



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)



GREEN CAMPUS POLICY





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1. About the Institute

Jagannath International Management School was set up in 1997 under the aegis of the Jagan Nath Gupta Memorial Educational Society. As an Institute of excellence in the fields of management and information technology, JIMS has always strived to rework the curriculum in consonance with the changing needs of the corporate world. Regular interaction with leaders in business and academics has helped the Institute in achieving the goal of moving ahead of time. JIMS, Kalkaji has been honoured with the following coveted rankings/awards

- 1st Rank In The Category of Outstanding Excellence In The Survey By GHRDC (2023)
- 7th Rank in the Northern College In All India Ranking In All India BBA College survey By GHRDC (2021)
- JIMS Kalkaji has been awarded top 14th in Top 50 Private BBA Institutes in the Times of India in its latest B-School Survey 2023
- JIMS, Kalkaji has been ranked 9th in Top 70 BBA INSTITUTE RANKINGS 2022 Of India and 6th rank in North Zone of Top Regional Rankings 2022 , 8th Rank in Top BBA Private Institutes in the Times of India in its latest B-School Survey on August 04, 2022.
- 12th Top BBA College All India Ranking In All India BBA College survey By GHRDC (May 2021)
- 7th Rank in the Northern College In All India Ranking In All India BBA College survey By GHRDC (May 2021)

2. Clean and Green Campus Policy: Mission & Objectives

The institutes Green Campus Policy envisions for environmental friendly green campus, promotes sustainable environmental practices. The NSS Unit is actively engaged creating green and pollution free environmental within and outside the college premises through various awareness sessions, nukkad natak and plantation drives.

Mission

To create awareness among the society and to be actively involved in activities contributing to save mother earth, contributing towards healthy life.

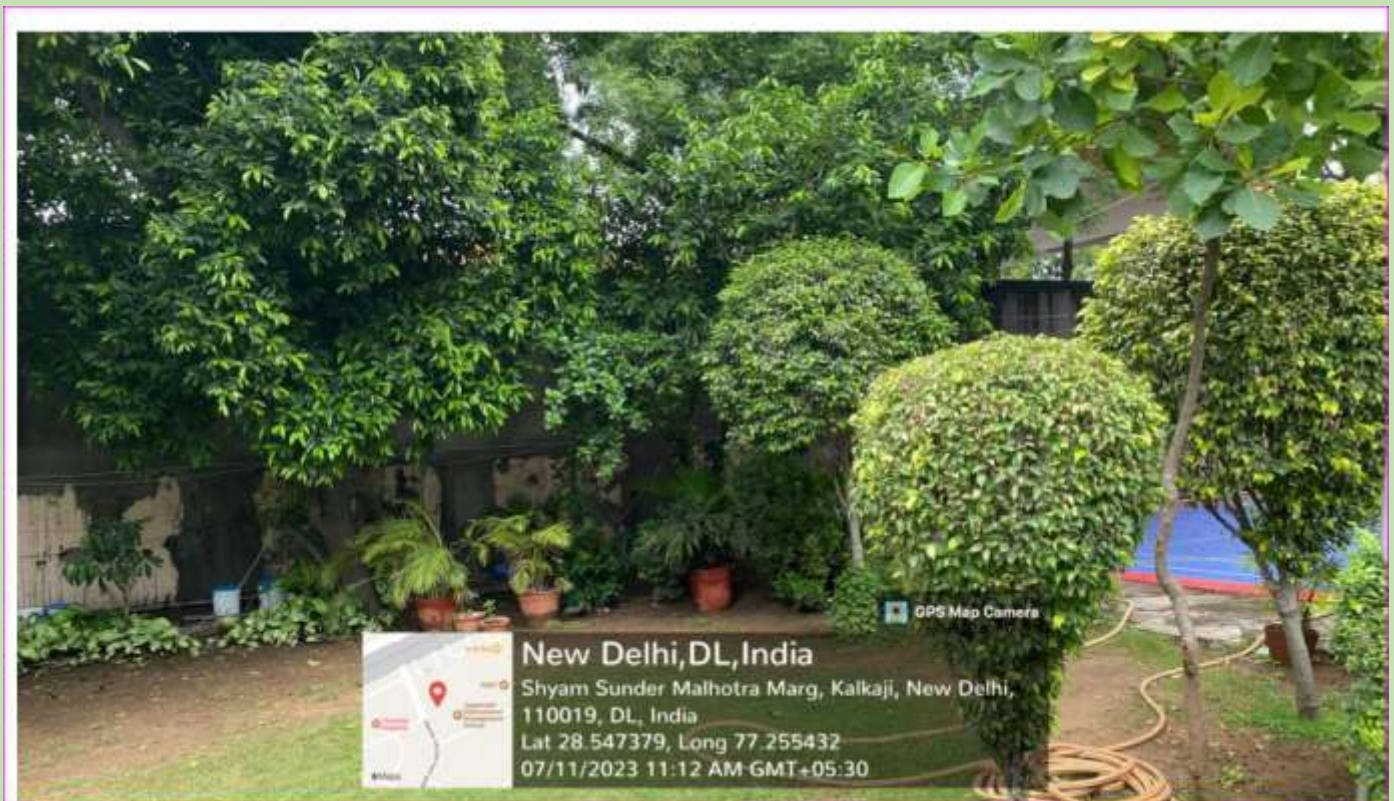
Objectives

- a) To promote the Environment Management and Conservation in the College Campus.
- b) To identify, quantify, describe and prioritize framework of Environment Sustainability in compliance with the applicable regulations, policies and standards
- c) To introduce and create awareness to the real concerns of environment and its Sustainability.
- d) To secure the environment and cut down the threats posed to human health by analyzing the pattern and extent of resource use of the campus

3. Landscaping With Trees & Plants

There are a number of plants and trees planted in the institute. Following is the list of the same:

- Ficus Tree 20 pcs
- Morpankhi Tree 01 pcs
- Palm hig Tree 01 pcs
- Palm Plant 06 pcs
- Sadabahar Plant 10 pcs
- Rose Plant 06 pcs
- Lily Plant 04 pcs
- Money plant 03 pcs



4. Ban on Single use Plastic

Plastic pollution is currently one of the biggest environmental concerns. NSS Cell at JIMS organizes various awareness drives, sensitizing students on harmful effects of plastic. Institute focus on ensuring plastic free campus. The notice was circulated by institute director in 2019, amongst the student for the fullfilment of following criterias.

1. To stop the usage of plastic in canteen and institute premises
2. Every student to make his/her household plastic free
3. During event no plastics bottles to be used and disposed of by students
4. Students to carry out similar campaigns in community

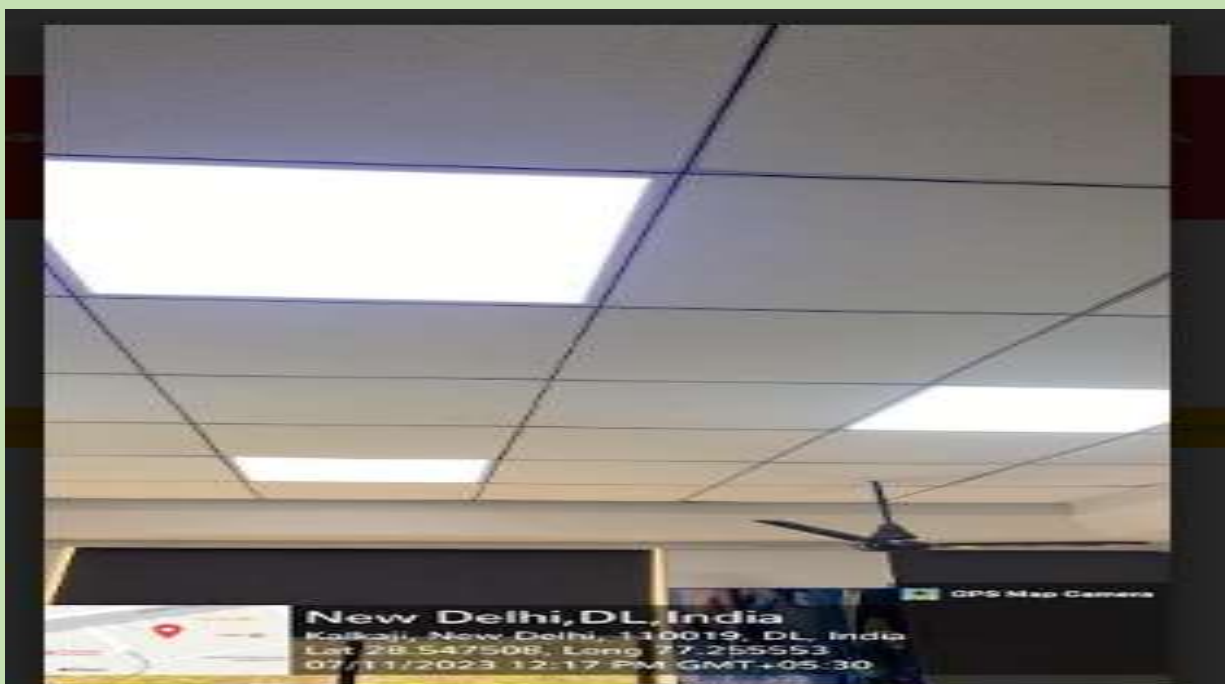


5. LED BULBS/Solar Plant

The Institution has facilities for alternate sources of energy and energy conservation measures. Solar energy and LED Bulbs/ power efficient equipment are used to conserve energy and ensure environment consciousness and sustainability among the stakeholders.



Solar Panel Installed at JIMS Kalkaji



LED Lights installed at JIMS Kalkaji



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6. Facilities at Institution for the management of degradable and non-degradable waste

JIMS, Kalkaji has designed methods for waste management based on the strategic and sustainable principles of **3R's - Reduce, Recycle and Reuse**. The institution has taken initiatives and made efforts into reducing the waste generated by adopting eco-friendly alternatives, attempting to reuse the waste generated to the optimum utilization and recycling the waste to the maximum. Being a management college, no chemical or hazardous waste is generated in the campus. The institute aims to make the campus green, clean, hygienic and healthy for all. The strategic initiatives are:

- Organic composting of Kitchen waste.
- Composting of garden/organic waste.
- Waste water used for other utility purposes.
- Recycling of paper and other materials.
- Stopping or limiting the usage of non-biodegradable material like plastic bags
- E-Waste Recycling

7. Solid Waste Management

The solid waste generated at the campus. There are two bins installed in the campus for wet and dry waste. The waste items are then segregated into biodegradable and non -biodegradable waste.

- a) Biodegradable** - The biodegradable waste includes food items, vegetable and fruit peels, leaves, flowers, water, etc. Simple steps have been undertaken to manage this waste and reuse for organic purposes. Food Waste, canteen waste and garden waste is first segregated into compost bins installed in the canteen area and over a period of time are collected in the college garden area and buried under soil to be reused as manure.
- b) Non -Biodegradable** - Solid waste generated on the campus which is biodegradable in nature is then disposed of by giving it the MCD. Also, the institute has banned single use plastic to reduce the non- biodegradable waste.



Compost Pit for dry biodegradable waste



Segregation of waste into dry waste and wet waste

8. Liquid Waste Management

Wastewater from RO plant is also recycled for ancillary activities around the campus like watering the plants, cleaning of the campus and kitchen cleaning purposes.




RO waste water goes into this tank from where it is reused for watering the plants, cleaning of the campus and kitchen cleaning purposes

9. E Waste Management

E-waste is generated in the institute. E-waste is waste related to broken or discarded electronic items which is efficiently recycled. As improper dismantling and processing of e-waste render it perilous to human health and our ecosystem, the institute focuses on proper e-waste management. The institute has signed an MOU with e-Waste Recyclers India for e-waste management

MOU with E waste recyclers India



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10. Waste Recycling System

The biodegradable waste of the institute is segregated into dry and wet waste. The wet waste is composted using the compost bin. Once the compost bin is full, it needs to be kept closed for 15 days. By using the compost bin tap, we harvest liquid fertilizer every 3 days during those 15 days. The liquid removed is loaded with microbes and nutrients and makes an extremely effective natural fertilizer.

The dry waste collected along with the garden waste like dry leaves, twigs, sticks etc. is put in the compost pit created by students of Rotaract club in the garden of the campus. Earthworms and microorganisms in the soil convert the organic matter into usable compost. This compost is used to fertilize the plants in the garden

11. Water conservation

The institution has the following water conservation facilities installed.

- Rain water harvesting
- Construction of tanks and bunds
- Waste water recycling

The institute takes steps to conserve natural resources like water through rain water harvesting and construction of underground tanks and bunds. RO is installed on terrace for dispensing clean drinking water. This RO releases wastewater while purifying the water to make it fit for drinking. This wastewater is collected and used in horticulture





Rain Water Harvesting Pit



RO waste water goes into this tank from where it is reused for watering the plants, cleaning of the campus and kitchen cleaning purposes.

12. Green Campus initiatives

The institutional initiatives for greening the campus are as follows:

- Restricted entry of automobiles
- Pedestrian-friendly pathways
- Ban on the use of Plastics
- Landscaping with trees and plants

The institute has been actively taking initiatives to make the premises a green campus. Numerous activities have been undertaken to highlight the adverse effects of plastic. The institute became plastic free on World Earth Day in 2019 when a Ban on use of Plastic in Campus drive was conducted. Apart from that, various activities have been organized to promote conservation of nature like “Photography competition on Unseen Greenery”, “Reels making competition on Phasing out Single use plastic items”, “Guest lecture on world ozone day” etc. The institute does not allow student’s or visitor’s automobiles on the campus. Also, to make the campus even more greener plantation drives are conducted every semester within and outside the campus.



Restricted entry of automobiles



13. Green Steps taken by the Institute

College has taken various initiatives to promote environment related activities. It has taken green initiatives by installing a renewable energy system, rainwater harvesting system, compost bins, establishing Eco Club, promoting eco-friendly activities etc. Based on the available data, it is found that-

- a. The institute has around 30+ varieties of potted plants, shrubs and trees contributing to improved air quality in the campus.
- b. The institute provides DELNET e-library facility to the students.
- c. The institute has established Eco Club and NSS club in which students and faculties arrange different activities for promoting green activities to conserve environment.
- d. College campus has wide windows and doors in classes and faculty rooms to ensure proper



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- e. ventilation.
- f. The Rotaract Club, ECO Club and NSS club organizes various programmes on regular basis viz. Cleanliness drives, pollution rallies, quiz, competition and skit related to conserving environment. Plantation drive is being conducted in association with NGO to preserve environment.
- g. College has started the process of replacing all incandescent lights with LEDs.
- h. College give green initiative to all the resource persons visiting campus
- i. College has solar panel to conserve energy.
- j. Dustbin used at every floor segregating dry and wet waste and toxic materials.

Dr. Anuj Verma

Director