



# JIMS NEWS

## 2024

Special New Year Issue 2024

### JIMS HEADLINES

### OUR WORLD

### ALUMNI HEADLINES

#### GLOBAL New year celebrations



Central Moscow - Russia



Auckland-New Zealand



Hong Kong

#### From Chairman's Desk



Dear Student,  
My warmest wishes for peace, joy and fulfillment in 2024. A new year is a time of starting a new chapter & era. The people of the world have faced and are still facing many bad experiences from the previous year. But people should not lose their hope. Let's expect that 2024 will bring so many good things in our lives. Every year brings its own share of ups and downs and we learn from our mistakes and try not to repeat the same. Our students stand testimonial to our efforts and achievements. Our highly experienced and skilled faculties are our biggest strength. We have achieved quite a few landmarks till now and we have set new targets and goals for the upcoming year. We envisage a great future for JIMS which will be possible only with your contribution, zeal, commitment, dedication which has been with us all these years. As we enter the New Year with cheer, hope and joy in our hearts, I wish you all a year full of happiness, health and success. Have a wonderful New Year 2024.

**Dr. Amit Gupta (Chairman)**

Zara Sochiye

Being aware of a single  
shortcoming within yourself  
is far more useful than  
being aware of a thousand  
in someone else.

Health Tip

#### GLOBAL New year celebrations



New-York, Statue of Liberty - USA



Sydney, Australia



Burj Khalifa - Dubai





London - England

## JIMS Kalkaji - E-PRENEUR

E-Cell, JIMS Kalkaji in collaboration with ANDC InStart Foundation, IIC and TEB, College of Vocational Studies, University of Delhi, organized event E-PRENEUR' on November 6, 2023. E-PRENEUR featured a speaker session as panel discussion on 'Bridging the Skill Gap Enhancing Entrepreneurial Education' involving 'Mrs. Geetika Anand', Founder MOPP & Mr. Harsh Goela & Mr. Aditya Goela, Founder, Goela School of Finance. Various competitions like B-Plan, Market Kshetra, Venture Heist, Money Exchange and 'Venture Haat' saw participation of students from various colleges of Delhi-NCR.



**JIMS Mr. Dhruv Rathee, ANDC Incubator Coordinator awarding the winner of B-Plan Competition**

## JIMS Kalkaji- Reels Making Competition

Photography Club, JIMS Kalkaji organized "Reels Making Competition" on the theme "Diwali Dazzle: Your Celebration Your Light" on 7 November 2023. Based on the theme, reels / short videos of maximum 1 minute were submitted. The judges for the event were Dr. Jyoti Kukreja, Assistant Professor, JIMS Kalkaji and Ms. Tanuja Puri, Assistant Professor, JIMS Kalkaji.



Amazing Image



Palm Islands - Dubai

## JIMS VK II- Japanese Tea Workshop

Department of Hotel Management, JIMS VK II organized Japanese Tea Workshop. The guest speaker was Mr. Shuhei Hamada, Owner, Hamada Tea Co. Ltd. The speaker shared the journey of making, collecting, selecting, and brewing Japanese Tea.



Speaker addressing the students

## JIMS GN- Guest Lecture: Advanced Data Structures with Java

Department of CSE, JIMS GN organized guest lecture on the topic, "Advanced Data Structures with Java" on 28th November 2023.



Tokyo - Japan

## JIMS VK II- Business Activity: The Story of Coffee Chains

BBA Department, JIMS VK II organized business activity titled 'The Story of Coffee Chains' on 17th November'2023. The activity revolved around students making power point presentations on the origin, establishment, expansion, growth and marketing strategies of coffee brands.



Student during the presentation

## JIMS VK II- Workshop: Goal Setting

BBA Department, JIMS VK II organized workshop on the topic, "Goal Setting" on 7th November'2023. The guest speaker was Mr. Surjeet Thotha, Corporate Trainer. Stressing on the importance of setting goals early in life, Mr. Thotha advised the students to first decide on the long-term goals and then break them into smaller ones as small steps always led to longer strides.



Mr. Thotha addressing the students

## JIMS VK I - Sign language workshop

The echoes of unity and inclusivity resonated through the halls of JIMS, Vasant Kunj, as the CII YI YUVA Club organized a transformative "Sign Language Workshop", on November 2nd,





Event in progress

### JIMS Kalkaji- Prowess IQ Training Session

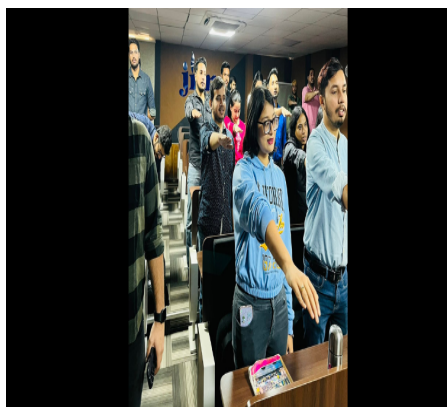
JIMS Kalkaji organized PROWESSIQ Training Session for faculties of PGDM & PGDM(IB) on 8 November 2023. Ms. Pratima, Business Relationship Manager, PROWESSIQ provided the training for using the query-based database. The speaker started by how ProwessIQ is an interactive querying system to find companies from the Prowess database.



Speaker along with participants

### JIMS Kalkaji- Green Diwali Pledge

NSS -ECO Club, JIMS Kalkaji took the initiative to promote an eco-friendly Diwali through a pledge campaign among students and faculties.



Students taking pledge

The guest speaker was Mr. Rahul Dixit, Corporate Trainer. The speaker spoke about Generic Linked Lists, Modern Design Practices, Generic Trees and real-life case studies.



Students during the session

### JIMS GN- Vigilance Awareness Campaign

Legal Aid Society, JEMTEC Department of Law, JIMS GN in association with Damodar Valley Corporation organised Vigilance Awareness Campaign on 2nd November, 2023.



Students during the drive

### JIMS GN- Guest Lecture: Roadmap to Data Science and Machine Learning

Department of CSE, JIMS GN organized guest lecture on the topic, "Roadmap to Data Science and Machine Learning" on 23rd November 2023. The guest speaker was Mr. Abhijeet Bhattacharya, Code Blocks. The speaker spoke about Data Science and Machine Learning, Foundational Concepts, Data Acquisition and Preprocessing and Career and Learning Pathways.

2023. The event brought together a diverse group of participants eager to immerse themselves in the world of communication through the art of sign language. Facilitated by experienced and empowering trainers from the Indian Sign Language Research and Training Center (ISLRTC), the workshop unfolded as a remarkable journey of discovery. Attendees engaged in interactive sessions, imbibing the intricacies of sign language under the expert guidance of the trainers. The workshop not only provided a unique opportunity to learn the language of gestures and expressions but also fostered a deeper understanding of inclusivity and communication for all. The event, with its engaging lessons and spirited atmosphere, left an indelible mark on the participants, broadening their horizons and creating an inclusive space where silence spoke volumes, and unity knew no bounds. The CII YI YUVA Club continues to champion such initiatives, shaping a campus culture that celebrates diversity and empowers individuals through meaningful experiences. .



Instructor giving training to the students

### JIMS VKI - CII - YI - YUVA Project VIBHAS

In a generous initiative, CII YI YUVA, JIMS, Vasant Kunj, organized a donation drive on 10th November, 2023, spreading happiness and nourishment. The event featured the distribution of traditional diyas and essential food items, embodying a holistic approach to uplift the community during the festive season. Volunteers and participants came together, creating a sense of camaraderie that mirrored the collective hope and resilience of the community. The success of the event was measured not just by the items distributed, but by the smiles on recipients' faces, showcasing the profound impact of kindness and solidarity. The drive exemplifies how small acts of compassion can illuminate and unite communities, truly embodying the spirit of giving back.





### JIMS Kalkaji- Diwali Lunch Party

JIMS Kalkaji organised Diwali lunch party which was a vibrant celebration of lights and flavours. The Diwali lunch party was not just a feast for the palate but also a celebration of togetherness, love, and the triumph of light over darkness.



**Faculty and Staff during lunch party**

### JIMS Kalkaji- Blood Donation Camp

Rotaract and NSS Clubs, JIMS Kalkaji organised Blood Donation and Thalassemia Testing Drive on 17th November, 2023. Students were made aware about the importance of donating blood and how it is essential for a human being.



**Students during the drive**

### JIMS Kalkaji- Sports Day

The Annual JIMS Sports Tournament SPARDHA-2023 was held on November 21, 2023. Students participated in sports like Cricket, Table Tennis, Basketball, Badminton, and Football.



**Session in Progress**

### JIMS VK- Guest Lecture: How to plan your career in PR and Social Media Specialist

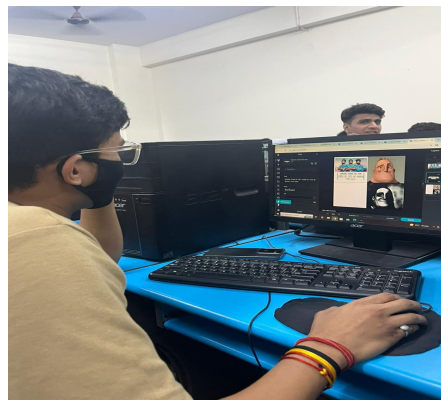
Department of Media and Communication Studies, JIMS VK organized guest lecture on the topic, "How to plan your career in PR and Social Media Specialist" on November 20, 2023 for V-semester students. The session delved into an exploration of current industry trends and the fundamentals of Public Relations (PR) and social media marketing.



**Students during the lecture**

### JIMS VK II- Meme Creation Competition

BCA Department, JIMS VK II organized IT Club Activity (Technocrat Club) on Memes Creation on 7th November 2023.



**Student during the competition**

### Food being distributed during the drive by volunteers

### JIMS VK I - YI Annual Session, Delhi

We are delighted to announce that the CII YI YUVA chapter at JIMS, Vasant Kunj, has achieved the esteemed title of "Best Yuva Chapter" for the third consecutive year, at the Yi Annual Session, held at the JW Marriot, Aerocity, New Delhi, on 18th November, 2023. This remarkable accomplishment is a testament to the dedication and teamwork exhibited by our members. We extend our sincere appreciation to all individuals who played a pivotal role in contributing to this success. Our students, and faculty at JIMS Vasant Kunj, have demonstrated unwavering commitment and hard work, and this award reflects our collective pursuit of excellence. The institution takes great pride in the continuous success of our Yuva chapter and acknowledges the significant efforts put forth by everyone involved. As we celebrate this achievement, let us build on this success, continue to thrive, and make a lasting positive impact together.



**Students at the YI Annual Session, Delhi**

### JIMS VK I - Guest lecture on Sustainability of life at individual and environmental level

The Placement Cell organised a guest lecture on the topic "Sustainability of Life at Individual and Environmental level", on 21st November, 2023. The session was conducted by Prof. Ravi K. Dhar, Director, JIMS, Vasant Kunj, sharing his valuable expertise and knowledgeable thoughts with the students. He elucidated the need of sustainable practices in a person's life, breaking down the topic at a grassroots level, and exploring the why of it at an individual and environmental level. He also mentioned the importance of mindfulness, and how it has become the need of the hour to combat the short-spanned attention of today's generation. Sir further discussed the effects of widespread and excessive social use, often as a coping mechanism in a lot of people's lives, and how it can prove to be detrimental to the overall growth of an individual.

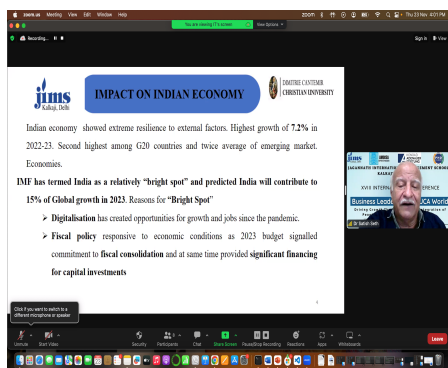




Students playing Basketball

### JIMS Kalkaji- Third Round Table: Application of New Technologies to Create Effective Teaching Learning Environment

JIMS Kalkaji organized Fourth Round Table with DCCU University Bucharest, Romania on the topic, “Consequences of Russia-Ukraine War: The Economic Fallout” on November 23, 2023. The experts were Dr. Satish Seth, Advisor to Chairman, JIMS; Dr. Marja Liisa, Professor & Rector, DCCU Bucharest, Romania; Professor Georgeta Ilie, Professor, DCCU Bucharest, Romania; Dr. Neelam Tandon, Professor, JIMS Kalkaji and Dr. Anuj Verma, Director, JIMS Kalkaji. The discussions revolved around severe economic consequences causing a rippling effect beyond the conflict zone.



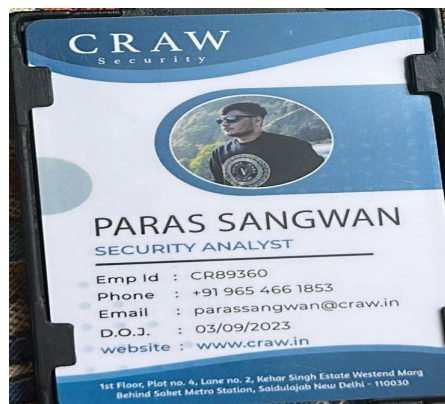
Event in progress

### JIMS Kalkaji- Faculty Achievements

Dr. Neelam Tandon, HOD-PGDM and Dr. Nupur Rao, Professor, JIMS Kalkaji got their case study published in journal of Ivey. Their topic of sustainability and cleanliness is one of the few goals of United Nations- 17 SDGs.

### JIMS VK II- Best Placed Student

Paras Sangwan, Batch 2021-24 was recognised as the best-placed student at Craw Cyber Security as a Security Analyst.



Paras Sangwan

### JIMS VK II- Guest Lecture: Career Opportunities in Digital and E-Commerce Industry

JIMS VK II organized guest lecture on the topic, “Career Opportunities in Digital and E-Commerce Industry” on 30th November, 2023. The lecture was delivered by trainers from Digiperform -a digital marketing firm backed by HT Media. While explaining the difference between traditional and digital marketing tools, the trainers stressed that with the advent of the era of technology, it had become imperative for everyone including those from non-technical fields to equip themselves with the digital tools in order to stay relevant.



Students during the session

### JIMS VK II- Guest Lecture: How to Get your First Client

Department of Interior Design, JIMS VK II organised guest lecture on the topic, “How to Get your First Client”. The guest speakers were Ms. Priya Ratwani, Garima Sohal and Kashika Gupta, Owners, Ethereal Interiors. They motivated the students by sharing their story about how they got their first client, how to deal with the client, what are the important

Dr. Seema Wadhawan, Faculty Coordinator,  
welcoming Dr. Ravi K. Dhar, Director, JIMS,  
VK

### JIMS VK I- ROTARACT Cleanliness Drive

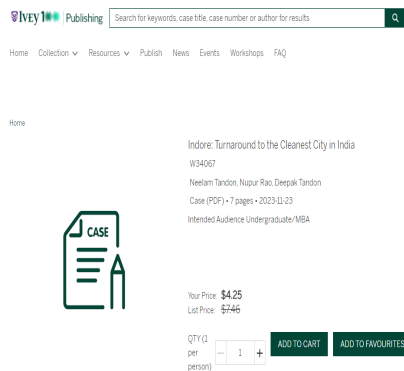
Rotaract Club of JIMS, Vasant Kunj, organized a cleanliness drive under their flagship project, “Nurture The Van”, on 22nd November, 2023, at Smriti Van, Vasant Kunj. The event was chaired by Rtr. Jiya Dogra, and Rtr. Ayushi Aggarwal. This initiative was taken to ensure a better and cleaner condition for the plants to grow in, that were planted during the plantation drive. Fourteen members from the club came together to clean the area, and a total of sixteen bags of garbage was disposed off.

Students collecting garbage and cleaning the  
area

### JIMS VK I- PARLE Industry Visit

The Placement Cell, and the Department of Management, JIMS, Vasant Kunj, organised an Industrial Visit to Parle Products Private Limited, for the 1st semester students of the BBA program, on 22nd and 23rd November, 2023. The purpose of the visit was to provide industry exposure to the students and keeping them updated with the latest industry trends. Students got to experience real time application of various management concepts such as manufacturing, operations, packaging and supply chain management. The visit involved an animated video about the organization, which included history of the company and its founders, and the product portfolio of Parle and its distribution network. This was followed by a guided trip around the factory, where the students got to see the manufacturing and packing processes of Parle. The visit ended with a Q & A session with the PR team at Parle who took up questions from the students.





### Snapshot of the study

JIMS Kalkaji- Students' Achievements: First Position in National Case Study Competition at MSIT on November 24, 2023

JIMS Kalkaji PGDM Students, Likhita and Nishant secured First Position in the Harvard Case Study Competition held at MSIT, Janakpuri on November 24, 2023



### Students during the presentation

### JIMS Kalkaji- Debate Competition

NSS and IIC Club, JIMS Kalkaji organized Debate Competition on the topic, "Preserving Cultural Heritage: Balancing Constitutional Rights and Cultural Sensitivities" on the occasion of National Constitution Day on 28th November, 2023. The competition brought together diverse perspectives on the balance between preserving cultural heritage and upholding constitutional rights.



### Event in Progress

points that should be kept in mind while dealing with your projects.



### Session in Progress

### JIMS VK II- Workshop: Electrical and Plumbing

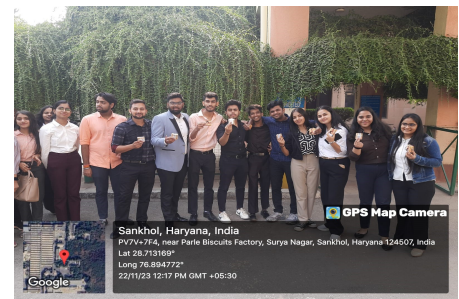
Department of Interior Design, JIMS VK II organised workshop on the topic, "Electrical and Plumbing" on 17th November 2023. The guest speaker was Mr. Ashish Kulkarni, Professor, Delhi Technological University. He explained them all the important points of Electrical and Plumbing drawings.



### Session in Progress

### JIMS VK I- NSS Clothes donation drive

The NSS Cell of JIMS, Vasant Kunj, organized a Cloth Donation Drive from November 29th, 2023, in the College Campus, which lasted for a week. Cardboard boxes were set up on each floor, for students from different courses, to donate clothing intended for donation. The event was seen as fostering a spirit of positive participation and achieving the NSS goal "NOT ME, BUT YOU."



### Students enjoying Parle G biscuits given to them at the end of the visit

### JIMS VK I- BIO-DIVERSITY Park visit

The Department of Management, and The Rotaract Club of JIMS, Vasant Kunj organised a Biodiversity Park visit to Sanjay Van, for 3rd semester students of BBA program. This educational exploration was held on November 25th, 2023, and included more than 100 students, and 10 RaC volunteers. Mr. Ajay Tiwari, the Section Officer of Sanjay Van, guided the visit, offering insights into the forest's history, flora, fauna, and even details about the water body. The trek became an engaging adventure, unveiling the natural wonders of the environment.



### Students along with faculty coordinators during the visit

### JIMS VK I- Guest lecture on MEDIA literacy

The Placement Cell of JIMS, Vasant Kunj, organized a guest lecture on 'Media literacy', on 26th November, 2023. Dr. Archana Kumari, Associate Professor at Jawaharlal Nehru University, New Delhi, was the guest speaker for the session. She explained how information is power, with various factors leading to the building of information, and emphasized on the importance of common types of biases, filter bubbles, critical thinking. She threw light on opinion based information and how misinformation leads to a psychological impact. She focused on the analysis of critical thinking-think from different perspectives as people process information differently, and thus it is vital to understand the major differences between news and opinion and how manipulation of media is brainwashing the nation targeting specially towards youth.



## JIMS Kalkaji- Industry Visit: Moon Beverages

JIMS Kalkaji organized industry visit to Moon Beverages Ltd. (Coca Cola Plant) on 29th November, 2023. Students were given an introductory session by Ms. Richa Gupta, Executive Marketing, Moon Beverages Ltd.. Students were also taken to the production unit by Mr. Saurabh Singh, Marketing Manager, Coca Cola.



**Students during the visit**

## JIMS Kalkaji- National FIEO Seminar: Implementation of New Foreign Trade Policy 2023: Issues, Challenges and Prospects

JIMS Kalkaji in collaboration with FIEO organized National Seminar on the topic, "Implementation of New Foreign Trade Policy 2023: Issues, Challenges and Prospects" on November 30, 2023. Dr. A.K. Sengupta, Fmr. Dean, IIFT, Dr. Ajay Sahai, DG, FIEO and Mr. Mithileshwar Thakur, Secretary General, AEPC, Ministry of Textiles. Addl Director General, Govt of India, Ex-IRS ME, Ex-Engineer NTPC/Tata Motors/Tata Steel were the eminent dignitaries during the inaugural session. Dr. Ram Singh, Professor, IIFT, Dr. Animesh Saxena, MD & CEO Neetee Clothing Pvt. Ltd., Mr. Rohit Rungta, Senior Manager, Union Bank, CDCS, LIBF and Ms. Amla Shrivastava Asst Director, Export Promotion Council for Handicrafts (EPCH) were the panel members who discussed the scope and roadblocks for implementation of FTP. The seminar was very insightful.



**Panel Discussion in the Seminar**



**Students donating warm clothes under the clothes donation drive**

## JIMS VK II- Industry Visit

Department of Interior Design, JIMS VK II organized industry visit to Odyssey-Abstractions in stones on 6th November, 2023. The Director explained the various parts of the coarse aggregate manufacturing unit. He also explained the detailed Process of Aggregate Manufacturing at the plant.



**Students during the visit**



**The guest being felicitated by Dr. Ravi K. Dhar, Director, JIMS, Vasant Kunj**

## JIMS VK I- Guest lecture on Corporate Etiquettes and business communication

A guest lecture on "Corporate Etiquettes and Business Communication" was organized on 28th November, 2023. Mr. Kapil Sharma Kush, a motivational speaker, ICF certified leadership & success coach, and the founder of Growth Momentum Consulting, enlightened the students that understanding and applying corporate etiquettes and business communication skills are invaluable as they transition into the professional world. Standing out as an exceptional employee goes beyond technical skills for which mastering business etiquette can have a profound effect on the professional image and overall success in the corporate world.



**Dr. Ashneet Kaur, Faculty Coordinator, welcoming the guest speaker**





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