

Assessment Year
2018-2019



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)
Accredited by National Assessment and Accreditation Council (NAAC)



2018-2019					
S.No	Name of the institution / industry with whom the MoU / linkage is made	Nature of collaboration	Name of Activities conducted under the MoU/Collaboration	Date of starting MoU	Date of completion of MoU
1	FIEO	Collaboration for national seminar, conferences, live projects	National Seminar on India's Foreign Trade Prospects, challenges and strategies in the changing global scenario	9 th October 2018	9 th October 2019
2	PHDCCI	Collaboration for international conference	XIVth International Conference on Business Sustainability in the 21 st century Managing people, planet and profit	13 th July 2005	The MoU document does not specify the ending date of the MoU



National Seminar on

India's Foreign Trade Prospects, Challenges and Strategies in the Changing Global Scenario



Organised by:
Jagannath International Management School
Kalkaji, New Delhi

JIMS

Jagannath International Management School (JIMS) Kalkaji, New Delhi, functions under the aegis of the Jagannath Gupta Memorial Educational Society, a non-profit registered organization, which has been imparting high quality professional education since 1993. Our campus at Kalkaji, has over time developed into a reputed center of excellence for conduct of research and consultancy services for the private and public sector organizations. Our sustained focus on improving the quality of our academic deliverables has resulted in accreditation of our institute with the NAAC and ISO 9001-2015 quality certifications.

Our Campus has been honored with the following coveted rankings/awards during the year 2017-18:

- Top B-School of Super Excellence (GHRDC-CSR Survey, Oct 2018)
- 39th Best B-School in India (NHRDN Survey, Mar 2018)
- 31st Best Private B-School in India TOI (Survey Feb 2018)
- A+++ Ranking in Business India (Dec. 2017)
- 30th Best B-School in North India and 12th Best B-School in India for "Learning Experience" (Business Today Survey Oct 2017).

FIEO

The Federation of Indian Export Organisations (FIEO), a non-profit organization, was set up by the Ministry of Commerce, Govt. Of India in 1965 to co-ordinate and focus the efforts of all organizations in the country engaged in export promotion. The Federation has evolved into a key player in the promotion of trade, investment and collaboration. It represents the interest of professional government recognized exporting firms, consultancy firms, service exporters, banks, export management training institutes etc. Its membership comprises of exporting firms with strong credentials, called Government recognized Export House, Star Export House, Trading House and Premier Trading House, besides Consultancy firms.

FIEO works as a partner of the Government of India in providing inputs on various trade policy issues and also acts as a strong linkage between the Government and the Industry.

Programme Fee

Programme fee is Rs. 1000/- per participant for Corporate and Rs. 750/- for Academicians and Rs. 500/- for Students and Ph.D scholars. Fee to be paid in cash or demand draft in favour of "Jagannath International Management School, New Delhi".

Communication and Contact

Programme Chairman
Dr. (Cdr.) Satish Seth
Director General
Mobile: 9873474300
Ph. 26210265

Programme Director
Dr. J. K. Batra
Director
Mobile: 9810143750

Programme Coordinator
Dr. Mallika Mathew
Assistant Professor
Mobile: 8879124117

Jagannath International Management School

MOR, Pocket 105, Kalkaji, New Delhi - 110 019 Ph.: +91 11 4061 9200 (100 lines)
Fax: +91 11 2622 0998 E-mail: jims@vsnl.com



Introduction

The global economy which has been on a subdued growth path since the advent of 'Financial Crisis' of 2008 has now started to show signs of recovery. In October 2017, the IMF projected world GDP growth to pick up from 3.2% in 2016 to 3.6% in 2017, and further to 3.7% in 2018. Economic activity has also picked up in developed market economies such as the US, UK, and Europe. There is a rise in global demand, which is expected to remain buoyant.

Indian exports which had drifted downwards from US\$ 306 billion in 2012-13 to US\$ 275 billion in 2016-17 have picked up in current year. With global growth projected to grow at 3.7% during 2018 (International Monetary Fund, World Economic Outlook), Indian exports in the first half of the current fiscal year, grew at 10.84% from US\$ 132 billion in Apr-Sep 2016-17 to US\$ 146 billion. USA, UAE, Hong Kong, China and Singapore were the top export destinations.

The ongoing trade war between the US and China, the world's biggest economies portends well for India if it play its cards right. In the last fiscal, India's exports to China stood at Rs. 86,015 crore, while Chinese imports totalled Rs. 4.91 lakh crore. In other words, the trade deficit was well over Rs. 4 lakh crore. According to The Economic Times, a study by the Commerce Department has identified at least a hundred products where India can replace US exports to China, which totalled around \$130 billion last year.

Boosted by the forthcoming FTP, India's exports are expected reach US\$ 750 billion by 2018-19 according to Federation of India Export Organisation (FIEO). Also, with the Government of India signing important deals with the governments of Japan, Australia and China, the external sector is increasing its contribution to the economic development of the country and growth in the global markets. Moreover, by implementing the FTP 2014-19, by 2020, India's share in world trade is expected to double from the present level of three percent.

Objectives:

The seminar is designed to achieve the following key objectives:

1. Provide an overview of India's foreign trade in the changing global economic scenario.
2. Disseminate knowledge on Government initiatives to boost exports through easing the business environment, enhancing digitisation and strengthening infrastructure and connectivity.
3. Create awareness of the major challenges faced by India exporters in meeting regulatory compliances as well as International product and process standards.
4. Present perspectives on the impact of GST and Demonetisation on India's MSME sector.

Sub-Themes

- Foreign Trade Policy and Incentive Schemes
- Merchandise and Services Exports from India
- Risk Management in International Trade
- GST Implication on Export and Import
- E-Commerce Exports
- Digitisation, E-governance and Online Facilities



Target Participants

The Seminar is intended for executives in International Trade, Government officials, academicians and research scholars seeking to enhance their awareness and knowledge of India Foreign Trade, its current and future prospects and its impact on the country's economic growth.

Programme Schedule

Time	Event
1000hrs. - 1005hrs.	Introduction of Guests
1005hrs. - 1008hrs.	Lighting the Lamp Ceremony
1008hrs. - 1018hrs.	Welcome Address by Director-General, JIMS Dr. (Cdr.) Satish Seth
1018hrs - 1028hrs	Address by Prof. (Dr.) A.K. Sengupta, Chair Professor, JIMS
1028hrs. - 1038hrs.	Address by Guest of Honour, Ms. Nirmala Tete, Regional Head (North), FIEO
1038hrs. - 1053hrs.	Address by Chief Guest Dr. L.B. Singhal, Additional Director General of Foreign Trade, Ministry of Commerce and Industry, Govt. of India
1053hrs. - 1058hrs.	Vote of Thanks by Director, JIMS Dr. J.K. Batra
1058hrs. - 1100hrs.	Felicitation of Guests
1100hrs - 1130hrs	Coffee Break
1130hrs. - 1205hrs.	Session 1 "Indian's Foreign Trade: Prospects, Challenges and Strategies" Dr. Animesh Saxena, CEO, Neetee Apparel LLP
1205hrs.-1240hrs.	Session 2 "Impact on India's Exports of Product Design Changes In Global Markets" Ms. Amla Shrivastava Head Designer, Export Promotion Council For Handicrafts
1240hrs. - 1315hrs.	Session 3 "Opportunities For India's Exports due to US-China Trade War" Mr. Rashneek Kher, International Trade Consultant
1315 hrs - 1320hrs	Vote of Thanks
1320 hrs	Lunch

jims
Kolkata, New Delhi

25
YEARS OF
EXCELLENCE
AND
GROWTH

"BAAC and
ISO 9001:2015 Accredited"



Saturday
17th November, 2018

Venue :
Auditorium
JIMS, Kolkata,
New Delhi

- X Feb 14, 2015
 - XI Feb 13, 2016
 - XII Feb 4, 2017
 - XIII Feb 10, 2018
- About PHDCCI

PHD Chamber of Commerce and Industry, established in 1905, is a proactive and dynamic multi-State apex organisation working at the grass-root level and with strong national and international linkages. PHD Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHD Chamber, through its research based policy advocacy role, positively impacts the economic growth and development of the nation. PHD Chamber is more than an organisation of the business community, as it lives by the chosen motto "Skilling India for Global Competitiveness" and contributes significantly to socio-economic development and capacity building in several fields.

Global Compact Network India

Global Compact Network India (GCNI), formed in November 2000, is a non-profit society of the UN Global Compact, New York. It has a country level platform for businesses, civil organisations, public and private sectors and aids in aligning stakeholders' responsible practices towards the Ten Universally Accepted Principles of UNGC in the areas of Human Rights, Labour, Environment and Anti-corruption.

The India Network ranks among the top 10 Networks in the world and it has a pan India membership of 230.

About KAS

The Konrad-Adenauer-Stiftung (KAS) is a political foundation. It is committed to fostering democracy and the rule of law, to implementing social and market-economic structures and to promoting human rights. With its worldwide networks of political and social leaderships and with its long-term partner structures, it participates in shaping policy in developing and emerging countries. The foundations headquarters are situated in Saint-Augustin near Bonn and in Berlin/Germany. Currently the KAS hosts more than 200 projects in around 120 countries on four continents with 81 field offices.

India was one of the first countries in Asia in which the Konrad-Adenauer-Stiftung started its activities. In more than 40 years of cooperation, a wide range of activities were covered.

About AMDISA

AMDISA - Association of Management Development Institutions in South Asia - is a SAARC Recognised Body. It is a network of Management Education and Management Development Institutions in South Asia. It has 256 members from the SAARC region. AMDISA launched the global benchmark quality assurance and accreditation system for Business Schools - SAQS SAQS is the quality assurance scheme run by AMDISA as a service to the management education profession worldwide. SAQS emerged in an EFMD-AMDISA cooperation through a European Union funded Asia-Link project in 2003-04 and it is inspired by EFMD's EQUIS criteria guidelines. AMDISA publishes a Newsletter three times a year and the South Asian Journal of Management Quarterly. It is prestigious publication and is indexed by two internationally acclaimed database services, EBSCO and ProQuest.

About JIMS

Jagannath International Management School (JIMS) Kalkaji, New Delhi, functions under the aegis of the Jagannath Gupta Memorial Educational Society, a non-profit registered organization, which has been imparting high quality professional education since 1993. Our campus at Kalkaji, has over time developed into a reputed center of excellence for conduct of research and consultancy services for the private and public sector organizations. Our sustained focus on improving the quality of our academic deliverables, has resulted in accreditation of our Institute with the NAAC and ISO9001-2015 International quality certification.

Our Institute has been honoured with the following coveted ranking/awards during the year 2017-18:

- 39th Best B-School in India (NHRDN Survey, Mar 2018)
- 31st Best Private B-School in India TOI (Survey, Feb 2018)
- A+++ Ranking in Business India (Dec. 2017)
- 30th Best B-School in North India and 12th Best B-School in India for "Learning Experience" (Business Today Survey Oct 2017).

Communication and Contact

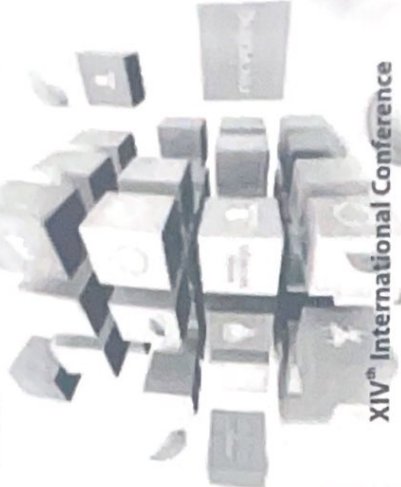
Communication may be addressed to: Dr. (Col.) Satish Seth, Director-General at directorgeneral@jagannath.org or to Coordinators (Academic), Dr. Praveen Singh at hod.jgdmib@jagannath.org, Dr. Neelam Tandon at neelam.tandon@jagannath.org and Dr. Sarita Khera, Assistant Professor at sarita.khera@jagannath.org

Registration Fees

- Corporate - Rs. 3000
- Foreign Delegates : US\$: 1250
- **Includes airfare and accommodation

Research Scholars : Rs. 1000

Academics : Rs. 2000
SMEs Delegates : Rs. 1500



XIVth International Conference

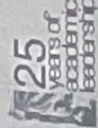
on

Business Sustainability in the 21st Century

MANAGING PEOPLE, PLANET AND PROFIT

Date: 23 February 2019

Venue: PHD Chamber Auditorium



Jagannath International Management School
MOR, Pocket 106, Kalkaji, New Delhi - 110 018
Ph.: +91 11 4061 9200 (100 lines) Fax: +91 11 2622 0968
E-mail: jims@vsnl.com

XIVth International Conference

Jagannath International Management School (JIMS), Kalkaji, New Delhi is organising its XIVth International Conference on "Business Sustainability in the 21st Century: Managing People, Planet and Profit" on Saturday, 23 February 2019 at the Lakshmipt Singhania Auditorium, PHD House, New Delhi-110016.

Overview:

Today's corporate sustainability practices won't work for tomorrow's companies. Most companies think of sustainability as the impact they have on society and the environment. Yet the changes the world is facing are even more far-reaching. Water and materials scarcity, overpopulation, a warming planet, and unpredictable weather are problems that are only getting bigger. New technologies are transforming the way we live and work. Remote virtual teams are keeping tens of thousands of workers out of office buildings and e-commerce makes it unnecessary to drive to stores for our goods. The combination of all these factors and more is shaping the future. Hence so it's imperative that we broaden our definition of and change our approach to sustainability for the 21st Century.

Business sustainability is often defined as managing the triple bottom line - a process by which companies manage their financial, social and environmental risks, obligations and opportunities. These three impacts are sometimes referred to as People, Planet and Profits. According to the 2016 United Nations Global Compact-Accenture Strategy, CEO Study, "Agenda 2030: A Window of Opportunity," 97% of CEOs believe that sustainability will be important to the future success of their business. However few have figured out how to translate this into strategic, value creating activities today's narrow focus on risk management, reporting and operational efficiency must shift and give way to 21st Century practices which view sustainability as a central driver of innovation. Companies such as Tesla, GE, Nike, Amazon and Ikea are already beating the market and demonstrating that strategic, sustainability focused innovation will enable them to survive and thrive in the complex decades to come.

In conclusion to remain viable in the future companies need to focus on the three key components of the sustainability puzzle: people, planet and profit. They need to create value for both business and society by looking at innovation through a sustainability lens and develop more socially conscious or greener products.

Objectives

The Conference aims to fulfill the following objectives:

- Provide knowledge and perspectives on the Impact of Business Sustainability on Society and the Environment.
- Develop understanding of the role of technology in leveraging innovation as a core driver of business growth and sustainability.
- Disseminate, share and stimulate research in sustainability development models relating to business, society and environment.

Sub-Themes

1. Sustainability : Economic, Environmental and Societal
2. Cross Cultural Management
3. Business Models For Sustainability
4. Leadership and Governance
5. Sustainable Entrepreneurship
6. Sustainability and Education Policy
7. Sustainability and Industry 4.0
8. Sustainability Development-Agenda 2030

Organising Committee	
Patrons Mr. Anil Agarwal President, Cosmos Group	Conference Chair Mr. C. M. Krishna Hony. Adviser, PHDCCI
Mr. Rajeev Talwar President, PHDCCI & CEO & Whole-Time Director DLF Ltd	Dr. (Cdr.) Satish Seth Director - General, JIMS
Mr. Anju Uppal General Manager -HR AIIML Ltd	Mr. Manmohan Bhutani VP(HR) & Business Operations American Cyber Systems
Steering Committee	
Mr. Kamal Singh Executive Director, UN Global Compact Network India	
Dr. J.K. Batra Director, JIMS	

Chief Guest	
Dr. Sameer Sharma Director General & CEO Indian Institute of Corporate Affairs, Govt of India	
Guest of Honour Mr. Peter Max Rimmale Resident Representative to India Konrad-Adenauer-Stiftung, German	Guest of Honour Mr. Peter Max Rimmale Resident Representative to India Konrad-Adenauer-Stiftung, German
International/National Speakers	
Mr. Ron McKinley Chairman & CEO WIAL India Pvt Ltd	Mr. Susann Kowalski Professor Cologne University of Applied Sciences Germany
Mr. Ignace Hindrick Director DMH Business Advisors	Dr. Spindler Dhalival Reader in Entrepreneurship University of Westminster, UK
Dr. Marja-Liisa Tenhunen Professor Shanghai University, China	Mr. Subodh Kumar Executive Director Alternate Energy & Sustainable Development Indian Oil Corporation Limited
Ms. Brigitta Wuehrich Director Swiss Kairiprieth Education Pvt. Ltd.	Mr. Rishi Chawla Director-Government, Public Affairs, Sustainability & CSR, Philips Lighting India Limited
	Mr. Rithwik Rishumbik General Manager-Sustainability Jubilant Life Sciences Limited
	Ms. Meenakshi Batra CEO CVF India
	Ms. Ruchi Sharma Deputy General Manager, Palarpur Business Centre
	Mr. Nikhil Pant Co-founder ShaktiShe

Conference Proceedings

All submitted conference papers will be blind peer reviewed by three competent reviewers. The post conference proceedings along with selected papers will be published in a special Conference book edition (JIMS Management Journal, IM).

Best Research Paper Award

The Best Research Paper Presentation Competition will be held in the last Conference session. The Best Research paper will be awarded a trophy and cash prize of Rs.10,000/-. The second Best Paper will carry cash prize of Rs.5,000/- along with trophy.

Past International Conferences

The Institute has organized thirteen international conferences in the past, with participation from industry and academia in India and abroad:

Conf.	Date	Theme
I	Mar 23-24, 2007	"Brand India and Global Business Initiative" held at SCOPE Convention Centre, Lodhi Road, New Delhi.
II	Jan 11-12, 2008	"New Media and Citizens Right to Privacy" at ICSSR Seminar Complex, Anura Asaf Ali Marg, New Delhi.
III	Mar 14-15, 2008	"Reinventing Management and the Rise of the Asian Tigers" at ICSSR Seminar Complex, New Delhi.
IV	Feb 26-27, 2009	"Global Economic Meltdown: Challenges & Opportunities for the Emerging Economies" at India International Centre, Delhi.
V	Mar 12-13, 2010	"Revisiting Management Practices in Post-Global Recessionary Scenario" at The Grand, New Delhi.
VI	Mar 17-18, 2011	"Post-Recessionary Economy: Movers and Shakers of the Changing World" at IIC, New Delhi.
VII	Feb 17, 2012	"The Changing Tapestry of HR in the Continuing Global Economic Crisis: Issues, Challenges and Strategies"
VIII	Feb 15, 2013	"Transforming the Global Economy Through Strategic Innovation and Entrepreneurship"
IX	Feb 08, 2014	"Rethinking Human Resources in a VUCA World"