

Assessment Year
2020-2021



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019
(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)
Accredited by National Assessment and Accreditation Council (NAAC)



2020-2021

S.No	Name of the institution / industry with whom the MoU / linkage is made	Nature of collaboration	Name of Activities conducted under the MoU/Collaboration	Date of starting MoU	Date of completion of MoU
1	Steel Masters International Ltd.	Collaboration for project work, workshops, guest lectures seminar, FDPs	Guest lecture on "Changing Era of Online Shopping"	15 th December 2020	15 th December 2021
2	Monster.com	Collaboration for research, seminar and subscription of services of monster.com	Seminar on Paving our way through times of Covid	1 st December 2020	1 st December 2023
3	Interjoin Media Services (P) Ltd.	Collaboration for workshops, courses, guest lectures seminar, FDPs	Digital Marketing Workshop	The MoU document does not specify the date	31 st March 2021
4	Capital Market Publishers India Pvt. Ltd.	Collaboration for research and subscription of Capitaline database	FDP on Capitaline database	1 st December 2020	30 th November 2021
5	S K Café Broke Hots Pvt Ltd	Collaboration for project work, SIP, workshops, guest lectures seminar, FDPs	Guest lecture on Scope of telecommunications industry for management students	11 th August 2020	11 th August 2023
6	CII	Collaboration for academic and educational activities	Business pitch Workshop	24 th November 2020	24 th November 2023
7	Blu Ocean Studios Private Limited	Collaboration for project work, guest lectures, internships and placement opportunity	Guest lecture on Public speaking and the importance of communication	26 th December 2020	26 th December 2022
8	UAS Group of Companies	Collaboration for projects, workshops, courses, guest lectures seminar, FDPs	Guest lecture on Psychometric testing for interviews	7 th January 2021	7 th January 2024
9	BO International	Collaboration for projects, workshops, courses, guest lectures seminar, FDPs	Guest lecture on Advancement and future trends in technology	4 th January 2021	4 th January 2024





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Date: 21-01-2021

REPORT OF GUEST LECTURE

Date of event: 19-01-2021

Time: 1 p.m. to 2 p.m.

Venue: Online

Event Category: Guest lecture

Faculty Coordinator: Dr. Pallavi Ahuja

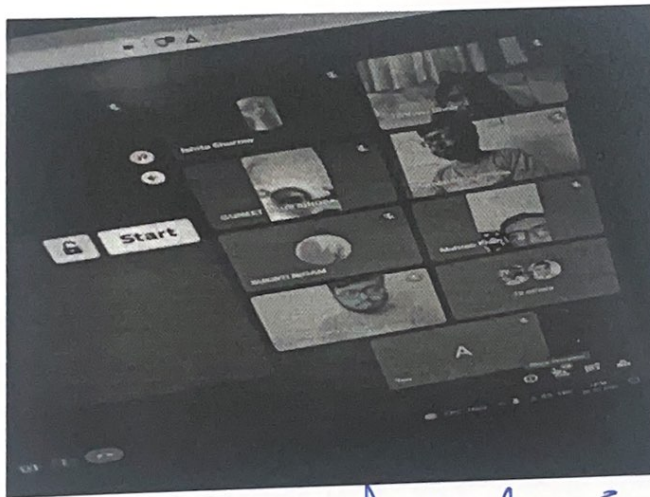
No. of participants: 55

Purpose: To discuss with students the changing era of online shopping

Report:

A guest lecture was organized for the students of BBA and B.Com(H) on the topic "Changing Era of Online Shopping". Mr. Aman Kukreja, Store Manager, Ample Retail Pvt. Ltd. was invited as the speaker for the guest lecture in association with Steelmasters International Ltd. He shared his knowledge in the marketing domain and role of online shopping in customer-buyer relationship. It was a knowledge gaining session for the students.

It was a very interactive session. The students highly commended the speaker for his insights.



Pallavi
Faculty Coordinator

Mangal
HOD

Ashok
Director





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Date: 9th August, 2020

Report on Paving our way through times of Covid

Event Category: Seminar

Topic: Paving our way through times of Covid

Date: 8th August, 2020

Time: 1 pm onwards

Venue: JIMS Kalkaji

Beneficiaries with number: 43

Faculty Coordinators: Ms. Aastha Behl

Learning Objectives: To discuss screen time management, how to use time as an opportunity to bond and build self care, deal with anxieties and fear of an uncertain future

Report

JIMS, Kalkaji organized a Webinar on "Paving our way through times of Covid: Being a student- an experience on its own is both a challenge and an opportunity" by Ms. Hargun Kaur Gujral who is a masters in Psycho-Social Clinical Studies and holds a license from CID-Unesco (France) to practice as an Expressive Arts Therapist. She is a trained PGD in guidance and counselling with young adults and teens. In her session she explained screen time management, how to use time as an opportunity to bond and build self care, deal with anxieties and fear of an uncertain future, management and building of life skills required in the changing times, reflecting on what learning really means to each, discovering creative ways to lead a healthy lifestyle and management of money.

Learning Outcomes:

The students were highly satisfied with this session and got useful tips to combat difficulties in life.





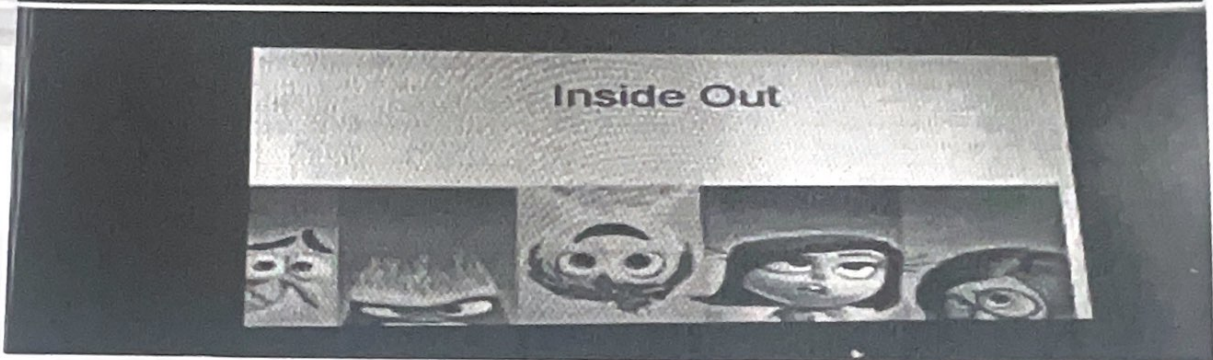
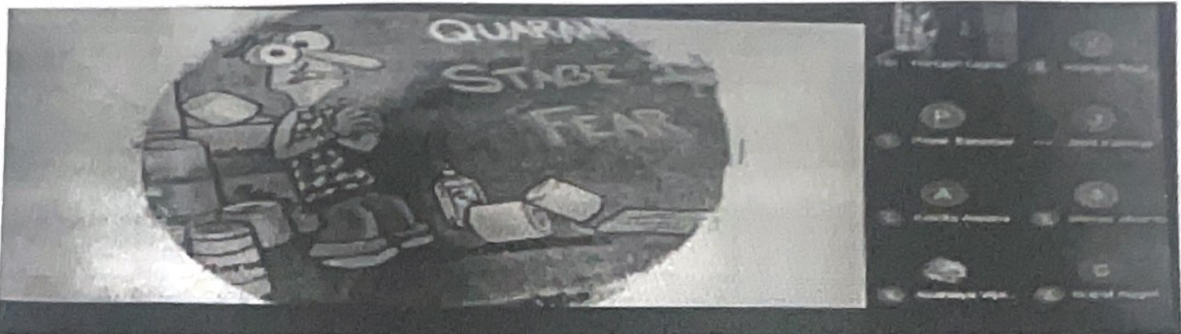
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Photographs



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Date: 9th September 2020

Report on Digital Marketing Workshop

Event Category: Workshop
Topic: Digital Marketing Workshop
Date: 8th September 2020
Time: 2 pm onwards
Venue: JIMS Kalkaji
Beneficiaries with number: 39
Faculty Coordinators: Ms. Aastha Behl

Learning Objectives: To understand the tools and techniques of digital marketing.

Report

JIMS, Kalkaji organized a Digital Marketing Workshop on 8th September 2020 for students of JIMS, Kalkaji. Mr. Pawar Kumar, Head Trainer Digital Institute of Digital Marketing, took the session on tools and technique of digital marketing. Given its focus on the practice of digital marketing, the workshop was tailored to the needs of the students to learn to adapt to the new world of marketing.

Learning Outcomes: Students were demonstrated that we all are connected through whatsapp and facebook and the increasing use of social media is creating new opportunities for digital marketers to attract the customers through digital platform.

Aastha





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Date: 1st April 2021

Report FDP ON CAPITALINE DATABASE

Event Category: FDP
Topic: "CAPITALINE DATABASE"
Date: 31st March, 2021
Time: 10:30 am onwards
Venue: Computer Lab 1
Beneficiaries with number: 14
Faculty Coordinators: Ms. Aastha Behl

Learning Objectives: To get a detailed overview of the Capitaline database.

Report:

JIMS, Kalkaji organized an internal FDP on "Capitaline Database" on 31st March, 2021. Hands- on training on the Capitaline Database was given to the faculty members. Mr. Amit from Capitaline gave a detailed training to the faculty on the Capitaline database. He gave in depth over view of the 35,000 Indian listed and unlisted companies, classified under more than 300 industries, along with powerful analytic tools. Extensive data and analysis on every company profile, directors, more than 10-year financials (P&L, balance sheet, cash flow, consolidated financial data, segment data, forex data, R&D data, ratios, etc), quarterly results, ownership pattern, finished products, raw materials, share price data, directors' report, management discussion, notes to account, business news, corporate events, etc. were shown. Faculty members were highly appreciative of the session.

Learning outcome:

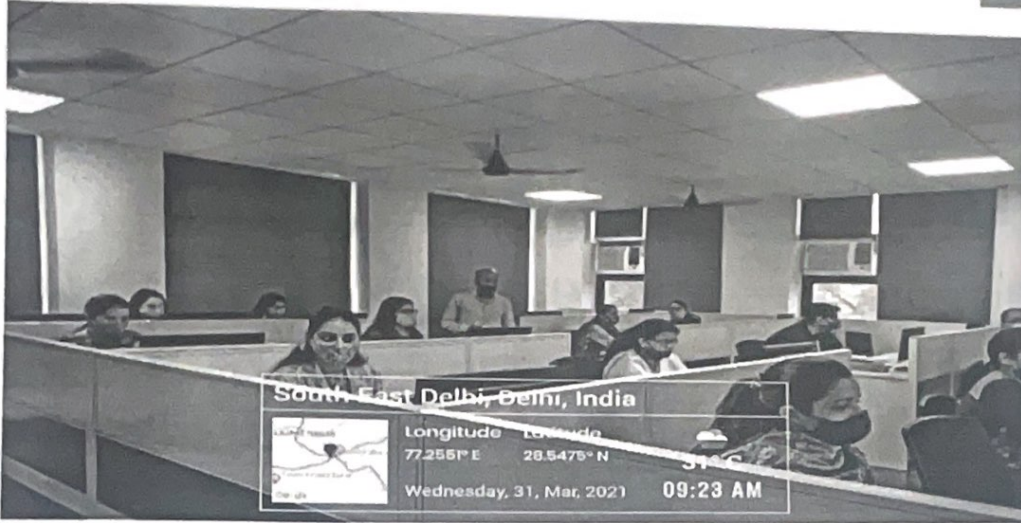
It was an interactive session and all the faculty members participated enthusiastically in the session. The session was very informative and insightful. Faculty members were highly appreciative of the session.





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South East Delhi, Delhi, India
Longitude: 77.2551° E Latitude: 28.5475° N
Wednesday, 31, Mar, 2021 09:23 AM

Aashu
NAME & SIGNATURE
COORDINATOR

[Signature]
NAME & SIGNATURE
HEAD OF DEPT



Ashok
NAME & SIGNATURE
DIRECTOR





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Date: 28-02-2021

REPORT OF GUEST LECTURE

Date of event: 25-02-2021

Time: 10 a.m. to 11 a.m.

Venue: Online

Event Category: Guest lecture

Faculty Coordinator: Dr. Niti Saxena

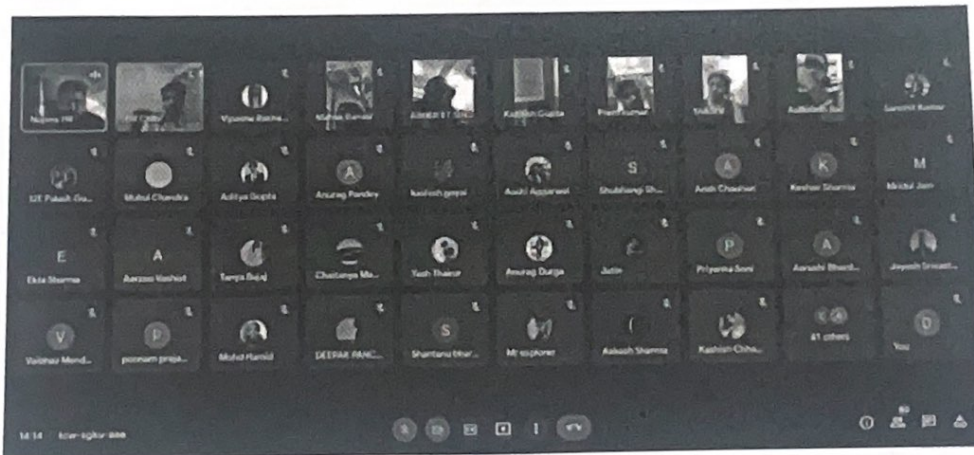
No. of participants: 48

Purpose: To discuss with students the scope of telecommunications industry

Report:

A guest lecture was organized for the students of BBA and B.Com(H) on the topic "Scope of telecommunications industry for management students". Mr. Dheeraj Pal Singh Bhullar, Sales Specialist, Oppo Mobiles Pvt. Ltd. was invited as the speaker for the guest lecture in association with S K Broke Hots Pvt Ltd. He shared his insights in the telecom industry and the key elements that management students should keep in mind for entering in this industry. The topics covered were relevant and useful for the students.

It was a very interactive session. The students highly commended the speaker for his knowledge and thoughts.



Niti
Faculty Coordinator

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HOD

Ashok
Director





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Date: 5th September'20

Report on Business Pitch

Event Category: Workshop
Topic: Business Pitch
Date: 5th September'20
Time: 12 pm onwards
Venue: JIMS Kalkaji and online
Beneficiaries with number: 18
Faculty Coordinators: Ms. Aastha Behl

Learning Objectives: To qualitatively review and sort the growing importance of entrepreneurship and innovation for economic growth

Business Pitch

JIMS, Kalkaji organized a Business pitch workshop on 18th August'20. Some ideas being incubated in the Business Incubator at JIMS were pitched for investment which has been initiated by JIMS Chairman, Dr. Amit Gupta and ANDC CEO, Mr. Shadab Mobin. The teams OF 'SPONSORCHAMPZ' (Mr. Chetan and Mr. Naga) and 'WEPARK' (Mr. Kamal) along with a recently launched student startup-JIMS, 'FOODELICIOUS' (Mr. Aatif) and another start-up Plan by students of JIMS-'WEEBLE' (Mr. Sachin & Ms. Sonali) made presentations.

Learning Outcomes:

This workshop may be useful for professionals interested in innovation and entrepreneurship, areas in which this emerging discourse broadly circulates.

Aastha

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Photographs





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Date: 09-03-2021

REPORT OF GUEST LECTURE

Date of event: 04-03-2021

Time: 11 a.m. to 12 p.m.

Venue: Online

Event Category: Guest lecture

Faculty Coordinator: Ms. Bhawna Thakran

No. of participants: 63

Purpose: To discuss with students about public speaking and the importance of communication

Report:

A guest lecture was organized for the students of BBA and B.Com(H) on "Public speaking and the importance of communication". Ms. Twinkle Khanna, Junior Analyst, Quality Council of India was invited as the speaker for the guest lecture in collaboration with Blu ocean Studios Pvt Ltd. She shared her insights and interacted with students about the importance of communication and public speaking. It was a knowledge gaining session for the students.

It was a very interactive session. The students highly commended the speaker for her thoughts



Bhawna
Faculty Coordinator

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Director





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Date: 18-04-2021

REPORT OF GUEST LECTURE

Date of event: 15-04-2021
Time: 2 p.m. to 3 p.m.
Venue: Auditorium
Event Category: Guest lecture
Faculty Coordinator: Ms. Jasleen Rana
No. of participants: 59

Purpose: To discuss psychometric testing for interviews

Report:

A guest lecture was organized for the students of BBA and B.Com(H) on the "Psychometric testing for interviews". Ms. Garima Aggarwal, HR Manager, Stanvac-Superon Group in collaboration with UAS Group of companies was invited as the speaker for the guest lecture. She shared her insights in interviews preparation and psychometric testing. The topics covered were relevant and useful for the students.

It was a very interactive session. The students highly commended the speaker for her knowledge and thoughts.



Jasleen
Faculty Coordinator

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HOD

Ashok
Director





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Date: 22-05-2021

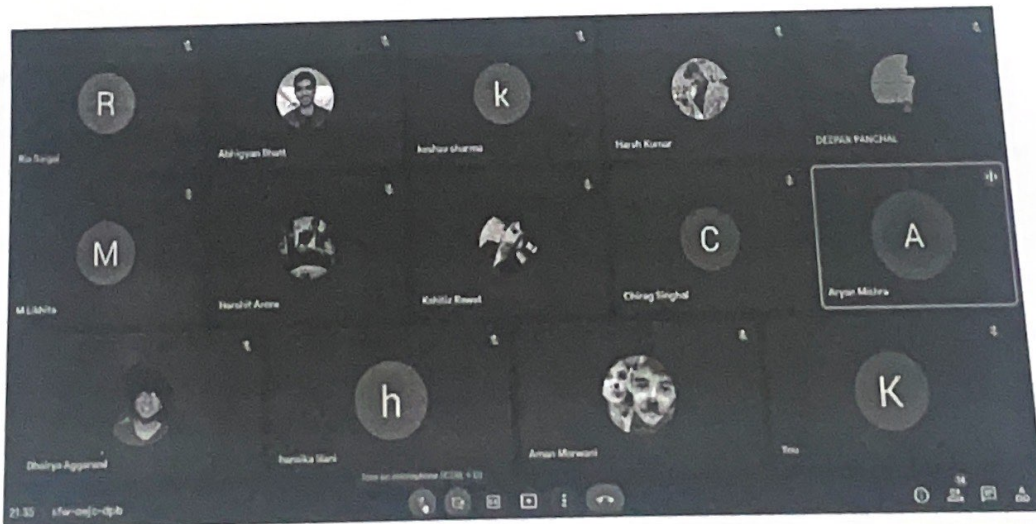
REPORT OF GUEST LECTURE

Date of event: 18-05-2021
Time: 10 a.m. to 11 a.m.
Venue: Online
Event Category: Guest lecture
Faculty Coordinator: Ms. Aastha Behl
No. of participants: 57

Purpose: To discuss with students the advancement and future trends in technology

Report:

A guest lecture was organized for the students of BBA and B.Com(H) on the topic "Advancement and future trends in technology". Mr. Anirudh Regidi, a freelance journalist was invited as the speaker for the guest lecture in association with BO International He shared his insights in the field of journalism and the key advancements and future trends in technology of today. The topics covered were relevant and useful for the students. It was a very interactive session. The students highly commended the speaker for his knowledge and thoughts.



Aastha
Faculty Coordinator

R
HOD

Anirudh
Director

