



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)

Approved by All India Council for Technical Education (AICTE) and Association of Indian Universities (AIU)

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Status of Library - BOOKS

Total Books Added During the year – BBA – 50

Total Volumes Added During the Year – BBA – 143

Total Books Added During the year – B.Com.(H) – 64

Total Volumes Added During the Year – B.Com.(H) – 155

BBA NEW ADDITIONS DETAILS (2023-24)

S.NO.	TITLES	AUTHORS	COPIES
1	Fintech for dummies	Hanlon, Steven	2
2	Organizational Behavior	Mcshane, Steven L	3
3	Project Management	Larson, Erik W	3
4	Service Management	Bordoloi, Sanjeev	3
5	Fundamentals of computers	Balagurusamy, E	3
6	Industrial Relations and Labour Laws	Monappa, Arun	3
7	Service Marketing	Zeithaml, Valarie A	3
8	Cryptography and network security	Kahate, Atul	3
9	Essentials of Management	Koontz, Harold	3
10	Retailing Management	Levy, Michael	3
11	Retailing Management	Pradhan, Swapna	3
12	Governance in India	Laxmikanth, M	3
13	Ethics Integrity & Aptitude	Garg, Atul	3
14	Economics	Samuelson, Paul A	3

15	Programming and Problem Solving with Python	Kamthane, Ashok Namdev	3
16	Statistical Methods	Das,NG	3
17	Investment Analysis and Portfolio Management	Chandra, Prasanna	3
18	Human Resource Management	Aswathappa, K	1
19	Environmental Science	Singh, YK	3
20	Programmed Statistics	Agarwal,BL	3
21	Basic Statistics	Agarwal,BL	3
22	Principles of Microeconomics	Sikdar, Soumyen	3
23	Data Warehousing	Thareja, reema	3
24	Environmental Studies	Rajagopalan, R	3
25	Macroeconomics	Froyen, Richard T	3
26	Cost Accounting	Datar, Srikant M	3
27	Macroeconomics	Blanchard, Olivier	3
28	Indian Economic	Agarwal,Gaurav	3
29	Principles of Marketing	Kotler, Philip	3
30	International relations	Ghosh, Peu	3
31	E-commerce	Joseph,PT	2
32	Research methods	Ahuja,Ram	3
33			
34	Advanced accounts	Shukla, MC	3
35	Advanced accounts	Shukla, MC	3
36	Company Law	Agnihotri, Anurag	3
37	Management Accounting	Tulsian, P.C	3
38	International relations and Politics	Johari, j.C	3
39	Fundamentals of Applied Statistics	Gupta, SC	3
40	Organizational Behavior	Prasad, LM	3
41	Fundamentals of Mathematical Statistics	Gupta, SC	3
42	Statistical Methods	Gupta, SP	3
43	Principles and practice of Management	Prasad, LM	3
44	Fundamentals of Investments	Tripathi, Vanita	3
45	Human Resource Management	Rao,VSP	3

46	Environmental Science	Batra, Sanjay Kumar	3
47	Students guide to GST & Customs Law	Singhania, Vinod K	3
48	Company Law	Jagota, Rajni	3
49	Mercantile Law	Kuchhal, MC	3
50	Managerial Economics	Dwivedi, DN	3
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B.Com.(H) NEW ADDITIONS DETAILS (2023-24)

S.NO.	TITLES	AUTHORS	COPIES
1	Big Data and Hadoop	Bhushan, Mayank	2
2	Corporate Governance Ethics & Social Responsibility of Business	T.N. chhabra	1
3	Digital Marketing	Gupta, Ranjan	2
4	Diversity in the Workplace Essentials	Gilbert, Jaquina	1
5	Financial Accounting	Verma, Anuj	1
6	Foundations of computing	Sinha, Pradeep	4
7	Good and Services Tax with Customs Law	Gupta, Vineet	9
8	Indian Cases in Marketing Management	M Dilip	1
9	International Financial Management	Verma, Anuj	1
10	Learn AI with Python	Leekha, Gaurav	2
11	Live Corporate Case Studies in Marketing	Kulkarni M.V	2
12	Management of Bank : Text & Cases	Tandon, Neelam	2
13	Marketing of Service	Roy Kishloy	1
14	Practical Sales and Distribution Management	Abhyankar, Suresh	1
15	The Story of National Spot Exchange Limited	Agarwal, Rajiv	1
16	Marketing analytics	Gupta, Seema	5
17	Just aspire	Chowdhry, Ajai	1
18	Digital marketing	Malik, Shushma	1
19	Adaptive learning: in post covid milieu	Tripathi, Durgesh	1
20	Fundamentals of entrepreneurship development	Ghoshal, Moley	1
21	Atomic habits	Sharma, Robin	2

22	Contributions of management thinkers	Auti,Mahesh Dilip	1
23	Finance JD Training handbook	Preet,Raman	2
24	Global human resource management	Sridevi,Sandhya M	2
25	HR Analytics	Johri,Amit	1
26	Human resource metrics and analytics	Leelavati,T.S	2
27	Macroeconomics	Dornbush,Rudiger	2
28	Managerial economics	Salvatore,Dominick	2
29	Modern banking management	Chellasamy,P	2
30	Modern office management	Mohapatra,J.K	2
31	Talent and knowledge management	Madireddy,Madhavi	2
32	The 48 laws of power	Greene,Robert	2
33	The 5 am club	Sharma,Robin	2
34	Foundations of computing	Sinha,P.K	3
35	Let us C	Kanetkar,Yashwant	3
36	Let us python	Kanetkar,Yashwant	3
37	Mathematical statistics	Rice,John A	3
38	Business research methods	Zikmund,William G	3
39	The Leadership Experience	Daft, Richard L	3
40	Design thinking	Agarwal,Anuja	3
41	Artificial Intelligence	Kaushik, Saroj	3
42	Introductory Econometrics With Mindtap	Wooldridge, Jeffrey	3
43	Entrepreneurship	Kuratko, Donald F	3
44	Principles of Microeconomics	Mankiw, Gregory N	3
45	International Financial management	Madura, Jeff	3
46	Strategic Management	Hill, Charles W.L	3
47	Business Analytic	Camm, Jeffrey D	3
48	Purchasing & Supply Chain Management	Monczka,robert M	3
49	Microeconomics	Mankiw, Gregory N	3

50	Statistics For Business And Economics	Anderson,David R	3
51	Micro economic theory	Nicholson,walter	3
52	Cryptography network security and cyber laws	Menezes,Bernard L	3
53	Statistics For Management And Economics	Keller, Gerald	3
54	Managerial Economics	Hirschey,Mark	1
55	Understanding the Theory and Design of Organizations	Daft, Richard L	3
56	Entrepreneurship	Batra,Safal	3
57	Environmental Science with Mindtap	Miller, tyler G	3
58	Indian Economic Development	Garg, Sandeep	3
59	Production and Operations Management	Aswathappa, K	3
60	Indian Economic	Puri, V.K	3
61	Modern Algebra	Vasishtha, A.R	3
62	Advertising and Promotion	Belch, George E	3
63	Managerial Accounting	Garrison, Ray H	3
64	Business research methods	Schindler, Pamela S	3