bandage to control bleeding.

The learning outcome of the first aid session was twofold: students acquired essential skills in cardiopulmonary resuscitation (CPR), enabling them to respond promptly and effectively to heart attack emergencies, while also gaining proficiency in administering first aid to control bleeding and stabilize injured individuals.



PLASTIC RECYCLING DRIVE

4TH MARCH 2024

📍 NPCL OFFICE

PLANET vs PLASTIC



Prayaas - NSS and Rotaract Club of JIMS Kalkaji visited NPCL HQ, Greater Noida on April 29, 2023, recycling 200+ plastic bottles from college through the reverse vending machine (RVM). The drive raised awareness about plastic's environmental impact and promoted recycling for a "Cleaner India-Greener India" message.

The plastic recycling drive fostered environmental responsibility, teamwork, and leadership skills. It enhances awareness of plastic pollution while providing practical experience in project management and community engagement, resulting in a tangible impact on environmental conservation efforts.



PLASTIC FREE AWARENESS CAMPAIGN

8TH MAY 2024

The student volunteers from Prayaas, the NSS club of JIMS Kalkaji conducted a poster installation activity, led by student volunteers aimed to raise awareness about the detrimental effects of plastic and promote sustainable alternatives. Posters were strategically placed in public spaces engaging passersby in discussions and distributing informational flyers. Through this initiative, the volunteers effectively conveyed the message of environmental responsibility, encouraging individuals to reduce plastic usage and adopt eco-friendly practices. The poster installation activity was successful in achieving its objectives of raising awareness and promoting behavior change regarding plastic usage. By harnessing the power of visual communication and community engagement, the student volunteers effectively conveyed the message of environmental responsibility.



SANITARY PAD DONATION DRIVE

9TH MAY, 2024

The student volunteers from Prayaas, the NSS and rotaract club of JIMS Kalkaji conducted sanitary pad donation drive in collaboration with Enactus and Rotaract Club of Resilience at Madanpur Khadar. Sanitary pads were distributed to those in need, ensuring privacy and dignity for the recipients.



SANITARY PAD
DONATION



The initiative provided immediate relief and raised awareness about menstrual hygiene, benefiting women and girls. It improved menstrual hygiene management for underprivileged individuals, contributing to their health. Sustaining efforts for access to sanitary pads and education is crucial for ongoing support.

FARIDABAD, HARYANA

PROJECT SAMARTHAN

12TH MAY 2024



Prayaas - The NSS Club of JIMS Kalkaji in collaboration with CII Yuva Chapter of JIMS visited Prabhat's - An Awakening NGO for specially abled children in Faridabad where student volunteers conducted various activities and played games with the children which the children enjoyed immensely and the NSS club further donated an inverter to the NGO to support its operational needs, ensuring an uninterrupted power supply.



The visit was a heartwarming and fulfilling experience for both the volunteers and the children. It successfully met its objective of providing an enjoyable day and supporting the NGO's infrastructure needs. The collaborative effort highlighted the importance of community service and positively impacted the children and the NGO.

PROJECT MATKA 2.0



Prayaas the NSS club of JIMS Kalkaji in collaboration with Deshbandhu College organized an earthen water pots installation program named “Project Matka” at different places in South Delhi to provide accessible cool and hygienic drinking water to everyone, particularly those who spend extended periods outdoors, such as laborers, street vendors, commuters, etc.

COLLABORATION WITH DESHBANDHU COLLEGE

Students volunteers went to different places and installed a total of 6 earthen water pots (2 at Deshbandhu College, 2 in a locality and 2 near temple) . By providing access to cool and clean drinking water, it helps to mitigate the risks associated with extreme heat, such as dehydration and heatstroke.

www.reallygreatsite.com



TRASH 2 TREASURE

Prayaas the NSS club of JIMS Kalkaji in collaboration with Shanti Sahyog NGO organized a best out of waste competition named "Trash To Treasure: A Best Out Of Waste Competition" at Shanti Sahyog NGO in Tughlakabad with people of different age groups to promote recycling and reuse, emphasizing environmental sustainability. The student volunteers guided the participants in transforming waste materials into beautiful artworks.

The children exhibited incredible creativity, turning discarded items into treasures. The event was filled with enthusiasm as the children competed to create the best artwork from waste materials. Prizes were distributed to celebrate the hard work and creativity of the participants. Refreshments were provided, making the day enjoyable and memorable for everyone involved.

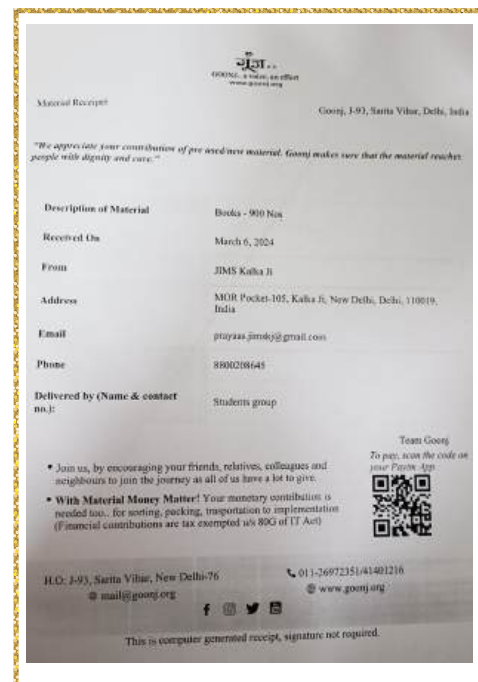




**CERTIFICATE FOR
RANG e BAHAR**



**CERTIFICATE FROM
SAVE THE HUMANITY**

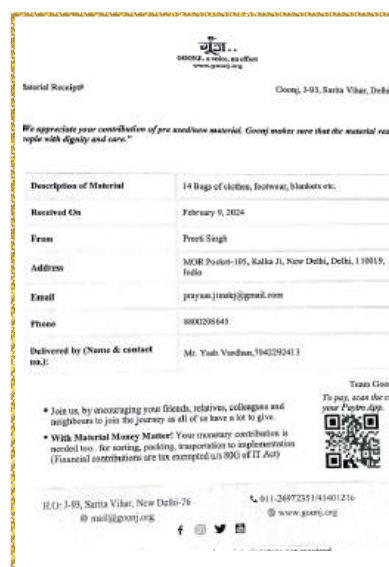


**CERTIFICATE FROM
GOONJ**

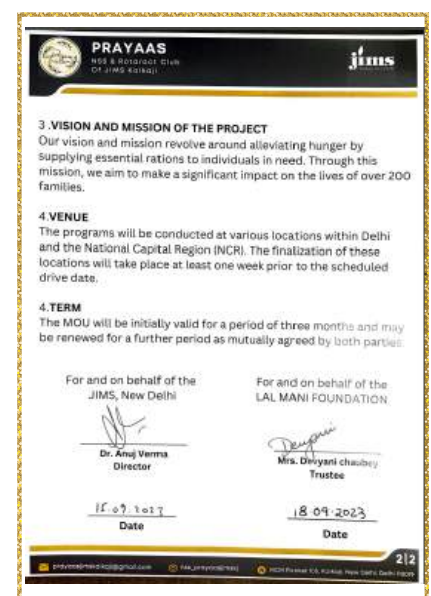
APPRECIATIONS & MOU



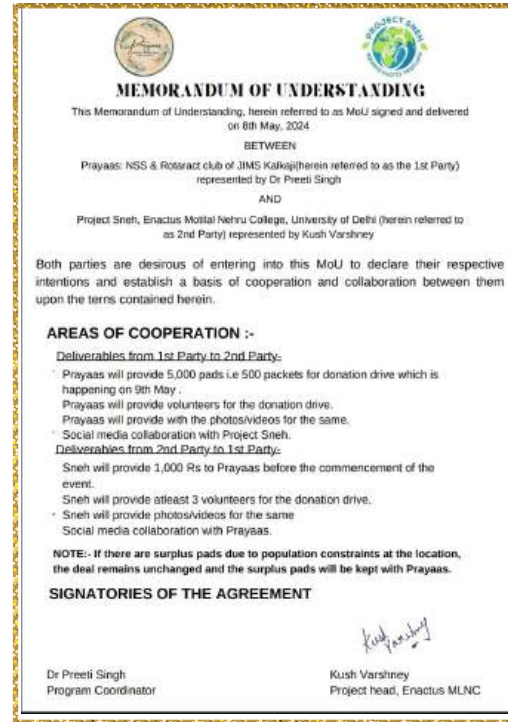
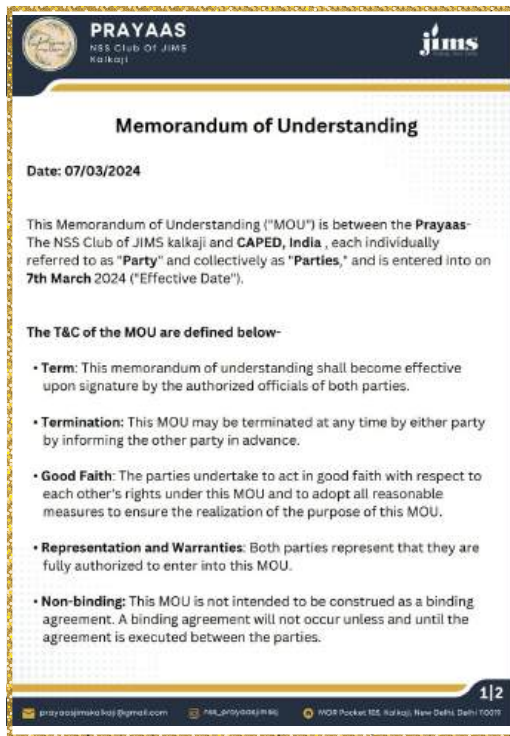
**CERTIFICATE FROM
NPCL**



**CERTIFICATE FOR
CLOTH DONATION**

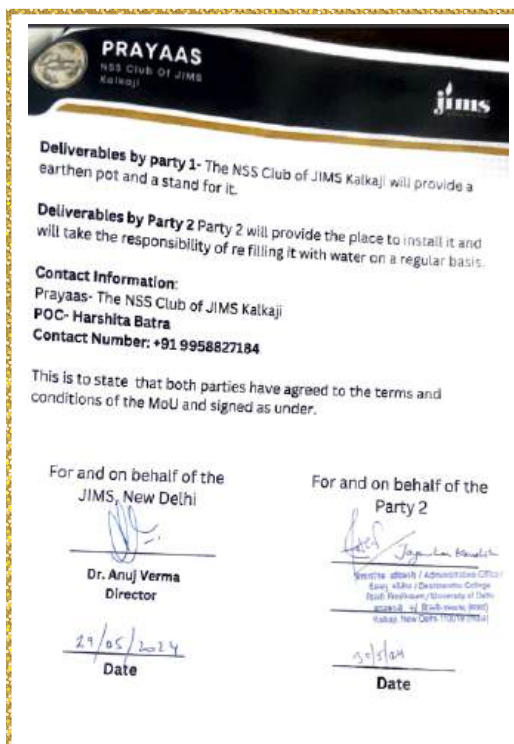


**MOU FROM
LAL MANI FOUNDATION**

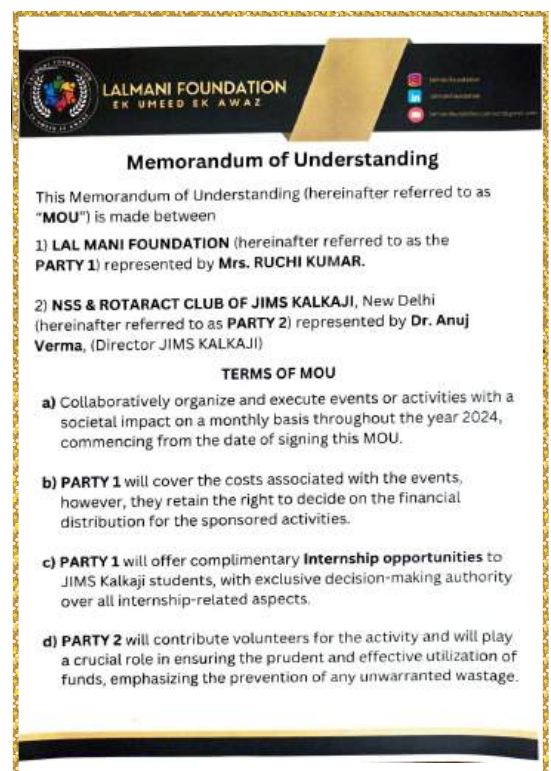


MOU FROM MOU FROM CAPED INDIA ENACTUS MOTILAL NEHRU COLLEGE

APPRECIATIONS & MOU



MOU FROM DESHBANDHU COLLEGE, DU



MOU FROM LALMANI FOUNDATION



TO BE CONTINUED...

(With more enthusiasm and dedication)



INSPIRE 2023

VOLUME 02 JULY- DECEMBER



NOT ME BUT YOU



PRAYAAS

The NSS & Rotaract club of JIMS kalkaji
(BBA & B.com department)

INSPIRE 2023

JANUARY 2023 - JUNE 2023



PRAYAAS

The NSS & Rotaract
club of JIMS Kalkaji

(BBA & B.com department)

inSpire

2022

Volume - III

(July 2022 - December 2022)



'Not me but you'



jims
Kalkaji, New Delhi

PRAYAAS

*The NSS & Rotaract
Club of JIMS Kalkaji*
(BBA & B.com Department)



inSpire

2022

Volume - II

(January 2022- June 2022)

PRAYAAS



The NSS & Rotaract Society of JIMS Kalkaji
(BBA & B.com Department)

'Not me but you'