

GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

DWARKA, NEW DELHI-110078

# **BBA**

**Scheme and Syllabus**

**2021-22 onwards**

**(Approved by AC Sub Committee)**

## **Program Outcomes**

**After the program the students will be able to:**

- PO 1. Apply knowledge of various functional areas of business
- PO 2. Develop communication and professional presentation skills
- PO 3. Demonstrate critical thinking and Analytical skills for business
- PO 4. decision making.
- PO 5. Illustrate leadership abilities to make effective and productive teams.
- PO 6. Explore the implications and understanding the process of starting a New venture
- PO 7. Imbibe responsible citizenship towards sustainable society and ecological environment
- PO 8. Appreciate inclusivity towards diverse culture and imbibe universal values
  
- PO 9. Foster Creative thinking to find innovative solutions for diverse business situations

## **Program Specific Outcomes**

**After the program the students will be able to:**

- PSO 1. Apply reflective thinking and research skills using latest technological tools
- PSO 2. Assimilate technical functional knowledge of operations in business organization
- PSO 3. Demonstrate strategic and proactive thinking towards business decision making
- PSO 4. Illustrate negotiation skills and networking abilities