



# **Jagannath International Management School**

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)

Accredited by National Assessment and Accreditation Council (NAAC)

## **10. Publications of the Institutions**

### **10(b) Publication of Newsletters and Magazines**



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**SAMPLE OF LATEST Newsletters**



## JIMS NEWS

Summer Special Issue 2024

## JIMS HEADLINES

## OUR WORLD

## ALUMNI HEADLINES

## JIMS VK - I Guest Lecture

The Placement Cell of JIMS, Vasant Kunj, organized a Guest Lecture on "E-COMMERCE", on 5th March, 2024. The session was conducted by Mr. P. KANNAN BFSI Leader Zonal Manager Bajaj Finance, a seasoned expert in the field of e-commerce, who delivered an enlightening guest lecture on the rapidly evolving landscape of electronic commerce



Felicitation of Mr. Kannan

## JIMS VK I : FOOD DONATION DRIVE

A remarkable food donation drive took place in the Nehru Place slum area on March 6, 2024, orchestrated by the NSS Cell of JIMS, Vasant Kunj, in collaboration with IIT Delhi, and Robin Hood Army. This joint effort aimed to address the pressing issue of food insecurity among the marginalized residents of the community. The collaboration with Robin Hood Army proved instrumental in the success of the initiative.

## From Chairman's Desk



Dear Student,  
The summer season has started in our country and every year when the season changes we have to take care of certain things. To start with, we have to stay hydrated. We must drink

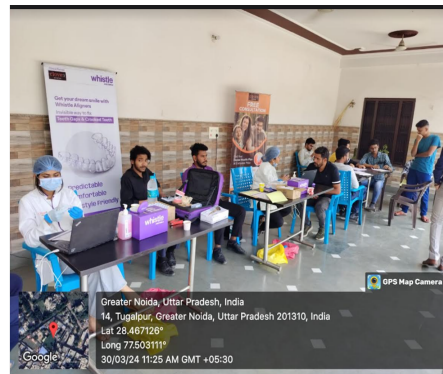
plenty of water throughout the day to keep the body functioning properly. We must take advantage of the abundance of fresh fruits and vegetables that are in season during early summer as they are packed with essential nutrients. With more time spent outdoors, it's crucial to protect the skin from the sun's harmful rays and prevent sunburn and skin damage. Take time for self-care activities that help you relax and recharge. We can prioritize activities that bring joy and peace of mind. We can use the change in seasons as an opportunity to declutter and organize our living space. Clearing out unnecessary items can help reduce stress and improve productivity. Summer is a great time to reconnect with friends and family for which we can plan outdoor gatherings or weekend getaways to spend quality time with family and friends. As days are longer in this season, we can take advantage of the longer days to establish or maintain healthy habits. Whether it's exercising regularly, eating nutritious meals, or getting enough sleep, prioritize the health and well being. By taking care of ourselves and the surroundings in the early summer, you can set yourself up for a season filled with happiness, health, and vitality.

Dr. Amit Gupta (Chairman)

Zara Sochiye

## JIMS Greater Noida - Guest Lecture: Supply Chain Management

The NSS unit of JIMS Greater Noida and Department of Commerce, JEMTEC Greater Noida collaborated with Whistle and Smile - Dental clinic organized a "Free Dental Camp: Smile Assessment" on 30th March 2024 in Tugalpur Village, Greater Noida. The free dental checkup was led by a team of dentists along with para- medical staff carried out a comprehensive dental check-up for people of Tugalpur village. The camp included dental awareness talk, educating people about common dental ailments- especially stressing on tooth decay and gum diseases and the measures used to prevent them. The people were made aware about the eating patterns and food choices which can lead to tooth decay.



Faculties and Students during the event

## JIMS Greater Noida - Sports Day

The NSS unit of JIMS Greater Noida and Department of Commerce, JEMTEC Greater Noida collaborated with Whistle and Smile - Dental clinic organized a "Free Dental Camp: Smile Assessment" on 30th March 2024 in Tugalpur Village, Greater Noida. The free dental checkup was led by a team of dentists along with para- medical staff carried out a comprehensive dental check-up for people of Tugalpur village. The camp included dental awareness talk, educating people about common dental ailments- especially stressing on tooth decay and gum diseases and the measures used to prevent them. The people were made aware about the eating patterns and food choices which can lead to tooth decay.





Volunteers during the drive

### JIMS VK I: SELF DEFENCE WORKSHOP

The NSS Cell, JIMS Vasant Kunj orchestrated a “Self Defence Workshop” on 15th March 2024, with the aim of providing women with essential skills to defend themselves against harassment. The primary objective was to empower women with the knowledge and techniques necessary to protect themselves and build confidence in navigating potentially dangerous situations.



Self Defence demonstration

### JIMS VK I: MUSKAN 3.0

On the occasion of Women's Day, the NSS Cell, JIMS, and Vasant Kunj organized “Project Muskaan 3.0”, a pad donation and awareness drive on March 8, 2024. The event aimed to address the crucial issue of menstrual health and hygiene while celebrating the spirit of women's empowerment. The drive commenced by gathering all volunteers and participants, to distribute pads and chocolates in the slum area of Andrews Ganj,



Health Tip



Amazing Image



Hotel Atlantis in Dubai, UAE

### JIMS Da Style



Glimpses of the event

### JIMS Greater Noida – International Women's Day Celebration

JIMS Greater Noida, B.Ed department organized the International Women's Day on 09 Mar. The event started with a radiance ritual along with Saraswati Vandana, after which Dr. Rekha Mahajan (HOD of B.Ed department) felicitated the chief guest Ms Niharika Chaudhary, Asst. Commissioner, GST, Ghaziabad with a sapling as a token of gratitude and respect. A presentation was made on the men and women of the society who made changes and supported women and their rights as firm and strong believers in women's empowerment.



Ms. Niharika being felicitated

### JIMS Greater Noida – Guest Lecture- the Rule of law and separation of power

Moot Court Society of the Department of Law, Greater Noida organized a guest lecture on the topic “Rule of law and separation of power” on 1st March 2024 for the students of the 4th semester. The main objective of the lecture was to enlighten the students about the rule of law and separation of powers and to provide attendees with a comprehensive understanding of the fundamental principles that underpin modern democratic governance. The guest speaker for the lecture was Mr. Vijay Kumar Sinha, a renowned expert in constitutional law and faculty of Pahuja Law Academy who shared his insights on the inter-relationship of constitutional law and administrative law.



### Volunteers interacting and raising awareness

#### JIMS VK-I: PROJECT UDAAN

The students from CII YI YUVA, JIMS Vasant Kunj, had the privilege of spreading smiles and knowledge as they visited Don Bosco Ashalyam On March 11, 2024, to donate educational materials and engage with the wonderful children under their care. It began with the joyous act of donating essential educational supplies like books, pens, pencils, and more to the orphanage children. They spent quality time interacting with the children, exchanging stories, and sharing laughter. From playing classic games like musical chairs and passing the parcel to shooting hoops on the basketball court. In addition to the fun-filled activities, they also took the opportunity to impart basic educational knowledge and provide mentoring support to the children.



### Volunteers engaging with the children

#### JIMS VK-I: HEALTH CHECK-UP CAMP

The NSS Cell of JIMS Vasant Kunj orchestrated a Health Check-up Camp on the 13th and 14th of March 2024, in collaboration with Clove Dental and Whistle & Smile, within the confines of the college campus. The primary objective of the camp was to provide comprehensive health screening and services to the college community, fostering a culture of wellness and preventive care.



### Faculty & staff getting themselves checked

#### JIMS VK-I: ELECTORAL LITERACY AND VOTER AWARENESS CAMP



### Group Dance Team of JIMS Noida Campus - ZEST 2024

Bottom Row:- L to R Varshpreet Kaur (BBA), Palak Rawat (BAJMC), Mehak Kaundal (BBA), Priyanshu Pathak (BCA) Middle Row:- L to R Soumya Saraswat (BCA), Mahak Bounthiyal (BCA), Dhruv Swami (BBA), Pratham Goswami (BCA), Shubham Kaswan (BBA) Top Row: Hitesh Narula (BAJMC)

#### JIMS VK-II-Inter-Campus Debate Competition

Vasant Kunj-II campus organized the annual Inter-Campus Debate Competition on 12th of March '24 on the topic 'Are Artificial Intelligence and Chat GPT damaging the Human Brain?'. The competition was organized on two levels; while the participants from undergraduate streams of the four campuses of JIMS-Kalkaji, Vasant Kunj-I, Vasant Kunj-II, and G.Noida competed with each other; the participants from the PGDM program of Kalkaji campus / Noida, Extension and B.Ed.- G. Noida stood against each other as opponents. The participants demonstrated an unmatched mental prowess putting forth points -'for' and 'against' in the four-minute time limit fixed for the competition. Ranging from the brain becoming a passive receptacle of ideas to mental abilities going down on account of AI, the participants covered the ground with arguments that left no space for dispute. Those against the motion spoke of AI making the brain stronger by adding to the already well-formed thoughts. The competition ended with the following coming out as winners of the competition: PGDM and B.Ed 1. Pratham Pratap Singh (For the motion) -PGDM-Noida Extension-1st Position 2.M. Likhita(Against the motion) -PGDM-Kalkaji Tri-3 -1st Position 1. Abhinav Pal Singh (For the motion)-PGDM-Kalkaji-Tri-3-2nd Position 2. Anjali (Against the motion)- B.Ed -Greater Noida-2nd Position Undergraduate streams: 1.Sanidhya Somani (For the motion) BJMC-Sem-VI -Vasant Kunj-I-1st Position 2.Aryan Anand (Against the motion)-BBA-Sem-IV -Vasant Kunj-I-1st Position 1.Preya Bhardwaj (For the motion)-BBA-Sem- IV/Kalkaji-2nd Position 2. Dhruv Sharma (Against the motion) -BBA Sem-II-Vasant Kunj-II -2nd Position



### Session in progress

#### JIMS Greater Noida - Industry visit- Sansad TV

Department of Law, Greater Noida campus organized a visit on 1 March 2024 for students of LAW and BA(JMC) department to a prominent television broadcasting company "SANSAD TV" in New Delhi on one of their eminent shows "AWAZ DESH KI" on the agenda "ARTICLE 44: Uniform Civil Code" which was a 30 minutes recorded show. The purpose of the visit was to provide the students with firsthand knowledge about ARTICLE 44 from two esteemed personalities Dr. Prof. Bharti and Ms. Vageshwari of law, with the anchor Pratibimb Sharma.



### Students during the visit

#### JIMS Greater Noida - Moot Court Competition

JEMTEC Department of Law organized the Moot Court Competition as the PSDA activity on the subject of Constitutional Law on 6th March 2024 for 2nd Semester students. There were 27 students enrolled for the competition and 09 teams mooted against each other. The problem of the moot court competition was based on the Right to freedom of religion. The faculty members and the students of 10th Semester judged the competition. The Hon'ble judges were Assistant Prof. Aashna Sinha, Assistant Prof. Prashant Pandey, Mr. Divy Bhushan, and Mr. Asif Ali.



NSS Cell, JIMS, Vasant Kunj organized an "Electoral Literacy and Voter Awareness" campaign on 15th March 2024, featuring a booth, with mock voting machines, and dedicated volunteers trained to educate and inspire young individuals on the importance of voting. The campaign was strategically designed to simulate the voting experience through mock machines, allowing participants to familiarise themselves with the voting process.



Students at the booth during the campaign

### JIMS VK I: GUEST LECTURE ON "ENTREPRENEURSHIP AND CAREER DEVELOPMENT"

An empowering session on 'Entrepreneurship and Career Development' was organized by the Placement Cell of JIMS, Vasant Kunj, on 19th March 2024, wherein a renowned Global Business Icon 2021 Award recipient, Mr. Mayank Jha, through his expertise as a Motivational Speaker, Start-up Coach, Serial Entrepreneur, and FDP Trainer, encouraged students to create their pathways to success in entrepreneurship and professional growth



Mr. Mayank Jha being felicitated

### JIMS VK I: WORLD HAPPINESS DAY

All India Council for Technical Education (AICTE) organized a profound event aimed at exploring the true meaning of happiness by celebrating "International World Happiness Day on March 20, 2024." "Happiness is the foundation of life and NEP has acknowledged the critical need to introduce Social and Emotional Learning in the curriculum with the commitment to holistic education. Dr. Ravi K



Session in progress

### JIMS VK-II Convocation

JIMS Vasant Kunj-II organized the convocation ceremony on 28th Mar24 for all courses BBA,BCA, BA(JMC), Hotel Management, and Interior Design of Batch 2020-23. Dressed in black gowns and caps, the students stepped on the stage to receive their degrees. The position holders were also honored with medals and trophies. Addressing the students on this all-important occasion, Dr. Amit Gupta-Chairman, JIMS advised students to grab every opportunity to upgrade their knowledge and stay updated. Emphasizing especially on the need to learn the AI tools, he said that the future belonged to those who learned to integrate AI in the best possible way into their lines of specialization. Dr. Dogra-Director-JIMS Vasant Kunj-2, likewise counseled the students to keep learning from life and continue adapting to the changing environment to make themselves fit for every situation of life.



Dr. Amit Gupta presenting a trophy to a position holder

### JIMS VK-2-Session: Workshop on "IT Freshers- The Career Forward"

Department of Information Technology of JIMS Vasant Kunj II organized a Workshop on IT Freshers- The Career Forward by Mr. Akhil Kumar, Trainer, Anudip Foundation on 4th March 2024. The workshop focused on career opportunities after graduation. The students were excited and joined their online classes for career-related guidance.



Glimpses of Moot Court Competition

### JIMS Greater Noida - National Lok Adalat

Department of Law, Greater Noida organized an awareness drive regarding the National Lok Adalat on 7 Mar 2024 by the District Legal Services Authority Gautam Buddha Nagar. The drive took place at Tugalpur, Surajpur, Greater Noida Under our department's registered DLSA Gautam Buddha Nagar Para- Legal Volunteers went on an awareness drive to distribute pamphlets regarding the upcoming 'National Lok Adalat' which was held on 9th March 2024 in Surajpur District Court. PLV team not only distributes the pamphlets to the locals but also makes them aware of how Lok Adalat works and what Lok Adalat is for. So, they know that there exists a mechanism for fast resolutions of petty offenses. Overall, it was a successful awareness drive with all the PLVs of our department.

### JIMS Greater Noida - Nukkad Natak Competition

Legal Aid Society of Department of Law organized the "Inter Department Nukkad Natak Competition " on 07 Mar24. The aim of the competition was to shed light on the challenges that women face in our society. They tackled some really important issues like acid attacks, education, and the different mindsets people have towards women. At the end, Team 3 came out on top and was as the winner, with Team 2 as the runner-up. The judges and the faculty coordinators of the Legal Aid Society awarded the winning team.



Glimpses of Nukkad Natak



Dhar, Director, JIMS Vasant Kunj as a torch bearer of the AICTE Visionary initiative for the event, stated that today there is a need to restructure the cognitive framework of youth by connecting them to the cosmic cell and transcendental cell, then only the human resource will be transformed to human beingness, by liberating the mind-set. Special Thanks to Prof. T. G. Sitharam, Chairman of AICTE for his insightful address on the significance of happiness in institutions underscored the importance of collective efforts.



Meeting at AICTE – Happiness celebration

### JIMS VKI: CORPORATE CONNECT

CII YI YUVA JIMS Vasant Kunj and the Placement Cell of JIMS, Vasant Kunj, jointly organized the “Corporate Connect”, a pool placement drive at the JIMS Vasant Kunj Auditorium On March 21, 2024. The event aimed to offer students placement opportunities to support their career growth. The event began with an opening ceremony where Dr. Ravi K Dhar, Director JIMS, Vasant Kunj, addressed the students, followed by prayers to Goddess Saraswati. Representatives from various companies introduced themselves, detailing the roles available in their organizations. Following brief self-introductions by the students, personal interviews commenced. The event concluded with a closing ceremony where representatives were thanked and presented with tokens of gratitude.



Guests and faculty members at the event

### JIMS VKI: “MOCK PRESS CONFERENCE 2.0”



Participants with the trainer

### JIMS VK-II: Workshop on “Futuristic Roadmap to Cyber Security”

Department of Information Technology of JIMS Vasant Kunj II, organized a Workshop on Futuristic Roadmap to Cyber Security by Mr. Kunal Gambhir, Chief Trainer and Co-Founder, of Secure Strike on 13th March 2024. The lecture focused on the application and importance of Information security in today's era. He also discussed various Career options in Information Technology.



Mr. Kunal Gambhir addressing the students

### JIMS Vasant Kunj II – Industry Visit to “Analytical Edupoint

Department of Information Technology of JIMS Vasant Kunj II organized visit to the Analytical Edupoint on 21st March 2024 for BCA 2nd semester. It starts a journey filled with eye-opening experiences. From observing how we can do data analysis in Excel to engaging in insightful discussions every moment was a step towards professional growth and learning.



Industry visit to Analytical Edupoint

### JIMS Greater Noida – Moot Court Competition- Law of Crimes II

JEMTEC Department of Law, Moot Court Society organized the Moot Court Competition on 14th March 2024 Under the PSDA of the subject- Law of Crimes-II on and it was organized for the students of 2nd Year (4th Semester). The competition was of great value and learning and it imparted the students with an experience of mooting. The Moot Problem was based on the Murder interface with General Exceptions of IPC. A total of 30 Teams took part in the competition. Each Team consisted of 3 Members i.e; 2 Mooters and 1 Researcher. The faculty members and the Student Committee of the Moot Court Society of the 8th Semester judged the competition.



Judges conducted the Moot Court Competition

### JIMS Greater Noida – Seminar

The Sports Society of JEMTEC Greater Noida organized a Cricket tournament on the 19th and 20th of March 2024. The students were very enthusiastic about the same and the registrations started as soon as the notice was put up on the board. As the total number of registrations was 10 teams, the Sports Society hired the ground near Accurate College for 2 days. Law 2 won the tournament despite being underdogs. The team from BA LLB VIIIth lifted the trophy.



The Intra college cricket tournament in progress

### JIMS Greater Noida – Intra college cricket tournament, 2024



The auditorium buzzed with excitement when the "Intercollege Mock Press Conference 2.0" was hosted on March 16, 2024 in which the participants from prestigious colleges across Delhi congregated. The students stepped into the roles of business professionals, from renowned brands and world organizations. A well-deserved networking break provided a chance for participants to reflect and engage further. The anticipation peaked as the winners and star performers from both segments were announced.



**Glimpse of the Mock Press Conference**

JIMSVK I: AHIMSARUN 2.0

The students from the Department of Management participated in the "Run with Milind Soman" marathon organized by IIFL and JITO (Jain International Trade Organization), on March 31, 2024, at Jawaharlal Nehru Stadium, New Delhi, wherein the students won medals for completing the run.



**Students with their medals**

JIMSVK I: PLACEMENT ACHIEVEMENTS

The Placement Cell and Department of Management, JIMS, Vasant Kunj congratulated the students of the final year of the BBA Program for securing placements with leading organizations, through drives conducted by the Placement Cell.

JIMS Vasant Kunj II - "CYNET 2024 Event"

Department of Information Technology of JIMS Vasantkunj II organized the CYNET Event on 15th March 2024, consisting of several events such as Quiz Technopedia, Arcade Arena, and many more. The students participated in the events with full enthusiasm and energy and won cash prizes and certificates.



**Lamp lighting in the CYNET Event**

JIMSVK-2-Session: 'BYJU'S Ed Tech Company in India'

The Business Talks Club of BBA Department of JIMS, Vasant Kunj-II organized a Case Study Competition on 21st March 2024 on 'BYJU'S Ed Tech Company in India'. The students from semester 4 and semester 6 showcased enthusiastic participation. The event served as a platform for students to delve into real-world business scenarios and analyse the strategies and challenges of a prominent educational technology company. Through engaging discussions and presentations, participants gained valuable insights into the dynamic landscape of the Ed Tech industry. The winner for the competition was Manraj Singh of 6th semester who scored first position; followed by Jasleen Kaur of 4th semester at the second position. The event ended with judges sharing their views with the students.



**Student presenting his views during Byju's competition**

JIMSVK-II-Case Study: 'Disney and Pixar Merger'

Sports Society of JIMSEMTC, Greater Noida organized a Cricket tournament on the 19th and 20th of March 2024. The Sports Society for a long time had been planning to host a Cricket tournament for the students of JIMSEMTC, Greater Noida. The Sports Society decided to conduct a Cricket tournament for all semester students of the entire campus. The students were very enthusiastic about the same and the registrations started as soon as the notice was put up on the board. As the total number of registrations was 10 teams, the Sports Society hired the ground near Accurate College for 2 days. Law 2 won the tournament despite being underdogs. The team from BA LLB VIIIth B stuck together with each other and it was they who lifted the trophy.



**During the Intra college cricket tournament**

JIMS Greater Noida- Intra-Mediation Competition on Family Dispute

The Legal Aid Society of Department of Law, JIMS Greater Noida organized a Mediation Competition on 19 March 2024 in the college premises. It was a PSDA activity of the 4th semester where they were scored according to their performance and at last, the winners and runner-up were awarded.



**Participants interacting with each other**

JIMS Greater Noida- Mock Trial Workshop

The Department of Law organized The Mock Trial Workshop on 21st March 2024. It was an enriching experience for all participants, providing them with practical insights into courtroom proceedings and enhancing their advocacy skills. The event commenced with an opening address by Prof. (Dr.) Pallavi Gupta,





### Students who have been selected for placements.

### JIMS Kalkaji-Industry visit

JIMS Kalkaji organized an industry visit to OM Logistics Ltd which proved to be an enriching experience for the PGDM and PGDM( IB ) students batch (2022-24) on March 4, 2024, providing valuable insights into the intricacies of the logistics industry and its pivotal role in driving economic growth. The visit commenced with a comprehensive tour of OM Logistics facilities. Students were given insights into the company warehouse operations, fleet management systems, and state-of-the-art technology deployed for efficient logistics management. Students had an opportunity to engage in interactive sessions with OM Logistics senior management and operational staff. These sessions provided valuable insights into the challenges and opportunities in the logistics industry, emerging trends, and the company strategic initiatives.



### OM Logistics, Binola

### Jims Kalkaji- GT sessions

JIMS Kalkaji conducted Grant Thornton Bharat seminar on 16 Mar 24 for PGDM batch 2023-25. Students Presentations followed by candid discussions were orchestrated by Mr. Karan, Director, GTB, and Mr. Vineet, Partner, GTB. Mr. Karan initiated the session by discussing the importance of management skills and competencies in today's business environment. He emphasized the significance of technology in modern finance and encouraged students to stay updated with the latest trends in financial management. Mr. Vineet, provided an overview of the company's services and its position in the market. He discussed various aspects of financial

The Business Talks Club of the BBA Department at JIMS, Vasant Kunj-II hosted a Case Study Competition on 'The Merger of Disney and Pixar' on 22nd March '24 for semester 2 students. Participants delved into the intricacies of the Disney-Pixar merger, analyzing its strategic implications, synergies, and market impact. The competition's top honors were awarded to Sarthak Pandey (2B), securing the first position. T Harshini and Aman Aggarwal clinched the second position, demonstrating exceptional performance in the event.



### Glimpses of Disney and Merger competition

### JIMS- Vasant Kunj-II Workshop on Mental Health

JIMS Vasant Kunj-II organized a workshop on "Prioritizing Mental Health" on 28th March '24 delving into understanding mental health nuances, dispelling myths, and fostering a culture of seeking support. Ms. Kushal Pawar- a Clinical Psychologist with MPower- an Aditya Birla initiative underscored the importance of emotional well-being and advocated for aiding peers struggling with mental health issues. Through interactive engagement and insightful videos, participants learned practical coping mechanisms for depression, such as journaling and managing overthinking patterns.



### Ms. Kushal addressing the students

### JIMS VK-2- Industry Visit to Krishna Maruti

The Management department of JIMS Vasant Kunj-II organized an industry visit for the BBA students to Krishna Maruti-Landi Renzo, Gurugram on 07 Mar 24. It is the mother plant for the production of seats for Maruti, Isuzu and Honda motors. One of leading

the Head of the Department of Law, and Prof. (Dr.) N.K. Bahl. Their motivational words set the tone for the day, emphasizing the importance of such workshops in preparing students for future competitions and real-world legal scenarios. The Mock Trial Workshop served as a testament to the Department of Law's commitment to holistic legal education, equipping students with the skills and confidence needed to excel in the legal profession.



### The Mock Trial Workshop in progress

### JIMS Greater Noida- Rango Utsav 2024

Kalakriti Cultural Committee of JIMS Greater Noida, Department of Law organized Rango Utsav on 22nd March 24. The event started with a ribbon cutting ceremony by HOD, Department of Law Prof. (Dr.) Pallavi Gupta Prof. (Dr.) A. K. Tyagi & Prof. (Dr.) N. K. Bahl and There was an arrangement of Stalls and a wall painting Competition. Deserving candidates were awarded for the same. The theme for the wall painting was "SOCIAL AWARENESS".



### Glimpses of Rango Utsav

### JIMS Greater Noida- Alumni Guest Lecture

The Department of Law organized the Alumni Guest Lecture on 27th March 2024 on "The Role of Jurisprudence In Contemporary Legal System". The guest speaker for the lecture was Advocate Aditya Malhotra, who also guided the students about the judiciary exams of different states. During this session most of the students cleared their doubts, hence it became a successful session.



consultancy and advisory services offered by Grant Thornton, including auditing, tax advisory, and risk management. Mr. Vineet shared real-life case studies to illustrate the practical application of financial concepts in solving business challenges.



**Dr. Karan addressing the students**

### JIMS Kalkaji- Markathon 2024

The Marketing Society, JIMS Kalkaji organized Markathon 2024, featuring seven game events, each crafted to challenge and entertain participants across the entire spectrum of marketing expertise. With approximately 200+ participants from different colleges such as SRCC, Hansraj, DCAC, Shivaji College, Trinity, RDIAS and more, Markathon 2024 witnessed a significant turnout, indicative of its growing popularity and relevance in the academic and professional spheres.



**A Speaker in the event**

### JIMS Kalkaji- Students excel in Spandan Event

JIMS Kalkaji students Nishant Gupta, Pranjali Choudhary, and M. Likhita achieved remarkable success in two prestigious competitions: the Green Tank Competition and the Business Reinvention Competition organized by New Delhi Institute of Management, Tughlakabad and in the Online Mode. In the Green Tank Competition, they secured the 3rd position for their innovative solutions aimed at addressing environmental challenges. In the Business Reinvention Competition, they clinched the 1st position for their visionary approach to reinventing traditional business models through sustainability principles. For their hard work

suppliers of seats, roof liners, fuel tanks and many other items, the facility is preferred by Maruti and many other brands for its products that are most valued for their quality. The guided tour was organized in the training center of the plant where the process of manufacturing of the seats was explained in-depth.



**Presentation session in the plant**

### JIMS VK-2- workshop for BBA Students

JIMS Vasant Kunj-II organized a guest lecture on the topic 'Financial Fraud Investigation' by Alumna-Ms. Monica Sharma, 'Lead Ethics and Compliances' with Reckitt Benckiser group on 16th Mar 24. Informing the students of the various types of frauds, viz., UPI, KYC, Phishing Payroll and so on, Ms. Monica threw light on some of the most talked about financial scams including Harshad Mehta, Colgate, 2 G Spectrum, Common wealth Games, Satyam computers, Kingfisher Airlines, Yes Bank and Nirav Modi. Ghostly manipulation by the perpetrators, notwithstanding, the investigating agencies, she mentioned are able to uncover, through "forensic audits" all the facts, albeit well-concealed, related to siphoning or fudging of financial records. Backing the explanation with a Case study, the speaker got the students to speak about the various steps involved in catching the culprits.



**Ms. Monica with students**

### JIMS VK-2- organized a Guest Lecture

JIMS, Vasant Kunj-II organized a guest lecture on the topic 'Financial Fraud Investigation' by Alumna-Ms. Monica Sharma on 16th Mar24, 'Lead Ethics and Compliances' with Reckitt Benckiser group. Informing the students of the various types of frauds, viz., UPI, KYC,



**Mr. Aditya Malhotra delivering lecture**

### JIMS Greater Noida- mentoring session

JIMS Greater Noida campus Department of Media and Communication Studies organized a masterclass cum mentoring session on 6th Mar24 focusing on the general election and electoral process in India and how reporting is done around elections. The resource person for the workshop was Dr. Amrendra Kumar, Assistant Professor, Journalism and Mass Communication Department, Central University, Himachal Pradesh. Dr. Kumar's expertise illuminated various aspects of the electoral process, ranging from voter demographics to the role of media in shaping public discourse. He talked about how the election commission works, the challenges of various election bodies, and the nitty-gritty of organizing elections in India which is the biggest democracy in the world.



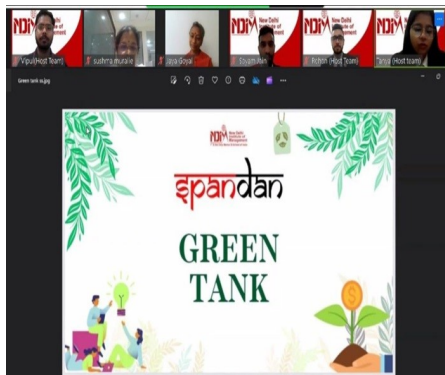
**During the mentoring session**

### JIMS Greater Noida- Visit Aaj Tak TV channel

The Department of Media and Communication Studies at JIMS Engineering Management Technical Campus, G. Noida organized a visit to Aaj Tak on 08-03-2024. Here students attended 'Hall Bol'- a popular show of Aaj Tak's renowned anchor Anjana Om Kashyap. The panel included Dr. Sudhanshu Trivedi, Member of Parliament, BJP; Mr. Sanjay Nishad, Member of the UP, Legislative Council and Gaurav Bhatia, Spokesperson(BJP) Naval Kishore(RJD), Arvind Vajpai LJP (R) and Mr. Abhay Kumar Dubey, Scholar and Journalist. During the visit, students had the opportunity to interact with seasoned journalists, panelists,



they were awarded with certificates and a cash prize of Rs 12,000/-.



**Event in Progress**

### JIMS Kalkaji-Win in Spandan Event

JIMS Kalkaji students Surabhi, Palak, Shalu, and Aarushi distinguished themselves in Spandan-NDIM college Managerial maestro event held on 15th Mar 24 by clinching the prestigious "BEST TEAM" title, securing the second position overall. Their collective efforts and synergy were instrumental in their triumph, highlighting their ability to excel in high-pressure situations. The success not only reflects their talents but also exemplifies the power of cohesive teamwork in achieving common objectives.



**PGDM Students as winners**

### JIMS Kalkaji- MDP on Communication skills and Email Etiquettes

JIMS Kalkaji organized a Two-day MDP on Communication Skills and Email Etiquettes for the employees of Zoom Insurance Brokers Pvt. Ltd. and Nova Healthtech Solutions Pvt. Ltd. on March 16 and 18, 2024. While better Communication skills help build strong relations, Emails drive business opportunity wheels. Dr. Anuj Verma, Director, Dr. Ruchi Srivastav, Dr. Seema Wadhawan Associate Professor, Dr. Jyoti Kukreja, Assistant Professor, Dr. Anju Shukla, Assistant Professor, Dr. Taruna Tokas, Assistant Professor and Dr. Saniya Chawla of JIMS Kalkaji were the resource persons for the MDP Delegates. JIMS were the resource persons for the MDP Delegates.

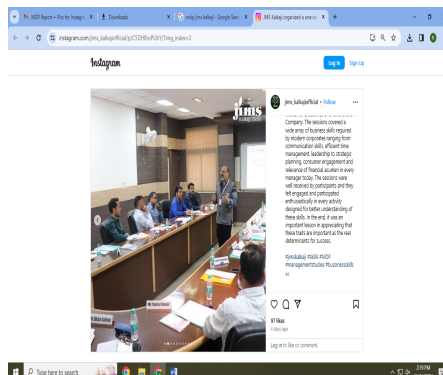
Phishing Payroll and so on ,Ms. Monica , then, threw light on some of the most talked about financial scams including Harshad Mehta, Coalgate, 2 G Spectrum , Common wealth Games, Satyam computers, Kingfisher Airlines ,Yes Bank and Nirav Modi. Ghostly manipulation by the perpetrators, notwithstanding, the investigating agencies, she mentioned are able to uncover, through "forensic audits" all the facts ,albeit well-concealed, related to siphoning or fudging of financial records. Backing the explanation with a Case study, the speaker got the students to speak about the various steps involved in catching the culprits.



**Session in progress**

### JIMS Kalkaji- MDP on Enhancing Business Skills

JIMS Kalkaji organized a one-day MDP on "Enhancing Business Skills" on 21 March 2024 for senior executives of S. Chand and Company. Dr. Navneet Gera, Dr. Sanjeela Mathur, Associate Professor, Dr. Gopika Kumar, Associate Professor Dr. Sandeepa Kaur, Associate Professor, and Dr. Anju Shukla, Assistant Professor and Dr. Saniya Chawla, Assistant Professor from JIMS Kalkaji successfully conducted the one day MDP. The sessions covered a wide array of business skills required by modern corporates ranging from communication skills, efficient time management, and leadership to strategic planning, consumer engagement, and the relevance of financial acumen in every manager today.



**Dr. Navneet Gera, HoD- PGDM (IB) addressing the MDP Delegates**

### JIMS Kalkaji- Promoting Environmental Sustainability and Community Unity: Eco-

editors, and technicians who shared their experiences and expertise with them. Their dedication to delivering accurate and timely news was evident, underscoring the importance of responsible journalism in today's world.



**Students actively participated in Aaj Tak channel debate**

### JIMS Greater Noida- Guest Lecture on Climate Change and Sustainability

Department of Media and Communication Studies at JIMS Greater Noida organized a Guest Lecture on 'Climate Change and Sustainability' on March 18, 2024. Spearheading the event was Ms. Geetika Vashishtha, a Media mentor and the guest speaker for the occasion. The lecture aimed to shed light on the crucial topics of climate change and sustainability, to enlighten students about the current environmental challenges.



**Ms. Geetika addressing the students**

### JIMS Greater Noida- Visit to Udayan Care (A Home for Underprivileged Girls)

The NSS Unit of the Department of Media and Communication Studies organized an enriching NGO visit to Udayan Care - a Home for Underprivileged Girls. Mr. Deepak Sharma the trustee of the NGO enlightened the students and faculty members on about the journey and chapters of the NGO. This NGO is situated in Gama-1, Greater Noida, U.P.

## Friendly Holi Celebration by NSS-ECO Club

NSS-ECO Club of JIMS Kalkaji organized an Eco-Friendly Holi celebration on March 22, 2024, inside the campus premises. The event aimed to promote environmental sustainability while fostering a sense of community and cultural celebration among the students and faculty. This initiative aimed to minimize the environmental impact of traditional Holi colors, which often contain harmful chemicals. The Eco-Friendly Holi celebration provided an opportunity for students, faculty, and staff to come together, interact, and strengthen bonds within the JIMS Kalkaji community. The event fostered a sense of unity and camaraderie among participants, transcending cultural and social barriers.



Students at Udyan Care(NGO)

## JIMS Greater Noida- Tree Plantation Drive

The NSS Unit, JIMS Greater Noida organized the Tree Plantation Drive on 12th March 2024. In this direction, a tree plantation drive under the NSS Unit was conducted in the college premises. To support the initiative, 30 students participated and planted trees to achieve the aim of Green India, Clean India.



Glimpses of plantation drive

## JIMS Greater Noida- Cultural Club Activity -Navrang

The cultural club NAVRANG of JIMS Greater Noida organized a cultural program on 21st March 2024. The event was aimed to provide the students with a platform to showcase their talent, and creativity and boost their confidence. The students from BBA, BJMC, and BCA participated in different categories like dance, singing, and fashion walks. Nearly 129 students participated in the event. The event was conducted smoothly under the guidance of Dr. Ambika Sharma, Ms. Megha Laroia, and Ms. Archana, faculty members of BBA.



Faculty and staff playing Holi

## JIMS Kalkaji- Alumni Dinner Meet

JIMS Kalkaji Alumni Association organized its Alumni Meet with its Illustrious Alumni at Vasant Vihar Club on March 23, 2024. The Chairman Dr. Amit Gupta interacted with all the alumni over the dinner. Dr. Anuj Verma, Director interacted with Alumni. The illustrious alumni are working at various critical positions in organizations such as Deloitte, PwC, and KPMG, among many more who shared their industry instances over the dinner. Overall it was a session that had a hearty interaction amongst everyone present.



E-Poster of the Event

## JIMS VK-2- Guest Lecture on Generative AI



Dr. Anuj Verma, Director, JIMS Kalkaji opening up the session

## JIMS VK 1-Aakriti Club Event

Aakriti Club of the Department of Media and Communication Studies organized a 'Reel Making Competition' on the theme, "Ardour of Delhi" on 19th March 2024. The judges were Dr. Geeta Arora, HOD, and Mr. Hardeep Bhakal, Assistant Professor. The students made reels on the theme and showcased their skills and creativity by capturing different aspects of Delhi. The top three reels were declared as winners of the competition. An interactive quiz was also organised relating to questions based on Delhi where the winners were provided with tokens of appreciation. At the end the winners were presented with certificates and gifts.



Winners of the Reel Making Competition

## JIMS VK 1-Photowalk

The Apertura Film and Photography Society of JIMS Vasant Kunj BA(JMC) course organized a vibrant and captivating Colour and Festival Photo walk on 20th March 2024 in the bustling lanes of Sadar Bazar, Delhi. The photo walk commenced with the enthusiastic students gathering at the designated meeting point in Sadar Bazar, eagerly anticipating the colorful journey ahead. The participants in the photo walk fully engaged in the vibrant atmosphere of Holi, capturing unguarded moments of merriment, exuberant festivities and the rainbow of colors that decorated the streets. The event promoted a spirit of camaraderie and teamwork among participants





**Students in the photowalk at Sadar Bazar, Delhi**

### JIMS VK I- Guest Lecture

The Department of Media and Communication Studies organized a guest lecture on 20th March 2024 on the topic "Trends of Anchoring and Gender equality". The resource persons were Mr. Amit Arora, Senior Anchor and Correspondent, Doordarshan and Ms. Manisha Saluja, Anchor and Chartered Accountant. The session began with Mr. Amit Arora introducing himself and stressing the importance of questioning in journalism. Encouraging active participation, he urged students to embrace inquiry as a vital aspect of journalistic practice. Ms. Manisha Saluja discussed the importance of maintaining holistic health, particularly for media professionals. She provided practical tips for integrating nutritious elements into daily diets, emphasizing their impact on overall health and professional performance. She inspired students to adopt healthier habits.



**Mr. Amit Arora being felicitated**

### JIMS PHOTO SPEAKS

The Management Department of JIMS Vasant Kunj-II organized a guest lecture on the topic 'Decoding Generative AI & Prompt Engineering' on 14th March '24 by Mr. Anurag Upadhyay, Program Manager, Intelligent Automation with Accenture. The lecture revolved around harnessing the power of digital technologies to create smart systems that led to reduction in time and energy involved in manual execution of tasks. From manual operations to automation, the students were apprised that the companies had now begun consulting professionals for suggestions on the various processes that could be automated. The lecture ended with students wishing to know ways to prepare themselves for jobs in the field.



**Mr. Upadhyay delivering lecture on AI**

### JIMS VK-II- Media Club Activity

The students of Media club from the Department of Journalism and Mass Communication participated in the Intra-Department Competition on 30th March 2024 "Assume the role of a positive news broadcaster." In a dazzling display of talent and innovation, The students production of a captivating TV news show. This initiative, under the umbrella of the Media Club activity, has not only showcased the students' creativity but has also underscored their potential as future news anchors and producers. The spotlight shines on the students as they step into the roles of news anchors and producers, embodying professionalism and charisma throughout the show. Their seamless delivery of news stories and ability to engage the audience reflects the depth of their training and dedication to the craft. Dr. Birendra Chaudhary, Former anchor of Times Now was the judge of the competition. The initial group comprising Manish Bhargava, Atharva, and Samarjit of the first semester talked about the Sports and Political career of Gautam Gambhir and clinched the top spot, followed by Vaidehi and Kanika from the first semester in second place discussed classical music vs. Western music, while Kunal and Saniya from the fourth semester, talked about reservations in education and secured third position in the competition.



**A Dance performance**

### JIMS Greater Noida- Techathon 5.0

The Bytecode Technical club of JIMS Greater Noida organised Techathon 5.0 event on 14th Mar 24. it was conducted by the BCA department under the guidance of Dr. Ruchi Agarwal, HOD-BCA. The events conducted were Clash of Codes, Quizzards, Ad-o-Mania, Playgrounds & Graphic Wars. The day ended with the BGMI-Playgrounds competition which also saw huge participation from the students, who fought in the virtual games and won their battle.



**Participants of Techathon 5.0**

### JIMS Greater Noida-Bytebeatz

Jhankaar - The Cultural Society of BCA department, Greater Noida conducted the ByteBeatz, event under the guidance of Dr. Ruchi Agarwal, HOD BCA. The events held included Codm Warzone, Motion Mystery, Reel Masterz, Sargam, Dance Dhamaka, Dumb Charades and "Sargam" singing competition, "The cultural festival in an auditorium featured a dynamic mix of activities captivating the audience with melodic performances, intriguing reels, intense gaming bouts, and dynamic dance displays. It fostered friendship and highlighted varied skills within the BCA Department.





**BA(JMC) students at Start up Mahakumbh  
–Bharat Innovation in Bharat Mandapam  
Pragati Maidan on 20th March 2024**



**Dr. Birendra Chaudhary with the  
participants.**



**Participants of the Jhankaar beats event**



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