

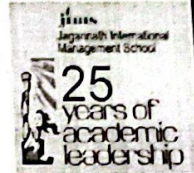
**Assessment Year**  
**2017-2018**



# Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)  
Accredited by National Assessment and Accreditation Council (NAAC)



## 2017-2018

S.No	Name of the institution / industry with whom the MoU / linkage is made	Nature of collaboration	Name of Activities conducted under the MoU/Collaboration	Date of starting MoU	Date of completion of MoU
1	PHDCCI	Collaboration for international conference	XIIIth International Conference on Business 2025: Driving growth through strategic innovation, entrepreneurship and digitisation	13 <sup>th</sup> July 2005	The MoU document does not specify the ending date of the MoU
2	AMDISA	Collaboration for international conference	XIIIth International Conference on Business 2025: Driving growth through strategic innovation, entrepreneurship and digitisation	10 <sup>th</sup> May 2017	The MoU document does not specify the ending date of the MoU
3	FIEO	Collaboration for national seminar, conferences, workshops	National Seminar on 'India's Exports: Role of MSMEs and impact of GST	12 <sup>th</sup> October 2017	12 <sup>th</sup> October 2018





**Past International Conferences**

Conf. No.	Date	Theme
I	Mar 23-24, 2007	"Brand India and Global Business Initiative" held at SCOPE Convention Centre, Lodhi Road, New Delhi.
II	Jan 11-12, 2008	"New Media & Citizens' Right to Privacy" at ICSSR Seminar Centre, Aruna Asaf Ali Marg, New Delhi.
III	Mar 14-15, 2008	"Reinventing Management & the Rise of the Asian Tigers" at ICSSR Seminar Complex, New Delhi.
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**About PHDCCI**

PHD Chamber of Commerce and Industry, established in 1905, is a proactive and dynamic multi-State apex organisation working at the grass-root level and with strong national and international linkages. PHD Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHD Chamber, through its research based policy advocacy role positively impacts the economic growth and development of the nation. PHD Chamber is more than an organisation of the business community, as it lives by the chosen motto "Skill India for Global Competitiveness" and contributes significantly to socio-economic development and capacity building in several fields.

**About KAS**

The Konrad-Adenauer-Stiftung (KAS) is a political foundation with a strong presence throughout Germany and all over the world. It is committed to fostering democracy and the rule of law, to implementing social and market-economic structures and to promoting human rights. With its worldwide networks of political and social leaderships and with its long-term partner structures, it participates in shaping policy in developing and emerging countries. The foundation's headquarters are situated in Sankt Augustin near Bonn and in Berlin/Germany. Currently the KAS hosts more than 200 projects in around 120 countries on four continents with 81 field offices. India was one of the first countries in Asia in which the Konrad-Adenauer-Stiftung started its activities and this association has successfully completed 50 years of cooperation.

**About AMDISA**

AMDISA - Association of Management Development Institutions in South Asia - is a SAARC Recognized Body. It is a network of Management Education and Management Development Institutions in South Asia. It has 256 members from the SAARC region. AMDISA launched the global benchmark quality assurance and accreditation system for Business Schools - SAQIS. SAQIS is the quality assurance scheme run by AMDISA as a service to the management education profession worldwide. SAQIS emerged in an EFMD - AMDISA cooperation through a European Union funded Asia-Link project in 2003-04 and it is inspired by EFMD's EQUIS criteria guidelines. AMDISA publishes a Newsletter three times a year and the South Asian Journal of Management quarterly. It is prestigious publication and is indexed by two internationally acclaimed database services, EBSCO and ProQuest.

**About JIMS**

Jagannath International Management School (JIMS) Kalkaji, New Delhi, functions under the aegis of the Jagannath Gupta Memorial Educational Society, a non-profit registered organization, which has been imparting high quality professional education since 1993. Our campus at Kalkaji, has over time developed into a reputed center of excellence for conduct of research and consultancy services for the private and public sector organizations. Our success in attaining the quality of our academic deliverables, has resulted in accreditation of our institute with the MAC and ISO9001:2015 International quality certification. Our institute has been honoured with the following coveted ranking/awards during the year 2016-17:

- A+++ Ranking in Business India (Dec. 2017)
- Top B-School of Excellence in India (CSR-G-RDCC Survey Oct 2017)
- 15th Best B-School in North India and 39th Best B-School in India (NHRDCC Survey, Sep. 2016).
- 4th Best B-School in North India and 32nd Best Pvt. B-School in India (TQI Survey Feb 2016)

**Communication and Contact**

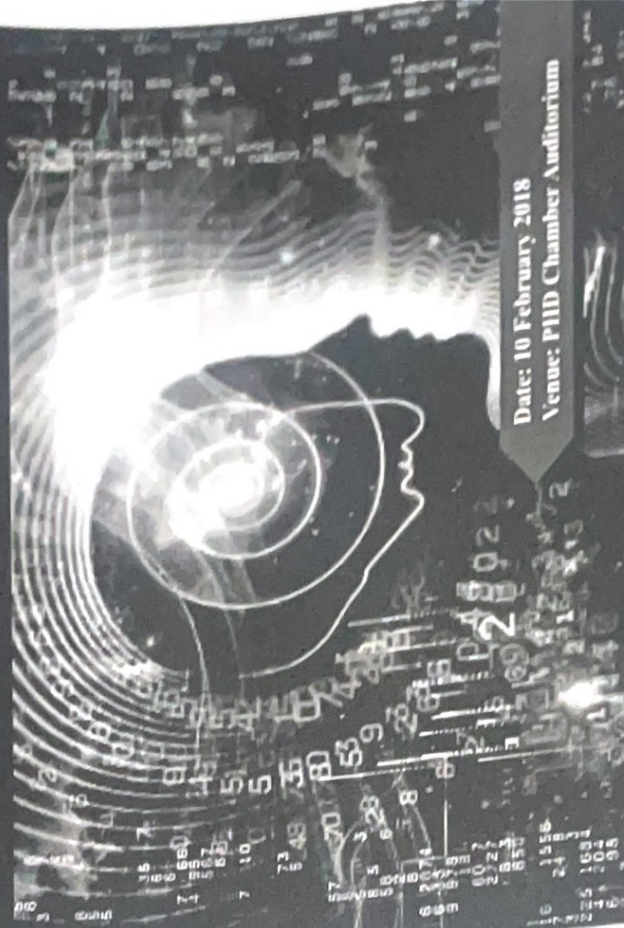
Communication may be addressed to Dr. (Dr.) Sushil Seth, Director-General at [directorgeneral@jagannath.org](mailto:directorgeneral@jagannath.org) or to Coordinators (Academic), Dr. J K Bhatia, Director at [director@jagannath.org](mailto:director@jagannath.org), Dr. Preeti Singh at [preeti@jagannath.org](mailto:preeti@jagannath.org) and Dr. Neelam Tandon at [neelam.tandon@jagannath.org](mailto:neelam.tandon@jagannath.org)

**Registration Fees**

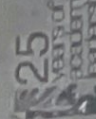
Corporate: Rs. 3000  
Academics: Rs. 2000  
Foreign Delegates: US\$ : 1250  
Students/PHD Scholars: Rs. 1000  
SMEs Delegates: Rs. 1000



**XIII<sup>th</sup> International Conference**  
on  
**Business 2025: Driving Growth through Strategic Innovation, Entrepreneurship and Digitisation**



**Date: 10 February 2018**  
**Venue: PHD Chamber Auditorium**



**Jagannath International Management School**  
MOE, Plot 105, Kalkaji, New Delhi - 110019  
Ph: +91 11 2601 2000 (100 lines) Fax: +91 11 2602 2076  
E-mail: [jims@jims.ac.in](mailto:jims@jims.ac.in)



### XIIIth International Conference

Jagannath International Management School (JIMS), Kalkaji and PhD Chamber of Commerce and Industry (PHDCCI), New Delhi are organising an International Conference on "Business 2025: Driving Growth through Strategic Innovation, Entrepreneurship and Digitisation" on Saturday, 10 February 2018 at the LakshmiPat Singhania Auditorium, PHD House, New Delhi-110016.

#### Overview:

By 2025 it is predicted that 70 per cent of global GDP growth will come from emerging markets. Whilst digitalization of the global economy is shifting power to all regions of the world, the BRICS nations, in particular, are thriving. Rich with natural resources and now with the technology to extract these resources the economies of Russia, India and China are in an upward spiral. Also whilst the sharing economy has arrived in the corners of the world it has gained prominence in regions such as Africa and Southeast Asia.

The relentless parade of new technologies is unfolding on many fronts. Almost every advance is billed as a breakthrough, and the list of "next big things" grows ever longer. Whilst not every emerging technology will alter the business or social landscape some truly do have the potential to disrupt the status quo, alter the way people live and work, and rearrange value pools. A McKinsey Global Institute Report, cuts through the noise and identifies technologies such as mobile internet, autonomous vehicles, advanced robotics and genomics which could drive truly massive economic transformations and disruptions in the coming years.

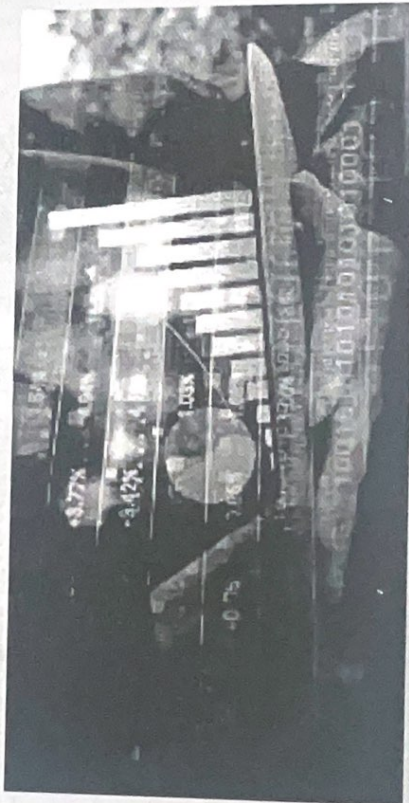
Viewing 2025 business leaders should keep their organizational strategies updated in the face of continually evolving technologies. Disruptive technologies fuel entrepreneurial innovation and can change the game for businesses by creating entirely new products and services, as well as shifting pools of value between producers or from producers to consumers.

Organizations will often need to use business-model innovators to capture some of that value. Leaders need to plan for a range of scenarios, abandoning assumptions about where competition and risk could come from, and not be afraid to look beyond long-established models. They will also need to keep their employees' updated up-to-date and balance the potential benefits of emerging technologies with the risks they sometimes pose. On a societal level announced and useful view of technology's impact can help business policy makers balance the need to encourage sustainable growth with the responsibility to look out for the social and environmental concerns as new technologies and entrepreneurial innovations reshape economies and lives in the world of tomorrow.

#### Objectives:

The Conference aims to fulfill the following key objectives:

- Provide knowledge and perspectives on the impact of digitization and the need to align technological innovation with business strategy for sustainable growth.
- Develop understanding of the key role of leaders in leveraging innovation as a core driver of business growth.
- Develop understanding of the importance and role of innovative entrepreneurship in the economic growth and development of India



#### Organising Committee

**Patrons**  
**Mr. Anil Agarwal**  
 President, Cosmos Group  
**Mr. Anil Khaitan**  
 President, PHDCCI  
 Chairman, SNK Corp

**Chairman**  
**Dr. Amit Gupta**  
 Chairman, JIMS

**Conference Chair**  
**Mr. C. M. Krishna**  
 Hon. Advisor, PHDCCI  
**Dr. (Capt.) Sushil Seth**  
 Director-General, JIMS

#### Steering Committee

**Mr. Vijay Rai**  
 MD (Asia Pacific & EMEA Mktg)  
 Savoury US INC

**Mr. D.K.Raina**  
 President (Marketing), Wire & Relinks

**Mr. Vijay Singh**  
 Manager (HR & MS) LG Electronics

#### President and Chief Patron

**Mr. Anil Khaitan**  
 President, PHDCCI  
 Chairman, SNK Corp

#### Chief Guest

**Mr. Peter Max Rimmels**  
 Resident Representative to India  
 Konrad-Adenauer-Stiftung, Germany

#### Guest of Honour

**Mr. Smit Sharma**  
 Joint Secretary,  
 Ministry of Health & Family Welfare,  
 Govt of India

#### International/National Speakers

**Mr. Jorge Manuel Luna Angulo**  
 Director  
 National University of Costa Rica

**Dr. Istvan Molnar**  
 Convivus University,  
 Budapest, Hungary

**Mr. Ignace Hindrick**  
 Senior Consultant  
 India Consult

**Mr. Ron McEckle**  
 Chairman & CEO  
 WIAL India Pvt Ltd

**Dr. Greg Wood**  
 Memorial University of  
 Newfoundland, Canada

**Mr. Penjab Dabey**  
 Managing Director & Country Head,  
 Patens India Private Limited.

**Mr. Narayan Tandon**  
 Director-IEA, India  
 AT & T Comms, Services  
 India Pvt.Ltd

**Mr. Sambash Kumar Jha**  
 Chief General Manager  
 Container Corporation of India Ltd

**Mr. Manmohan Bhutani**  
 VP(HR) & Business Operations  
 American Cyber Systems

**Ms. Salsree Chahal**  
 Founder, CEO  
 Sheras

#### Sub-Themes

- Entrepreneurship and strategic innovations for Business 2025.
- Innovation leadership for the future workplace
- Emerging Technologies and their impact on future businesses.
- Innovation, entrepreneurship and economic development
- Entrepreneurship and innovation for educators
- Cyber, healthcare, green and social entrepreneurship

#### Conference Proceedings

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#### Best Research Paper Award Competition

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**Communication and Contact**

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**Registration Fees**

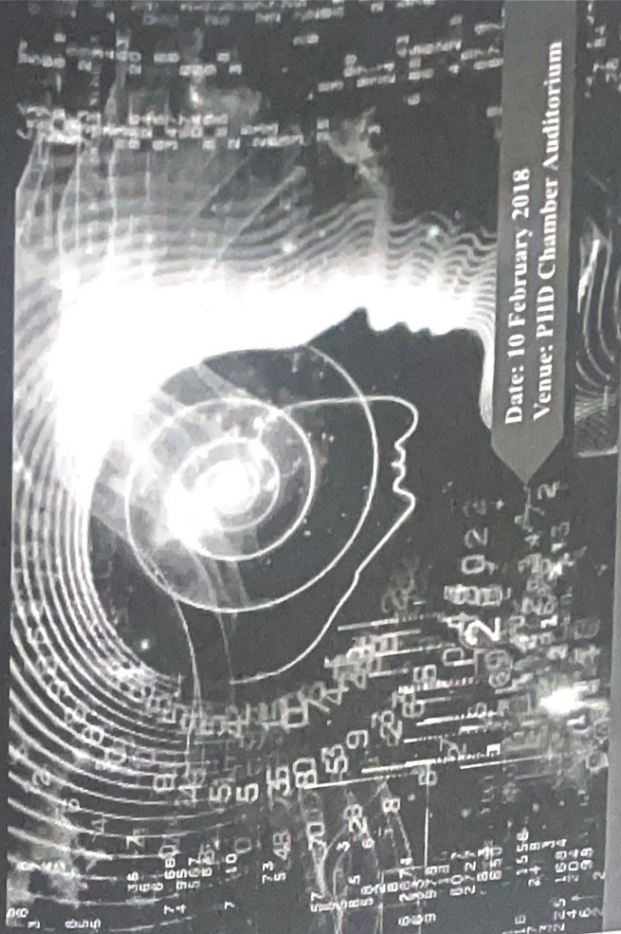
Corporate : Rs. 3000  
 Foreign Delegates : US\$ : 1250  
 Academicians : Rs. 2000  
 Students/Ph.D Scholars : Rs. 1000  
 SMEs Delegates : Rs. 1000



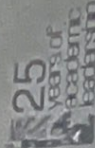
# XIII<sup>th</sup> International Conference

on

## Business 2025: Driving Growth through Strategic Innovation, Entrepreneurship and Digitisation



Date: 10 February 2018  
 Venue: PHD Chamber Auditorium



Jagannath International Management School  
 MDR, Pocket 10B, Kalkaji, New Delhi - 110 019  
 Ph: +91 11 4081 8200 (100 lines) Fax: +91 11 4082 0366  
 E-mail: [jims@jims.org](mailto:jims@jims.org)



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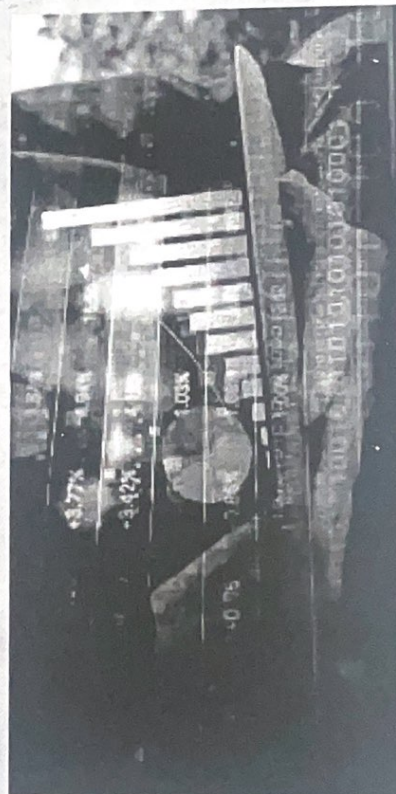
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#### Organising Committee

- |  |   |  |
|--|---|--|
| <p><b>Patrons</b><br/> <b>Mr. Anil Agarwal</b><br/>                 President, Cosmos Group</p> <p><b>Mr. Anil Khatibani</b><br/>                 President, PHDCCI<br/>                 Chairman, SNK Corp</p> <p><b>Dr. J.K. Babra</b><br/>                 Director, JIMS</p> <p><b>President and Chief Patron</b><br/> <b>Mr. Anil Khatibani</b><br/>                 President, PHDCCI<br/>                 Chairman, SNK Corp</p> <p><b>Guest of Honour</b><br/> <b>Dr. Simrit Kaur</b><br/>                 Principal,<br/>                 Shri Ram College of Commerce,<br/>                 Delhi University</p> | <p><b>Chairman</b><br/> <b>Dr. Amit Gupta</b><br/>                 Chairman, JIMS</p> <p><b>Steering Committee</b><br/> <b>Mr. Vijay Raul</b><br/>                 MD (Asia Pacific &amp; EMEA MDS)<br/>                 Samsung, US INC</p> <p><b>Mr. D.J.R. Raina</b><br/>                 President (Marketing), Wine &amp; Spirits<br/>                 Manager (HR &amp; MS) LG Electronics</p> <p><b>Chief Guest</b><br/> <b>Mr. Peter Max Elmowala</b><br/>                 Resident Representative to India<br/>                 Konrad-Adenauer-Stiftung, German</p> <p><b>Guest of Honour</b><br/> <b>Mr. Sunil Sharma</b><br/>                 Joint Secretary,<br/>                 Ministry of Health &amp; Family Welfare,<br/>                 Govt of India</p> | <p><b>Conference Chair</b><br/> <b>Mr. C. M. Krishna</b><br/>                 Hon. Advisor, PHDCCI<br/>                 Director-General, JIMS</p> |
|--|---|--|

#### International/National Speakers

- |  |  |  |
|--|--|--|
| <p><b>Dr. Vishnu Kripalani</b><br/>                 Distinguished Prof. Emeritus<br/>                 Concordia University, Canada &amp; JIMS</p> <p><b>Dr. Jose Lam</b><br/>                 Memorial University of<br/>                 Newfoundland, Canada</p> <p><b>Mr. Ignacia Hindrick</b><br/>                 Senior Consultant<br/>                 India Consult</p> <p><b>Mr. Ron Mcluckie</b><br/>                 Chairman &amp; CEO<br/>                 WIAL India Pvt Ltd</p> <p><b>Dr. Greg Wood</b><br/>                 Memorial University of<br/>                 Newfoundland, Canada</p> | <p><b>Mr. Jorge Manuel Luna Angulo</b><br/>                 Director<br/>                 National University of Costa Rica</p> <p><b>Dr. Terevan Molnar</b><br/>                 Corvinus University,<br/>                 Budapest, Hungary</p> <p><b>Mr. Roderick Harding</b><br/>                 Director, Media Communications,<br/>                 Gemet &amp; Gold, USA</p> <p><b>Dr. Hidekazu Sone</b><br/>                 Shizuoka University of Art &amp; Culture<br/>                 Hamamatsu, Japan</p> <p><b>Mr. Kyosuke Yamataka</b><br/>                 Director, Yamataka Trading Company<br/>                 Japan</p> | <p><b>Mr. Pustaj Dubey</b><br/>                 Managing Director &amp; Country Head,<br/>                 Polaris India Private Limited.</p> <p><b>Mr. Navreen Tandon</b><br/>                 Director-IEA, India<br/>                 AT &amp; T Comm. Services<br/>                 India Pvt.Ltd</p> <p><b>Mr. Santosh Kumar Jha</b><br/>                 Chief General Manager<br/>                 Container Corporation of India Ltd</p> <p><b>Mr. Manmohan Bhutani</b><br/>                 VP(HR) &amp; Business Operations<br/>                 American Cyber Systems<br/>                 Founder, CEO<br/>                 Sharvas</p> |
|--|--|--|

#### Sub-Themes

- Entrepreneurship and strategic innovations for Business 2025.
- Innovation leadership for the future workplace
- Emerging Technologies and their impact on future businesses.
- Innovation, entrepreneurship and economic development
- Entrepreneurship and innovation for educators
- Cyber, healthcare, green and social entrepreneurship

#### Conference Proceedings

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Our Campus has been honored with the following coveted rankings/awards during the year 2016-17:

- 30th Best B-School in North India and 12th Best B-School in India for "Learning Experience" (Business Today Survey Oct 2017).
- Top B-School of Eminence in India (CSR-GHRDC Survey Oct 2017).
- B-School Survey 2017 ranking A++ In Delhi/NCR (Chronicle B-School Survey Feb 2017)
- A+++ Ranking in Business India Survey - (Dec 2016)
- 15th Best B-School in North India and 39th best B-School in India (NHRDN Survey, Sep 2016)

## FIEO

The Federation of Indian Export Organisations (FIEO), a non-profit organization, was set up by the Ministry of Commerce, Govt. Of India in 1965 to co-ordinate and focus the efforts of all organizations in the country engaged in export promotion. The Federation has evolved into a key player in the promotion of trade, investment and collaboration. It represents the interest of professional government recognized exporting firms, consultancy firms, service exporters, banks, export management training institutes etc. Its membership comprises of exporting firms with strong credentials, called Government recognized Export House, Star Export House, Trading House and Premier Trading House, besides Consultancy firms.

FIEO works as a partner of the Government of India in providing inputs on various trade policy issues and also acts as a strong linkage between the Government and the industry.

## Programme Fee

Programme fee is Rs. 1000/- per participant for Corporate and Rs. 750/- for Academicians and Rs.500/- for Students and Ph.D scholars. Fee to be paid in cash or demand draft in favour of 'Jagannath International Management School, New Delhi'.

## Communication and Contact

**Programme Chairman**  
Dr. (Cdr.) Satish Seth  
Director General  
Mobile: 9873474300  
Ph. 26210265

**Programme Director**  
Dr. J. K. Batra  
Director  
Mobile: 9810143750

**Programme Coordinator**  
Dr. Mukul Mishra  
Associate Professor  
Mobile: 9810481202

# National Seminar on 'India's Exports: Role of MSMEs and Impact of GST'

# GST



**Ground**  
 The most viable strategies to achieve national development goals in both developed and developing nations is to promote Micro, small- and medium-sized enterprises (MSMEs). MSMEs increase competition, generate employment and entrepreneurship while boosting economic vitality at the community and creating sustainable livelihoods.

India is a core pillar of many MSMEs' growth strategies globally and India is no exception. According to the American Express/Oxford Economics Survey 2017, 32% of Indian MSMEs surveyed stated that they recognize expansion into international markets as a pathway to improved financial performance over the next three years. Also, they are ready for export growth with a sizeable 68% of respondents believing their company has the right plans to increase export sales. An overwhelming majority (73%) agreed it is easier to access new export markets than three years ago.

Government of India, governments at both center and state have introduced various exemptions and incentives to exporters under the current export tax regime. The export-linked tax incentives consist of exemption from duties such as Central excise duty, Customs duty, central Sales tax, etc. Zero duty of exports under GST ensures that Indian exports continue to be competitive in international markets.

A meeting held on 10 Nov 2017 the GST Council undertook a comprehensive review of the new tax regime and slashed tax on over 200 items; reduced the levy on exports to 5%, left only 50 products under the highest 28 percent slab and increased the composition limit for small businesses. These changes will benefit exporters and businesses alike and the economy will get a boost from the export-led growth and better compliance due to simpler and less-taxing export procedures.

The seminar is designed to achieve the following objectives:  
 Provide an overview of the role of MSMEs in the growth and development of India's economy  
 Understand the major challenges faced by Indian exporters in meeting compliances in areas of trade regulations, tariff and non-tariff barriers, quality standards and finance  
 Disseminate knowledge on new GST policy, its impact on MSMEs and Govt's initiatives to ease tax compliance requirements.  
 Create awareness of the growing importance of technology and how MSMEs can develop and implement innovation to business models, products and services.

**Theme Areas**

- Govt's policies and initiatives to promote MSMEs
- Role of MSMEs in development of India's economy
- Impact of GST on MSMEs and exporters
- Role of technology and innovation in growth of MSMEs in international Markets

**Target Participants**  
 The seminar is intended for Corporate Managers at all levels and also for academicians, students and research scholars seeking to enhance awareness and knowledge of current trends and practices in India's MSME sector.



**Programme Schedule**

Time	Event
1430 hrs.-1515 hrs.	Inaugural Session
1430 hrs.-1435 hrs.	Introduction of Guests
1435 hrs.-1440 hrs.	Lamp Lighting Ceremony
1440 hrs.-1445 hrs.	Welcome Address by Director-General, JIMS <b>Dr. (Cdr.) Satish Seth</b>
1445 hrs.-1455 hrs.	Address by Chairperson, JIMS <b>Dr. Amit Gupta</b>
1455 hrs.-1505 hrs.	Address by Chief Guest <b>Mr. Ajay Sahai</b> Director General & CEO, FIEO
1505 hrs.-1510 hrs.	Presentation of Mementoes to Distinguished Guests
1510 hrs.-1515 hrs.	Vote of Thanks by Director, JIMS <b>Prof. (Dr.) J K Batra</b>
1515 hrs.-1530 hrs.	Coffee Break
1530-1730 hrs	<b>TECHNICAL SESSIONS</b>
1530 hrs.-1610 hrs.	<b>Session -1</b> "Impact of GST on MSMEs" <b>Mr. Yogesh Pal Singh</b> Assistant Commissioner, GST Department, New Delhi
1610 hrs.-1650 hrs.	<b>Session -2</b> "Issues and Challenges to MSMEs' Exports" <b>Dr. S.P. Sharma</b> Chief Economist, PHDCI
1650 hrs.-1730 hrs.	<b>Session -3</b> "Role of MSMEs in India's Economy and Exports"

Wednesday  
 22 November, 2017  
 Venue :  
 Auditorium

